

Tobacco Reduction Advisory Committee (TRAC) Meeting Agenda



Meeting Date:	Thursday, July 28, 2016
Meeting Time:	1:00 – 3:00 pm
Meeting Location:	Portland State Office Building 800 NE Oregon Street, Room 1C Portland, OR 97232
Meeting Purpose:	To advise and assist the Oregon Public Health Division in establishing an outcome-oriented Tobacco Prevention and Education Program (TPEP) which effectively decreases statewide tobacco use.
Regular Attendees:	<input type="checkbox"/> Patrick Aitchison – Oregon Department of Justice <input type="checkbox"/> Courtni Dresser – Oregon Medical Association <input type="checkbox"/> Kevin Ewanchyna – Coordinated Care Organization Representative <input type="checkbox"/> Amanda Garcia-Snell – Conference of Local Health Officials <input type="checkbox"/> Karen Girard – Oregon Health Authority <input type="checkbox"/> Robin Hausen – Coordinated Care Organization Representative <input type="checkbox"/> Christina Bodamer – American Heart Association <input type="checkbox"/> David Hopkins – Centers for Disease Control and Prevention <input type="checkbox"/> Jennifer Jordan – Oregon Public Health Association <input type="checkbox"/> Carrie Nyssen – American Lung Association <input type="checkbox"/> Luis Rodriguez – American Cancer Society <input type="checkbox"/> Chuck Tauman – TOFCO, Inc. <input type="checkbox"/> Fred Testa – Oregon State Police <input type="checkbox"/> TBD – Governor’s Office <input type="checkbox"/> Diane Waldo – Oregon Association of Hospitals and Health Systems <input type="checkbox"/> Jeremy Wells – Oregon Department of Education
Observers:	

Updates	Contact
1. In consultation with the Oregon Health Authority Health Systems Division, the Oregon Tobacco Prevention and Education Program recently published a report that summarizes successes and lessons learned from addictions and mental health residential treatment facilities on implementing the Tobacco Freedom Policy, which requires facilities to maintain tobacco-free properties and incorporate tobacco cessation into treatment planning. The report also includes recommendations for how OHA and coordinated care organizations continue supporting successful implementation of the policy. The full report is available here: https://public.health.oregon.gov/PreventionWellness/TobaccoPrevention/Pages/pubs.aspx .	Beth Sanders
2. Past and current Coordinated Care Organizations metrics can be accessed on the OHA website. Past rates: http://www.oregon.gov/oha/Metrics/Pages/HST-Reports.aspx Measure specifications: http://www.oregon.gov/oha/analytics/Pages/CCO-Baseline-Data.aspx	Luci Longoria
3. The Oregon Health Authority-Public Health Division cordially invites you to Place Matters 2016 happening October 4-6, 2016 at the Oregon Convention Center in Portland . Registration is now open at http://beattygroup.cvent.com/d/9fqb9d	Heather Gramp

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The conference is a biennial gathering of people focused on addressing the leading drivers of chronic disease and health care costs: tobacco use, obesity, poor nutrition and physical inactivity. Conference sessions focus on changing policies and systems that create places where healthy options are in reach for all. The conference attracts 400+ attendees from diverse sectors, including health systems, public health, transportation and land use, education and community-based agencies.

Agenda Item, objective and background information	Time
1) Welcome and Introductions	1:00-1:05(5)
2) Tobacco Prevention Policy Efforts Check-In -- ALL	1:05-1:15 (10)
<u>Objective:</u> Continue to discuss various tobacco prevention policy strategies, such as tobacco retail, Tobacco 21, raising the price of tobacco and the Tobacco Master Settlement Agreement (TMSA).	
<u>Background:</u> This is a time to discuss other priority tobacco policy efforts and identify opportunities and next steps for achieving them.	
Discussion:	
Decision and Action Steps:	
3) Tobacco Evaluation Updates- Shaun and Sarah	1:15-2:30 (75)
<u>Objective:</u> Provide updates on the various tobacco program evaluations taking place:	
<ul style="list-style-type: none"> • Strategies for Policy and Environmental Change (SPArC) and Statewide Retail Evaluation • Tobacco Prevention Education Initiative Evaluation • Tobacco-free Properties Policy Evaluation in Counties (ToPPEC) 	
<u>Background:</u> This is a time to discuss how evaluations can assist with shaping messages for advocates and partners to use to describe Measure 44 and TMSA investments made.	
Discussion:	
Decision and Action Steps:	
4) Communication Coordination- Kati and Holly	2:30-2:45 (15)
<u>Objective:</u> Discuss needs around communication coordination and messaging for retail environment actions happening at the state and locally.	
<u>Background:</u> HPCDP awarded seven SPArC grants to grantees who are accelerating retail interventions in their communities. During the past several legislative sessions, legislative concepts focused on addressing the tobacco retail environment have been proposed by a variety of stakeholders. Given this, coordinating communication to develop and share common messages and talking points that are working is critical.	
Discussion:	
Decision and Action Steps:	
5) Wrap-Up and Identify Potential Future Agenda Items	2:45-2:55 (10)
<u>Potential future agenda items:</u>	

Next TRAC meeting: Thursday, October 27, 2016; 1-3pm; PSOB Room 1C