



# Central Oregon CCO 2021 SHARE Initiative Process



# 2021 Central Oregon CCO SHARE Initiative

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- Community Advisory Council (CAC) Involvement
- Regional Health Improvement Plan (RHIP) Alignment
- Budget and Spending Plan Approval
- Project Updates
- Future Opportunities



# Community Advisory Council Involvement

- Central Oregon CAC has a lot of responsibilities with CCO 2.0
- Concerns about CAC's capacity to take on another large project

## SHARE Initiative vs. Community Health Projects

SHARE Initiative	Community Health Projects
Dollars to Invest	
\$57,991	\$748,765
Time to Complete Work	
4 months	12 months

# Community Advisory Council Involvement

<b>SHARE Initiative</b>	<b>Community Health Projects</b>
Projects <u>do not</u> have to include OHP members	Projects <u>must include</u> , but are not limited to, OHP members
Health Related Service rules <u>DO NOT</u> apply to projects	Health Related Service rules <u>DO</u> apply to projects
Can pay for direct housing supports and services	Cannot pay for direct housing supports and services



# Community Advisory Council Involvement

## SHARE Initiative

## Community Health Projects

### CAC's Role

- Review project proposal
- Review spending plan
- Provide feedback and recommendations
- Approve project and spending plan
- Receive periodic updates on project

- Draft Letter of Interest (LOI)
- Review and score LOIs
- Request full applications from top proposals
- Score applications
- Decide which projects to fund
- Announce Awards
- Letters of Agreement in place

# Regional Health Improvement Plan Alignment

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The Central Oregon Health Council has six RHIP Workgroups focused on our Priority Areas:

1. Address Poverty and Enhance Self-Sufficiency
2. Behavioral Health: Increase Access and Coordination
3. Promote Enhanced Physical Health Across Communities
4. Stable Housing and Supports
5. Substance and Alcohol Misuse: Prevention and Treatment
6. Upstream Prevention: Promotion of Individual Well-Being

# Regional Health Improvement Plan Alignment

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Central Oregon was offered an additional 94 Emergency Housing Vouchers

- RHIP Current State:
  - In 2018, only 30% of housing voucher holders were able to find a lease a housing unit
- RHIP Future State:
  - By December 2024, 50% of housing voucher holders will be able to find and lease a housing unit

How can we increase existing units available to lease with a housing voucher?



# Regional Health Improvement Plan Alignment

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Some potential strategies identified by the *Stable Housing and Support* RHIP Workgroup:

- Support housing barrier removal funds (rental assistance, first-month deposit, utility, and property debt forgiveness) and landlord mitigation funds
- Provide culturally appropriate training, engagement, and education for landlords and housing service providers

# What is Central Oregon FUSE?

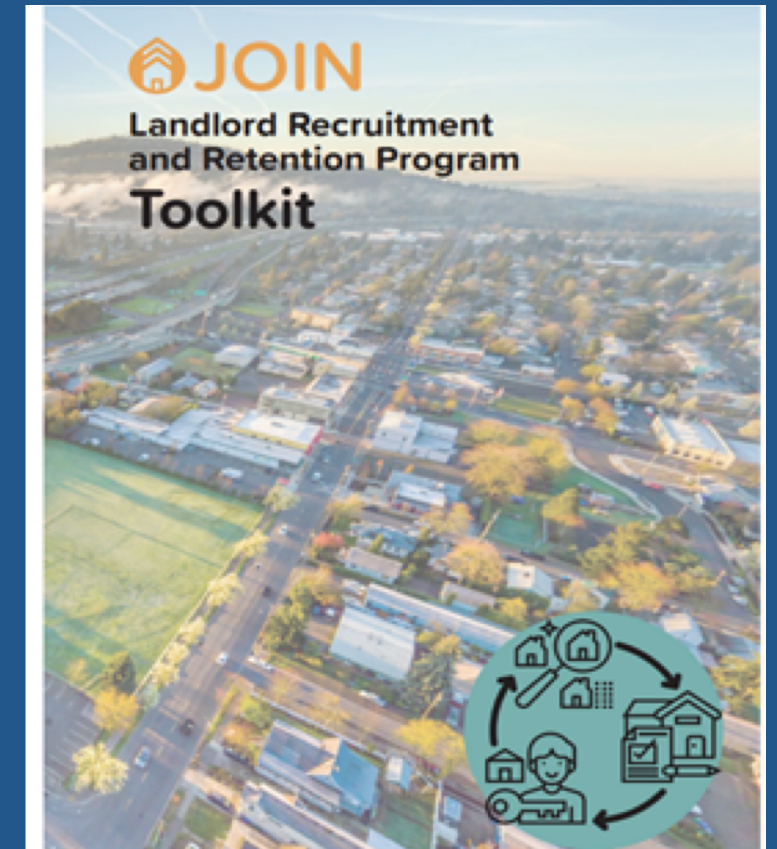
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## Permanent Supportive Housing

- Low-barrier housing for chronically homeless individuals
- Combines affordable housing with supportive services (no preconditions, housing first)
- Nationally recognized as best-practice, cost-effective, data-backed & the most prevalent homelessness intervention in the country
- Credited with reducing chronic homelessness in the US by 20% since 2007

# Landlord Engagement and Housing Navigation Project

- Identify new property managers who will work with FUSE participants & Housing Voucher holders
- Create a “landlord package” to incentivize renting to “high-risk” tenants
  - Landlord Mitigation Fund
  - Tenant Pre-screening
  - Proactive Wraparound Support
  - 24-hour Landlord Support Line
  - Outreach Materials & Education about FUSE Program
  - Landlord Liaison





# Budget and Spending Plan Approval

## PROGRAM BUDGET (24 months):

<b>Consultants</b> Graphic design, landlord engagement program design	<b>\$3-5,000</b> <i>(no addt'l match)</i>
<b>Materials</b> Printing, postage, web presence	<b>\$2-3,000</b> <i>(no addt'l match)</i>
<b>FUSE staff time</b> <i>(Approx 8-11 hours/month)</i> Program management, RFPs and contract management, advisory committee convening, partner agency collaboration, graphic design, web design, HUD compliance, program budgeting, policy development, expense request admin process, grant reporting, match fundraising	<b>\$8-10,000</b> <i>(addt'l match from COHC, CDBG)</i>
<b>Landlord Mitigation Fund</b> "Seed funding" to be matched with additional funding sources leveraged by FUSE	<b>\$10,000*</b> <i>(addt'l match TBD)</i>
<b>Landlord Outreach &amp; Incentive Package</b> Renters insurance, tenant pre-screening, placement incentives, application fees, move-in fees, (potential: mediator access, unit turnover support)	<b>\$18-22,000</b> <i>(addt'l match from CDBG &amp; EHV)</i>
<b>Landlord Liaison contract</b> <i>(20 hours/month at \$25/hour)</i> Outreach to property managers, property owners & community groups, providing education & awareness about LERP, coordinating with service providers and CoC Housing Navigators, coordinating HQS inspections, initiating move-in process	<b>\$10-14,000</b> <i>(no additional match planned at this time)</i>
<b>Total</b>	<b>\$58,000</b>

# Project Updates

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- 38 Emergency Housing Voucher (EHV) holders who received vouchers in July have found units available to lease (40% of EHV's received)
- The Landlord Mitigation Fund has grown to \$25,000



# Future Opportunities

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- More competitive application process
- Larger role for CAC to select the project
- Align funding decisions with CBI process







**Thank You!**