



# Adelante Mujeres

Education | Entrepreneurship | Leadership



# Our Team



**Bailey Matlock**

Grants Officer



**Jeanny Tafoya**

ECE Manager



**Itzel Chávez Gómez**

Chicas College and  
Career Coordinator



ADELANTE MUJERES  
MEANS **WOMEN RISE UP**



Adelante  
Mujeres was  
started in 2002  
by 15 Latina  
mothers and co-  
founders Bridget  
Cooke and Sister  
Barbara  
Raymond



Latine people make up 18% of the US population



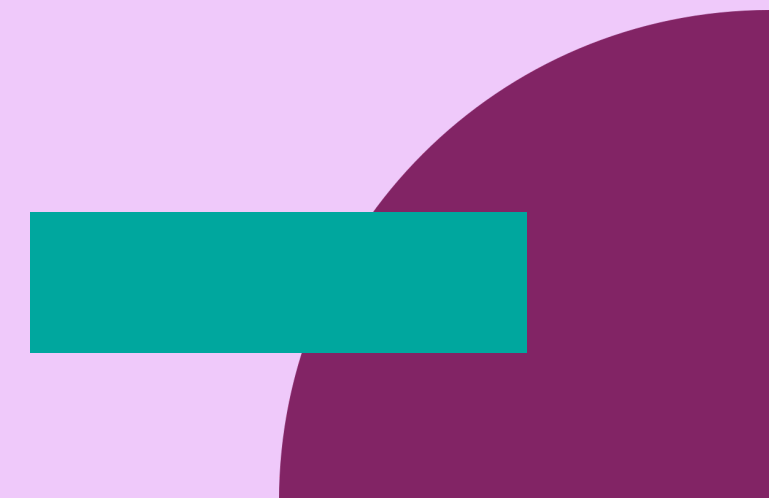
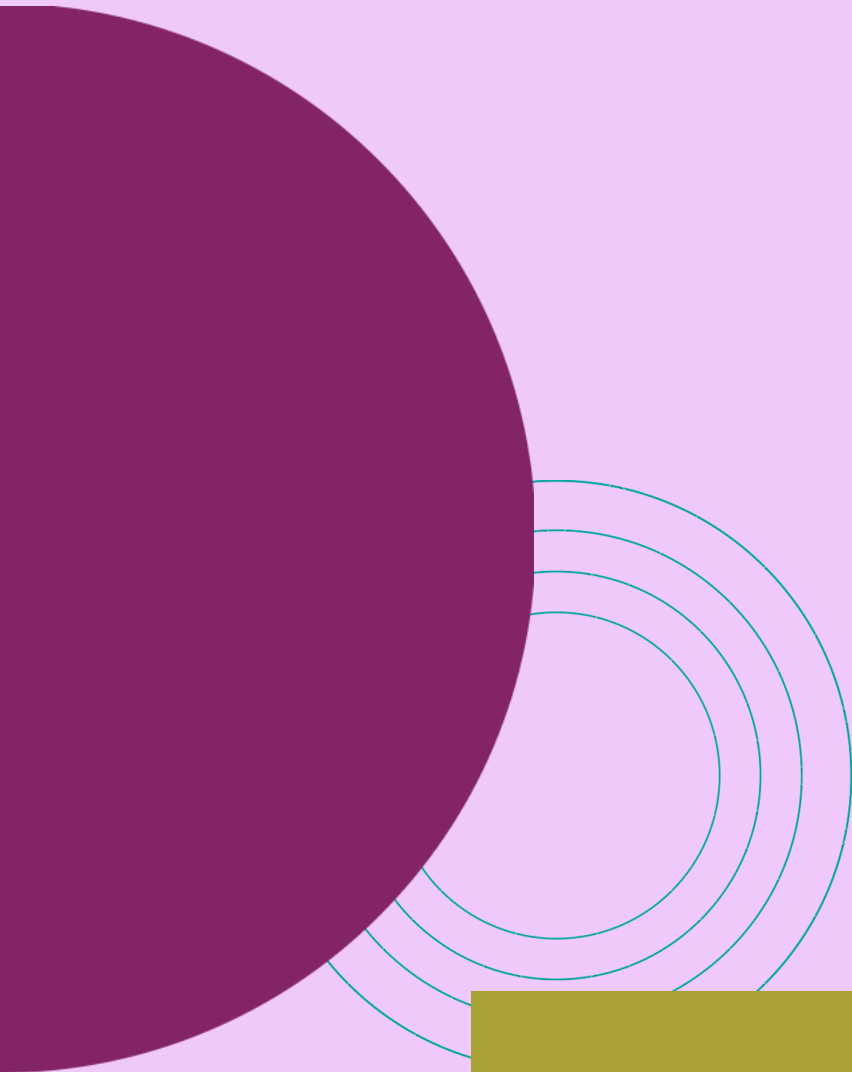
Washington County has the highest population of Latine people in Oregon



17% of the population in Washington County are Latine



**Adelante Mujeres' mission is to provide education and empowerment opportunities to Latine women and their families to ensure full participation and active leadership in the community.**



**How we are solving the problem**

We partner with more than 13,000 people annually and more than 10% of Latine families in Washington County.

**Leadership & Advocacy**

**Family Engagement**

**Small Business Development**

**Education**

**Health Equity**





## ENTREPRENEURSHIP PROGRAMS

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- ▶ Empresas Small Business Development
- ▶ Farmer's Markets – Forest Grove and Cornelius
- ▶ Regenerative Agriculture





# LEADERSHIP PROGRAMS

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- ▶ Civic Leaders Program
- ▶ Immigrant Solidarity Program
- ▶ Environmental Justice
- ▶ Oregon Workers Relief



# HEALTH PROGRAMS

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Mental Health Program



Health Equity Program



# EDUCATION PROGRAMS

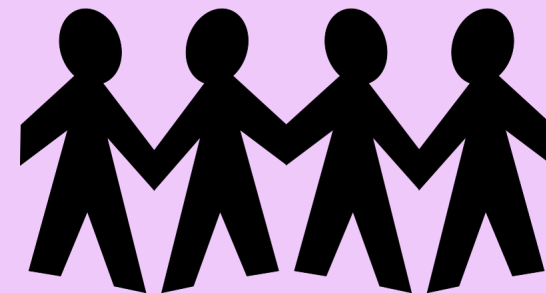
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- ▶ Early Childhood Education
- ▶ Adult Education
- ▶ Chicas Youth Development Program
- ▶ Family Engagement

# ODE FUNDING GOALS



Providing culturally-responsive and trauma-informed education from birth through adulthood (kindergarten readiness to post-secondary schooling).



Setting students and families up for success with our two-generational educational approach and family engagement plans.



Supporting Latine youth, particularly girls and women, and their families navigate the transition from high school into post-secondary education.

# PROGRAM DESCRIPTION

## Early Childhood Education

The Early Childhood Education (ECE) Program is a bilingual program that teaches early literacy skills and builds kindergarten readiness among Latinx immigrant children from prenatal to preschool-aged in Washington County.

Activities include:

- 11 Early Childhood Education classrooms:
  - 5 Preschool Promise classrooms
  - 4 Early Head Start/OPK P-3 classrooms
  - 2 Teen Parent Childcare classroom
  - Parenting Together Time
  - Family Engagement events



## History

The ECE Program officially began in 2003 as a response to the immediate needs and benefit of our first program, Adult Education. We were founded with the launch of the Adult Education program in 2002 which offered childcare for many of our participants. The biggest barrier for many of our participants to pursue and/or finish their education was the access and affordability to childcare. The majority of our participants were English Language Learners and immigrants, providing a safe and nurturing environment for their families, particularly their bilingual children was essential.

In 2003, with the support from Early Headstart funds, Adelante Mujeres opened its first early childhood and preschool classrooms. Not only is Adelante Mujeres implementing culturally-appropriate literacy and kindergarten readiness programming, but it is also addressing the lack of culturally-appropriate teachers of color in Oregon by hiring past participants as educators (e.g., Preschool Teachers, Assistant Instructors).

## KEY ACTIVITIES

# 121

Total children served from prenatal to 5 years old during the 21-22 school year.

# 12

Family engagement events were delivered.

# 45

Children successfully transitioned to kindergarten.



## IMPACT #1

100% Of preschool students successfully transitioned and graduated by meeting or exceeding the developmental areas needed for kindergarten readiness.

100%

95%

## IMPACT #2

95% Of participants reported improvement in their own parenting skills, knowledge and behavior after completing the Parenting series.

## IMPACT #3

10 parents/caregivers participated in Early Childhood Education advocacy at the state level (e.g., personal testimony and/or serving in an Early Learning Committee).

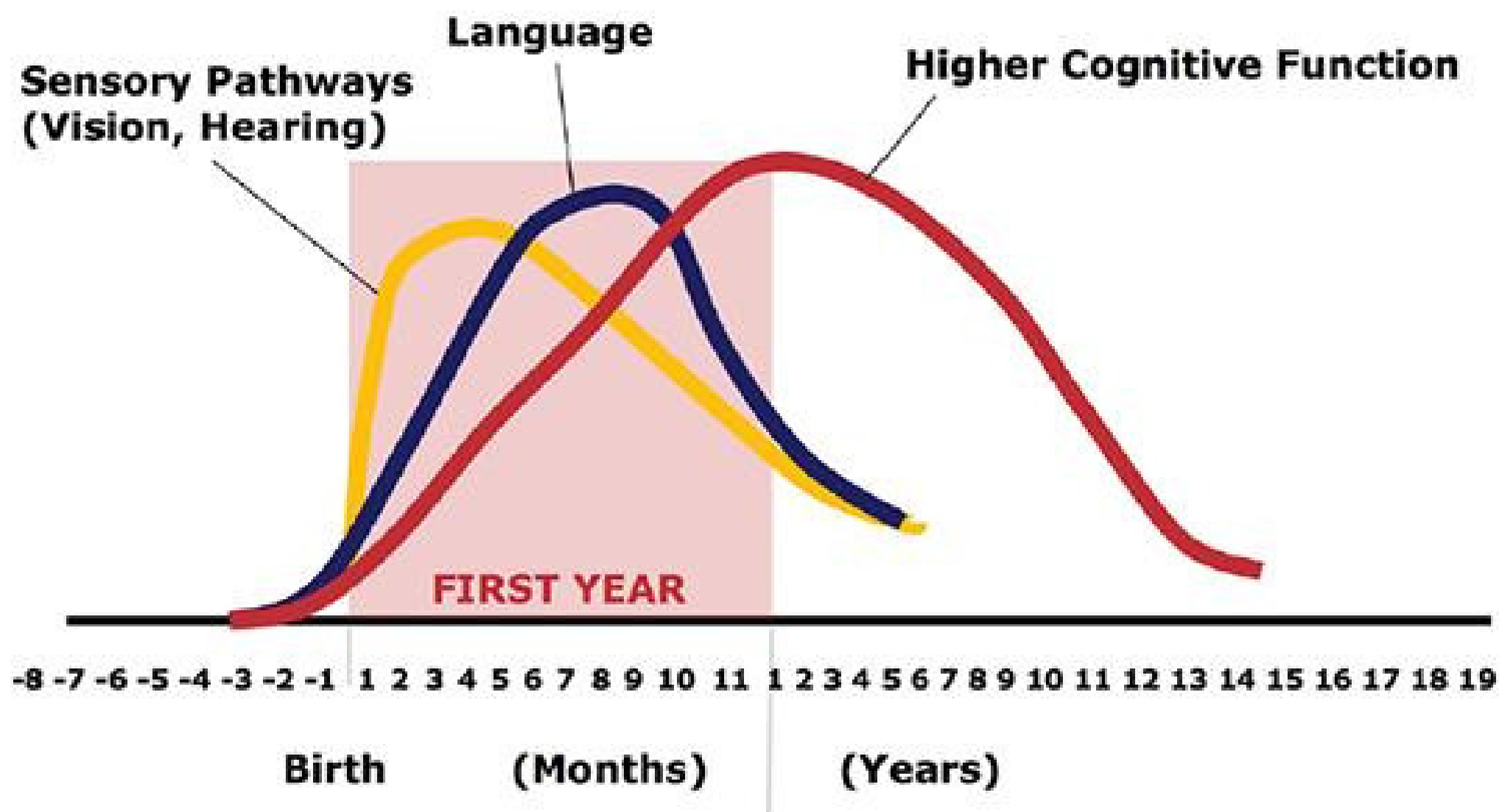
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# THE EARLY YEARS

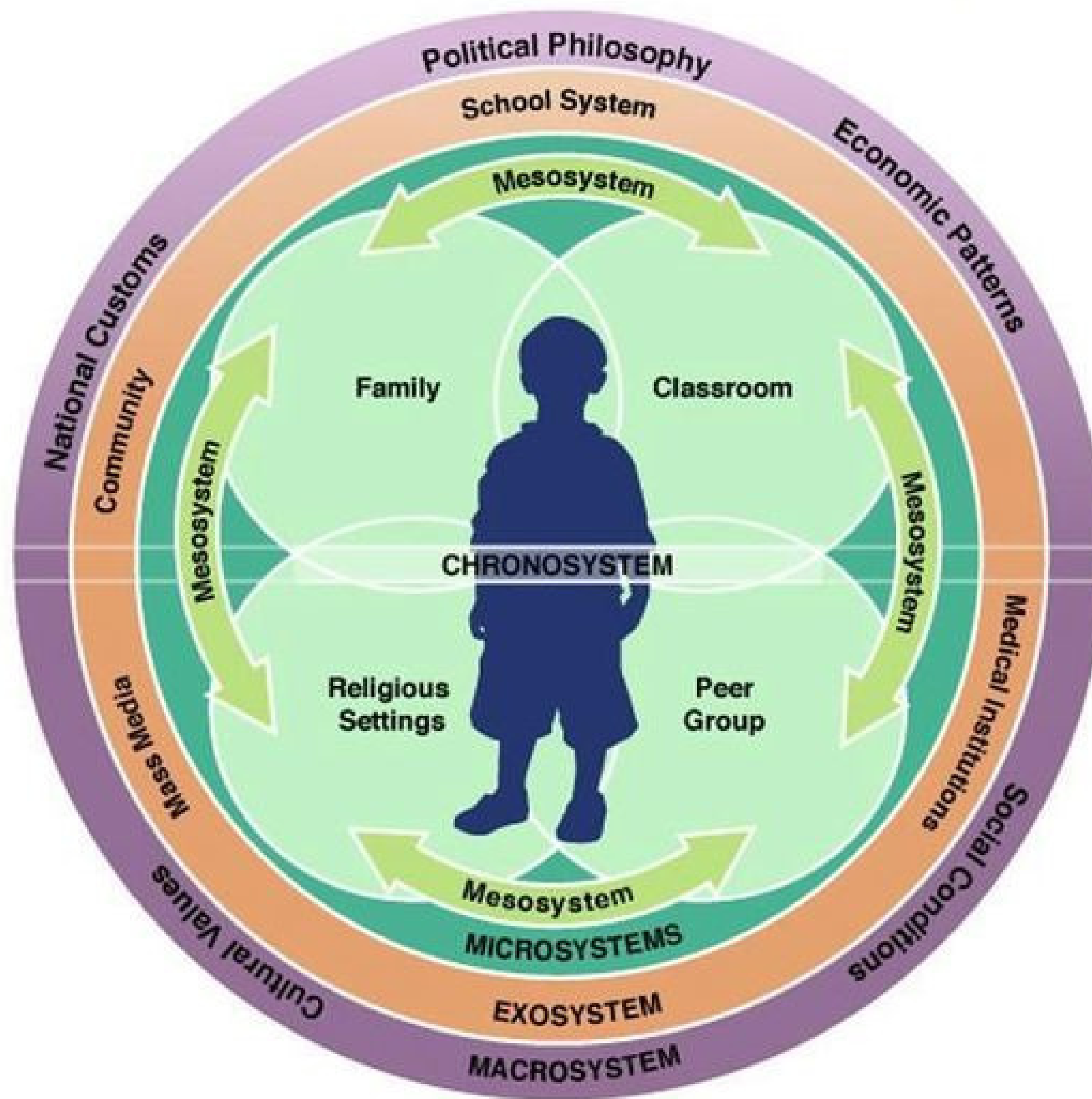
## Human Brain Development

Neural Connections for Different Functions Develop Sequentially





# Bronfenbrenner's Ecological Model of Child Development



# BEYOND KINDERGARTEN READINESS

- Unconditional love and support
- Self Efficacy
- Positive Identity Development
- Empathy
- Reverence for the earth
- Community
- Natural spaces in where they are free to roam (ACCESS)
- To be surrounded by adults who are committed to childrens rights, social justice, and antiracism.



## EARLY CHILDHOOD EXPERTS



- We invest in our teachers and in their education. PCC
- Partnership with Clakamas College so teachers can get their Associate degree in Early Childhood Education (SPANISH)
- Mental Health services : Beyond Trauma
- Mindfulness and Yoga during InServices
- Empowering our teachers
- We cultivate JOY and we pause during the hard times.
- We love our teachers.

## Multi generational approach

- Intergenerational trauma work: trauma that is not transformed is transferred
- Parent/Family/Caregiver Education from a cultural and relevant lens
- Understanding and ending Chancra culture
- Do our families have a sense of belonging at Adelante ?
- **COMUNIDAD**





Every year we ask ourselves...What can we do with 8,544 hours ?



# PROGRAM DESCRIPTION

## Chicas Youth Development Program

The Chicas Youth Development Program (Chicas) is an innovative after-school program for Latine girls and women in grades 3-12 and college that works throughout Washington County, OR.

Chicas incorporates academic support, leadership development, family partnerships, positive changes in cultural and gender identity, health education, and overall well-being.



## History

The Chicas Program began in 2008 in response to Latine, immigrant mothers who expressed the need for a safe space to support the social, emotional, and academic development of their daughters in order to reduce teen pregnancy, high school drop-out, substance use, and domestic violence.

Chicas began in 3 schools, serving 55 students in Forest Grove, and we now serve over 700 Latine youth in grades 3-12 at 29 schools (30 sites) and 10 universities throughout Oregon.



**THROUGH CHICAS  
PROGRAMMING, PARTICIPANTS  
WILL:**



Be self aware of paths to personal success and self-determination.



Be proud of their identity and culture, and learn how to be empathetic and inclusive of all people and identities.



Adopt healthy lifestyles.

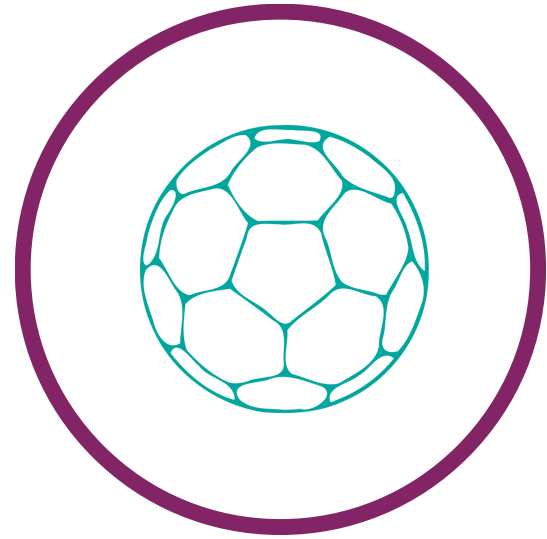


Be empowered to lead.

## KEY ACTIVITIES



**Afterschool  
Sessions**



**Summer  
Programs**



**Journey to  
College**



**Chicas in College**



**Family  
Engagement**



## AFTER-SCHOOL SESSIONS (OCT-MAY)

### 25 weeks of sessions covering topics on:

- Personal and Social Growth
- Cultural Exploration
- Balanced Living
- Personal Empowerment
- Community Solidarity
- Academic Success

### 2021-2022 Academic Year

622

Students in grades 3-12 and college were served.



## SUMMER PROGRAMS

Soccer Academy

Expresate! Art & Culture

STEM Camp

Experiencia Ecológica

Leadership Camp

### 2022 Summer Programming

128

Students across Washington County participated in camps.



## JOURNEY TO COLLEGE

Journey to College provides participants with the education and support they need to achieve high school graduation and post-secondary enrollment.

- Individualized mentorship
- Admissions and financial aid support
- Parent workshops
- Community events with school districts
- College visits



## CHICAS IN COLLEGE

Chicas in College creates a community of holistic support for Latine women & non-binary students currently enrolled in college.

- Peer support & mentorship
- Financial aid resources- Internship, Emergency Grant, Individual Development Accounts (IDAs)
- Connections to campus & community resources

### 2022-2023 Academic Year (so far)

90+

Participants across 10 Oregon colleges & universities



## FAMILY ENGAGEMENT

### Parent Workshops

- Youth Development
- Sexual Health Education
- Promoting Self Esteem in your child
- Substance Use Prevention
- Financial Literacy
- Nutrition

### Parent Leadership Group

Intensive approach to develop leadership and advocacy skills among Chicas parents.



## IMPACT #1

100% of Chicas participants were in grades 3-12 were promoted to the next grade.

100%

98%

## IMPACT #2

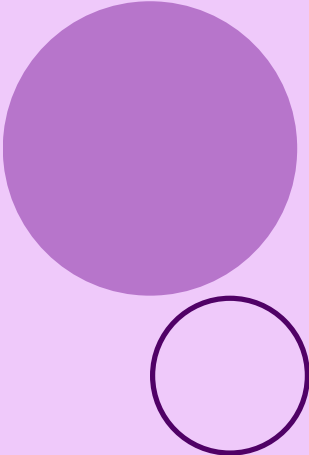
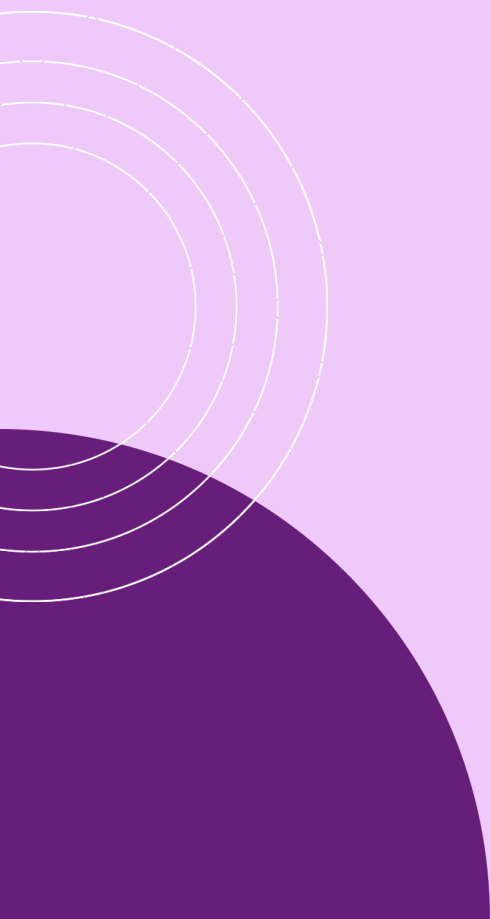
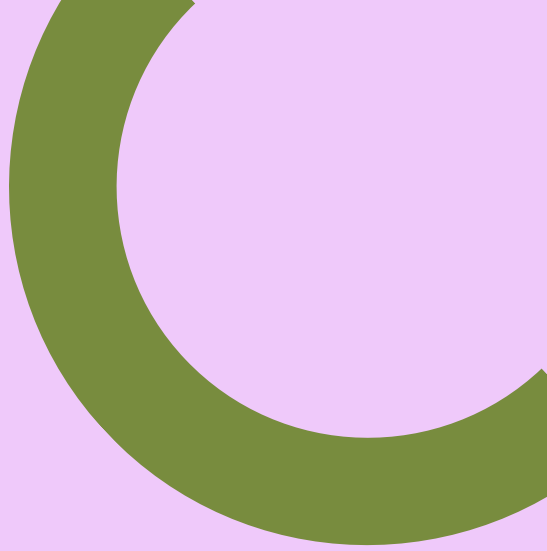
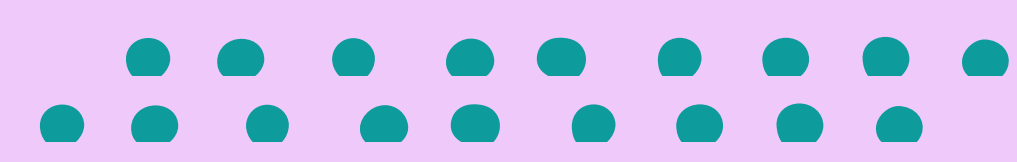
98% of graduated 12th graders, Chicas participants, were enrolled in post-secondary education.

## IMPACT #3

86% of Chicas participants reported positive behavior on self-efficacy and relationships with peers, families, and school personnel.

86%







## SOY FUERTE, SOY CAPAZ

**"We can transform our world by imagining it differently, dreaming it passionately." Gloria Anzaldúa**

*At Adelante Mujeres, we believe that racial justice is...*

*A human right.*

Rooted in community advocacy with a collective effort to change how systems, institutions, and people interact for a just and healthy environment.

*To achieve our racial justice, we must...*

Be accountable to our Black, Indigenous, People of Color (BIPOC) communities by advocating for policy change at the local, state, and federal level and building power among BIPOC community members. Address intersecting oppressions to join together across issues and identities.



# GRACIAS GRACIAS GRACIAS

The majority of our staff reflect the community we serve (95% of staff identify as Latine). The lasting impact of intergenerational trauma is felt by our children and their families.

Working with these lasting impacts takes dedication, commitment, and hope. Hope is a core value at Adelante Mujeres.

We thank our current, past and future partners that trust our community-building and overall culturally responsive services.

We encourage and advocate for the ongoing unrestricted funding for BIPOC organizations, expanding and supporting asset-based wealth building strategies, and advocating for policies that ensure economic stability.





**Do you have any questions or want to connect?**

**Reach out to us!**

**Bailey Matlock (She/They)**

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