

# AGENDA

## PUBLIC HEALTH ADVISORY BOARD Educational Meeting

October 24, 2023  
1:00-2:30 PM

Join ZoomGov Meeting

<https://www.zoomgov.com/j/1611870332?pwd=aFVZcDFWUnNvY0JaTjBYbktpNk1Wdz09>

Meeting ID: 161 187 0332

Passcode: 374963

(669) 254-5252

### Meeting Objectives:

- Hear about findings and recommendations from the public health modernization evaluation for the 2021-23 biennium and discuss opportunities and areas of focus for 2023-25.

### PHAB's [Health Equity Policy and Procedure](#)

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|              |   |  |
|--------------|---|--|
| 1:00-1:10 PM | <b>Welcome and introductions</b>  | Sara Beaudrault,<br>Oregon Health<br>Authority                       |
| 1:10-2:15 PM | <b>Public health modernization evaluation for 2021-23</b> <ul style="list-style-type: none"><li>• Hear about key findings and recommendations.</li><li>• Discuss opportunities and areas of focus for the 2023-25 evaluation.</li></ul> | Kusuma Madamala,<br>OHA Program<br>Design and<br>Evaluation Services |
| 2:15-2:20 PM | <b>Public comment</b>   |  |
| 2:20 PM      | <b>Adjourn</b>  | All  |

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Everyone has a right to know about and use Oregon Health Authority (OHA) programs and services. OHA provides free help. Some examples of the free help OHA can provide are:

- Sign language and spoken language interpreters.
- Written materials in other languages.
- Braille.
- Large print.
- Audio and other formats.

If you need help or have questions, please contact Sara Beaudrault: at 971-645-5766, 711 TTY, or [publichealth.policy@dhsosha.state.or.us](mailto:publichealth.policy@dhsosha.state.or.us), at least 48 hours before the meeting.

# Oregon Public Health Modernization Evaluation

October 24, 2023

Oregon Public Health Advisory Board

Kusuma Madamala PhD, MPH

Sandi Rice, MPH

Sara Beaudrault, MPH

OHA strategic goal

**Eliminate health inequities  
in Oregon by 2030**

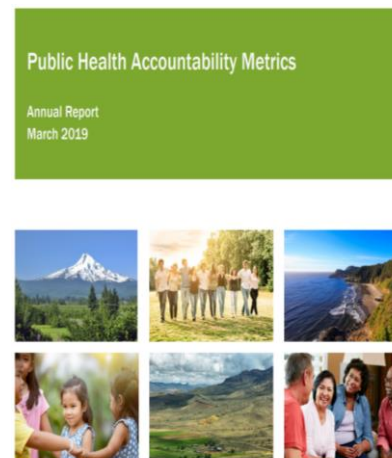
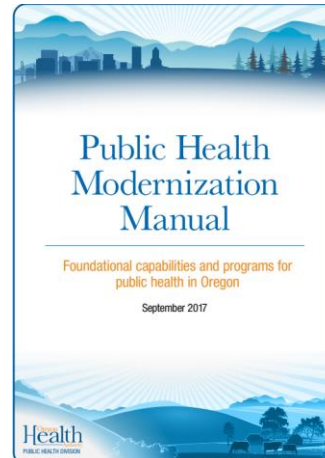
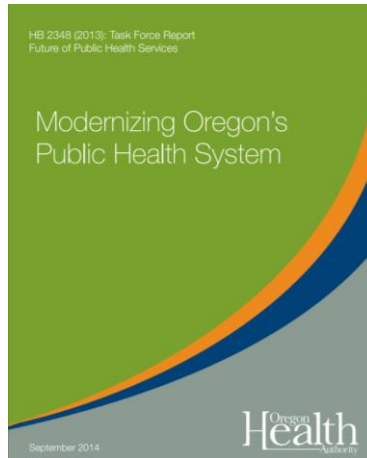
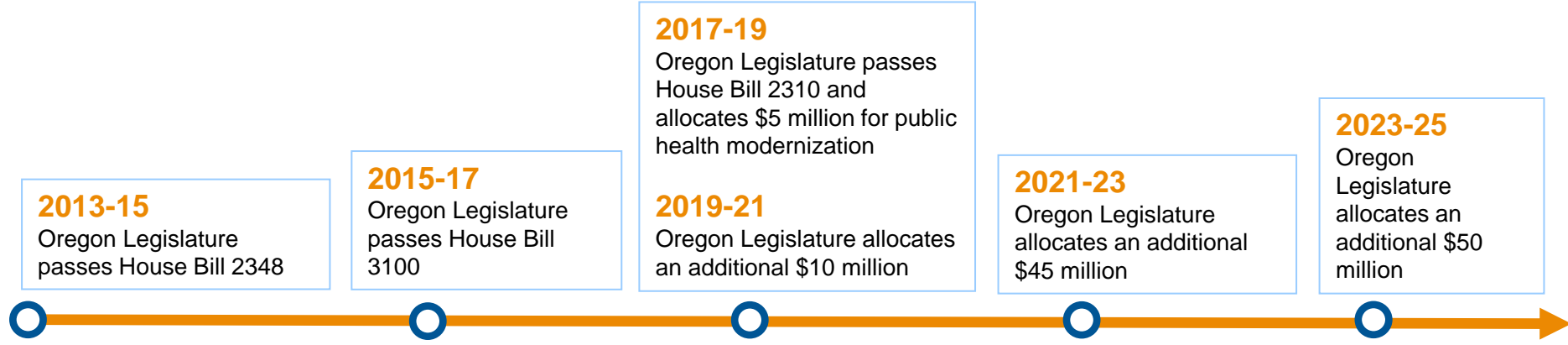
Public health and the Triple Aim

- 1 Better health**
- 2 Better care**
- 3 Lower costs**

## Why modernize?

- Every Oregonian **deserves** access to the **same public health protections**.
  - Every person in Oregon benefits from a robust public health system.
  - Public health is foundational to the health and social issues that are important to Oregonians.
- Public health issues are **increasingly complex** and **growing rapidly** due to factors like **health inequities** and **climate change**.
  - Examples: 2020 wildfires and COVID-19 pandemic; extreme heat; emerging infectious diseases like mpox
  - Public health is needed to: 1) monitor public health impacts; 2) inform the public about how to protect their health; 3) mitigate health consequences before they turn into costly health care encounters or long-lasting health issues
- **Sustainable** funding and public health workforce is needed to **prepare and respond to** public health crises.
  - Some communities still have limited number of trained public health employees on staff
  - Federal public health funding increases are typically only found during a crisis, and then taken away after the emergency ends, offering little time to plan for and prevent the next crisis.

# Public health modernization milestones



**Statewide public health workforce plan**

**Statewide public health equity framework**

# Modernized framework for governmental public health services



# Public Health Modernization Evaluation Development

- Evaluation Working Group
- Evaluation Technical Panel

Purpose: To assist Oregon Health Authority Public Health Division in co-creating an evaluation of the 2021-2023 state legislative modernization funding. This work will include development of core evaluation domains and questions, respective methodology, guidance on data interpretation and analysis, and dissemination review.



# Oregon Public Health Modernization: Evaluation Domains

Evaluation Domains set in spring 2022

## Domain: Public Health Foundational Capabilities

- *If/how has OR Public Health advanced in these capabilities via OHA/LPHA/CBO relationships?*

## Domain: Workforce

- *How has the workforce changed in the 2021-2023 Biennium?*
- *What have modernization funded new staff allowed the public health system to do?*
- *What are strategies, methods, facilitators & barriers to recruitment & retention?*
- *Where are there existing gaps?*

# Modernization Evaluation Domain: Foundational Public Health Capabilities

If/how has Oregon Public Health advanced in these capabilities through OHA/LPHA/CBO relationships?

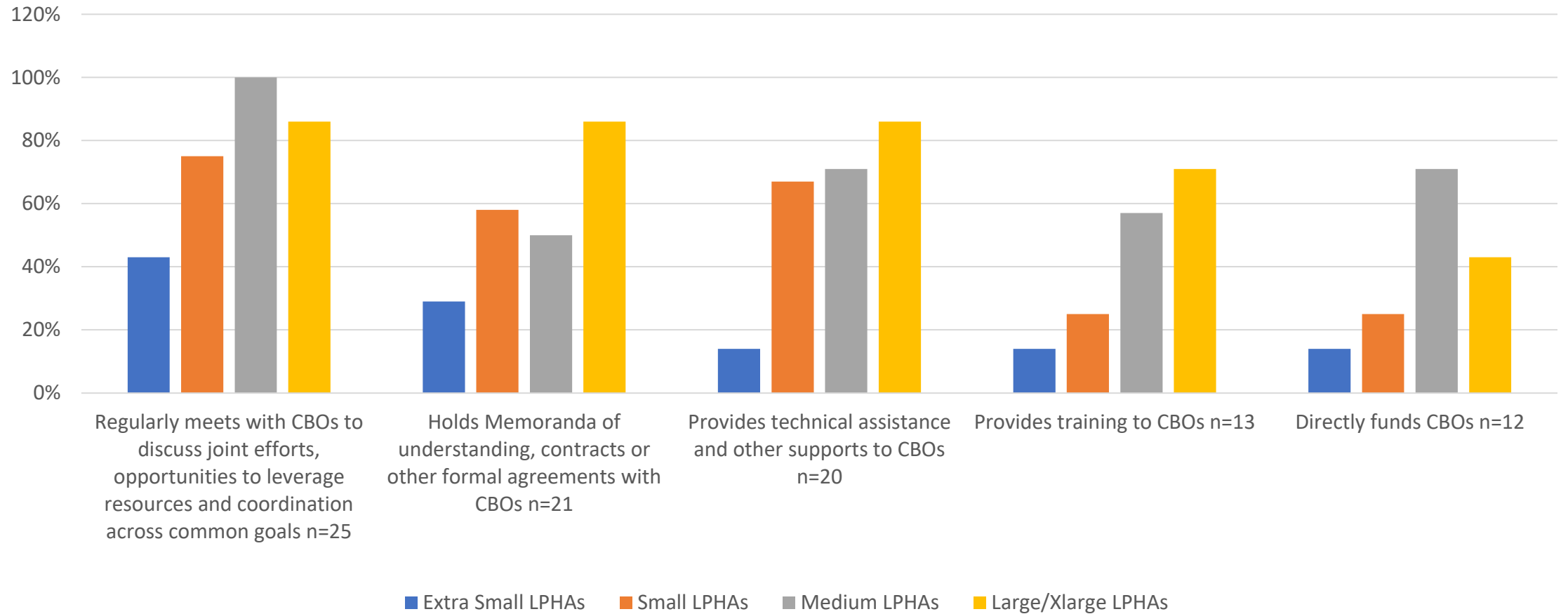
Data sources: CBO & LPHA Activity reports with designated evaluation survey questions & OHA internal modernization reporting

# LPHA Foundational Capability: Community Partnership Development

## Types of LPHA engagement with CBOs

| Does your LPHA use any of the following mechanisms to establish and/or provide ongoing support partnerships with community-based organizations? Please consider both public health modernization and other community health initiatives in your response | n (%)      |
|--|------------|
| My LPHA regularly meets with CBOs to discuss joint efforts, opportunities to leverage resources and coordination across common goals   | 25 (78.1%) |
| My LPHA holds memoranda of understanding, contracts or other formal agreements with CBOs   | 21 (65.6%) |
| My LPHA provides technical assistance and other supports to CBOs   | 20 (62.5%) |
| My LPHA provides training to CBOs  | 13 (40.6%) |
| My LPHA directly funds CBOs  | 12 (37.5%) |

## Types of LPHA engagement with CBOs



Note: Number of Oregon LPHAs Extra Small =7; Small =12; Medium =7; Large/XLarge =7 ; Source: LPHA Activity Report

# CBO Community Partnership Development

| N=47   |            |
|--|------------|
| Does your project involve participating or facilitating community coalitions?                      | 28 (59.6%) |
| Are one or more local health departments participating in the coalitions?<br>PHAB Domain 4: 4.1.2A | 11 (39.3%) |
| Is OHA Public Health Division participating in the coalition? PHAB Domain<br>4: 4.1.2A             | 11 (39.3%) |

# Example: CBO/LPHA/OHA Community Partnership Development

“Our workshops were attended by OHA personnel and County X Public Health personnel and have highlighted the need for policy changes, clear communication and strong community-based interventions. The next step in this process is our monthly workgroups, which will be devoted to more targeted collaborations around developing a set of policy recommendations.”

## LPHA Foundational Capability: Communications

| Communication Strategies  | n (%)      |
|---|------------|
| Ensure communications with the general public and/or at-risk populations about communicable disease risks, including outbreak investigations<br>PHAB Domain 2 Measure 2.2.5A Risk Communications Plan | 26 (81.3%) |
| Develop, update and/or implement a communications plan with partners that is cross-cutting and equity-focused.  | 18 (56.3%) |
| Implement culturally responsive communications systems  | 15 (46.9%) |
| Facilitate communications among priority populations and decision-makers, elevating community priorities and health equity considerations in long-term planning and policymaking                      | 15 (46.9%) |

# CBO Communications

| N=47  |            |
|---|------------|
| Have you planned or implemented culturally specific communications and/or outreach during this reporting period?                              | 44 (93.6%) |
| Did you collaborate with one or more Local Public Health Departments in the development or dissemination of those communications or outreach? | 44 (93.6%) |
| Did you plan or implement outreach and/or communications in a language other than English during this reporting period                        | 37 (84.1%) |



# EXAMPLE: CBO/LPHA/OHA Communications – MPOX Response

OHA Media Availability, August 11, 2022



## LPHA Foundational Capability: Assessment & Epidemiology

| In what ways has your LPHA expanded collaborations with community partners to collect and provide public health data?            | n (%)      |
|--|------------|
| My LPHA is providing data upon request to community partners.  | 20 (62.5%) |
| My LPHA is working with community partners to engage communities in data collection  | 18 (56.3%) |
| My LPHA is in increasing data accessibility through dashboards, improved online access or other mechanisms.                      | 18 (56.3%) |
| My LPHA is working with community partners to better understand their data needs.  | 17 (53.1%) |
| My LPHA is working with community partners to better understand and interpret public health data from communities' perspectives. | 13 (40.6%) |
| My LPHA is working with community partners to provide public health data that is culturally and linguistically relevant.         | 13 (40.6%) |

# CBO Use of Govt Public Health Data for Project Workplan

| CBO n=47  | n(%)       |
|---|------------|
| Do you currently use or do you plan to use public health data <b>provided by your local health department</b> to carry out your project workplan? | 28 (59.6%) |
| Do you currently use or do you plan to use public health data <b>provided by OHA</b> to carry out your project workplan?                          | 23 (51.1%) |

# Assessment/Epi & Partnership Example

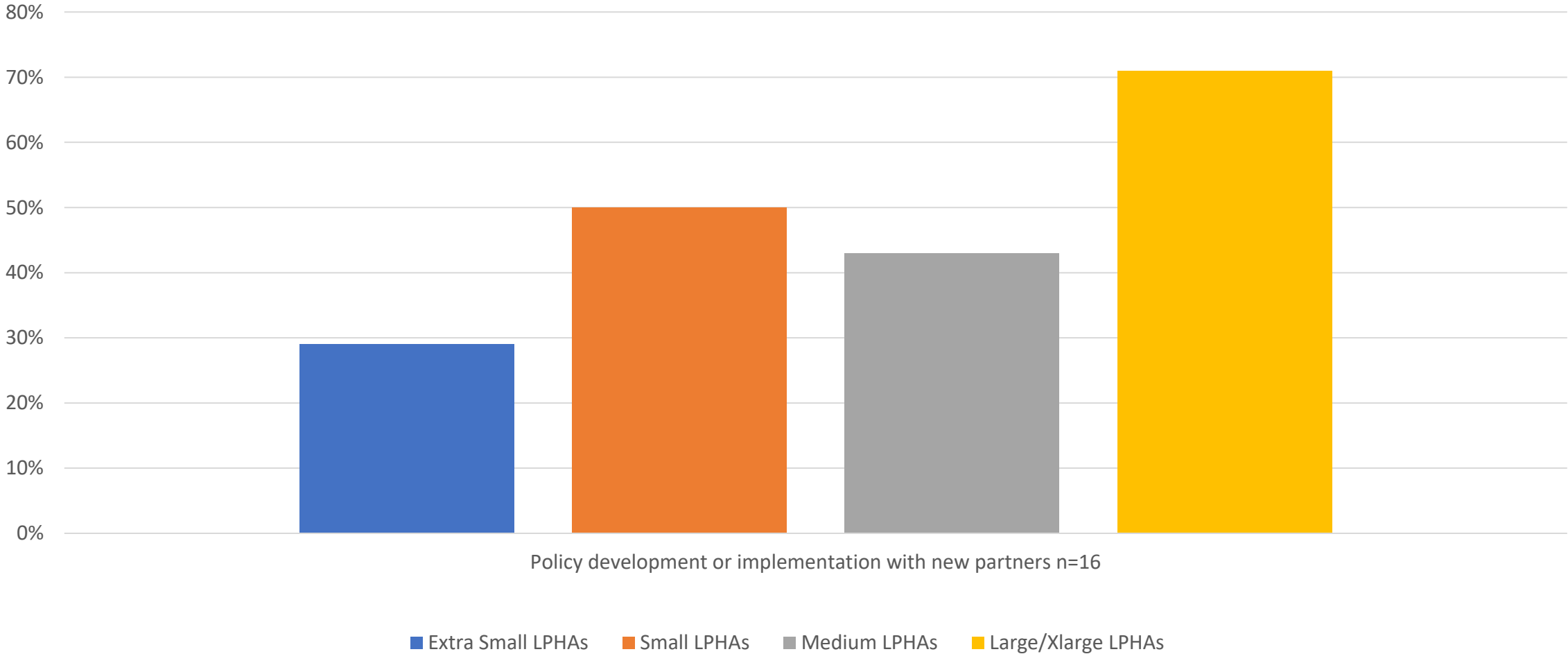
To co-create solutions with CBOs and communities experiencing the greatest burden of disease, County X is creating “data parties.” A data party is sharing data and asking partners (CBOs as well as individuals) to help with interpretation – it is also known as “participatory analysis”. One of the questions we ask in the party is “what’s missing? What do we want to know that’s not here?” County X is hoping to use data parties as both an opportunity to improve data literacy in the community as well as to engage community members in identifying priorities and solutions.

# LPHA Foundational Capability: Policy & Planning

Are you working with, or do you plan to work with new partners on policy development or implementation that is related to your modernization priorities?

16 (50%) yes

# LPHA working with or plan to work with new partners on policy development or implementation related to modernization priorities



Note: Number of Oregon LPHAs Extra Small =7; Small =12; Medium =7; Large/XLarge =7 ; Source: LPHA Activity Report

# CBO Policy & Planning

| N=47   |          |
|--|----------|
| Does your project involve developing or implementing policy changes?         | 16 (34%) |
| Work with OHA PHD on policy development or implementation? (n=16)            | 8 (50%)  |
| Work with LPHA on policy development or implementation? (n=16)               | 4 (25%)  |
| Work with other state agency on policy development or implementation? (n=16) | 5 (31%)  |

# Foundational Capabilities Domain: Key Takeaways

- Strong partnerships were developed or expanded with communities that experience the worst health outcomes. Greater focus by LPHAs and CBOs in the Community Partnership Development and Communication foundational capabilities than in the Assessment and Epidemiology and the Policy and Planning foundational capabilities.
- Focused efforts on Community Partnership Development and Communications make sense given the developmental stage of partner collaboration.
- Health Equity and Cultural Responsiveness capability and the Community Partnership Development capability integrate throughout all foundational capabilities. The Health Equity and Cultural Responsiveness capability was harder to measure in procedures or actions.
- More examples emerged of dyad collaboration (i.e., OHA/CBO, LPHA/CBO and OHA/LPHA) than of triad collaboration (i.e., CBO/LPHA/OHA).



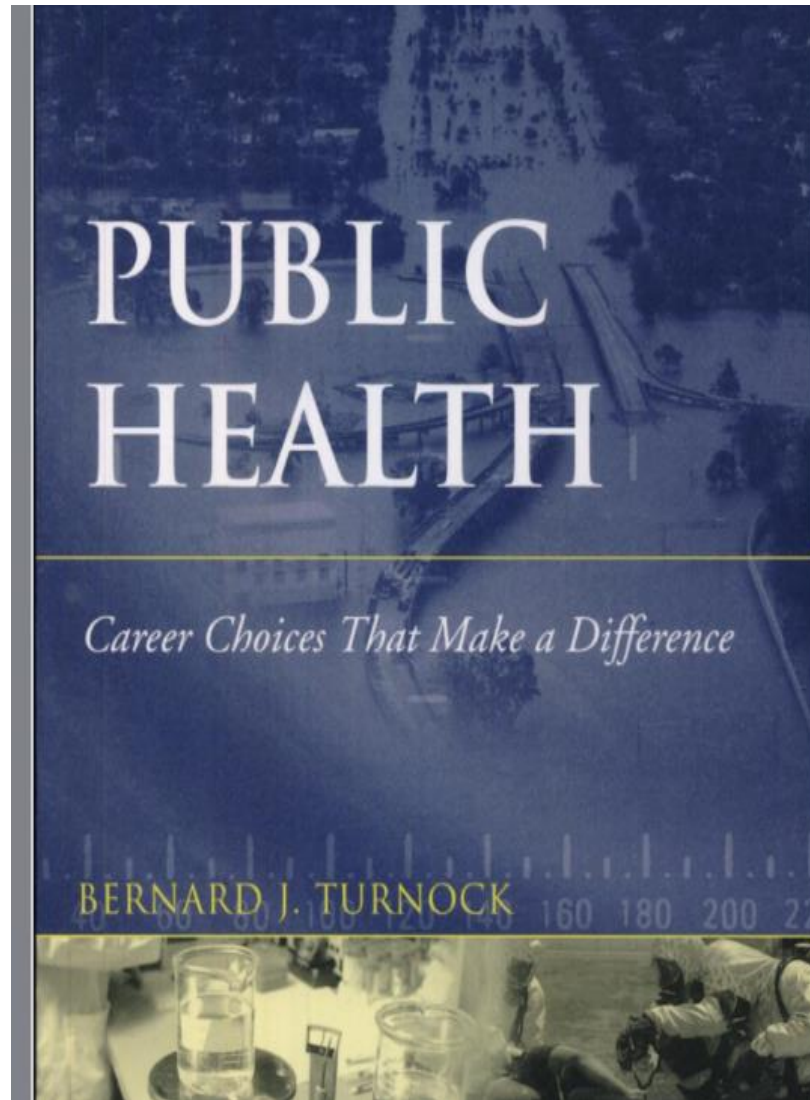
# Foundational Capabilities Domain: Recommendations

- Support understanding & recognition of strengths & contributions of government and non-government partners in each capability; examples of what triad work can look like in different areas of the state and by differing capabilities.
- Essential to this work is assessing if there is common understanding of key terms among funded partners to describe public health system and how to measure it.
- Examine when/where/how does dyad vs triad collaboration seem relevant and most beneficial to the populations served? What are some barriers & facilitators to triad work?

# Foundational Capabilities Domain: Recommendations

- Explore hiring an external facilitator with training in Industrial/Organizational Psychology or related discipline to better understand all partner needs and areas for growth and collaboration. Given less frequent triad collaboration, examine components of organizational trust, what prevents and what supports its development across system partners.
- Invest in developing & sharing stories with clear examples of how the work is being done collaboratively by funded partners.
- Gain an improved understanding if Oregon residents see public health advancing in these core services & capabilities.
- Supports findings & recommendations from SB1554 Report

Among the gaps CBOs identified in the support they received was a limited understanding of how to operationalize equity in COVID response activities. The report also noted the need to foster and maintain relationships and collaboration between CBOs, OHA and LPHAs.



Dedicating the work of Evaluation Domain: PH Workforce to my former Doctoral Advisor Barney Turnock

# Oregon Public Health Modernization: Evaluation Domains

## Domain 1: Workforce

- *How has the workforce changed in the 2021-2023 Biennium?*
- *What have modernization funded staff allowed the public health system to do?*
- *What are strategies, methods, facilitators & barriers to recruitment & retention?*
- *Where are there existing gaps?*

| Domain 1         | Focus areas and sample questions  | Methods  |
|------------------|---|--|
| <b>Workforce</b> | <p><b>General</b></p> <ul style="list-style-type: none"> <li>• How has the workforce changed in the 2021-2023 biennium?</li> <li>• What have modernization funded staff allowed the public health system to do?</li> <li>• Where are there still existing gaps?</li> </ul> <p><b>Retention</b></p> <ul style="list-style-type: none"> <li>• Strategies &amp; Utilization</li> <li>• Inclusion &amp; engagement</li> <li>• Facilitators and barriers to retaining staff &amp; specifically staff of color and representing populations served</li> <li>• Succession plans &amp; sharing of institutional and community knowledge</li> </ul> <p><b>Recruitment</b></p> <ul style="list-style-type: none"> <li>• Partnerships</li> <li>• Methods</li> <li>• Incentives</li> <li>• Barriers and facilitators to recruiting staff &amp; specifically staff of color and representing communities served</li> </ul> | <p><b>Document review</b></p> <ul style="list-style-type: none"> <li>• LPHA activity reports – designated evaluation survey questions</li> <li>• OPHD and LPHA modernization budgets</li> <li>• OPHD Mod funded Position Descriptions</li> <li>• OPHD HR analytics</li> </ul> <p><b>Secondary data analysis (review of existing data &amp; datasets)</b></p> <ul style="list-style-type: none"> <li>• Public Health Workforce Interest &amp; Needs Survey (PHWINS) data - Oregon Public Health Division &amp; LPHAs</li> <li>• Oregon ASTHO Profile</li> <li>• Oregon Epidemiology Capacity Assessment</li> </ul> <p><b>Primary data collection</b></p> <p>Key informant Interviews of LPHA and OPHD Administrators/Hiring Managers- Retention and Recruitment</p> |

# How has the Oregon public health workforce changed in the 2021-2023 biennium?

1. Increased LPHA & OPHD Environmental Health & Communicable Disease staff
2. Increased LPHA & OPHD staff working in Foundational Capabilities
3. Bridging organizational silos and restructuring
4. More people centered
5. Beginning efforts to have health department staff reflect communities served

Increased Staff in Program areas: Environmental  
Health staff & Communicable Disease & Foundational  
Capabilities

## 2021-2023 Modernization-Funded Governmental Public Health Workforce: Foundational Programs

| Foundational Program        | LPHA Sample Position Titles   | Regional Sample Position Titles  | OPHD Sample Position Titles   |
|-----------------------------|---|--|---|
| <b>Communicable Disease</b> | <ul style="list-style-type: none"> <li>• Population Health Epidemiologist</li> <li>• CD Control Investigator</li> <li>• Senior Community Health Analyst, CD</li> <li>• Infectious Disease Control &amp; Prevention Program Manager</li> </ul> | <ul style="list-style-type: none"> <li>• CD Control Investigator</li> <li>• COVID Health Educator, Bilingual</li> <li>• Congregate Settings Outreach Nurse</li> <li>• Long-Term Facilities Outreach Nurse</li> <li>• Public Health Nurse, On-Call</li> </ul> | <ul style="list-style-type: none"> <li>• Manager for Disease in Carceral Settings</li> <li>• Surge Capacity Epidemiologist</li> </ul>   |
| <b>Environmental Health</b> | <ul style="list-style-type: none"> <li>• EHS II – Vulnerable Population Outbreak Response &amp; Prevention</li> <li>• Climate Justice Coordinator</li> <li>• Climate Policy Lead</li> <li>• Climate and Health, Program Planner</li> </ul>    | <ul style="list-style-type: none"> <li>• Environmental Hazards Preparedness Coordinator</li> <li>• Climate Planning Coordinator</li> </ul>   | <ul style="list-style-type: none"> <li>• Emerging Environmental Health Risks Lead</li> <li>• Environmental Epidemiologist (Water &amp; Climate)</li> <li>• Climate &amp; Health Equity Strategist</li> <li>• Land Use &amp; Health Policy Specialist</li> <li>• Healthy Homes Operations and Policy Analyst</li> <li>• Environmental Public Health Section Manager</li> <li>• Public Health Toxicologist</li> </ul> |



“One of the other regional positions is what we've titled a Climate Planning Coordinator.... It's also regional and this is really a brand-new area of work for us. We've not really done anything in climate of any consequence in the past, nor have to our knowledge any of the partners in the regional collaborative this side of the state.”

# Oregon Public Health Division Workforce: Foundational Capabilities

- **Number of Distinct Job Positions: 18 total (new & existing)**
- **Position Titles for Staff focused on Foundational Capabilities:**

## **Leadership & Organizational Competencies Positions**

- Public Health Modernization Lead
- Budget Contracts Coordinator
- Strategic Operations Lead
- Interoperability Coordinator

## **Health Equity & Cultural Responsiveness Positions**

- Health Equity Coordinator

## **Community Partnership Development Positions**

- Operations Strategist Community of Practice
- Community Engagement Program Manager
- Community Engagement Coordinators (10 positions)

## **Policy & Planning Positions**

- Legislative Policy Lead

| Oregon Local Public Health Agencies Staffing Foundational Capabilities   | n (%)   |
|--|---|
| Creating new staff positions for foundational capabilities that span program areas   | 22 (68.8%)  |
| <p style="text-align: center;">Which foundational capabilities? (n=22)</p> <ul style="list-style-type: none"> <li>Assessment &amp; Epidemiology</li> <li>Health Equity &amp; Cultural Responsiveness</li> <li>Community Partnership Development</li> <li>Communications</li> <li>Policy &amp; Planning</li> <li>Other</li> </ul> | <ul style="list-style-type: none"> <li>16 (72.7%)</li> <li>14 (63.6%)</li> <li>12 (54.5%)</li> <li>12 (54.5%)</li> <li>11 (50.0%)</li> <li>6 (27.2%)</li> </ul> |

Source: LPHA Activity Report November 2022

# Bridging Health Department Silos & Restructuring

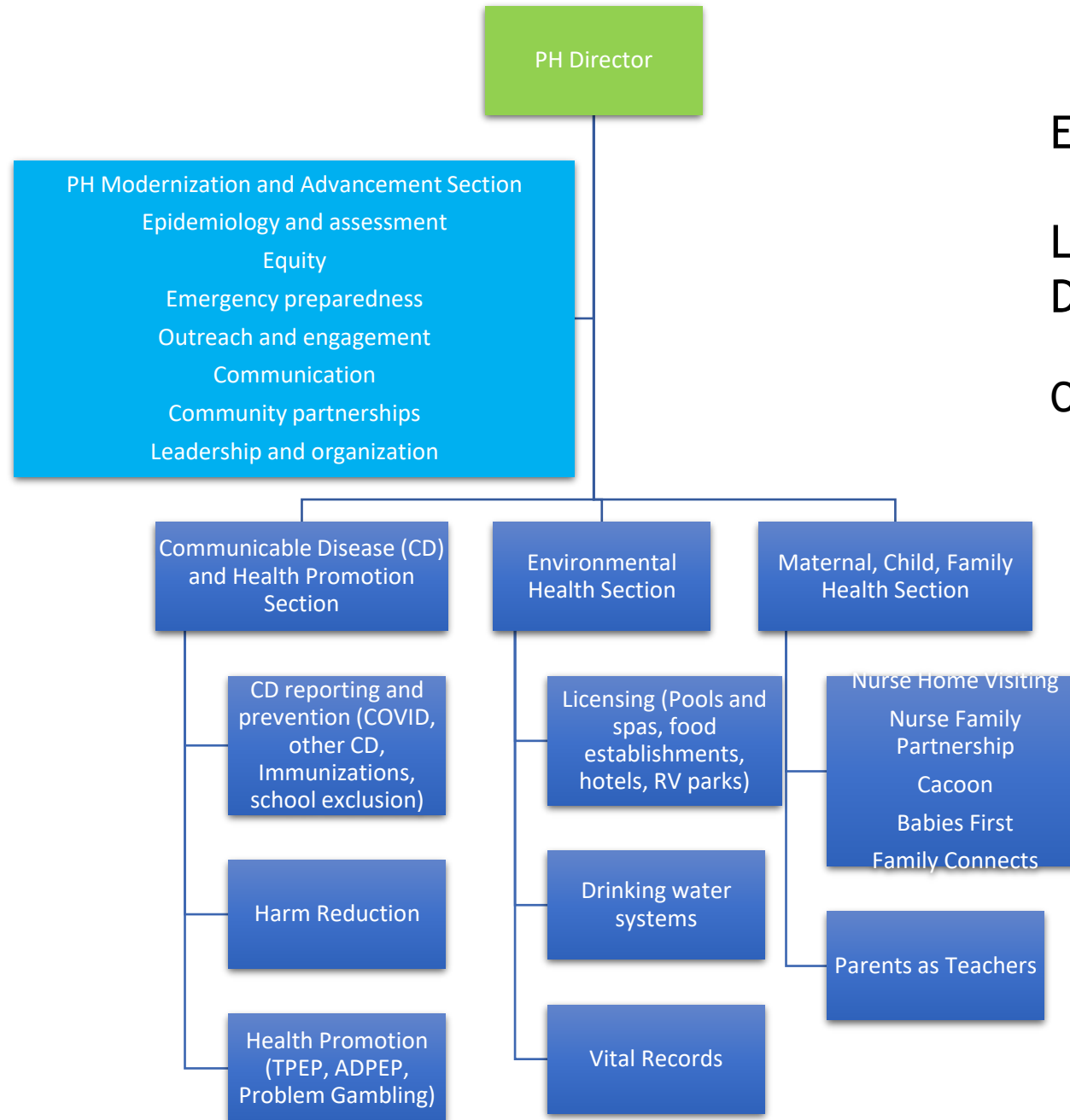
| LPHA Organizational changes as a result of modernization investments & priorities | n (%)      |
|---|------------|
| Restructuring teams to align with modernization priorities                        | 14 (43.8%) |
| Increasing management positions to support teams and progress toward priorities   | 14 (43.8%) |

#### Examples of cross-program restructuring:

- Restructuring to create FC-specific work groups or creating a lead for each FC
- Restructured teams so all FC-specific staff report to the same leadership and serve across all program areas
- Expanding teams and/or changing position descriptions and responsibilities of staff to include deliverables outside of program-specific areas

#### Examples of program-specific restructuring:

- Created a new CD-only team that expanded capacity for communications and partnership development
- Created a new EH team under a modernization supervisor

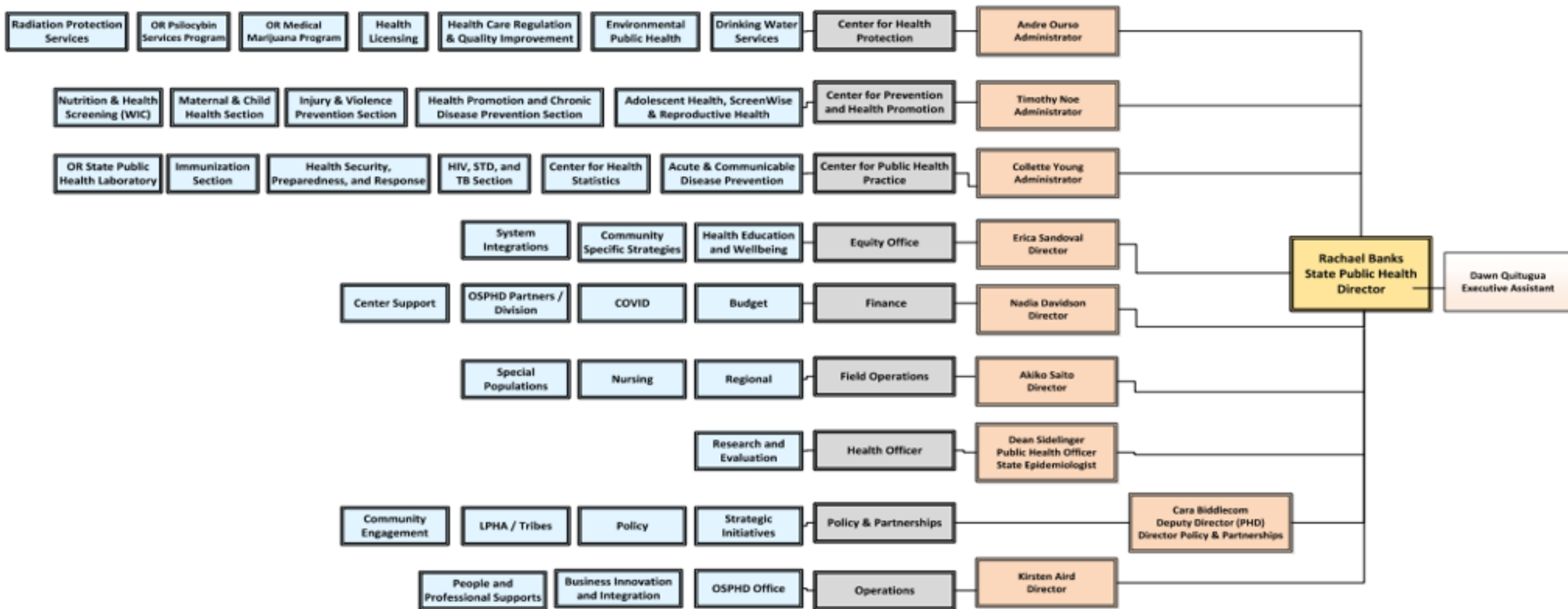


EXAMPLE

LPHA PUBLIC HEALTH  
DIVISION STRUCTURE

OCTOBER 2022

**Oregon Public Health Division  
Office of the State Public Health Director  
Oregon Health Authority**



More People Centered



## Nationally

More than 1 in 5 employees rate their mental health as "Poor" or "Fair"

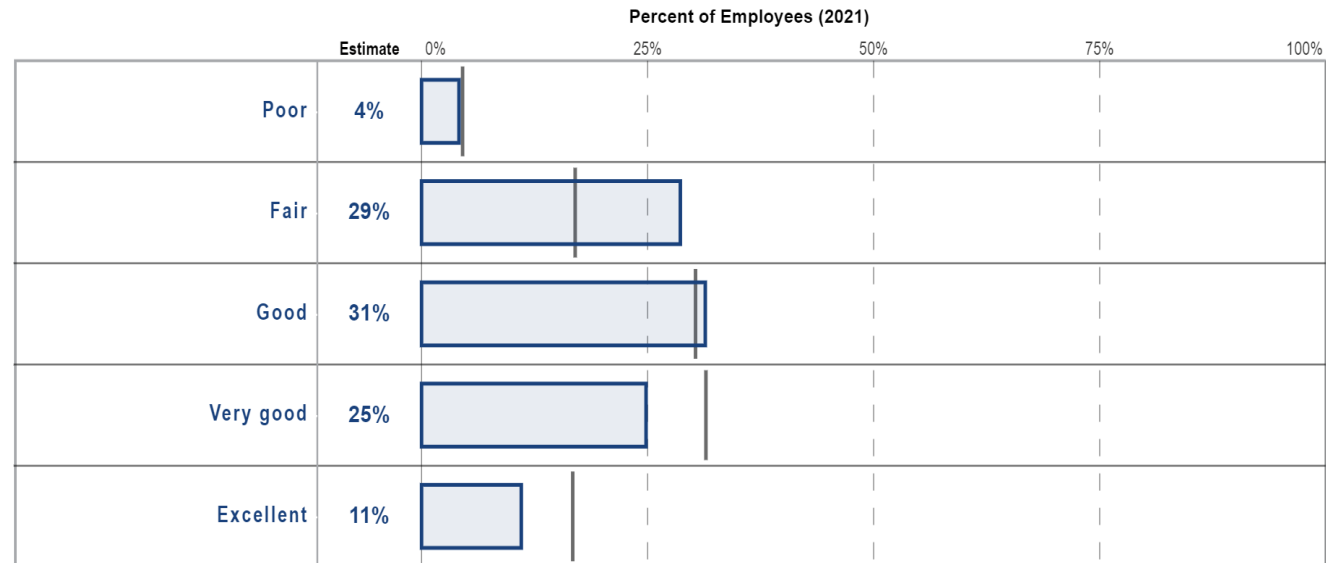
## Oregon Public Health Division

1 in 3 employees rate their mental health as "Poor" or "Fair"

## OVERALL MENTAL & EMOTIONAL WELL-BEING

OHA: ALL EMPLOYEES

COMPARED TO NATIONAL, ALL EMPLOYEES



**Caveats:** Respondents were asked to rate their mental or emotional health. This was a new question for PH WINS 2021.

**Citation:** de Beaumont Foundation and Associations of State and Territorial Health Officials, *Public Health Workforce Interests and Needs Survey: 2021 Dashboard*. August 3, 2022.



PH WINS is an ongoing collaboration of:



*This project is supported by cooperative agreement number 6 NU38OT000288-03-01, funded by the Centers for Disease Control and Prevention's Center for State, Tribal, Local, and Territorial Support (CSTLTS). Funding for this project is provided in collaboration with the CDC Foundation. The views expressed in materials do not necessarily reflect the official views of the Centers for Disease Control and Prevention or the Department of Health and Human Services.*

# REPORTED SYMPTOMS OF POST-TRAUMATIC STRESS DISORDER

## OHA: ALL EMPLOYEES

### COMPARED TO NATIONAL, ALL EMPLOYEES

## Nationally

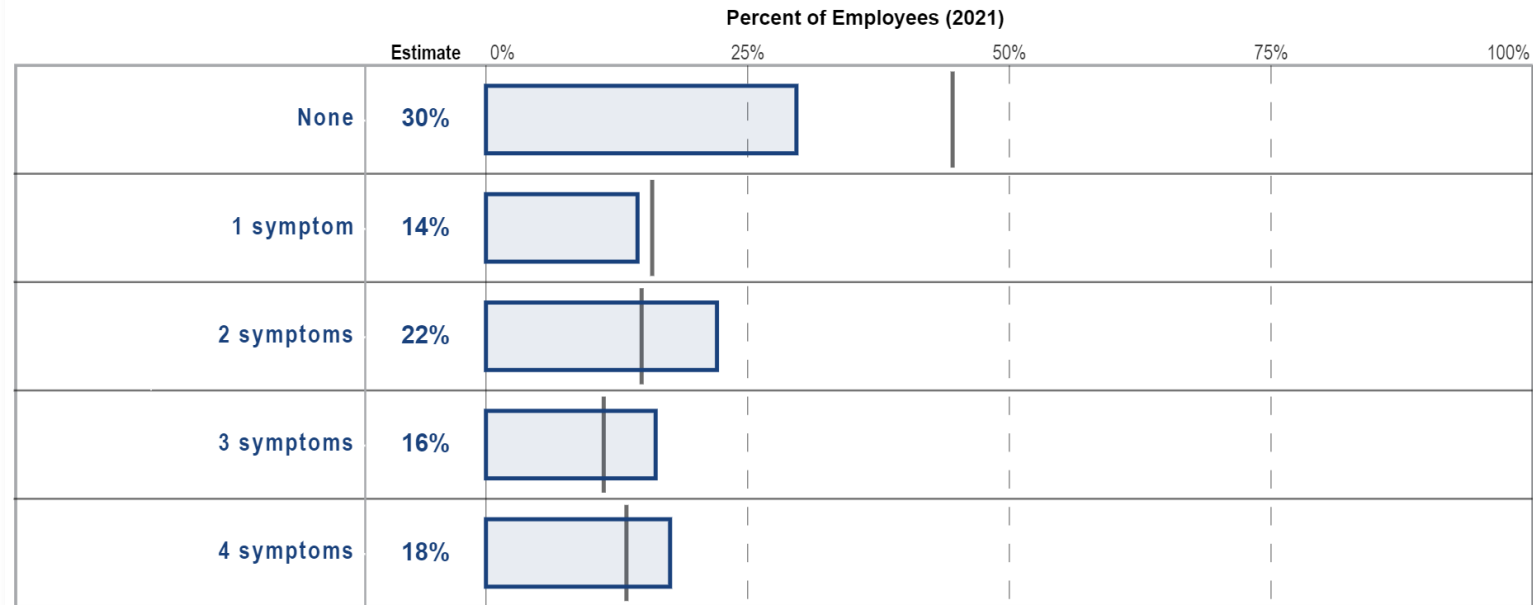
55% of employees reported at least one symptom of PTSD

25% of employees reported 3 or more symptoms, indicating probable PTSD

## Oregon Public Health Division

70% of employees report at least one symptom of PTSD

34% of employees reported 3 or more symptoms, indicating probable PTSD



**Caveats:** Respondents were asked if they experienced certain post-traumatic stress disorder symptoms related to the coronavirus or COVID-19 outbreak. The question was adapted from the DSM-IV. Those reporting 3 or more symptoms are considered to have probable PTSD.

**Citation:** de Beaumont Foundation and Associations of State and Territorial Health Officials, *Public Health Workforce Interests and Needs Survey: 2021 Dashboard*. August 3, 2022.

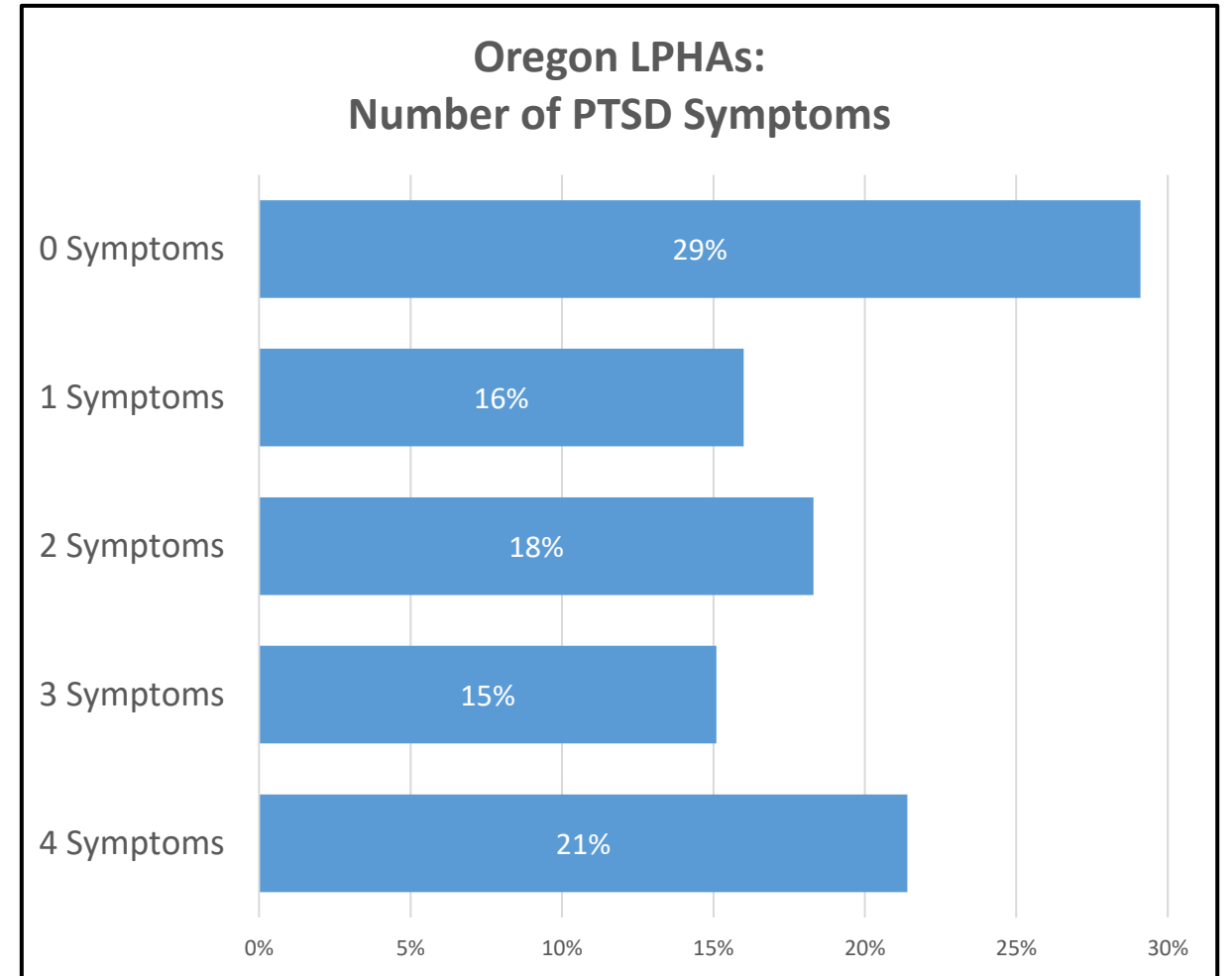


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## Oregon LPHAs

70% of employees reported at least one symptom of PTSD

36% of employees reported 3 or more symptoms, indicating probable PTSD



Note: Combined file of 18 Oregon LPHAs who participated in 2021 PHWINS; n=611 LPHA employees.

# Top reasons for leaving

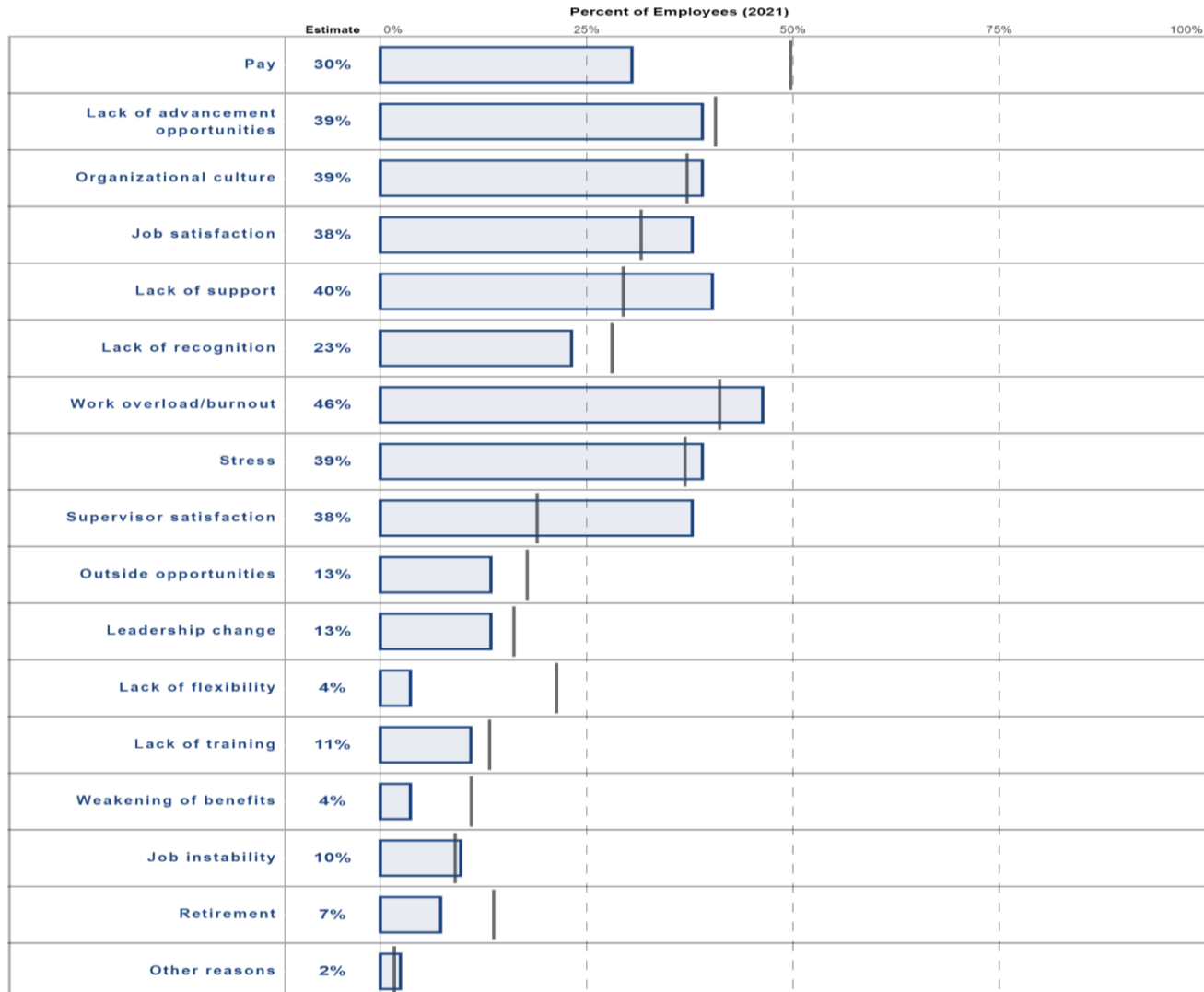
## Nationally

1. Pay
2. Work overload/burnout
3. Stress

## Oregon Public Health Division

1. Work overload/burnout
2. Lack of support
3. Lack of advancement opportunities, Organizational culture & Stress

### REASONS FOR LEAVING OHA: ALL EMPLOYEES COMPARED TO NATIONAL, ALL EMPLOYEES



“The expectation that when you're away it's OK to have your life, you know...but it's OK to unzip your work suit and have your home life. You can step out and it's the way to go. It's very healthy and I think a lot of us have learned that the hard way through overwork and suffering the trauma of this pandemic. So, I think that's really important for retention to not only care for people when they're working, but that holistically they are well.”

# What have modernization funded new staff allowed Oregon's public health system to do?

## Climate work

“Environmental epidemiology position is going to allow us to address and respond to legislative requests to media requests on a broader set of issues that we just haven't had the capacity to do. To put out reports and studies that we haven't been able to do that draw the connection in particular between climate and health.”

## Cross cutting foundational capabilities from sample position descriptions

- **Policy** – “Supports public health policy and legislative strategy development for the Public Health Division”; “leads legislatively-mandated workgroups, ensures fulfillment of legislative deliverables and provides guidance to sections and programs on legislative policy using equity, community engagement, the State Health Improvement Plan and community need as guideposts for policy priorities”
- **Community Engagement** – “Part of a team providing day-to-day support to community-based organization (CBO) grantees conducting community engagement, health education and public health program implementation...supports CBOs providing culturally and linguistically responsive services in the community. supports development of grant agreements, reporting and quality and helps identify and relieve barriers to CBOs accessing the supports they need from OHA, local public health and state agencies so they can effectively serve their communities.”
- **Communications** – “Manage linguistically and culturally specific communication pathways and content.”
- **Operations/Fiscal** - “Develop, coordinate and analyze program budgets, coordinate the awarding and monitoring of grants/contract planning and development, contract negotiation, grant/contract administration, budget and fiscal oversight, and provide technical assistance to staff and grantees/contracts”

## Funding for essential public health employees (e.g. health officer, supervisors, preparedness)

# Funding for essential employees

Funding for supervisors/managers - “because you know it's hard enough to get the federal grants to cover the supervising managers who are supervising staff. I could not get paid for.”

# Recruitment: Strategies & Methods

- Hiring internally
- Opening positions to those out of state (Oregon Public Health Division) and in some places outside the county lines
- Lump sum payments or signing bonuses for some management positions
- Relocation assistance but policy is vague and unclear only for management positions
- Remote/hybrid work flexibility
- Sharing job openings with community partners, higher education, professional resources, agency website, etc.
- Contracting work
- Organizational reputation as a facilitator
- Paid advertisements for platforms like Indeed and Facebook, also local radio



# Barriers to Recruitment

## Administrative barriers

- External Human Resources not within the Public Health Agency
- Ability to obtain specific public health classifications and commensurate pay scales

## Hiring timelines

“Trying to get positions through class and comp...when we have legislators asking us why we aren't implementing stuff nine months after they gave us the money to do it.”

**Applicant pool** – hit or miss dependent on content area (fiscal, nursing and EH noted); failed recruitments

## Location – rural counties

“When we talk to people from out of Oregon and then we say we're in Oregon, they often think Portland in their minds and where we are at is not the same. It is very much different. And so sometimes that's sometimes a barrier, especially if it's somebody who's not familiar with our area or who hasn't been here before.”

## Compensation/salary

“So that becomes a tricky thing when you're asking people to give you feedback on what they need and what they need is more money, and you continuously cannot meet the demand.”

“we're really limited by pay. I think that's probably the biggest one. We just can't pay people what we want in order to retain the good candidates that do apply. It's hard to get them at a pay scale that's appealing.”

# Administrative Recruitment Barriers

What are the top five operational priorities for your public health agency (OPHD) for the current fiscal year (July 1, 2021-June 30, 2022)?

- Priority 1 Workforce diversity recruitment, retention and promotion
- Priority 2 Financial management, administration and oversight
- Priority 3 Information technology systems maintenance and upgrades
- Priority 4 Workforce wellness, security, safety and occupational health services
- Priority 5 Community engagement toward development of equitable legislative policy and administrative rules

# Hiring Timelines

## Piloted Question 2022 LPHA Activity Report – Time to Fill

- List time to hire in months. Enter "vacant" if position has not been filled. Enter "N/A" if this information is not tracked.
- \* Calculate time to hire as the amount of time between when a position is first posted and when a candidate begins employment.

Of the 55 positions entered by LPHAs:

17 vacant;

10 data not available;

RANGE: 1-13 months was entered as time to hire (unclear if internal candidates)

# Hiring Timelines PHD – Time to Fill

Between July 1, 2021, and April 5, 2023, the median number of calendar days it took to fill a position in OHA-PHD – from the date the job description was posted, to a new hire's first day of work – was 86 days. In January 2023, Governor Kotek issued a letter to agency directors stating that the average time to fill a position should not exceed 50 days.

\*\* Important to note that this definition of time to fill does not include key process steps that occur before a job description is posted such as review of the position description, internal approval to hire, amount of time to post a position, etc. (Source: OHA Human Resources Data, April 2023)\*\*

# Retention Barriers

1. Overextended managers & needs for support
2. Specific public health classifications (e.g., FPH capabilities and cross-program, system-wide work, informatics, OPAs, etc.)
3. Career pathways for core public health work & corresponding salary

# Supervisors & Managers report greater intention to leave compared to all OPHD employees

## INTENT TO LEAVE

OHA: SUPERVISORS & MANAGERS  
COMPARED TO OHA, ALL EMPLOYEES



**Caveats:** "Leaving in one year" reflects those who are considering leaving their organization in the next year, excluding retirements; "Retiring in five years" reflects those who are considering retiring in the next five years; "Staying" represents those not considering leaving or retiring. This graph does not represent those who have already left or retired.

**Citation:** de Beaumont Foundation and Associations of State and Territorial Health Officials, *Public Health Workforce Interests and Needs Survey: 2021 Dashboard*. August 3, 2022.



PH WINS is an ongoing collaboration of:



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# Oregon LPHAs: Reasons for Leaving Organization



Note: Combined file of 18 Oregon LPHAs who participated in 2021 PHWINS; n=611 LPHA employees.

In answer to being able to give staff what they need “I would say represented staff, yes if that's the focus of your question. If you're talking about managers, I would say no. Because I've had two managers step down from management positions... I think the administrative burdens on managers and the idea that there is, you know, that managers are both subject matter experts specialized in the policy and the program's content and have to carry just enormous bureaucratic burdens with systems that don't work.”

“One of the places we've struggled with retention is in the management side because there's a lot of extra things you get to deal with as a manager that are not fun.”

“It was a bit of a morale hit, largely for my management staff. I think that's where it felt like it hit the hardest.”



# Facilitators - Recruiting staff that represent the community

Desire to work with diverse Community Engagement team

Being a manager of color shapes who applies

“We also look to make sure that the (hiring) panel reflects members of the Community so that applicants can see themselves.”

“ I could add to how we draw people in, including people of color, would be to lean on our relationships, you know public health is our relationships are the foundation of everything.”

Source: Key informant interviews of LPHA and state public health leadership

## Barriers - Recruiting & Retaining staff that represent the community

- “There's this balance between home growing but then it's juxtaposed to we need to diversify our workforce but it's also perpetuating the systematic racism that this state was built on.”
- “What happens when you recruit this person from out of state? That is one of very few people of color in your community ...you're welcoming them into your community and celebrating that you hired them. And I'm like, what are you doing to make them feel safe or welcome in your community?”
- “We need to show and tell like it's OK to come to Oregon. And here's the team that you'll meet that's here to support you and you know we need to be proactively reaching out. But I feel like there's a barrier to that because we want to home grow. It's just like a weird that dynamic and I still don't understand it, but I think that as a system, as a public health system, we really need to be thinking about internally - what do people think about us externally? And how do we help shift or shape that narrative? How do we extend that olive branch or whatever the expression is. There is a value (to being) internal and being an outsider.”

# Barriers - Recruiting & Retaining staff that represent the community

“This is it not a surprise to anyone, but it's really hard to mentor and supervise people of color and feel like I'm doing my job supporting them in advancement when the structures that are as they are, I feel like it's inadequate.”

“The hoops that that they've (staff of color) had to jump through in order to stay in one organization and be promoted feel so oppressive and unfair.”

“I think that we've done a better job of, you know, recruitment and hiring of staff of color, but retention and advancement of staff of color has been more of a challenge.”

# LPHA Workforce Development Plan

| LPHA has a Workforce Development Plan | n (%)    |
|---------------------------------------|----------|
| Yes, complete                         | 8 (25%)  |
| Yes, in development                   | 7 (22%)  |
| No                                    | 15 (47%) |
| Unsure                                | 1 (6%)   |

| Workforce Development Plan Components among 15 with plan complete or in development | n (%)    |
|---|----------|
| Training and professional development strategies                                    | 15 (47%) |
| Recruitment strategies for diversifying the workforce                               | 8 (25%)  |
| Strategies for staff and management retention                                       | 7 (22%)  |
| Strategies for succession planning  | 1 (6%)   |

**Workforce Development Plan aligns with PHAB Rec accreditation Domain 8, Standard 8.2.1A**

# Oregon Public Health Division

## 2023 -2025 Workforce Development Plan Components

In Development. Major Components include:

- Create a culture of belonging
- Training and professional development
- Workforce supports
- Manager training and supports
- Recruitment strategies
- Retention strategies
- Succession planning

**Workforce Development Plan aligns with PHAB Reaccreditation Domain 8, Standard 8.2.1A**

# Succession Planning

## LPHA Leadership Changes in the 2021-2023 Biennium

- 18 health administrator/director/manager changes since 7/1/21 across 14 LPHAs (4 LPHAs had multiple leaders turn over)
- 13 health officer changes since 7/1/21 across 11 LPHAs (2 LPHAs had multiple HOs turn over)
- 12 ORS 431.418 designated LPHA Administrators changed in the biennium

(Source: CLHO & ORS designated LPHA Administrator list)

## OPHD staff eligible for retirement

Percentage of current full-time classified employees who will be eligible for retirement in the following fiscal years

- Fiscal year 2022 - 5.5%
- Fiscal year 2023 – 9.7%
- Fiscal year 2024- 11.8%

(Source: ASTHO Profile 2021)

# Existing workforce gaps

1. Overextended managers & needs for support
2. Preserve institutional knowledge (given turnover & retirements) & continue or develop succession plans
3. Career pathways for core public health work
4. Administrative barriers in hiring
5. Improved understanding hiring cycle times; development of process maps & conduct corresponding Quality Assurance/Quality Improvement activities
6. Understand the extent staff represent the populations served in jurisdictions across the state and the types of positions filled by the demographics of staff

**\*Recommendations to address each gap are synthesized from existing PH workforce literature where applicable and provided in the forthcoming report\***

# **The art, science and heart to public health**

From my mentor and friend Ed Ehlinger



# Discussion

- General thoughts and reflections?
- How do you see this information contributing to PHAB's 2023-2025 Modernization Deliverables?
- Where do you see this work going in the new biennium?

Complete Modernization Evaluation Report to be available this Fall.