

April 2023 WIC Quarterly Update for Vendors

Opportunity to comment on the proposed WIC Online Shopping Rule



SHARE YOUR COMMENTS!

WIC is a powerful public health program, proven to help moms, babies and young children thrive. This proposed rule will help modernize the way WIC participants and caregivers access their WIC-approved foods. Some of the proposed changes are highlighted below:

Make it easier to order and purchase foods online by allowing WIC shoppers to complete internet-based transactions and allow home food delivery.



Streamline and modernize WIC food delivery by redefining the definition of 'vendor' to include brick and mortar stores, internet and mobile locations; update exchange policy to accommodate recalls; and allow vendors to return benefits to a participant's balance if online order is not fulfilled.



Meet the needs of a modern, data-driven program by creating new staffing positions for WIC state office to reflect the needs of this modern solution, authorizing specialty stores that carry WIC-approved foods and to extend vendor applications and agreement periods.



PLEASE COMMENT BY MAY 24, 2023!

You can submit comments at the link below.

<https://www.federalregister.gov/documents/2023/02/23/2023-02484/special-supplemental-nutrition-program-for-women-infants-and-children-wic-online-ordering-and>

Large size cans of Similac formulas not allowed as of May 1, 2023

As of May 1, 2023, the large sizes of Similac formulas that were added during the formula shortage will no longer be allowed. Make sure all store registers or WIC terminals are updated with the current WIC Approved Products List (APL).

A notice about this change was sent to stores on 4/21/2023. The notice and updated Current Choices for WIC Formulas document is posted on the Oregon WIC webpage for vendors.

<https://www.oregon.gov/OHA/PH/HealthyPeopleFamilies/wic/Pages/vendor.aspx>

Use the QR code below to see which products will remain on Oregon's WIC Approved Products List (APL).

2023-05 Current Choices for WIC Formulas



Oregon WIC staff email address changes

WIC Operations Manager: alba.zurita@oha.oregon.gov

Vendor Authorization Specialist: gina.j.carter@oha.oregon.gov

WIC Compliance Coordinator: irn.d.coury@oha.oregon.gov

Vendor Compliance and Monitoring: gwen.trieu@oha.oregon.gov

Vendor Training Coordinator: michelle.a.aarhus@oha.oregon.gov

Vendor Trainer: yamilet.garcia2@oha.oregon.gov

Vendor System Specialist: colette.ladue@oha.oregon.gov

Vendor Team Lead: maria.i.menor@oha.oregon.gov