

January 5, 2021

Financial Education Advisory Team

# Promoting Financial Education

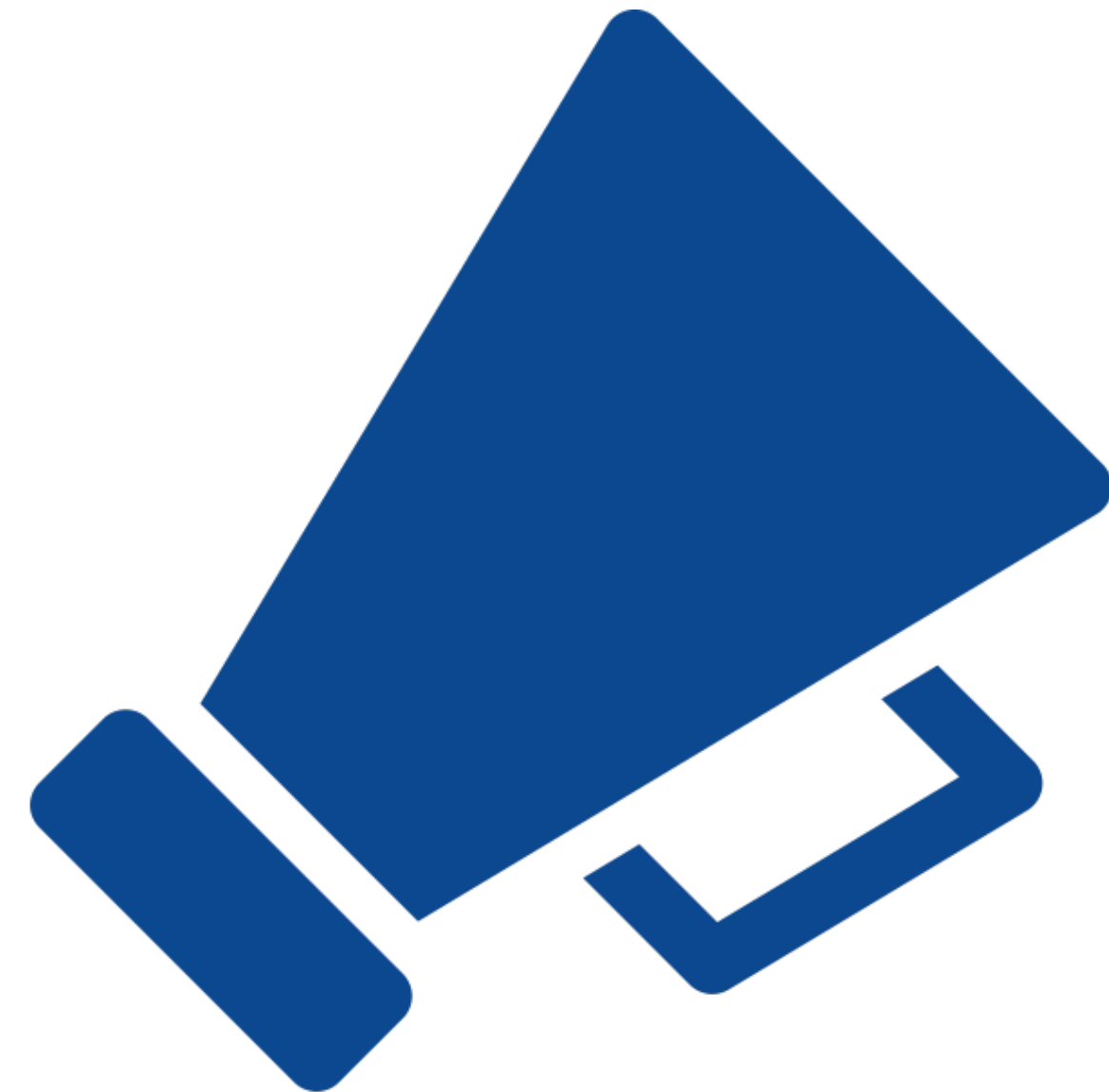


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TREASURY



# Framing the Conversation:

## 1. Augment and amplify



Created by Andrejs Kirma  
from Noun Project



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# Framing the Conversation:

## 2. Improve visibility



Created by Nawicon  
from Noun Project



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# Framing the Conversation:

## 3. Be accessible to all



Created by mikicon  
from Noun Project



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# Framing the Conversation:

## 4. Leverage partnerships



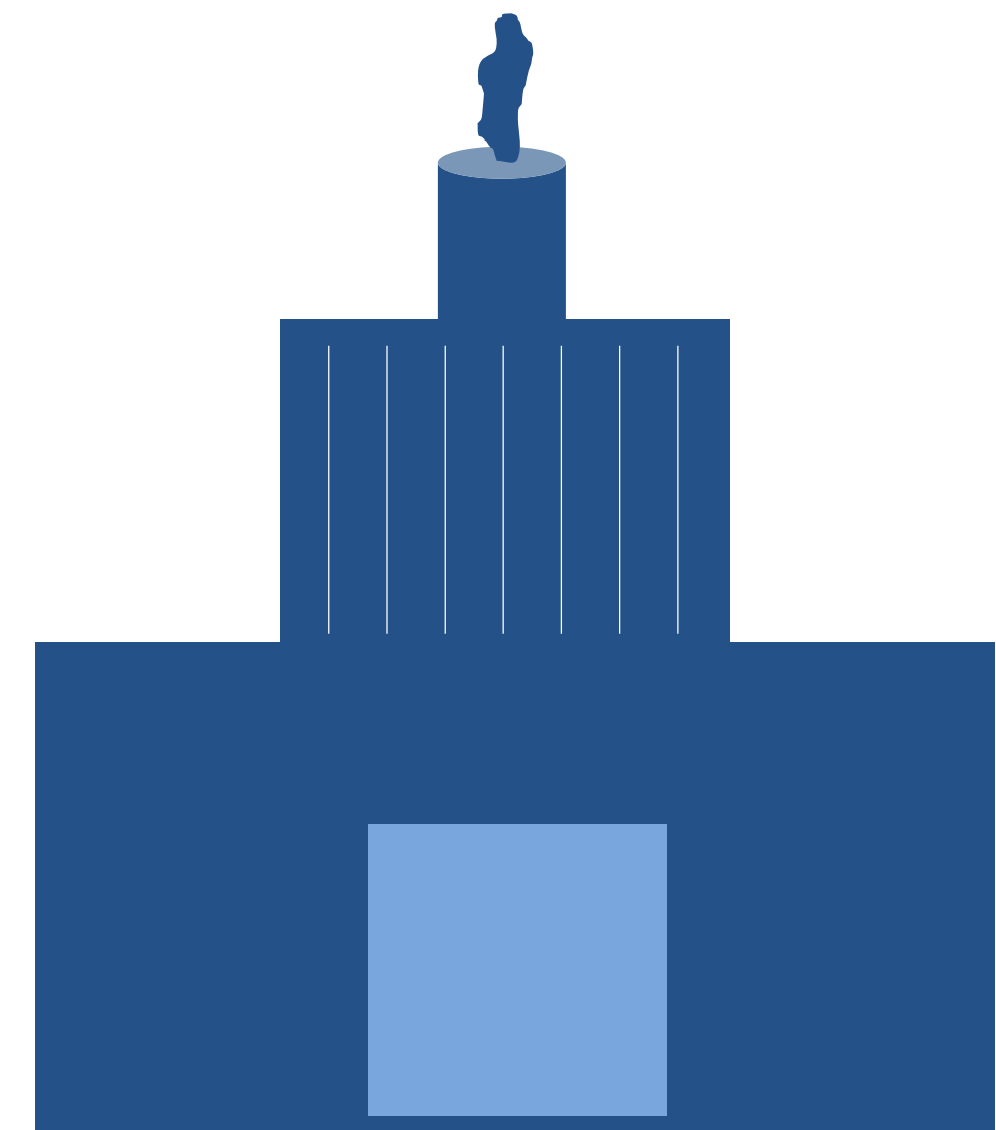
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# Framing the Conversation:

**5. Help advance public policy**



# Framing the Conversation:

## 6. Highlight Treasury empowerment programs



# Framing the Conversation:



## 7. Set benchmarks

Created by Andreas Vögele  
from Noun Project



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# What are other states doing?



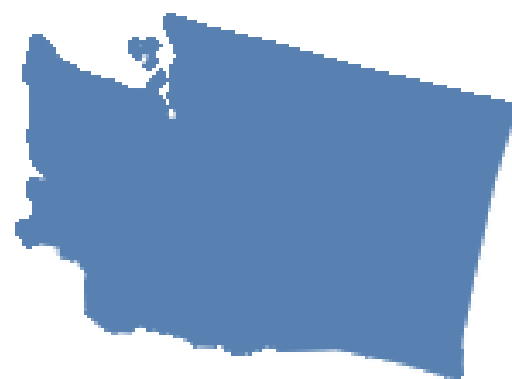
PERMANENT  
COMMISSION



TREASURER  
ANNUAL AWARDS



FINANCIAL LIT  
TRUST FUND



PUBLIC PRIVATE  
PARTNERSHIP



TREASURER IS  
FINLIT OFFICIAL



“MY FINANCIAL  
LIFE” SITE



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# Questions for the Team

- Remember, equity is an imperative.
1. Treasury financial education priorities?
  2. Public policy options?
  3. Emergency Savings strategy?
  4. Public outreach?
  5. Focused audience(s)?
  6. Central online clearinghouse?
  7. Where do we start?





# OREGON STATE TREASURY

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