

Unite Us clients who receive SNAP benefits now have the option to use Instacart for home-delivered groceries. Instacart allows a client to shop from multiple local grocery stores from the convenience of their homes through a web-based or app experience. Clients are then connected with a ‘personal shopper’ to shop for and deliver their orders. Instacart works with over 500 retailers and grocers across North America and allows clients to use their SNAP/EBT benefits to purchase eligible items in all states except for Alaska.

How It Works

- Community-based organizations (CBOs) can share Unite Us’ Instacart link (instacart.com/uniteus) with any client who currently uses SNAP/EBT.

- Clients get **free delivery or pick-up** on the first three orders with SNAP.

- Clients can mix payment options to purchase both SNAP and non-SNAP eligible items in the same order.

- Clients have simple self-service access.



SNAP-eligible Instacart customers in the U.S. can pay for online grocery orders with a valid EBT card, in full or in part, from the following stores in select states:



PAVILIONS



Value to CBOs and their Clients

This brings:

- ✔ Expanded services addressing food insecurity, especially for difficult-to-reach populations
- ✔ Help in rural communities where resources are scarce
- ✔ Supplemental value to what clients are getting from food banks
- ✔ The ability for clients to use existing benefits to order home-delivered groceries

Spreading the Word

CBO partners can share Unite Us’ Instacart link (instacart.com/uniteus) with any SNAP client they interact with. Unite Us will communicate with partners regularly via emails and bulletins in the Unite Us Platform, sharing more information about Instacart as our partnership grows.