

BOTTLE BILL UPDATE

CROWLERS REDEEMABLE JANUARY 1ST

WHAT IS A "CROWLER"?

A crowler is a large metal container, usually holding 32 fluid ounces, which can be filled and then sealed.

WHAT'S GOING ON?

Beginning January 1, 2023 crowlers will have a redemption value, currently at **10¢**, since they are sealed containers. The OLCC is issuing this clarification due to the rise in crowler popularity, and their increased presence in the redemption stream.

WHY DON'T GROWLERS HAVE A REDEMPTION VALUE?

Growlers are refillable containers with a removable lid and are not factory sealed so they do not fall under the bottle bill.

WHAT BEVERAGE TYPES IN CROWLERS HAVE A REDEMPTION VALUE?

Crowlers are commonly filled with beer or other malt beverages, but some businesses are offering kombucha, tea, hard cider, CBD drinks, seltzers and even root beer.

Please visit the [OLCC Bottle Bill website](#) to see which beverage types and sizes that are [included](#) and which beverage types are [not included](#)*

WHAT ARE THE LABELING REQUIREMENTS?

All redeemable containers must be clearly marked with **OR 10¢** to legally be offered for sale in Oregon. There are no font, size, or style requirements and the **OR 10¢** mark can be placed anywhere on the label or container except it cannot be placed on a removable lid. If a sticker is used to include this information on a container, the sticker must be firmly affixed to the container.

The lids of many crowler cans already in use come pre-etched with **OR 10¢**, so this change will help provide consistency for employees and consumers on the redemption status of crowlers.

OREGON'S BOTTLE BILL

For more information on Bottle Bill requirements, please visit:

https://www.oregon.gov/olcc/pages/bottle_bill.aspx

*Crowlers will move from the not included list to the included list January 1, 2023



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OLCC's mission is to support businesses, public safety and community livability through education and the enforcement of liquor and marijuana laws.