

Tobacco Reduction Advisory Committee (TRAC) Meeting Agenda



Objective:	<p>General: To advise and assist the Oregon Health Authority in establishing an outcome-oriented Tobacco Prevention and Education Program (TPEP) which effectively decreases statewide tobacco use.</p> <p>July 31:</p> <ol style="list-style-type: none"> 1) Familiarize TRAC members with current TPEP initiatives in preparation for upcoming TPEP budget conversations.
Meeting Date:	July 31, 2019
Meeting Time:	1:00 – 3:00 pm
Note-taker:	Charina Walker - Oregon Health Authority
Facilitator:	Luci Longoria - Oregon Health Authority

Topic, objective and background information	Time
<p>1) Welcome, introductions, updates to agenda</p> <p>Discussion & action steps:</p>	1:00-1:05 (5)
<p>2) Tobacco Evaluation overview – Where we have been and where we are going - Sarah Hargand</p> <p>Objective: Discuss the evaluations that have been completed during the 2017-2019 biennium and plans for evaluations coming into the 2019-2021 biennium.</p> <p>Background: Evaluation is a key factor in our decision-making process. HPCDP regularly undertakes an evaluation prioritization process to ensure alignment between strategic plan priorities and evaluation activities. TRAC will review the status of prioritized tobacco evaluations from the 2017-2019 biennium; (2) discuss whether current evaluations continue or are complete; and (3) identify potential gaps in current evaluation priorities.</p> <p>Discussion & action steps: OHA-PHD provided an overview of evaluations completed during the 2017-2019 biennium (see Attachment A).</p> <p>Key takeaways:</p> <ul style="list-style-type: none"> • House Bill 2546 defined e-cigarettes as “inhalant delivery systems” and incorporated the products into existing tobacco sales to minors law and Oregon’s Indoor Clear Air Act (ICAA). House Bill 2546 Policy Process Evaluation gathered lessons learned for future policy processes in Oregon. • Tobacco 21 Evaluation describes the short-term outcomes of the law’s implementation. • Statewide Tobacco Retail Evaluation and ICAA Evaluation focuses on local policy process. A tool will be developed to help local tobacco prevention programs move through the policy change process. • Strategies for Policy and enviRonmental Change (SPArC) funded communities ready to accelerate policy work. The evaluation identified elements that are likely to be critical in advancing local tobacco retail environment policy, and helped inform the TPEP tiered funding model. Through this evaluation, the need for sustainable funding to accelerate policy work was identified. • The Quitline and Cessation Campaign Evaluation documents lessons learned from cessation campaign evaluation activities and documents the effectiveness of the Quitline. <p>TRAC members proposed future evaluation ideas regarding youth tobacco use in areas with Tobacco Retail Licensure and barriers to advancing tobacco prevention work at the local level.</p>	1:05-1:35 (30)

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3) Tobacco Prevention and Education Program (TPEP) Conference of Local Health Officials (CLHO) Funding Formula update – Gwyn Ashcom and Ashley Thirstrup	1:35-1:50 (15)
<p>Objective: Review TPEP CLHO Funding Formula Work Group process and discuss next steps. Background: During Summer 2017, OHA and CLHO committed to revisiting the CLHO TPEP funding formula to align with public health modernization strategies and to change tobacco prevention outcomes. The tiered funding model was developed in partnership with CLHO to advance tobacco prevention policy and systems change initiatives in communities with attention and focus to reducing tobacco-related health disparities. The model offers flexibility to nimbly deliver resources based on total tobacco prevention funding made available to OHA. It allows Local Public Health Authorities (LPHAs) to opt in at the level that best fits their agency's interest and capacity.</p>	
<p>Discussion & action steps:</p> <p>An overview was given on the tiered funding model developed in partnership with CLHO over two years that was approved as the 2019-2021 TPEP funding formula. This model is in sync with CDC evidence-based practices and allows communities to opt into a tier that that best fits their agency's interest and capacity. The model includes four tiers ranging from basic Indoor Clean Air Act response, to accelerating tobacco prevention through policies and partnerships. This model is designed to be more responsive to community needs and provide consistent funding needed to advance tobacco prevention policies. Members discussed the requirements and funding range for each tier.</p>	
BREAK	1:50-2:00 (10)
4) Tobacco and Alcohol Retail Assessment report – Sarah Wylie	2:00-2:20 (20)
<p>Objective: Provide an overview of the Tobacco and Alcohol Retail Assessment findings and tools created for local grantees. Background: In 2018, local health department staff, nonprofits, tribes and volunteers assessed nearly 2,000 tobacco retailers in Oregon. The assessment looked at tobacco product availability and marketing. Similar assessments were done in 2013-2015 and 2016. OHA released the report and issued a press release on July 10. This presentation will review the report's findings, initial press coverage, and resources developed for local grantees.</p>	
<p>Discussion & action steps:</p> <p>OHA-PHD shared findings from the 2018 Tobacco and Alcohol Retail Assessment (TARA) (see Attachment B), corresponding communications products, and examples of earned media coverage at the local level.</p> <p>Key takeaways:</p> <ul style="list-style-type: none"> • Industry marketing dollars are primarily spent in the retail environment. • 2,000 retail assessments were completed in 36 counties. • Information was gathered on product availability, placement, advertisement, and price promotions. • TARA results can help support local tobacco prevention policy strategies. <p>TARA communications products available to local communities:</p> <ul style="list-style-type: none"> • County service area summaries • Tribal service area summaries (coming soon) • Statewide report • Earned media toolkit 	
5) Legislative session debrief – All	2:20-2:40 (20)

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Objective: Review tobacco-related bills and debrief outcomes from the 2019 Oregon Legislative Session.

Discussion & action steps:

TRAC members shared the following outcomes from the legislative session:

- SB 185 passed with minor changes, updating Oregon’s statutory components of the Master Settlement Agreement.
- HB 2270 passed, referring a \$2.00 tobacco tax to voters, raising tax cap on cigars from \$0.50 to \$1.00 and requiring cigarette like cigars to be packaged like cigarettes.
- Cannabis lounge bills did not pass this session.
- HB 3076 passed establishing new community benefit spending requirements for nonprofit hospitals and affiliated clinics.
- SB 29, Public Health House Keeping Bill, passed bringing all three smoke shops in alignment (must be 21 to enter and no onsite consumption of alcohol).

6) General updates – All	2:40-2:50 (10)
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Objective: Hear from TRAC representatives about current and upcoming activities and opportunities.

Discussion & action steps:

The National Prevention Network Conference is happening in August at the same time as the National Conference on Tobacco or Health (NCTOH). They are looking to find a speaker on e-cigarettes.

7) Public comment/questions – The public	2:50-2:55 (5)
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Objective: Members of the public have an opportunity to share comments and ask questions of TRAC.

Discussion & action steps:

8) Wrap-up and future agenda items – All	2:55-3:00 (5)
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Future agenda items:

- **American Indian/Alaska Native cessation project overview**
- **Winter and Spring tobacco cessation campaign**
- **TPEP 2019-2021 Budget**

Discussion & action steps:

TRAC members agreed to hold an additional meeting once the budget for the new biennium is finalized.

Potential items for future meetings:

- Frequency and nature of ICAA complaints
- Update on counties opting into each tier
- The allocation of prevention and education dollars if the tobacco tax passes in 2020

Meeting Location and attendees	
Meeting Location:	Portland State Office Building 800 NE Oregon Street, Room 368 Portland, OR 97232
Members:	<input type="checkbox"/> Gwyn Ashcom – Conference of Local Health Officials <input checked="" type="checkbox"/> Christina Bodamer – American Heart Association <input type="checkbox"/> Bob Charpentier – Oregon State Police <input checked="" type="checkbox"/> Courtni Dresser – Oregon Medical Association <input type="checkbox"/> Kevin Ewanchyna – Coordinated Care Organization Representative

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	<input checked="" type="checkbox"/> Christopher Friend – American Cancer Society <input checked="" type="checkbox"/> Kristen Gilman – Oregon Department of Justice <input checked="" type="checkbox"/> Karen Girard – Oregon Health Authority <input type="checkbox"/> Robin Hausen – Coordinated Care Organization Representative <input checked="" type="checkbox"/> David Hopkins – Centers for Disease Control and Prevention <input checked="" type="checkbox"/> Robb Hutson – TOFCO, Inc. <input type="checkbox"/> Jennifer Jordan – Oregon Public Health Association <input checked="" type="checkbox"/> Carrie Nyssen – American Lung Association <input checked="" type="checkbox"/> Rebecca Tiel – Oregon Assoc. of Hospitals and Health Systems <input type="checkbox"/> Michael Tynan – Centers for Disease Control and Prevention <input type="checkbox"/> TBD – Governor’s Office <input type="checkbox"/> TBD – Oregon Department of Education
Staff:	Sara Hargand – Oregon Health Authority Ilana Kurtzig – Oregon Health Authority Luci Longoria – Oregon Health Authority Shira Pope – Oregon Health Authority Ashley Thirstrup – Oregon Health Authority Charina Walker – Oregon Health Authority Sarah Wylie – Oregon Health Authority
Observers:	Sierra Prior – Conference of Local Health Officials (CLHO)

Next TRAC meeting: TBD