



Restoring Dignity
And Security in Housing
Through Community-Driven Change



Who Is CASA of Oregon?

- Established in 1988
- Oregon nonprofit corp. 501c3
- Deeply rooted in service to Farmworkers
- Four primary lines of business
 - Real Estate Development
 - Manufactured Housing Cooperative Development
 - Community Loan Fund
 - Family Economic Opportunity Program
- Advocates



Real Estate Development

Housing Developed

- Developed over **3,000** units of housing including:
- **13** single family homes
- **1,428** on-farm bed spaces
- **10** community facilities
- **50** multifamily complexes which total **1,572** units



Manufactured Housing & Cooperative Development

- Converted **23** communities to residents-owned cooperatives
- Preserved over **1,500** households as affordable
- Currently supporting each cooperative with ongoing technical assistance
- Over **\$14MM** in capital improvements



Community Loan Fund

- Certified Community Development Financial Institution (CDFI)
- \$20MM loan fund
- Four loan products
 - Predevelopment - \$8,706,500.
 - Construction - \$13,283,384.
 - Bridge - \$17,023,650.
 - Secondary Perm - \$6,780,283.



Community Engagement

Manufactured Housing Cooperative Development

- All-resident introduction meeting
- Residents vote
- Cooperative established
- Board of Directors
- Training
- Community visioning
- Resident-owned Cooperative community
- Ongoing participation



What are Resident-Owned Cooperatives?

- **Permanent, affordable, housing security** through stabilized lot rents and *NO MORE FEAR OF BEING DISPLACED.*
- **Wealth-building for underserved community members**, homeownership and asset appreciation
- A departure from the powerlessness of the landlord-tenant relationship: **democratic control** of community operations, maintenance, and rules
- **High quality of living conditions**: health and safety improvements to park infrastructure are commonly integrated into acquisition financing often after decades of owner/seller deferred maintenance
- Civic engagement, leadership skills development, and connected neighbors, which all lead to **increased community quality of life**



Horizon Homeowners Cooperative

Community photos before conversion



Horizon Homeowners Cooperative



Community photos after conversion

Talent Mobile Estates

A Brief History

Talent Mobile Estates had long been a hub for gatherings and home to many Latinx members of the Talent, OR area.



On September 8, 2020, the Almeda Wildfire devastated many community members' homes and livelihoods. Included in the fire damage was most of Talent Mobile Estates, with fewer than a dozen of the 99 homes surviving the fire.

Talent Mobile Estates



“No decision about us without us”

“I can’t wait to go back to Talent,” said Temo Gutierrez. “This exercise gave me hope. I feel like I have a say when it comes to my home and my neighborhood.”



CASA of Oregon

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