OWEB DESIGN GUIDE 2022



OWEB logos





Apply drop shadow when on top of a photo. Avoid busy photo backgrounds.











OAHP logo



Drought Relief logo



NO



Logos developed for special programs.

Post-fire Recovery logo

When using the icon, accompany with the agency name.





Yes

The Oregon State Seal is protected by the State of Oregon. The seal should always be round, never stretched or distorted or disassembled. The seal must be able to stand alone.

Oregon State Seal

The OWEB color palette is inspired by the logo. Natural, clean, fresh colors found in a watershed.

These colors may be accompanied with accent colors, also found in nature. The overall effect is bright, clean, and friendly.