

# CCO Health-Related Services (HRS) Convening 2021

## Using HRS for Resiliency and Rebuilding after COVID-19

ACCESSIBILITY: If you need an accommodation to fully participate in this event, please contact Anne King, kinga@ohsu.edu, at least 72 hours prior to the event. Some examples of accommodations include: American Sign-Language (ASL), captioning, language interpretation, and audio enhancement.

- Private chat Megan Giddings if you are having technical challenges.
- The main conference room will be open for the full duration each day for technical assistance.
- Insights and questions for the Q&A Sessions may be posted to the [HRS Convening Virtual Idea Wall](#).

### Monday, May 24

#### ◆ Welcome

9:00am-9:05am [Click to Join Main Conference Room](#) *Passcode: Welcome*

#### ◆ Keynote: From Recover to Rebuild: Shaping Investments for Community Impact

9:05am-10:00am *Main Conference Room*

#### ◆ Concurrent Presentations Round One

10:10am-10:40am

Columbia Pacific CCO: Child Trauma-Informed Network *Room A*

Umpqua Health: Health Information Technology Bonus Program *Room B*

AllCare: COVID-Responsive Low-Barrier Camping and Partnerships *Room C*

#### ◆ Concurrent Presentations Round Two

10:50am-11:20am

Jackson Care Connect: Starting Strong *Room D*

CareOregon: Access to Food Supports *Room E*

Jackson Care Connect: Swing Lane Supportive Housing Program *Room F*

#### ◆ CCO Panel: Using HRS to Support Resiliency and Recovery

11:30am-12:30pm *Main Conference Room*

#### ◆ Q&A with OHA Staff

1:00pm-2:00pm *Main Conference Room*

### Tuesday, May 25

#### ◆ Keynote: HRS and Beyond

9:00am-10:00pm [Click to Join Main Conference Room](#) *Passcode: Welcome*

#### ◆ Panel: Community Information Exchange and HRS

10:10am-11:10am *Main Conference Room*

#### ◆ Panel: Innovations in HRS: Implementing Braided Funding Models

11:40am-12:30pm *Main Conference Room*

#### ◆ Q&A with OHA Staff

12:30pm-1:00pm *Main Conference Room*

# CCO Health-Related Services Convening 2021

## Using HRS for Resiliency and Rebuilding After COVID-19

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Monday, May 24

### Welcome

9:00am-9:05am [Click to Join Main Conference Room](#), Passcode: Welcome  
*Chris DeMars, Director, OHA Transformation Center*

### Keynote: Shaping Investments for Community Impact

9:05am-10:00am

*Niyati Desai*

The cascading crises of 2020 have illuminated the most pressing needs facing Oregonians. Community-based efforts, agencies and organizations are at the forefront of the response effort and leverage community giving to make a sustained impact. Oregon Community Foundation's Director of Community Engagement will reflect on their experience with grantmaking in a crisis climate, share lessons learned from the Oregon Community Recovery Fund, and offer best-practice recommendations to support the planning of impactful community investments.

*Niyati Desai is the Director of Community Engagement at the Oregon Community Foundation. She has over 15 years' experience in leading community outreach and engagement efforts to address a wide range of disparities through localized, community-specific approaches. In 2020, she played a pivotal leadership role in OCF's Oregon Community Recovery Fund, one of the foundation's COVID-19 responsive pooled funds. Prior to working with OCF, she led the community outreach, research and engagement team at OHSU's Knight Cancer Institute and was previously the director of Soul Food at Nextcourse, a nonprofit working to address systemic issues related to food insecurity and food access among formerly incarcerated women in the San Francisco Bay Area.*

### Concurrent Presentations Round One

10:10am-10:40am

**Columbia Pacific CCO: Child Trauma-Informed Network** *Room A*

*Nancy Knopf, Angel Escobedo*

Columbia Pacific CCO has funded the development of a network of education, social safety net and health care providers who work together to learn and implement trauma-informed practices in their organizations. These 'Trauma Informed Networks' work to increase opportunities to focus on preventing or reducing trauma and improving the resilience of the individuals receiving their services.

*Nancy Knopf is the Director of Community Health Partnerships at Columbia Pacific CCO. Her role is to support the CCO's efforts to address OHA requirements for community engagement, investments in social determinants of health and health equity, and community health needs assessments and improvement plans, as well as efforts to align with external community stakeholders to develop initiatives that support shared investments in the CCO service region.*

*Angel Escobedo is the Senior Program Development Specialist at Columbia Pacific CCO. His role is to help CPCCO and community partners address childhood trauma and build resilience in children and families by supporting the development of Childhood Trauma Informed Networks (CTINs) in Clatsop and Columbia Counties. Angel has over 10 years of nonprofit leadership experience in the United States and abroad, most recently as Executive Director of Leadership Clark County in Vancouver, WA.*

## Concurrent Presentations Round One *(Continued)*

### Umpqua Health Alliance: Health Information Technology (HIT) Bonus Program

#### *Room B*

*Bo Bove, Kat Cooper*

Umpqua Health Alliance's Health Information Technology Bonus Program provides network providers with financial incentives to engage in a singular HIT strategy to promote adoption and engagement. This is achieved through implementation of electronic health records, health information exchange, hospital event notifications, and submission of data to support Value-Based Payments. Additionally, the program enables UHA providers to collect data related to REALD and social determinants of health and equity, resulting in more tailored care for UHA patients, and empowers UHA to develop more meaningful interventions and payment models.

*David "Bo" Bove is an energetic IT Engineering/Project Management Leader and Consultant, Digital Transformer, HIMSS Innovation member (former), Tech Speaker/Evangelist/Blogger with 25+ years of diverse experience developing, executing, and leading technical solutions that solve business problems across industries in organizations from Fortune 500 to SMB. Bo is currently at Umpqua Health acting as an internal consultant and project manager with a focus on innovation, communication, inclusion, and improving organizational efficiency and effectiveness.*

*Kat Cooper began her working years as an Anchor/Reporter/Producer with a television station in Douglas County, and quickly fell in love with the community. After years of reporting on the work others are doing to improve the world, Kat loves being able to hold a space in the effort to help her community thrive through her work at Umpqua Health. Kat is currently the CAC Administrator & Tribal Liaison, and enjoys working with community partners to further efforts addressing social determinants of health and equity.*

### AllCare: COVID-Responsive Low-Barrier Camping and Partnerships *Room C*

*Sam Engel, Chad McComas, Kelly Madding*

Since at least 2018, Chad McComas, the Director of Rogue Retreat, has been considering a safe, connected campground as a way to tackle two regional issues at once: shelter and fire safety. In 2020, his idea for a camp became reality, though not in the ways he'd envisioned. In March 2020, Jackson County Public Health wrestled with the question of how to address the concerns of the need for homeless shelters and the distancing requirement of COVID. They elected for a "shelter in place" approach, which drew upon community resources to provide goods and services along the "Greenway", a parklike walkway running approximately 30 miles through Jackson County where homeless encampments are common near cities. This supported camping/services approach would develop into a City/County/Service partnership and case-managed campground by July 2020. CCO funding was central to the launch of the "Greenway Project" and its transition to the "Urban Campground," which is still in operation.

*Chad McComas is the Founder and Executive Director of Rogue Retreat, serving Medford since 1998. Chad is also the founder and current pastor for Set Free Christian Fellowship in Medford. Through the years, Chad has developed a strong commitment to serving community members in need, particularly those experiencing homelessness. Rogue Retreat is dedicated to helping individuals develop the life skills needed to become independent and self-sufficient. Currently Rogue Retreat has over 300 people under a roof every night. The Rogue Retreat model is being accepted and adopted by other communities as they address their own challenges with the homeless epidemic.*

*Kelly Madding currently serves as the Deputy City Manager with the City of Medford. She has lived in the Rogue Valley and worked in the public sector for the past 27 years.*

*Sam Engel started his career in AmeriCorps VISTA for the Josephine County Food Bank. He brings a lens of program operation to Social Determinants of Health work. His work with AllCare Health focuses on the interconnection of the SDoH and economic development with an emphasis on nutrition and housing with the goal of building healthier, more livable and vibrant communities in southwest Oregon.*

## Concurrent Presentations Round Two

10:50am-11:20am

### Jackson Care Connect: Starting Strong *Room D*

*Riki Rosenthal*

Starting Strong is an incentive-based program focused on supporting families with pregnant members and/or children under the age of 4 to become healthier, happier, and safer through linguistically and culturally appropriate services supporting education, as well as human and resource connections. The program works to meet each participant where they are at and meet specific needs while still adhering to a main set of program parameters.

*Riki Rosenthal is the Starting Strong Program Specialist for Jackson Care Connect. As a Certified Lactation Counselor, formally trained Community Health Worker, and Peer Support Specialist, Riki is in a unique position to work with, and offer support to, pregnant members and their families. Riki believes every expecting family deserves access to all available supportive services to optimize opportunities for good health outcomes. This passion fuels her commitment to this work.*

### CareOregon: Access to Food Supports *Room E*

*Kaely Summers, Carla Remeschatis, Peter Merritt*

Adelante Mujeres, Zenger Farm, Project Access NOW, CareOregon, and many clinical partners and farm vendors work collectively to provide access to food supports for individuals in the Portland Metropolitan area. In many cases, funding and grants have been reallocated to more direct COVID-19 supports, which has required efforts to identify replacement funding and develop creative solutions to meet safety and social distancing guidelines. With the collaborative partnership of these organizations and other community partners, individuals who otherwise struggle to adequately feed themselves, particularly those communities that have been disproportionately impacted by the pandemic, have a safety net to maintain access to nutritious, locally-sourced foods, including produce and grains.

*Kaely Summers works at the community-based organization Adelante Mujeres as the Health Equity Manager. Along with a variety of other health focused programming for the Latinx community, she manages a Produce Rx program in Washington County, Oregon for CareOregon Patients who receive care at Virginia Garcia Memorial Health Clinic. Kaely also facilitates the Oregon Veggie Rx Network that brings program operators together from around the state to expand food access to patients, share lessons learned, and collaborate on evaluation.*

*Carla Remeschatis is a Community Health Worker working in a Multnomah County Health Department primary care clinic where she collaborates with clients to connect them to health care and community resources. As the lead for the CSA at the Southeast Health Center, Carla combines her interests in health promotion, client empowerment and increasing access to healthy foods. An important early influence on Carla was her Grandma Ellen who, as master gardener, always planted an extra row (or three) in her garden to ensure enough food to share with neighbors, and always said, "When you share your food, you share your love."*

*Peter Merritt works with community health organization Project Access NOW as the Program Development and Implementation Specialist for their C3 Community Assistance Program. He develops service workflows, provides technical and logistical support, and builds partnerships for the program as they strive to address non-medical barriers to accessing health care and wellbeing experienced by the most vulnerable members of our community. Beginning in early 2020, Peter helped facilitate a collaborative partnership between CareOregon, Zenger Farm, and Adelante Mujeres to provide ProduceRx services to clients in need.*

Monday, May 24

## Concurrent Presentations Round Two *(Continued)*

### Jackson Care Connect: Swing Lane Supportive Housing Program *Room F*

*Darin Dale, Ben Solheim*

Established in 2018, Swing Lane offers affordable housing to Jackson Care Connect members living with a disability. The goal of this program is to reintegrate individuals into the community by stepping down into lower levels of care or housing as they progress in their recovery. Services for tenants include case management, skills training, supported employment and other outpatient services. Health-Related Services funds are used to bridge the gaps for any non-billable services.

*Darin Dale (He/Him) is the Behavioral Health Manager at Jackson Care Connect CCO in Jackson County where for almost 4 years he's been responsible for working in partnership with the JCC Network Providers to operationalize strategies and initiatives related to ensuring capacity, access, and quality Behavioral Health services for the youth and adults systems of care. He is a Licensed Clinical Social Worker who has spent the last 20 plus years working in programs serving the underserved with particular emphasis on helping individuals and families suffering from severe and persistent mental illnesses and other related disorders.*

*Ben Solheim, LPC (He/Him), is the Clinical Director for ColumbiaCare Services. His initial work was focused on working with at-risk youth that started with inner city youth in Compton and South-Central LA, leading to work with homeless outreach and treatment of sexually exploited youth. For the past dozen years or so, he has been directly involved in developing, implementing, and managing programs for individuals with severe and persistent mental illness that present challenging and unique treatment needs.*

## CCO Panel: Using HRS to Support Resiliency and Recovery

11:30am-12:30pm

*Moderated by Anne King*

### InterCommunity Health Network-CCO: COVID-19 Community Support Program

*Marci Howard, Annie McDonald, Charissa Young-White*

IHN-CCO provides additional support to members who are facing hardships during COVID-19 through the IHN-CCO COVID-19 Community Support Program. IHN-CCO provided support for income loss, job security, rent/mortgage, food security, and other vital needs to members by partnering with many community organizations, including housing, equity organizations, child and family services, addiction and recovery, and more. IHN-CCO worked with Unite Us, a social determinants of health referral platform, to set up an online referral form to help members get funds and other assistance quickly.

*Marci Howard has served the Benton, Lincoln, and Linn county region for over 20 years through her work at Senior and Disability Services and now Samaritan Health Plans. Currently she is the manager of community care coordination, supporting care coordination and care management services for IHN-CCO members, and administering Flexible Services.*

*Annie McDonald has been employed and volunteered in education and social services for over 35 years. Most recently she has worked as the Housing Services Manager for Albany Partnership for Housing & Community Services, a non-profit provider of affordable housing. She also participates in several local organizations working to increase housing stability and provide assistance to vulnerable populations.*

*Charissa Young-White (she/her/hers) is the Transformation Program Manager for IHN-CCO. Charissa works collaboratively with the community on developing and implementing health equity, social determinants of health, and transformation strategies that improve the health outcomes of IHN-CCO members.*



Monday, May 24

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## CCO Panel: Using HRS to Support Resiliency and Recovery

*(Continued)*

### Health Share: Centering Equity & Community Engagement through HRS

*Christine Bernsten, Peg King, Maria Tafolla*

Since COVID has disproportionately impacted communities of color, Health Share and its partners have prioritized distribution of over \$4.7 million in Community Based Investments to 60 CBOs serving communities of color to support organizational responses to COVID and its economic impact. Health Share will describe the array of CBOs and projects that have been implemented, and one CBO recipient will present how it applies the funds in support of community health.

*Christine Bernsten is the Director of Strategic Initiatives for Health Share of Oregon where she provides leadership for implementing the organization's strategic priorities through strategic partnerships and investments. Prior to joining Health Share, she worked in public health for fifteen years in a variety of areas including primary care, emergency preparedness, and tobacco prevention.*

*Peg King is the Portfolio Manager for Early Life Health partnerships at Health Share of Oregon, where she has worked for five years. Previously, Peg worked at the Oregon Pediatric Society managing statewide trainings for pediatric providers. In addition, Peg has worked in a wide variety of fields including public health, higher education, research, philanthropy and freelance writing. She spent 4 years overseas, first as a Peace Corps volunteer in Kenya, and later working in Tanzania and Taiwan.*

*Maria Tafolla is the Diversity, Equity and Inclusion Manager at Health Share of Oregon, to which she brings over 10 years of experience in community health, advancing health equity, leading innovative diversity and inclusion programs and departments, and implementing EDI practices that center member and community voices. She has contributed to the successful expansion of community driven initiatives such as community health worker programs, food insecurity initiatives, and language access policies.*

## Q&A with OHA Staff

**1:00pm-2:00pm**

During this Q&A session, participants will have the opportunity to talk informally with the OHA HRS team. Bring your HRS questions and ideas, or just stop by to say hello! All HRS-related discussion is welcome. Questions for the Q&A Session may be posted to the [HRS Convening Virtual Idea Wall](#) throughout the day.

Tuesday, May 25

## Keynote: HRS and Beyond

9:00am-10:00pm [Click to Join Main Conference Room](#), Passcode: Welcome

*Chris DeMars, David Inbody and Cara Biddlecom*

Participants will learn about HRS investments by CCOs in the last year, new flexibilities, and ways that OHA has been advancing equity by supporting a network of over 170 COVID-19 community-based organizations. Participants will also hear about alignment of HRS goals with community health improvement plans and the state health improvement plan, Healthier Together Oregon.

### *Chris DeMars*

*Chris DeMars is the director of the Oregon Health Authority Transformation Center and the deputy director of the Delivery Systems Innovation Office, working to support innovation and quality improvement within Oregon's health system reform efforts. Chris also plays a lead role in the agency's value-based payment and social determinants of health reform work. Before joining the Transformation Center in 2013, Chris spent eight years as a senior program officer at the Northwest Health Foundation, where she managed the foundation's health care reform grant making including providing support for Oregon's delivery system reform initiatives and health reform advocacy organizations.*

### *David Inbody*

*Dave Inbody, CCO Operations Manager, is tasked with leading Medicaid CCO Operations to ensure the successful implementation of CCO 2.0. This work focuses on helping CCOs better understand the expanded requirements, enhancing OHA's ability to evaluate service delivery and communicating progress to the public. Before joining OHA in 2019, Dave served 12 years at Deschutes County in County Administration and the Health Services Department. He has also worked for General Electric in financial analytics, Nortel Networks in market planning, and ITAGroup in performance management.*

### *Cara Biddlecom*

*As Deputy Public Health Director, Cara supports the Public Health Division's legislative policy development, administrative rulemaking, partnerships with local and tribal public health authorities, and the implementation of division-wide initiatives, including health equity, public health modernization and the State Health Improvement Plan. Cara's prior public health experience includes work in chronic disease prevention, health system transformation, adolescent health and HIV/STI prevention for injection drug users and justice-involved women.*

## Panel: Community Information Exchange and HRS

10:10am-11:10am

*Moderated by Chris DeMars*

### **Oregon Health Leadership Council (OHLC)**

#### *Liz Whitworth, Michael Pope*

*Liz Whitworth is Managing Director of OHLC. Liz is engaged in the adoption and spread of several statewide initiatives involving health information technology, including the EDIE Utility/Collective Platform, the Prescription Drug Monitoring Program integration initiative and emerging work on a statewide Community Information Exchange. Prior to OHLC and HIT Commons, Liz directed the Collective platform implementation at CareOregon and with its network partners. Liz has 25+ years of health care experience.*

*Michael Pope is Program Manager of OHLC. Michael has 20+ years of experience in planning and executing strategic initiatives, project leadership, program management, process improvement, and team management. He holds extensive experience in healthcare technology implementation, adoption, and training including projects with healthcare, non-profit, member associations, and consumer products industries. He is a certified Six Sigma Green Belt and Lean Practitioner.*

Tuesday, May 25

## Panel: Community Information Exchange and HRS *(Continued)*

### Health Share

#### *Alyssa Craigie, Brendon Bassett*

*Alyssa Craigie is the Director of Health System Integration at Health Share of Oregon where she has worked since the CCO was established in 2012. In this role, she works with diverse stakeholders across health care, community-based, and governmental settings to develop and execute initiatives to improve population health. Her work involves facilitating strategic conversations that result in aligned approaches to solving regional challenges.*

*Brendon Bassett is the Community Systems Integration Program Manager at Health Share of Oregon. With nearly 20 years of work in the non-profit/social service sector, Brendon has experience leading complex collective impact initiatives to address economic, educational, and health disparities experienced by Black, Indigenous, and people of color and low-income families. He recently joined Health Share with a focus on ensuring effective and meaningful community engagement throughout the CCO's rollout of the Connect Oregon social service referral platform and growing its impact on health equity across the region.*

### Cascade Health Alliance

#### *Michael Donarski, Maria Ramirez*

*Michael Donarski serves as the Chief Operations Officer (COO) at Cascade Health Alliance where he develops, coordinates, and leads internal and external projects and initiatives. Prior to his appointment as COO, Michael served as the Director of Decision Support and Business Intelligence at Cascade for the past three years. Michael has over 20 years of project management experience and brings an extensive background in health plan operations, research and development, business intelligence, and operational excellence.*

*Maria Ramirez's community health work within Cascade Health Alliance includes developing and implementing the Community Health Assessment and the Community Health Improvement Plan, as well as coordinating the Community Advisory Council. Maria currently sits on the Healthy Klamath Blue Zones Steering Committee, Klamath Promise Executive Committee, and Klamath Falls City School Program Development and Grant Committee. Maria's professional focus is centered around community development initiatives designed to address social and economic disparities across sectors.*

### Kaiser Permanente Northwest

#### *Tracy Dannen-Grace*

*Tracy Dannen-Grace is the Director of Community Partnerships and Philanthropy in Community Health. Prior to joining KPNW, Ms. Dannen-Grace served the non-profit sector as an Executive Director working to advocate for communities most affected by health inequities. She is a member of the executive team responsible for KPNW Community Health investments of approximately \$160 million annually. Areas of responsibility include fostering collaborations for safety net partnerships, community-clinic integration, engaging KPNW's 12,000 employees in community service, and partnering with local government and nonprofit organizations to disseminate assets within the community where KPNW investments will make the greatest impact.*



Tuesday, May 25

## Panel: Innovations in HRS: Implementing Braided Funding Models

11:40am-12:30pm

*Moderated by Nancy Goff*

### Yamhill CCO: Wellness Fund

*Emily Johnson*

YCCO's Community Prevention and Wellness Committee operates a local Wellness Fund, an innovative funding model that brings partners together to support longer-term population health and prevention initiatives. YCCO contributes Health-Related Services and other funding streams to leverage additional support from partner organizations, creating a sustainable, pooled resource to invest in programs to improve community well-being. The panel presentation will share some of the trial-and-error involved in the Fund's development process and significant impact of past and currently funded programs.

*Emily Johnson is a Community Health Specialist at Yamhill Community Care, which serves OHP members in Yamhill County and parts of Washington and Polk counties. Her work includes facilitating a collaborative Community Health Assessment and Improvement Plan process and working with YCCO staff, the Community Advisory Council, and community members to inform and advise the CCO on local needs and priorities. Past experience has included both grant making and grant seeking, community engagement and communications, and a year as an AmeriCorps VISTA volunteer.*

### Columbia Pacific CCO: Housing Impact Fund

*Nancy Knopf, Leslie Ford, Brooke Stanley*

Columbia Pacific CCO has created a flexible Regional Housing Impact Fund designed to provide grant funds that can be used to leverage and secure additional funding (multiplier effect), to support the development of housing and housing supports. Columbia Pacific CCO focuses investment in four broad areas: housing stock, houselessness services, housing supports, and capacity-building. The CCO seeks to leverage or augment existing funding streams, focusing on filling gaps for local organizations and coalitions that already have staff, infrastructure and expertise in housing stock, services and supports.

*Nancy Knopf is the Director of Community Health Partnerships at Columbia Pacific CCO. Her role is to support the CCO's efforts to address OHA requirements for community engagement, investments in social determinants of health/health equity, and community health needs assessments and improvement plans and to align with external community stakeholders to develop initiatives that support shared investments in the CCO service region.*

*Leslie Ford, a Licensed Clinical Social Worker, is currently the Behavioral Health Advisor for Columbia Pacific CCO. Since coming to Oregon in the 1980's, she has held a variety of leadership roles in the public behavioral health provider system including leading an agency that has been at the forefront of the development of affordable housing for people receiving services in the behavioral health system. Most recently she has participated in the creation of Columbia Pacific CCO's development of the Regional Housing Impact Fund.*

*Brooke Stanley is a Community Engagement Specialist with Columbia Pacific CCO serving Clatsop County, where she grew up and lives along with her family. She is helping to develop and manage the CCO's Regional Housing Impact Fund.*

## Q&A with OHA Staff

12:30pm-1:00pm

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