

# Oregon Transportation Options Program

2021 Annual Snapshot

The Oregon Department of Transportation's Transportation Options Program, known as "Get There," helps reduce congestion and emissions by encouraging Oregonians to use transportation options (TO) rather than drive alone. Get There is supported by partner organizations across Oregon who manage local TO programs and provide education and outreach. A central element of the program's success is a digital tool (the "Get There Tool") which the public uses to plan trips, form carpools, track savings, and access rewards.










The COVID-19 pandemic continues to have an impact on the type and number of trips taken in Oregon and nationwide, with some reports

showing Americans' driving miles decreasing by 30-50%.<sup>1</sup> When comparing 2021 trip log reports to 2019 reports, prior to the pandemic, the increased number of telework trips and reduced number of shared-mode trips has persisted. However, **in the past year, the number of Get There users increased by over 2,800.**

Given the low levels of travel in 2021, we consider it a success that we are still attracting new users, and attribute this to pandemic-relevant content we are publishing. The expanded user base will be critical as workplaces reopen. Get There can help employees make smarter commute choices, and can encourage both employers and employees to maintain high levels of telecommuting.

## Key metrics based on trips logged in 2021

January 1, 2021 to December 31, 2021

<b>Non-drive Alone Trips<sup>2</sup></b> <b>160,369</b>		<b>Alternative Distance (miles)</b> <b>1,235,860</b>		<b>CO2 Savings (tons)</b> <b>473</b>	
<b># of Trips Logged by Mode</b>	 <b>Telework</b> <b>75,540</b>	 <b>Bike</b> <b>37,926</b>	 <b>Walk</b> <b>22,776</b>	 <b>Carpool</b> <b>17,486</b>	
	 <b>Transit</b> <b>4,027</b>	 <b>Electric or Kick Scooter</b> <b>442</b>	 <b>Train</b> <b>337</b>	 <b>Vanpool</b> <b>309</b>	 <b>Skate</b> <b>71</b>
<b># of Get There Users</b> <b>11,038</b>		<b># of New Sign Ups</b> <b>2,857</b>		<b># of Challenge Participants<sup>3</sup></b> <b>1,405</b>	

<sup>1</sup> <https://nationalpress.org/topic/the-future-of-commuting-post-pandemic/>

<sup>2</sup> Non-drive-alone trips include bike, carpool, transit, train, vanpool, walk, electric or kick scooter, skate, telework, and compressed work week.

<sup>3</sup> An annual statewide challenge to encourage Oregon residents and employees to try out non-drive alone modes of travel.

# Oregon Get There Challenge

Each October, ODOT hosts a 14-day statewide challenge to encourage Oregonians to try out new ways to get around. Participants can earn points for the chance to win prizes by logging trips and/or completing up to 16 educational activities and challenges (“achievements”) related to transportation options. Stories shared by participants are a testament to the Challenge being a motivating event, even during a global pandemic.

## 2021 Challenge Stats

Over  
**8,222**  
achievements  
completed

**21,173**  
trips logged

**718**  
new users from  
Oct. 3 – Oct. 18

Nearly 640 participants took a post-Challenge survey. The Challenge received positive feedback, including:



**19%**

report planning to **reduce drive alone trips** to work or school



**5%**

report planning to **increase biking or carpooling** to work or school



**63%**

felt motivated to **use other ways of getting around** besides driving alone



**44%**

felt that they gained or improved upon their **safety and/or transportation skills**

## Participant Quotes



“As someone with the easiest walking commute and who is still encouraged to work remotely, I thought it was interesting how compelled I was to rethink other trips—to the store, to recreational destinations—in order to earn points. During this challenge I exercised more and spent more on the local economy than in prior weeks just for the chance to win prizes.”



“I’ve participated in the Get There Challenge for three years in a row now. Logging in trips and seeing data on how walking/carpooling/using public transportation is good for my pocket and planet always motivates me to try to be more conscientious of my transportation decisions.”