

# Tobacco Reduction Advisory Committee (TRAC)

## Meeting Agenda



<b>Objective:</b>	<p><b>General:</b> To advise and assist the Oregon Health Authority (OHA) in sustaining an outcomes-oriented Tobacco Prevention and Education Program (TPEP) that is most effective in decreasing tobacco use statewide.</p> <p><b>March 14, 2023 meeting objectives:</b></p> <ol style="list-style-type: none"> <li>1) Introduce HPCDP Section Manager, Tameka Brazile Miles</li> <li>2) Discuss 2023-2025 TPEP budget</li> <li>3) Opportunity for TRAC members to share general updates</li> </ol>
<b>Meeting Date:</b>	<b>March 14, 2023</b>
<b>Meeting Time:</b>	<b>11am-1pm</b>
<b>Note-taker:</b>	Katie Reilly, OHA
<b>Facilitator:</b>	Sarah Wylie - OHA

<b>Topic &amp; Objective</b>	<b>Time</b>
<b>1) Welcome – Sarah Wylie, OHA</b>	<b>11:00 – 11:05 (5 minutes)</b>
<p><b>2) Tobacco Prevention &amp; Education Program (TPEP) Budget Overview – Steven Fiala, Helen Kidane, Sari Hargand, Emily Droge, Ophelia Starr Vidal, Lily Banning, OHA</b></p> <p><b>Objective:</b> Provide an overview of the estimated TPEP budget for the 2023-2025 biennium and anticipated allocations to state infrastructure and community grants.</p> <p><b>Background:</b> The Oregon Office of Economic Analysis provides quarterly updates on estimated tobacco tax revenues for the current and future biennia. These estimates include both Measure 44/Tobacco Use Reduction Account (TURA) and Ballot Measure 108 revenues. We will review estimated tobacco tax revenues for the 2023-2025 biennium and proposed allocations to the state program infrastructure and community grants to Local Public Health Authorities, Regional Health Equity Coalitions, Community-Based Organizations, and Tribes. For the state infrastructure, we</p>	<b>11:05 – 11:55 (50 minutes)</b>

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will review in detail the proposed contracts/projects to support statewide capacity for health communications, policy development, data collection and evaluation, and tobacco cessation.	
<b>Discussion:</b>	
<b>BREAK</b>	<b>11:55 – 12:05 (10 minutes)</b>
<b>Introduction – Sarah Wylie, OHA and Tameka Brazile Miles, OHA</b>	<b>12:05 – 12:15 (10 minutes)</b>
<b>3) Governance Updates – Lily Banning, OHA</b>  <u><b>Objective:</b></u> to provide update on shared governance timeline and next steps.  <u><b>Background:</b></u> The Oregon TPEP has two bodies that provide external perspectives on how tobacco tax revenues should be allocated for tobacco prevention and cessation. In Spring 2023, OHA will conduct individual interviews with public health partners and members of TRAC, CBO Advisory Group and Conference of Local Health Officials (CLHO) to identify Ambassadors interested in developing a shared governance model.	<b>12:15 – 12:35 (20 minutes)</b>
<b>Discussion:</b>	
<b>6) General updates – TRAC members</b>  <u><b>Objective:</b></u> to provide TRAC members opportunity to engage fellow members in gathering input and feedback on their respective policy and organizational efforts, as well as share information upcoming activities and opportunities.	<b>12:35 – 12:45 (10 minutes)</b>
<b>Discussion:</b>	
<b>7) Opportunity for public comment - Public</b>	<b>12:45 – 12:55 (10 minutes)</b>
<b>Comment:</b>	
<b>8) Wrap-up and future agenda items – All</b>	

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Meeting Location and attendees	
<b>Meeting Location:</b>	<p>Meeting will be held via Zoom. Meeting ID: <a href="https://www.zoomgov.com/meeting/register/vJlscOuqrijqE8cEoewBkf0z_9_rlKVTbd4">https://www.zoomgov.com/meeting/register/vJlscOuqrijqE8cEoewBkf0z_9_rlKVTbd4</a> Please register to receive the meeting link and password.</p>
<b>Attendees:</b>	<ul style="list-style-type: none"> <li><input type="checkbox"/> Gwyn Ashcom – Conference of Local Health Officials</li> <li><input type="checkbox"/> Christina Bodamer – American Heart Association</li> <li><input type="checkbox"/> Tyler Bechtel – Oregon State Police</li> <li><input type="checkbox"/> Courtni Dresser – Oregon Medical Association</li> <li><input type="checkbox"/> Kevin Ewanchyna – Coordinated Care Organization Representative</li> <li><input type="checkbox"/> Jamie Dunphy – American Cancer Society, Cancer Action Network</li> <li><input type="checkbox"/> Kristen Gilman – Oregon Department of Justice</li> <li><input type="checkbox"/> David Hopkins – Centers for Disease Control and Prevention</li> <li><input type="checkbox"/> Lillie Manvel – TOFCO, Inc.</li> <li><input type="checkbox"/> Jennifer Jordan – Oregon Public Health Association</li> <li><input type="checkbox"/> Carrie Nyssen – American Lung Association</li> <li><input type="checkbox"/> Katie Harris – Oregon Assoc. of Hospitals and Health Systems</li> <li><input type="checkbox"/> Michael Tynan – Centers for Disease Control and Prevention</li> <li><input type="checkbox"/> TBD – Governor’s Office</li> <li><input type="checkbox"/> Suzanne Hidde – Oregon Department of Education</li> </ul>
<b>Observers:</b>	