
WELCOME!

Tobacco Reduction Advisory Committee
March 14, 2023

Health Promotion and Chronic Disease Prevention
PUBLIC HEALTH DIVISION



Tobacco Prevention Education Program (TPEP) Overview

Tobacco Reduction Advisory Committee

**Steven Fiala, Tobacco Policy and Partnerships Lead
Oregon Health Authority - Public Health Division**

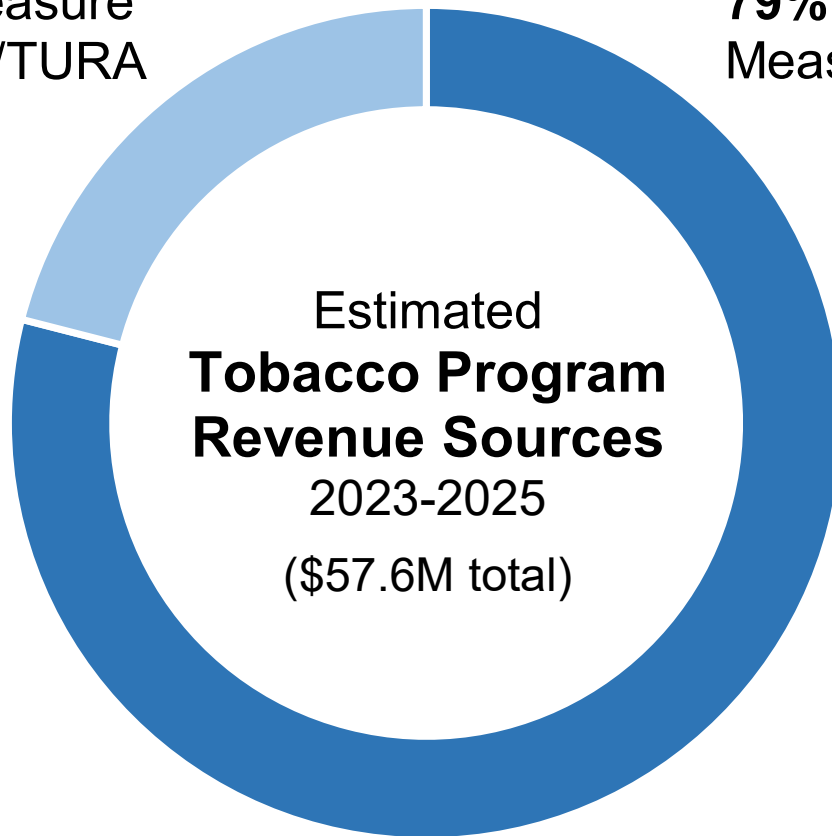
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Estimated Tobacco Program Total Revenue, 2023-2025

21%
Measure
44/TURA

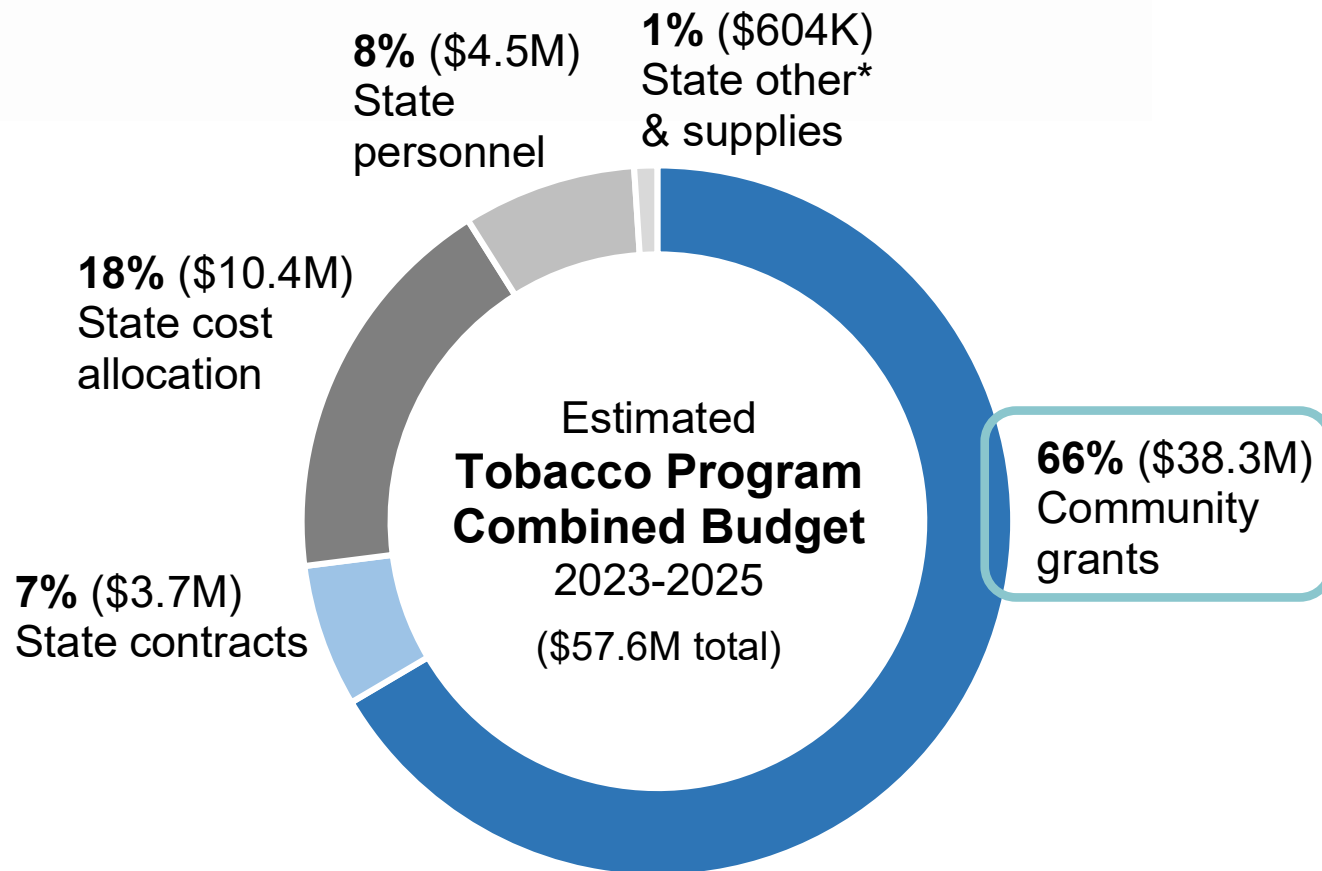
79%
Measure 108



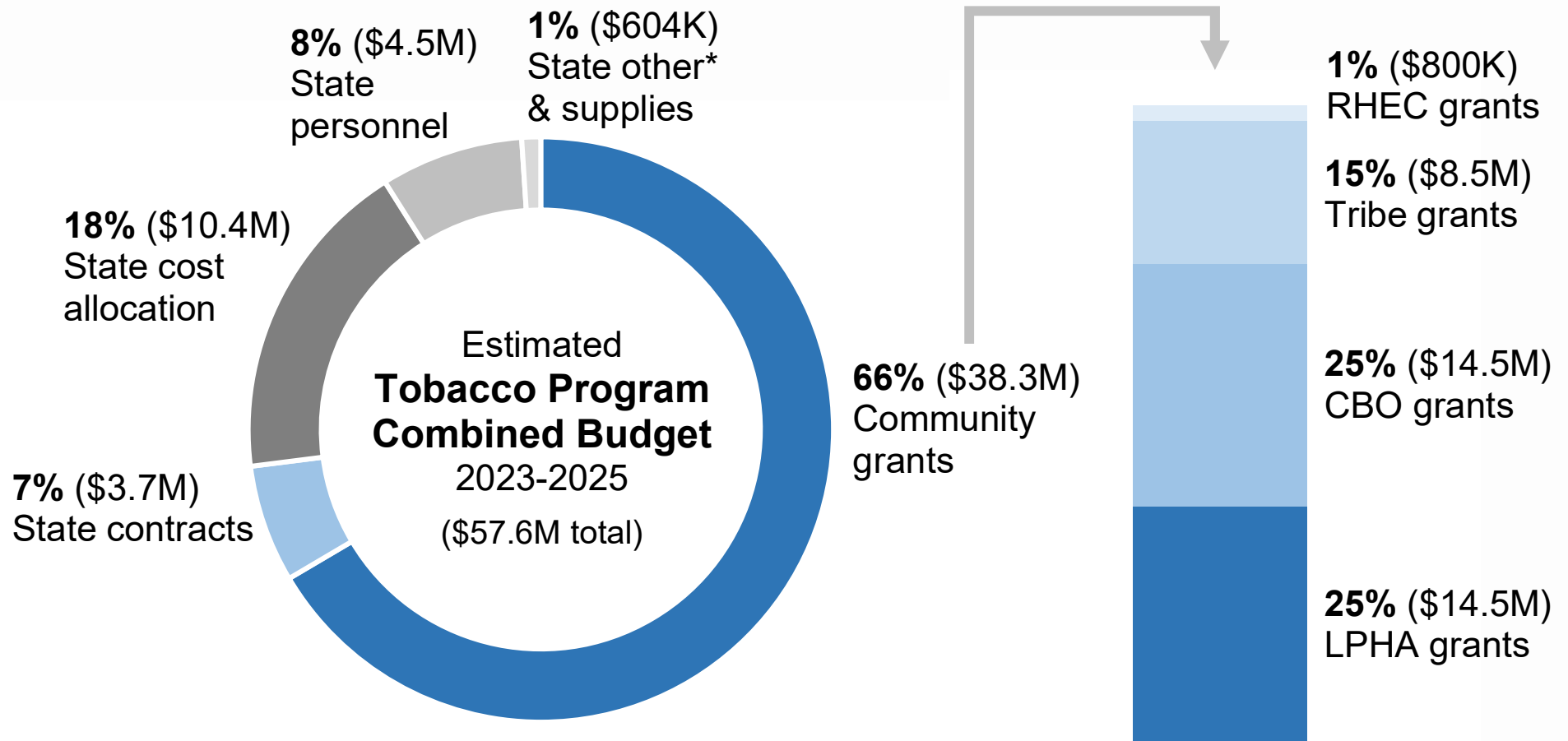
	Estimated Revenue
Measure 108	\$45,400,000
Measure 44/TURA	\$12,200,000
Total	\$57,600,000

Source: Oregon Office of Economic Analysis

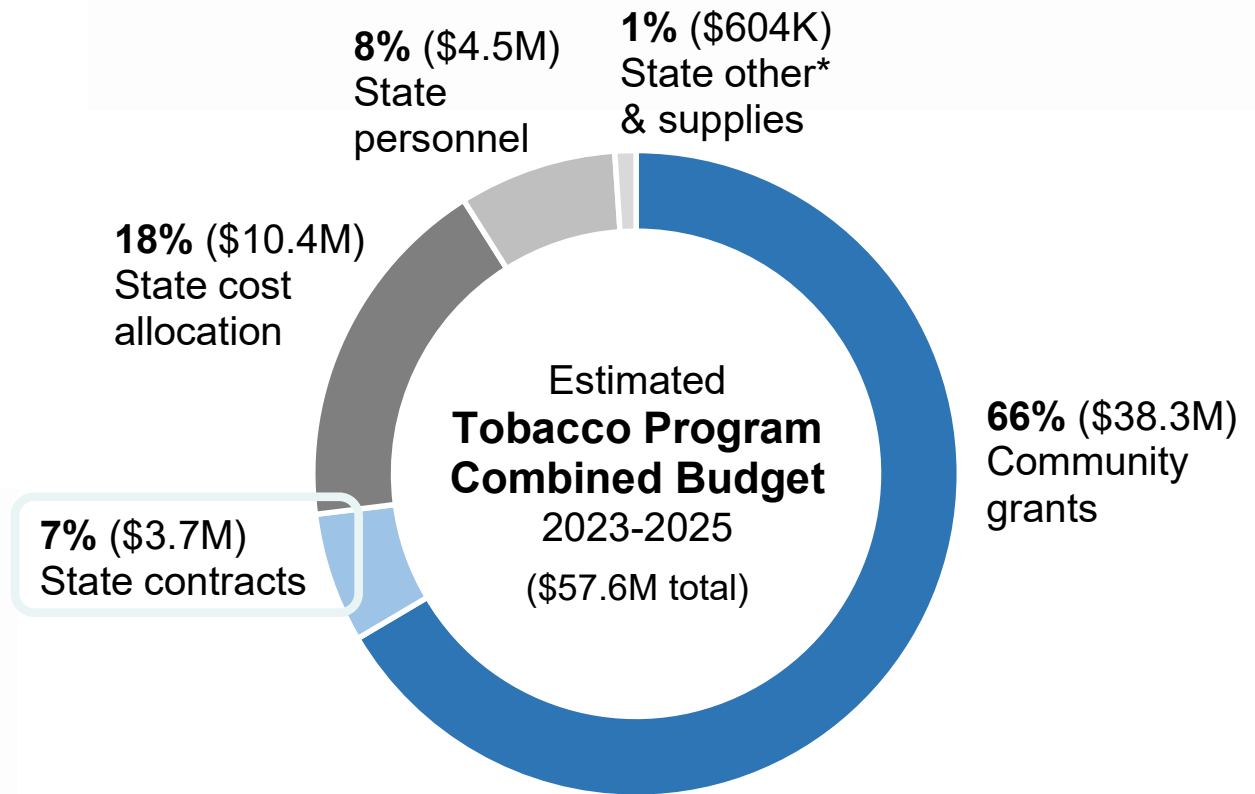
Estimated Tobacco Program Revenue Allocations, 2023-2025



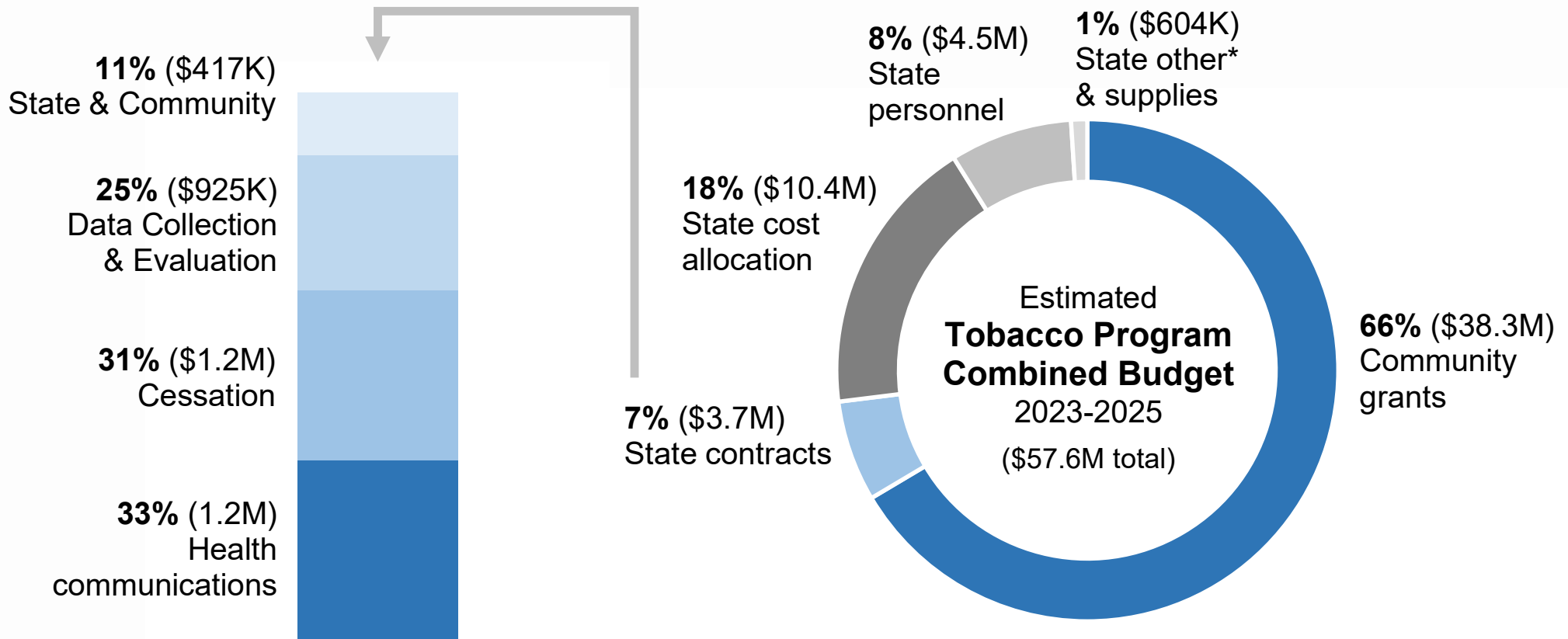
Estimated Tobacco Program Revenue Allocations, 2023-2025



Estimated Tobacco Program Revenue Allocations, 2023-2025



Estimated Tobacco Program Revenue Allocations, 2023-2025



Estimated Tobacco Program Revenue Allocations, 2023-2025

Allocation	Combined Revenues	Proportion of Revenues	Measure 44/TURA	Measure 108
Estimated Revenue	\$57,600,000		\$12,200,000	\$45,400,000
LPHA Grants	\$14,500,000	25%	\$750,000	\$13,750,000
CBO Grants	\$14,500,000	25%	\$750,000	\$13,750,000
Tribes Grants	\$8,500,000	15%	\$1,000,000	\$7,500,000
RHEC Grants	\$800,000	1%	\$800,000	\$0
State Cost Allocation	\$10,402,560	18%	\$2,203,320	\$8,199,240
State Personnel (18.94 FTE)	\$4,549,352	8%	\$3,496,995	\$1,052,357
State Contracts	\$3,744,553	7%	\$2,772,143	\$972,410
State Other & Supplies	\$603,535	1%	\$427,542	\$175,993

	Combined Revenues	Proportion of Revenues	Measure 44/TURA	Measure 108
State Contracts Budget	\$3,744,553		\$2,772,143	\$972,410
Health Communications	\$ 1,243,103	33%	\$1,000,000	\$ 243,103
Cessation	\$ 1,159,408	31%	\$1,159,408	\$0
Data Collection & Evaluation	\$ 924,823	25%	\$ 438,618	\$486,205
Policy & Partnerships	\$ 417,219	11%	\$ 174,117	\$ 243,102

BREAK

Health Promotion and Chronic Disease Prevention
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Oregon
Health
Authority

Introductions

Tobacco Reduction Advisory Committee

**Tameka Brazile Miles – Section Manager
Oregon Health Authority - Public Health Division**

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Shared Governance

Tobacco Reduction Advisory Committee

Lily Banning, Tobacco Policy Specialist
Oregon Health Authority – Public Health Division

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Governance Ambassador Group

What & Who:

- Develop framework for shared governance model to guide decisions related to commercial tobacco prevention funding and allocations
- Identify membership that is representative of communities and public health partners
- Establish meeting frequency and implementation timeline
- Ensure feedback from respective groups is integrated into process and planning

Timeframe: May kick-off

Scope: Monthly meeting – determined by group

Up next:

- Individual interviews
- Share + recommend others



Community-Based Organization Advisory Group

March: Convene to review 2023-2025 tobacco program budget

Identify members to participate in Ambassador Group

April: Conduct individual interviews with Community Ambassadors to develop shared expectations and address questions

Recruit additional CBO or community members if needed

Tobacco Reduction Advisory Committee (TRAC)

March: Convene to review 2023-2025 tobacco program budget

Identify to participate in Ambassador Group

April: Conduct individual interviews with TRAC Ambassadors to develop shared expectations and address questions

Recruit additional representatives as needed

Conference of Local Health Officials (CLHO)

March – April: Conduct individual interviews with CLHO Ambassadors to develop shared expectations and address questions

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Spring 2023

May: Ambassador kickoff meeting to establish group agreements, purpose, and timeline

Ongoing in 2023-2025: Ambassador meetings to develop governance model (membership, authority, etc.)

June: Continue to convene TRAC to review final 2023-2025 tobacco program budget

Questions



General Updates

TRAC Members

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Public Comment

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