

OREGON LIFE SAFETY TEAM

Meeting Minutes

Thursday, June 18, 2015
Oregon Office of State Fire Marshal
Mt. Hood conference room
1:30 p.m. - 3:30 p.m.



Attendees/Representing

Birr, Tim - Retired TVF&R (OFSC)
Burns, David - US CPSC
Fenison, Shawna - OSFM
Fischer, Krista - OSFM
Frederick, Gus - OSFM
Guinan, Justin -Tangent FD (Linn)
Gulledge, Dave - OSFM
Hatch, Joanne - TVF&R (Clackamas/Washington)
Houston, Laura - Stayton FD (OFSOA)
Kusz, Jim - North Lincoln FD #1 (Lincoln)
Linder, Amy - Eugene-Springfield Fire (Lane)
McGrew, Claire - OSFM
Mendez, Alfredo - Marion County FD1 (Marion)
Nelson, Barbara – Stayton FD
Roach, Amy - OSFM
Rouse, Ron - Portland F&R (Multnomah)
Shanklin, Kari - Clackamas FD1 (Clackamas)
Slavens, Ginger - Nestucca RFPD (Tillamook)
Stafford, Stephanie - OSFM
Upton, Jeneanne - Nestucca RFPD (Tillamook)
Whitehouse, Jamie - OSFM

Welcome/Introductions/updates

The meeting was called to order at 1:35 p.m. by Stephanie Stafford. Introductions were made, and agency updates were given at this time. Stephanie introduced Justin Guinan to the group.

Justin Guinan – He is the new prevention specialist for Tangent FD and excited to be a part of the OLST.

Claire McGrew – The Pacific NW Coordinating Group (PNWCG) which is a team that consists of people from Oregon State Fire Marshal (OSFM), US Forest Service (USFS), Bureau of Land Management (BLM), Washington Dept. of Natural Resources, Washington State Fire Marshal, and is designed to make sure that our messaging stays consistent and is getting out there.

Krista Fischer – Recently has been working with the OSFM Licensing and Permits section, Rich Hoover, and Gus Fredericks to create a banner and sparkler rack cards that will be used in educating caregivers of children about the dangers of hot sparklers.

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Shawna Fenison – has been soliciting the Start Safe training, which is a fire and burn safety program for preschoolers and their families.

Jamie Whitehouse – Smoke alarm installation program trainings are posted on the OSFM website and are available to fire agencies who would be interested in doing a Smoke Alarm Installation Project.

Jeneanne Upton – On July 18th the volunteer firefighters are hosting a breakfast at the Pacific City community center. It is open to the public.

Ginger Slavens – Two weeks ago there was a fire fatality in a mobile home park in the community. That park had been the target of a Smoke Alarm Installation Project approximately five years ago, and the fatality was in a home that they had been unable to put in an alarm because the residents had been unavailable. They have many upcoming activities on the beach in the next several weeks.

Joanne Hatch – With the passing of senate bill 79, which mandates school aged children the hands only CPR, TVF&R will be teaching more CPR classes. During the 2014-2015 school year TVF&R taught close to 7,000 children and has taught almost 25,000 since they began teaching that program in 2011.

Kari Shanklin – Many activities coming up throughout the summer. The celebration “Day in Damascas” July 25th is one of the big focuses for Clackamas Fire District #1 this year.

Alfredo Mendez – Nothing to report.

Ron Rouse – Focusing on window falls and safety. Language barriers has become an area that they have realized that needs more work. There was a two year old that fell out of a window last night and is in critical care. They have many Russian and Spanish speaking residents. Also fireworks and boat safety are things that Portland Fire is working on. They are also beginning to record some pod casts. They will have two minute safety messages that are geared towards children such as “Don’t hide, get outside.”

Jim Kusz – "Touch - A - Truck" was on June 13th and was a great success. Different types of rigs (fire, EMS, law enforcement, public works) were displayed. Approximately 325 attended during the two hour event. Also upcoming are the Kite Festival JUNE 27 & 28 at D-River State Park and on 06/26/15 world's largest kite to be flown, and the Fourth of July boat parade and fireworks on Devils Lake, and a Fourth of July BBQ at Taft Station.

Amy Linder – Fireworks season and wildland season are in full swing. Eugene-Springfield fire has received a grant to do some fuels reduction along the Ridgeland trail. “Team Up for Fire

Safety” is the theme of the outreach they are using for the work they are doing cooperatively on that trail. Amy introduced her co-educator, Casey the fire safety Dalmatian. Amy and Casey have been working on a campaign to put emphasis on being respectful of Veterans and pets during fireworks season. “Cody’s Friends for Fire Safety” is the initial partnering agency of the program and they are printing 18x24 plastic yard signs that say “A Military veteran lives here, please be courteous with fireworks” and “A noise sensitive animal lives here, please be courteous with the fireworks”. These signs will be available to the public in the Eugene-Springfield area. They are hoping that it brings it to community awareness to the neighborhoods and keep it local.

Gus Frederick – Gus is currently working on some WUI outreach and awareness items with Rich Hoover and Stephanie Stafford for a local TV station. Gus has also recently finished a video for Licensing and Permits on cardlock inspection.

Tim Birr – Nothing to report

Dave Gulledge – Analytics and Intelligence is working on finishing up the supplemental report analysis for 2014 and getting it in a package so it can be put on the web.

David Burns – One of the 2015 poster contest winners was from Oregon, so there will be a big recognition ceremony for her. She is a 7th grader and her drawing was chosen from a pool of children from all over the country.

David stated that effective June 3, 2015 there are new UL rules for seasonal decorative lights. Under the new rule, if these products lack any of three readily observable characteristics described in the UL 588 voluntary standard minimum wire size, sufficient strain relief, or overcurrent protection, CPSC will deem the products to present a substantial product hazard to consumers. David asks that you please let CPSC know if you hear of any fires as a result of these lights

David reported on recalls of the following items; Kirkland monogram metallic beverage mugs, John Wood Brand Oil-fired water heaters, Apple beats “Pill XL” portable wireless speakers, and Cree LED T8 lamps. For more information on these and other recalls, please visit <http://www.cpsc.gov/>

Barbara Nelson – Nothing to report

Laura Houston – Nothing to report

Amy Roach – Nothing to report

Fire Prevention Month Planning – Claire McGrew

Claire talked to the group about this year’s upcoming Fire Prevention Month. NFPA has released their theme for this year, which is “Hear the Beep Where you Sleep, Every Bedroom Needs a Working Smoke Alarm”. Oregon uses their theme to maintain consistency. Our goal this year is to invest in several bigger items that would help local fire agencies to get the messaging out. Claire asked if anyone in the group would be

interested in being on a subcommittee to give feedback and ideas for us to use for this year's event. Many agencies are going with the Fire Prevention Month, as opposed to the NFPA's Fire Prevention Week. Discussion was had regarding window falls and people locking or blocking windows to prevent falls, but they fail to remember that a window is also a secondary egress. The general feeling of the group is that those two messages be combined and taught together, not just for children but for older adults as well, who may not be able to get out of a secondary egress due to items blocking the windows.

Shawna talked about items that are being looked at for youth for this year's Fire Prevention Month. Puzzles, pencils, bracelets, and tattoos are all items being considered.

Take the Right Steps vs. Remembering When Older Adult Fire & Fall Prevention and Safety – Stephanie Stafford

Stephanie talked to the group and asked for some feedback on the Take the Right Steps program that the OSFM developed vs. using the NFPA Remembering When program. OSFM is working on revamping the Take the Right Steps items and possibly adding content to it, but wondered if as a collective group, there was a desire to change to the Remembering When program which is a product from the NFPA. We chose to create our own program because the NFPA's program was costly and we wanted to be able to share with Oregon fire service. Stephanie shared a comparison sheet to show the differences in the two programs.

The group likes the checklist from Take the Right Steps. They didn't seem to like the trivia questions from Remembering When because the questions don't seem to relate to fire/fall safety. Justin shared that he didn't like the Remembering When because it felt too heavy in words, but he loved the Take the Right Steps because it was simple, bigger font, more pictures and less words. Tim felt that keeping it local was preferable if it was cost effective, especially since we can customize it with Oregon facts and statistics.

Stephanie talked about our new branding, font, and the color scheme to use with older adults.

Cigarettes: Top Cause of Fire Fatalities – Dave Gullede

Stephanie and Dave have met with the people at Smoke-Free Oregon, which is a part of Oregon Health Authority Tobacco Prevention and Education Program to try to get some synergetic approaches to spread the messaging for people to stop smoking, as smoking has been the leading cause of fire fatalities over at least the last 10 years. Since laws passed in 2007 for the fire standard compliant "safety cigarettes" no one has looked at the data to see if there has been any impact on fire related fatalities. According to data, the impact of the law having any positive effect hasn't really been seen. The average of fatalities has gone down very little, and they remain the number one cause of fatalities. Property damage has actually gone up in average loss per year. Approximately 18% of Oregonians are currently smokers. Outside areas are the number one origin of fire. Over half of the fires and fire fatalities happen in the Portland area, with the top 5 counties being Multnomah, Washington, Marion, Clackamas, and Lane.

Smoke-Free Oregon looked at the statistics and has talked with Stephanie and Dave about targeting some of the bigger counties where the majority of the fire fatalities occur. Smoke-Free Oregon hired a research company to conduct a focus group. The focus group was made up of current smokers and was made up of men and women of all ages who were in various stages of smoking, wanting to smoke, and may have tried to quit smoking. The participants gave feedback on messaging and liked the idea of having concrete goals that were attainable. Smokers are aware of the dangers of smoking and feel looked down upon by those that don't smoke. That knowledge will help us in our messaging and marketing of a smoking safety message. Stephanie has the complete report and will email that out. A subcommittee will meet to discuss messaging.

Other Business

OLST has never had a budget of their own, so Stephanie included on her budget allowance for incentives for OLST members she asked the group what kinds of incentives would be preferred.

David burns stated that he had a \$25.00 gift limit, and most others in the group had a \$50.00 limit. Several suggestions were made and the group really liked the hydro-flasks. Justin suggested that the 50/50 brand was much cheaper but equal in quality to the hydro-flask. The team liked hydro-flask better simply because it is made in Oregon, and supporting a local business was generally liked. Stephanie also asked about having beverages and/or snacks at future meetings. The group said yes, beverages and healthy snacks would be good.

Meeting adjourned

3:30 p.m.