



Council Meeting
November 9, 2016

Making Oregonians the first and best choice of Oregon employers

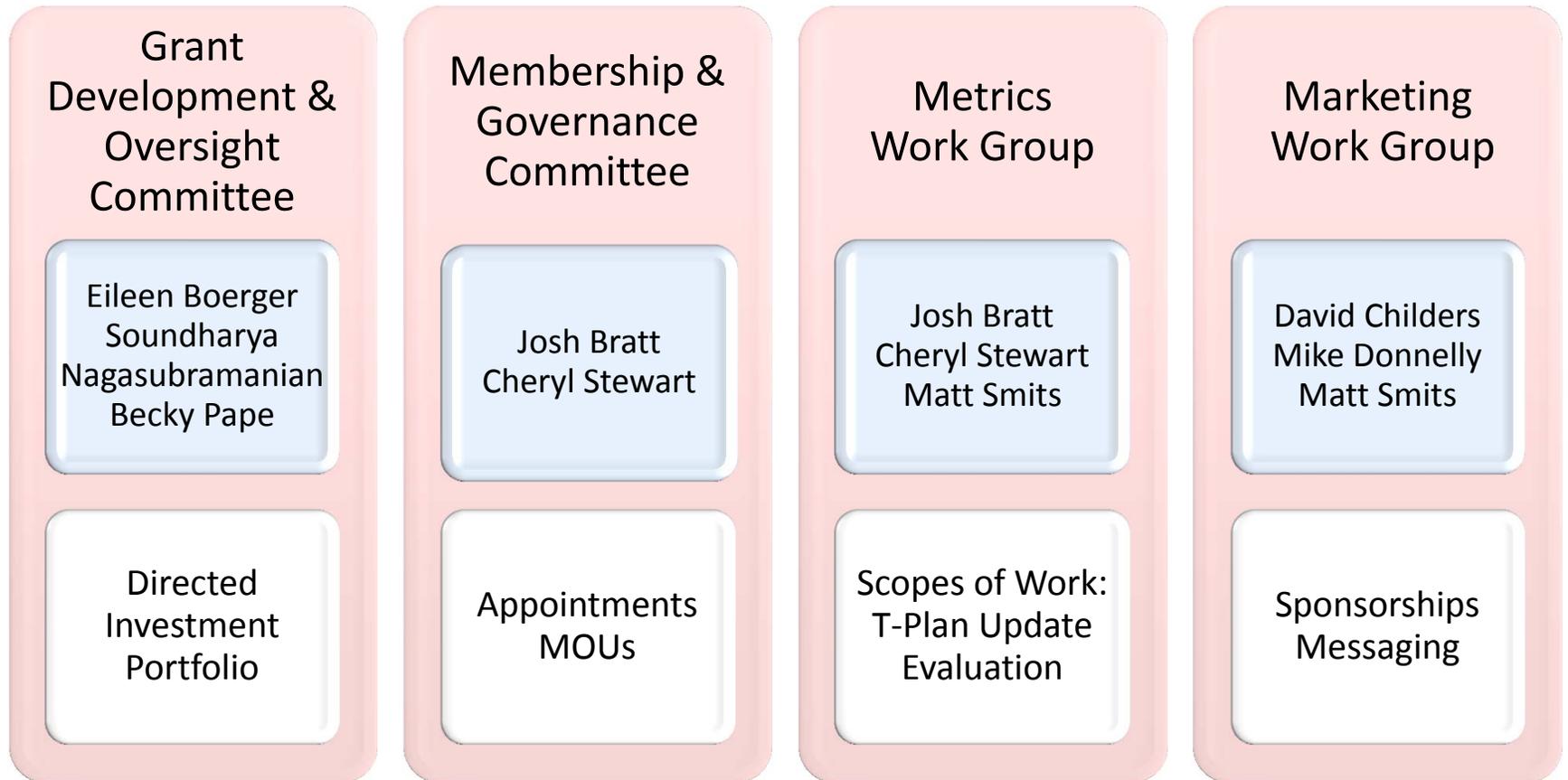
1. Call to Order

WELCOME AND INTRODUCTIONS

2. Council Business

APPROVAL OF AUGUST 10 & OCTOBER 7 MINUTES
BUDGET UPDATE
COMMITTEE & CHAIR REPORTS
EXECUTIVE DIRECTOR REPORT

Committees & Work Groups



Budget Update

After today, 98% of OTC investment funds have been awarded with a co-investment of over \$4.7 million.

OTC Investment Funds	Awarded To Date	Funds Remaining	Approval Today	Unspent
Round 1 Grants	1,998,625	0	0	0
Round 2 Grants	1,395,984	0	0	0
Directed Projects	1,658,653	148,274	80,000	68,274
Pipeline Projects	30,500	19,500	19,500	0
Evaluation/Forums	200,000	50,000	1,500	48,500
	5,283,762	217,774	101,000	116,774

*

* Reflects \$1,500 reallocation from Evaluation to Pipeline funds.



Chair Report

David Childers

Executive Director Report

Melissa Leoni



Sponsorship Video



May also be viewed on OTC website:

<http://www.oregon.gov/EMPLOY/OTC/Documents/OTCvideo.mp4>



Activities

November 2016 – June 2017

- Build Brand Value
- Build Industry Sector Connections (state and local)
- Complete and Monitor Investment Portfolio
- Develop Metrics, Talent Index and Biennial Report
- Update Talent Plan for 2017-19
- Strategic Agreements with Partners

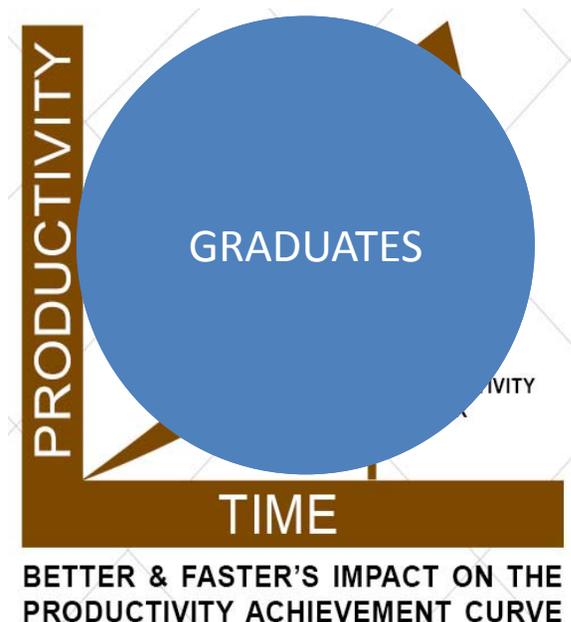
3. Council Investments

3.1 APPROVAL OF DIRECTED INVESTMENTS

3.2 APPROVAL OF PIPELINE PROJECTS

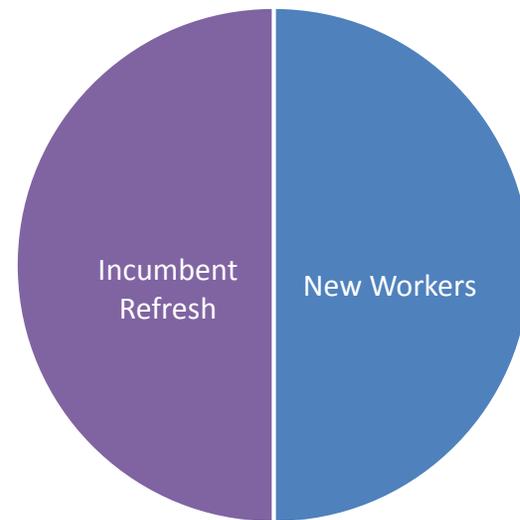
What we have learned...

- Our initial focus was on MORE graduates focused on industry-needed jobs
- *We learned from industry the problem was not MORE but BETTER and FASTER*
 - *Better prepared to enter the workforce*
 - *Educated to learn to learn so they assimilate faster*



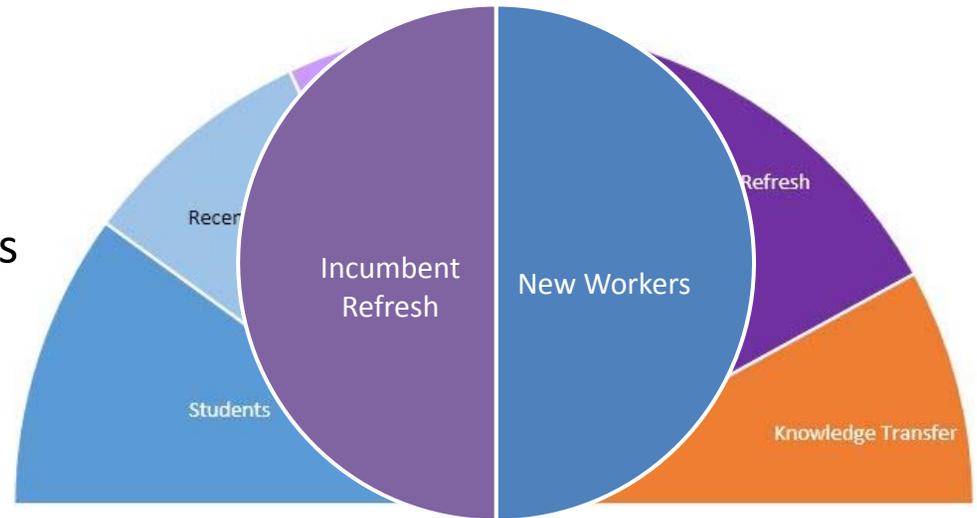
What we have learned...

- Our initial focus was on students and graduates as new workers
- *We learned from industry that incumbent workers make up 80% of the future workforce, they require ongoing training and their training is woefully behind the demand curve*



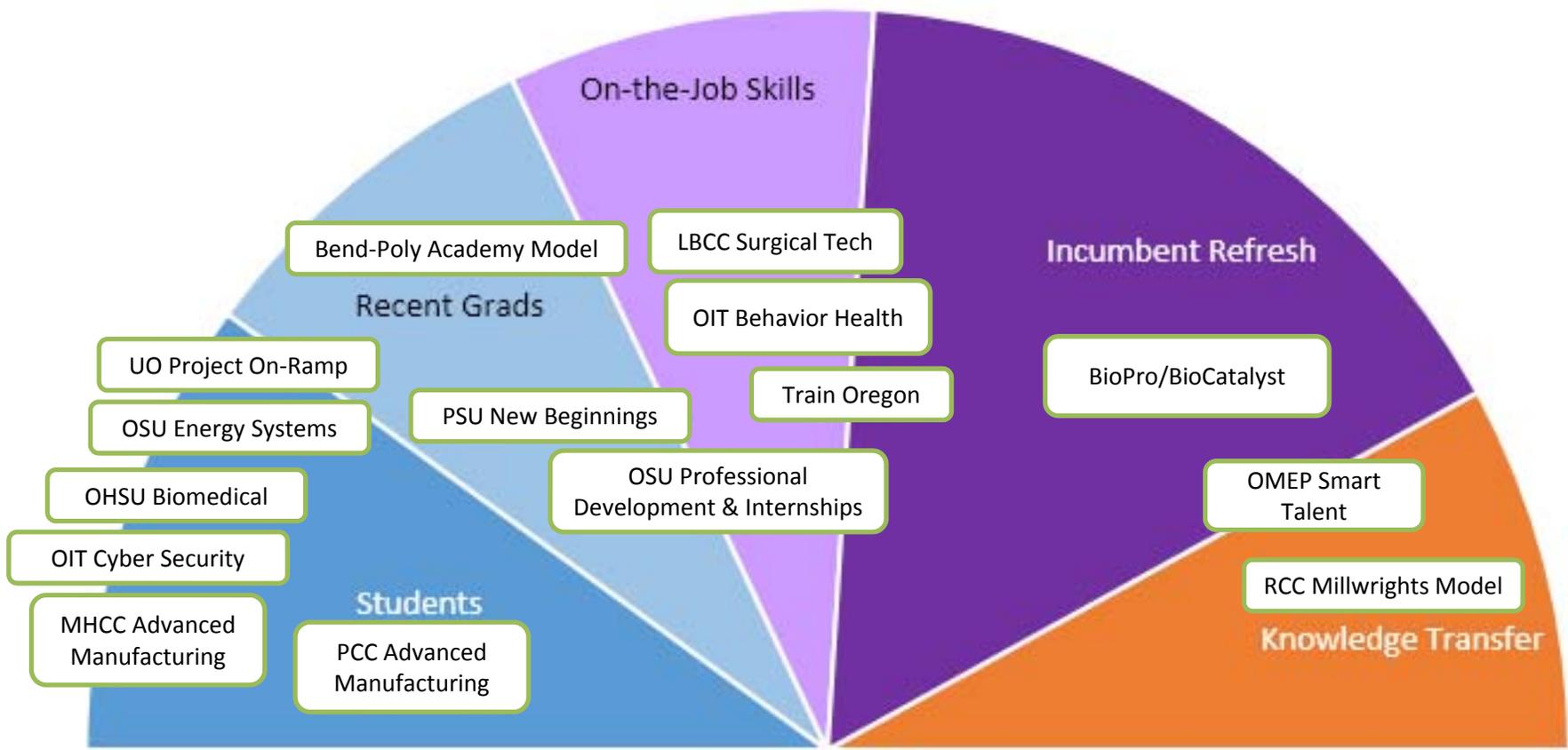
What we have learned

- Talent needs are far greater than just “students” and “incumbent workers”
- The gap between industry’s needs and education’s understanding is wider than first imagined
- Talent has a new definition – it is a blend of education credentials, interpersonal and employability skills and practical experience
- Job requirements have changed: virtually every key industry job in Oregon requires technical skills and computer literacy



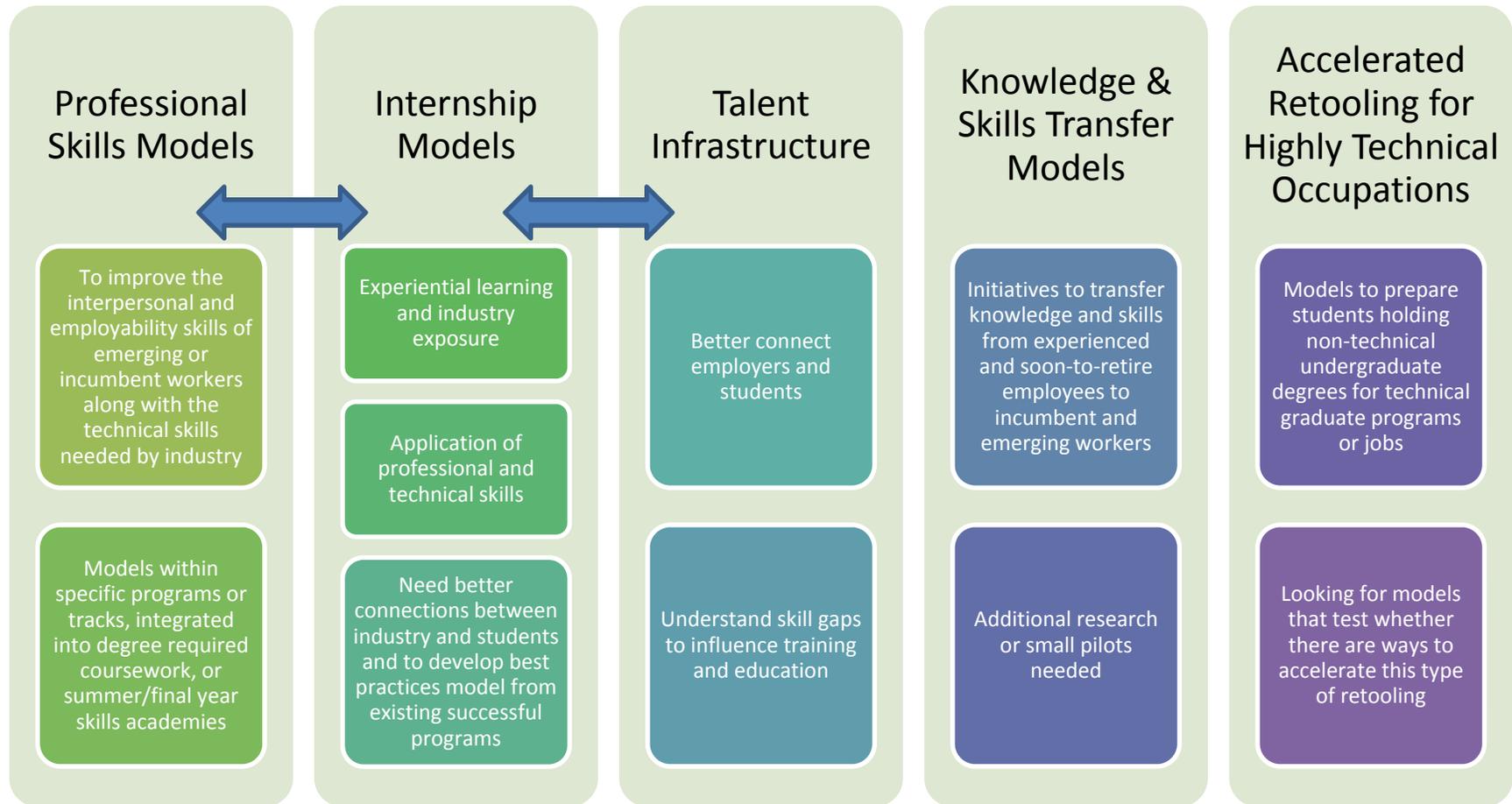
Engage in Strategic Investments

- Investments in repeatable, transferable programs and delivery models that keep pace with skill changes

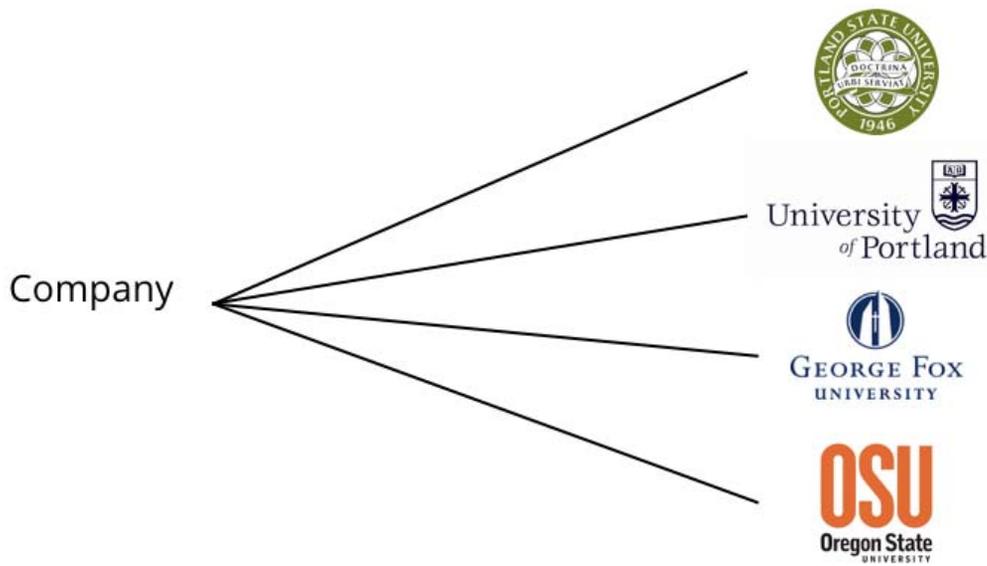


3.1 Approval of Directed Investments

Directed Investment Models



Talent Infrastructure Today



- 25 different schools
- No match criteria
- Career service done manually
- Not mobile friendly
- Lots of room for improvement

Today: Separate disparate systems for every school result in a fragmented recruiting landscape.

Solution: *Connect Oregon Talent*

90,000 Companies

100% FORTUNE 100

95% FORTUNE 500



- All Oregon schools
- One portal
- OTC = catalyst
- Downstream benefits

With Handshake:
A single place for employers to
recruit Oregon students.



Directed Investment Recommendation

Goal of ***Connect Oregon Talent*** is to connect employers with talent (students and alumni) from Oregon's higher education institutions for internship and career opportunities.

Recommendation:

Approve reimbursement of \$4,000 transition implementation fee for 20 schools, for a maximum total investment of \$80,000.



3.2 Approval of Pipeline Projects

2016 Pipeline Projects Approved

July

- Technology Association of Oregon Party in Pinot

October

- Oregon Rural Health Conference
- Bend Venture Conference
- Oregon Bio 2016 Annual Conference

November/December

- Association of Oregon Counties Annual Conference
- Oregon Leadership Summit

Pipeline Project Recommendation

Sponsorships Under Review	Amount	Date
NW Industrial Energy Efficiency Summit/NWFPPA Expo	\$2,000	January 11, 2017
TiECon Northwest	\$4,000	January 25-26, 2017
Northwest Hydro Assn Conference/ Hiring for Hydro Event	\$1,500	February 22-24, 2017
Oregon Manufacturers' Summit 2017	\$3,000	March 13, 2017
Oregon's Energy Future Conference	\$3,500	April 18, 2017
Oregon Solar Energy Conference	\$2,000	May 9-11, 2017
TAO 2017 Events	\$5,000	January - May 2017

Total Available = \$19,500
Total Recommended = \$21,000



Pipeline Project Recommendation

- Reallocate \$1,500 from Evaluation/Forums budget to Pipeline Projects and authorize up to \$21,000 for sponsorships as presented.

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4. 2017-19 Operating Strategy

DISCUSSION

5. Public Comment



6. Adjourn

NEXT QUARTERLY MEETING FEBRUARY 15, 2017
OREGONTALENTCOUNCIL.ORG

