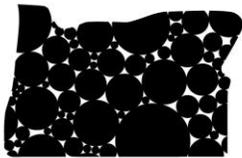


2014 Charitable Fund Drive

Campaign Report

Submitted by:
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The Children's Trust Fund of Oregon
EarthShare Oregon
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2-14-2015



OREGON
EMPLOYEES
CHARITABLE
FUND DRIVE

2014 Charitable Fund Drive Campaign Report

Total raised \$ 863,363.94

5.1% of state employees participated

When factoring in event participation, 10.5 % of state employees participated

The Charitable Fund Drive (CFD) Committee set two goals for the 2014 campaign:

- Increase the participation of state employees in the Charitable Fund Drive
- Work with each agency to set its own goal with the hope that we might raise \$1million

The improving economic climate continued to have a positive effect on the state agency portion of the Charitable Fund Drive, as well as a group of agency coordinators who brought with them energy, enthusiasm, and workplace campaign experience from outside the state system. This year the state agencies saw 88 more donors than last year and a 7.34% increase over 2013 pledges.

It was not as great a year for the universities, with the exception of Southern Oregon University (49 % increase) and Oregon Institute of Technology (22 % increase). The loss of the Oregon University System (staff greatly reduced for this campaign and total phase-out by July 2015), a late start with University of Oregon, and competing pressure from capitol campaigns resulted in the universities being down 7 % (\$26,893) over the previous year. The net result is an overall campaign increase of 1.24 %.

2014 is the second year of positive overall growth in the campaign. Hopefully, we are on track to return to annual campaigns raising \$1 million or more.

The number of events were significantly higher than 2013. This year there were a 172 events captured. There were fewer opportunities this year (10 compared to 26 in 2013) for tabling and presentations by charity representatives, either as part of an event or presentation at a staff meeting.

The committee continued activities from the previous year to help increase awareness of the Charitable Fund Drive:

1. Emails to all prior year donors
2. One state wide email from Michael Jordan
3. Donors had the ability online to easily renew their gift from the previous year

Many Agency and Site Coordinators did an absolutely fabulous job in creating visibility and awareness of the campaign and encouraging their co-workers to take a look. Because of their outstanding efforts, there are a number of agencies that met or significantly increased their prior year pledges.

This year increased the number of retiree gifts through the online pledge site from one to four.

Agency Highlights:

1. The Agencies shown below had a **REVENUE** increase over 2013. (A full listing of results by department is included in the appendices of this report).

Construction Contractors Board	1500%
Board of Parole & Post-Prison Supervision	172%
Legislative Fiscal Office	127%
Liquor Control Commission	72%
State Lands	64%

Commission for the Blind	63%
Tax Practitioners Board	50%
Public Employees Retirement System	42%
Department of Human Services	36%
Department of Education	35%
Department of Fish & Wildlife	33%
Higher Education Coordinating Commission	32%
Department of Energy	30%
Dept. Public Safety Standards & Training	29%
Department of Revenue	28%
Department of Administrative Services	23%
Department of Consumer & Business Services	23%
Oregon Department of Transportation	22%
Department of Corrections	17%
Advocacy Commission	16%
State Treasurer	15%
Oregon Health Authority	15%
Oregon Youth Authority	14%
Military Department	11%
Accountancy Board	9%
Employment Relations Board	9%
Housing & Community Services	9%
Secretary of State	8%
Legislative Administration	7%
Land Conservation & Development	3%

There were also increases in the university system.

Southern Oregon University	49 %
Oregon Institute of Technology	22 %

2. Agencies listed below had an increase in **the number of donors** in 2014 over 2013. *Please note the report on pages 9-10 indicate the percentage of employees participating within each department.*

Board of Parole & Post-Prison Supervision	Liquor Control Commission
Commission for the Blind	Oregon Department of Transportation
Construction Contractors Board	Oregon Institute of Technology
Consumer & Business Services	Oregon Youth Authority
Department of Corrections	Public Employees Retirement System
Department of Energy	Public Safety Standards & Training
Department of Fish & Wildlife	Secretary of State
Department of Human Services	Southern Oregon University
Higher Education Coordinating Commission	State Lands
Legislative Fiscal Office	State Library

3. **Award of Distinction Winners for 2014:** *This award started in 2010 and is given to the agency with the highest per capita giving by employee category.*

This year the awards were presented to the winning department, at a time and place of their choosing, to create broader visibility and appreciation for employee generosity in support of the campaign and the great work of the coordinators.

1000 + employees: **Department of Justice** (second year in a row)

500 – 999 employees: **Department of Environmental Quality** (fifth year in a row)

100 – 499 employees: **Department of Housing & Community Services** (second year in a row)

99 or fewer employees: **Board of Parole and Post-Prison Supervision**

Universities: **University of Oregon** (fifth year in a row)

Donor Highlights

1. Donors continue to average of 2.5 designations to charities when they used the online pledging. Paper pledges had an average of 1.7 designations.
2. The average gift per donor for all gifts through the campaign was \$319. This was a slight increase from last year's average of \$317.
3. There were a total of 172 fundraising events, which raised \$35,598. This represents 79 more events and \$9,892 more than the \$25,706 raised in 2013.
4. 85% of all giving was done on-line when events are taken out of the number (these are always entered as paper pledges). Paper pledges counted for 15% of gifts through the state agencies.
5. 38% of donors requested to have their contact information passed along to their designated charities.
6. New this year, donors could select to be contacted year-round by the CMO Team. 238 chose this option. They will receive the CFD Newsletter ***Your Gifts at Work.***
7. Range and median of all gifts
 - a. Range is \$1 to \$6,000 (increase of \$1000 over last year)
 - b. Median gift is \$180 (same as last year)
 - c. More than three quarters (78%) of all gifts are at the level of \$360 or below (same as last year)
 - d. 7.6% of the gifts are at the level of \$1000 or above and account for 35% of the total dollars pledged.

8. Method for giving

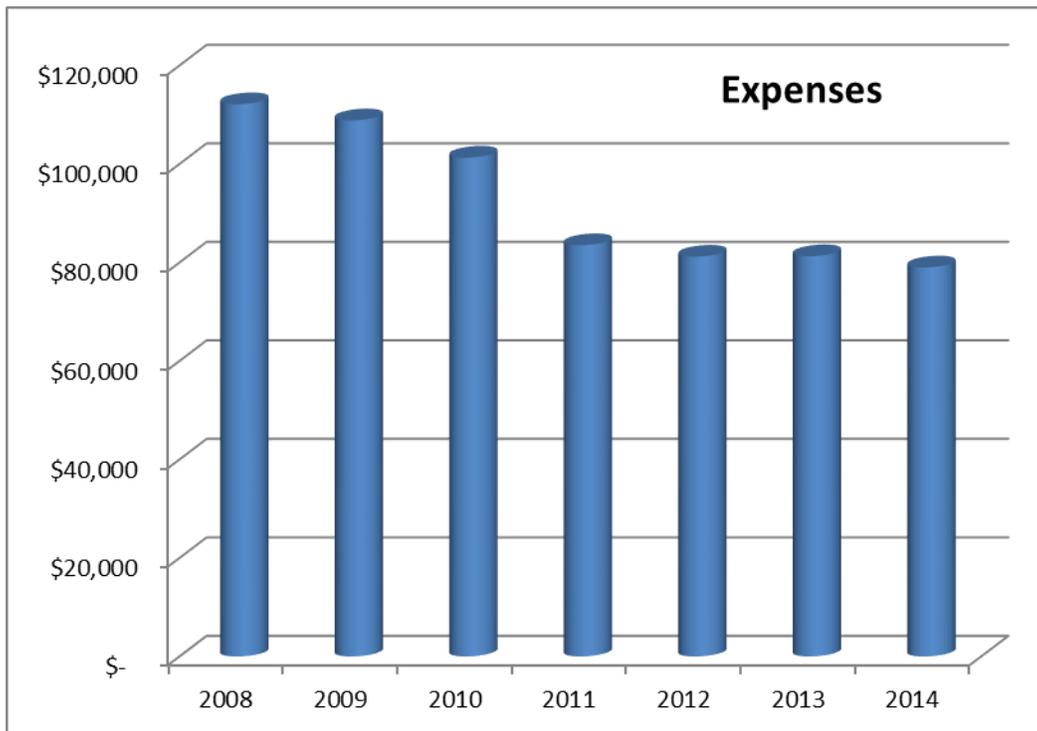
	# donors	Total \$\$	% donors	% dollars	Avg. Gift
Events	171	\$35,598	6.36%	4.20%	\$208.18
Cash	50	\$2,086	1.86%	0.25%	\$41.72
Check	107	\$12,716	3.98%	1.50%	\$118.84
Credit card	215	\$59,177	7.99%	6.98%	\$275.24
Recurring CC	13	\$6,144	0.48%	0.72%	\$472.62
Recurring E-check	1	\$3,000	0.04%	0.35%	\$3,000.00
Payroll	2133	\$728,772	79.29%	85.99%	\$341.67

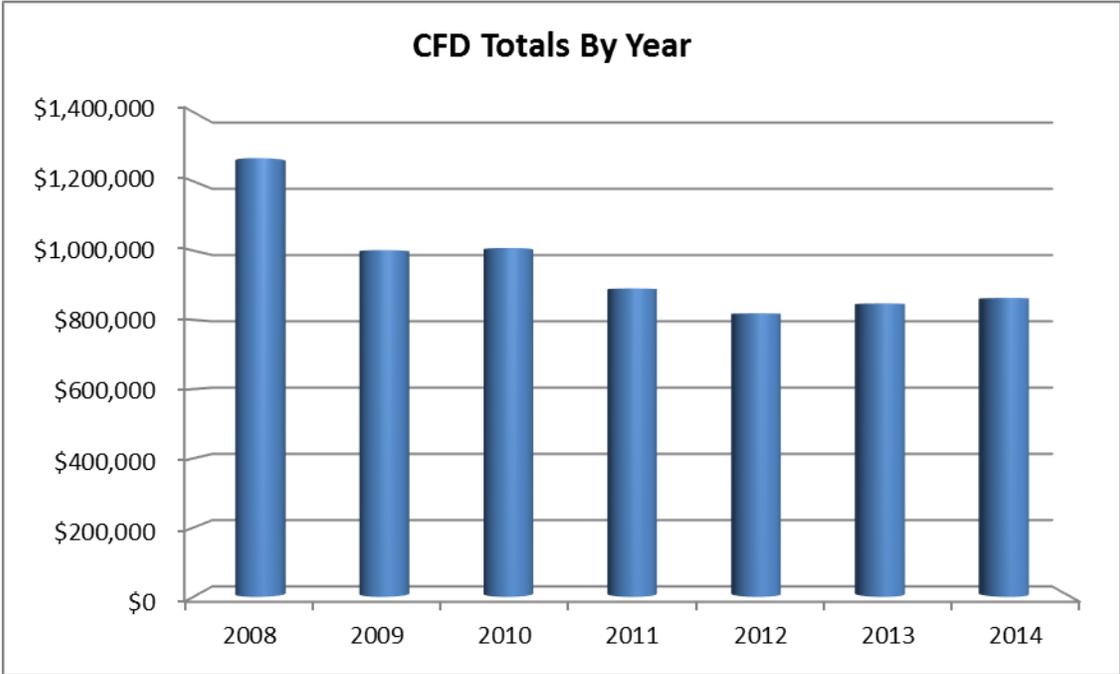
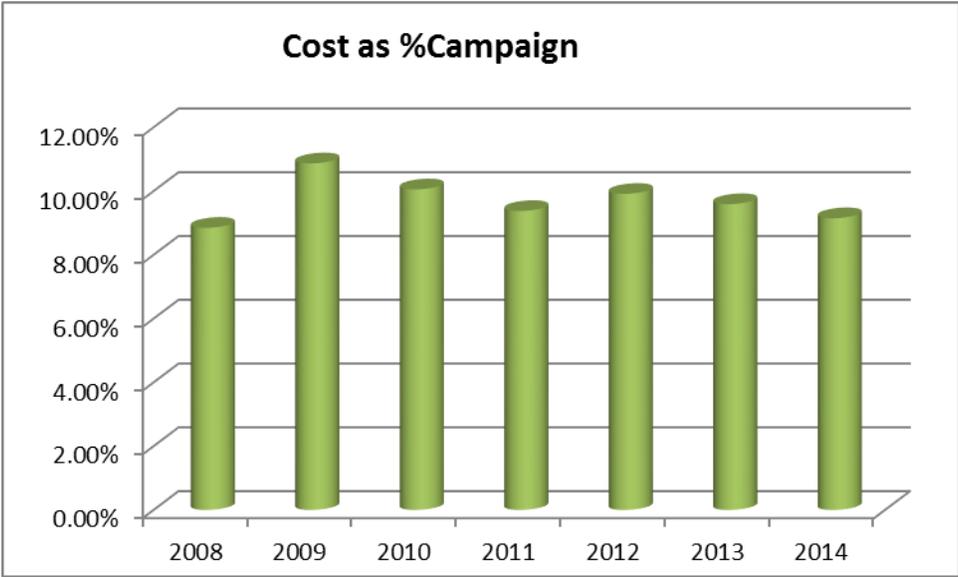
CFD EXPENSES

The CMO Team continues to work diligently to reduce expenses where possible. At this point, we have reduced expenses everywhere possible.

While the campaign’s fiscal year goes through the end of March, we estimate that expenses should fall close to \$79,000. This would keep expenses at 9.2 percent of pledges.

The graphs that follow show the downward trend of total campaign expenses, how that varies as a percentage of campaign, and how that correlates to the campaign results.





Preliminary plan for the 2015 Charitable Fund Drive

Many are continuations of efforts already underway:

2015 Goal – 100% awareness of the Charitable Fund Drive.

1. Increase engagement.
 - a) Continue to work with DAS Director to engage support and leadership for the CFD.
 - b) Engage more support among Agency Directors and department leadership for the CFD and the role of the Agency Coordinator in implementing the campaign.
 - c) Continue to position the Agency Coordinators in a leadership role within the campaign.
 - d) Better understand how to use the unique culture of each agency as a component of their campaign success.
 - e) Engage people's minds and hearts through more direct involvement in organizations supported by the CFD and stories.
 - f) Equip Agency and Site Coordinators to be more effective in their outreach through personal stories.
 - g) Provide assessment tools so Agency and Site Coordinators can measure their success
2. Increase visibility of the campaign.
 - a) Distribute **Your Gifts at Work**, the CFD newsletter produced 9-10 times per year to past donors to keep them informed about the difference their Charitable Fund Drive dollars make.
 - b) Assess current materials – printed and online – do we have the right materials?
 - c) Develop new tools to help coordinators promote the campaign visually and electronically.
 - d) Continue to improve quality and availability of information for coordinators and donors on the CFD website (ecfd.oregon.gov) and publicize campaign events on the website.
 - e) Explore the use of department intranet sites as opportunities to promote the CFD and link to the online pledge site.
 - f) Use the CFD Facebook site as another means to publicize the campaign and connect coordinators.
 - g) Work proactively with Statesman Journal's state government reporter.
 - h) Work with Agency Coordinators to use the pop-up to promote the CFD.
3. Increase awareness of the opportunity and benefit of payroll contributions and re-position events as promoting the campaign, rather than *being* the campaign.
 - a) Develop promotional materials about the power of payroll contributions.
 - b) Encourage more speaking and tabling events, as a part of the event activity, where employees have the opportunity to meet with representatives from the charitable organizations.
4. Provide more educational opportunities.
 - a) Provide more information about the various organizations and the work that they are doing and the impact they are making.
 - b) Increase awareness of the resources and services available to State employees and their families.

Appendices included in 2014 Final Report with description:

2014 Campaign Analysis and Comparisons: total gifts and number of donors broken out by state agency and university.

Comparison, by Funds and Federations, to prior years (2014-2009): captures the total dollars raised by year for each fund or federation. All numbers include share of gifts known as general gifts – undesignated money given to the campaign.

Summary by Fund and Federation: fund and federation totals reflect the dollars raised within a given county or area. The LUW is the total raised by the local United Way or United Fund in that area.

Results by Local United Way by County: local United Ways and United Funds raise money across the state, not just from their local area. This is the breakdown of those gifts by county or area. Column A is the county – row 2 is the local United Way.

Total Results by County: this is a breakdown of all gifts by county or area.

2014 Campaign Analysis by Department -- Final Report

	# empl	# donors	% part.	Total gifts \$	change from last year	2013 Comps				
						# empl	# donors	% part.	Total gifts \$	change from last year
Total Campaign	53,253	2706	5.1%	\$ 863,363	1.24%	51,428	2696	5.2%	\$ 852,788	4%
State Agencies Only	38,046	1768	4.6%	\$ 487,932	7.34%	36516	1680	4.6%	\$ 454,573	12%

1000 - 9000+ Employees

Firm	# empl	# donors	% part.	Total gifts \$	change from last year	2013 Comps				
						# empl	# donors	% part.	Total gifts \$	change from last year
Corrections	4,342	50	1%	15,460	17%	4,373	39	1%	13,228	-34%
Employment Dept	1,168	96	8%	17,310	-13%	1,418	98	7%	19,796	-7%
Fish & Wildlife	1,098	52	5%	13,163	33%	1,200	33	3%	9,881	57%
Human Services (DHS)	7,386	270	4%	53,621	36%	6,367	186	3%	39,395	39%
Judicial Dept (OJD)	1,700	49	3%	18,742	-14%	1,665	63	4%	21,730	21%
Justice Dept. (DOJ)	1,212	103	8%	31,626	-5%	1,282	123	10%	33,197	34%
ODOT	4,281	175	4%	49,097	22%	4,300	111	3%	40,258	10%
Oregon Health Authority	4,214	96	2%	35,400	15%	4,261	101	2%	30,844	10%
OR Youth Authority	927	24	3%	5,270	14%	1,057	19	2%	4,636	12%
State Police	1,157	2	0%	408	-11%	1,215	4	0%	461	-40%
Total	27,485	917	3%	\$ 240,095	12%	27,138	777	3%	\$ 213,426	14%

500 - 999 Employees

Firm	# empl	# donors	% part.	Total gifts \$	change from last year	2013 Comps				
						# empl	# donors	% part.	Total gifts \$	change from last year
Administrative Services	727	96	13%	26,665	23%	752	103	14%	21,621	42%
Consumer & Business Services	889	70	8%	21,573	23%	996	59	6%	17,584	-4%
Environmental Quality	655	128	20%	39,849	-7%	650	147	23%	42,768	-11%
Forestry	1,059	27	3%	5,706	-10%	654	41	6%	6,328	-1%
Military Dept	473	12	3%	3,765	11%	540	13	2%	3,395	81%
Parks & Rec. Dept	798	9	1%	1,150	-69%	600	15	3%	3,660	-51%
Revenue	964	52	5%	12,627	28%	881	53	6%	9,900	46%
Total	5565	394	7%	\$ 111,335	6%	5073	431	8%	\$ 105,256	1%

100 - 499 Employees

Firm	# empl	# donors	% part.	Total gifts \$	change from last year	2013 Comps				
						# empl	# donors	% part.	Total gifts \$	change from last year
Agriculture	468	10	2%	4,910	-25%	350	12	3%	6,520	12%
Education Department	519	11	2%	2,889	35%	350	12	3%	2,140	155%
Energy Office	115	15	13%	7,333	30%	110	14	13%	5,631	-36%
Housing & Community Services	130	30	23%	11,473	9%	154	36	23%	10,548	0.11%
Labor & Industries Bureau	101	18	18%	4,697	-11%	100	27	27%	5,300	29%
Liquor Control Commission	220	23	10%	5,225	72%	222	14	6%	3,034	87%
Lottery	449	42	9%	11,608	-10%	421	44	10%	12,904	37%
Oregon Business Development	126	8	6%	2,510	-38%	132	12	9%	4,068	19%
Oregon Corrections Enterprises	105	4	4%	3,252	-19%	105	7	7%	3,997	25%
PERS	351	65	19%	17,118	42%	360	47	13%	12,014	13%
Public Safety Standards & Trainir	330	4	1%	485	29%	96	2	2%	375	25%
Public Utilities Commission	125	8	6%	2,580	-45%	132	16	12%	4,696	-17%
Secretary of State	192	27	14%	8,789	8%	188	25	13%	8,132	53%
State Lands	101	18	18%	4,126	64%	110	16	15%	2,522	23%
Water Resources	138	13	9%	3,958	-10%	136	16	12%	4,403	51%
Total	3470	296	9%	\$ 90,953	5%	2966	300	10%	\$ 86,283	16%

Under 100 Employees

Firm	# empl	# donors	% part.	Total gifts \$	change from last year	# empl	# donors	% part.	Total gifts \$	change from last year
Accountancy Board	14	2	14%	144	9%	14	2	14%	132	#DIV/0!
Advocacy Commission	2	2	100%	186	16%	2	2	100%	161	-46%
Aviation	12	4	33%	460	-26%	13	4	31%	620	107%
Blind Commission	53	4	8%	780	63%	53	3	6%	480	-69%
Construction Contractors BD	64	5	8%	960	1500%	70	1	1%	60	-96%
Dentistry Board	7	1	14%	50	-17%	17	2		60	
Employment Relations Board	13	3	23%	1,440	9%	13	4	31%	1,321	15%
Forest Resources Institute	7		0%		#DIV/0!	7		0%		#DIV/0!
Geology & Mineral Industry	41	1	2%	60	#DIV/0!	55		0%		#DIV/0!
Gov. Ethics Commission	8	3	38%	382	#DIV/0!	8		0%		-100%
Gov. Office	53	8	15%	3,236	-33%	50	11	22%	4,810	41%
Health Licensing Office		3		1,500						
Higher Ed. Coord. Commission	85	36	42%	7,195	32%	92	25	27%	5,446	
Land Conservation & Developme	63	11	17%	4,198	3%	63	11	17%	4,060	62%
Land Use Appeals Board			#DIV/0!		#DIV/0!	5		0%		#DIV/0!
Legislative Administration	85	2	2%	640	7%	90	1	3%	600	0%
Legislative Assembly	248				-100%		1		300	
Legislative Counsel	42	2	#REF!	1,440	-40%	47	3	#REF!	2,388	11%
Legislative Fiscal Office	20	6	30%	2,040	127%	20	2	10%	900	-65%
Legislative Revenue	7									
Library	40	18	45%	4,460	-14%	39	17	44%	5,168	31%
Licensed Social Workers Bd.			#DIV/0!		#DIV/0!	12		0%		#DIV/0!
Long term care ombudsman	18		0%		#DIV/0!	18		0%		#DIV/0!
Marine Bd.	40	1	3%	540	-24%	40	3	8%	710	-1%
Mortuary & Cemetery Bd	16		0%		-100%	17	1	6%	240	-43%
Nursing, Bd	50	4	8%	981	-14%	57	6	11%	1,140	#DIV/0!
Occupational Therapy Lic Bd.			#DIV/0!		#DIV/0!	7		0%		#DIV/0!
Oregon Education Investment Bo	15	2		1,200						
Oregon Medical Board	37	6	16%	1,581	-40%	40	8	20%	2,640	110%
Oregon Student Access Completi	32		0%		-100%	27	3	11%	1,092	-38%
Parole/Post Prison	15	9	60%	1,861	172%	14	2	14%	684	-15%
Pharmacy Bd	19	2	11%	360	-25%	19	2	11%	480	25%
Psychiatric Security Review Board			#DIV/0!		#DIV/0!	20		0%		-100%
Public Defense Services	74	5	7%	1,639	-16%	72	6	8%	1,955	55%
Racing Commission	20		0%		#DIV/0!	22		0%		#DIV/0!
Real Estate Agency	36	2	6%	120	0%	30	2	7%	120	0%
State Treasurer	87	8	9%	3,545	15%	84	9	11%	3,070	9%
Tax Practitioners Board	4	1	25%	900	50%	12	1	8%	600	
Teacher Standards & Practices	22	3	14%	2,640	-5%	20	4	20%	2,778	85%
Veterans Affairs	82	7	9%	1,010	-60%	75	13	17%	2,520	28%
Watershed Enhancement Bd	48		0%		#DIV/0!	30		0%		-100%
Total	1526	161	11%	45,548	-8%	1339	172	13%	49,609	33%

University System

Firm	# empl	# donors	% part.	Total gifts \$	change from last year	# empl	# donors	% part.	Total gifts \$	change from last year
Oregon University System	33	10	30%	3,461	-68%	92	21	23%	10,871	-40%
Eastern Oregon University	422	17	4%	6,065	-6%	416	16	4%	6,445	-26%
OR Institute of Technology	383	12	3%	8,576	22%	390	13	3%	7,056	0.43%
Oregon State University	5565	166	3%	96,580	-2%	5335	182	3%	98,586	-4%
Portland State University	2557	44	2%	24,317	-23%	2717	63	2%	31,597	-23%
Southern Oregon University	589	27	5%	6,588	49%	620	19	3%	4,422	-35%
University of Oregon	4954	642	13%	217,669	-6%	4754	683	14%	230,667	4%
Western Oregon University	704	20	3%	7,465	-6%	588	19	3%	7,970	-5%
Total	15207	938	6%	370,721	-7%	14912	1016	7%	397,614	-4%

Retiree Gifts		4		4710	685%		1		600	
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2.12.2014

Comparison by Year

Local United Way/Fund	2014 Pledges	% change 14 to 13	2013 Pledges	% change 13 to 12	2012 Pledges	% change 12 to 11	2011 Pledges
Benton County	\$55,747.61	-10.58%	\$62,342.29	3.93%	\$59,986.60	-15.75%	\$71,199.00
Clatsop County	\$2,550.00	61.71%	\$1,576.91	-15.04%	\$1,856.00	-21.82%	\$2,374.00
Columbia County	\$2,430.23	20.31%	\$2,020.00	-38.77%	\$3,299.00	-25.11%	\$4,405.33
Columbia Gorge	\$2,121.00	-2.93%	\$2,185.00	-8.08%	\$2,377.00	94.68%	\$1,221.00
Columbia Willamette	\$13,606.57	-22.37%	\$17,528.32	23.72%	\$14,168.27	4.06%	\$13,616.09
Crook County	\$2,733.50	19.04%	\$2,296.25	205.64%	\$751.30	-17.53%	\$911.00
Deschutes County	\$7,746.30	13.39%	\$6,831.35	7.70%	\$6,343.00	-19.90%	\$7,918.83
Eastern Oregon	\$9,550.00	2.40%	\$9,325.93	-13.90%	\$10,831.56	27.75%	\$8,478.50
Greater Douglas	\$3,461.07	3.02%	\$3,359.50	39.34%	\$2,411.05	-48.04%	\$4,640.41
Jackson County	\$8,959.05	18.78%	\$7,542.55	-25.58%	\$10,135.71	6.87%	\$9,484.35
Klamath Basin	\$8,667.86	-24.47%	\$11,476.46	33.30%	\$8,609.60	-15.54%	\$10,194.00
Lane County	\$160,349.90	-6.79%	\$172,031.25	5.04%	\$163,782.95	-6.77%	\$175,676.13
Linn County	\$10,758.00	-11.14%	\$12,107.00	40.26%	\$8,631.61	-4.24%	\$9,014.00
Mid-Willamette UW	\$55,053.19	0.40%	\$54,834.31	23.69%	\$44,331.05	-22.46%	\$57,175.10
Southwest Oregon	\$3,655.40	-7.72%	\$3,961.00	25.95%	\$3,145.00	-12.54%	\$3,596.09
Tillamook County	\$1,511.50	-47.75%	\$2,893.00	17.99%	\$2,452.00	-15.30%	\$2,895.00
Tri-County United Fund	\$4,601.55	0.39%	\$4,583.67	5.98%	\$4,325.00	-41.41%	\$7,382.00
Umatilla County	\$834.00	-85.56%	\$5,776.48	-20.49%	\$7,265.08	-14.05%	\$8,452.70
Black United Fund	\$16,972.63	2.69%	\$16,527.76	-12.31%	\$18,848.14	-21.56%	\$24,030.20
Children's Trust Fund	\$44,223.35	6.11%	\$41,675.96	-12.77%	\$47,779.14	-4.56%	\$50,060.12
Community Health Charities	\$82,627.05	20.88%	\$68,355.49	-8.04%	\$74,334.04	3.92%	\$71,529.01
Earth Share of Oregon	\$81,473.19	3.62%	\$78,628.06	-3.62%	\$81,577.14	-3.46%	\$84,502.68
Equity Foundation	\$88,980.27	0.64%	\$88,410.76	-4.32%	\$92,406.82	-5.89%	\$98,189.63
Habitat for Humanity	\$49,533.34	-3.71%	\$51,440.76	4.61%	\$49,174.46	-9.50%	\$54,335.11
Local Independent Charities	\$93,706.15	22.17%	\$76,702.11	12.14%	\$68,398.41	-6.44%	\$73,107.13
MRG	\$8,773.22	-6.01%	\$9,333.76	-8.72%	\$10,225.14	-13.11%	\$11,768.13
OCADSV	\$17,989.54	46.67%	\$12,265.69				
Work for Art	\$24,748.47	15.21%	\$21,480.76	0.03%	\$21,474.14	-12.66%	\$24,588.13
	\$863,363.94	1.87%	\$847,492.38	3.49%	\$818,919.21	-8.06%	\$890,743.67

Totals include share of general gift funds

2014 CFD Final Report

Community	BUF	%	CHC	%	CTFO	%	ES	%	EQUITY	%	HABITAT	%	MRG	%	LIC	%	OCADSV	%	WFA	%	LUW only	%	TOTAL	
																							Total	
Linn County	\$0.00	0.00%	\$485.00	15.23%	\$0.00	0.00%	\$60.00	1.88%	\$60.00	1.88%	\$120.00	3.77%	\$0.00	0.00%	\$528.00	16.58%	\$0.00	0.00%	\$0.00	0.00%	1,932.00	0.24%	\$3,185.00	
Clatsop	\$0.00	0.00%	\$70.00	3.31%	\$0.00	0.00%	\$220.00	10.39%	\$0.00	0.00%	\$20.00	0.94%	\$10.00	0.47%	\$170.00	8.03%	\$0.00	0.00%	\$10.00	0.47%	1,617.00	0.20%	\$2,117.00	
Crook	\$0.00	0.00%	\$0.00	0.00%	\$0.00	0.00%	\$0.00	0.00%	\$0.00	0.00%	\$0.00	0.00%	\$0.00	0.00%	\$0.00	0.00%	\$0.00	0.00%	\$0.00	0.00%	720.00	0.09%	\$720.00	
Josephine	\$0.00	0.00%	\$280.00	13.89%	\$0.00	0.00%	\$200.00	13.89%	\$0.00	0.00%	\$0.00	0.00%	\$0.00	0.00%	\$720.00	50.00%	\$240.00	16.67%	\$0.00	0.00%	0.00	0.00%	\$1,440.00	
Deschutes	\$26.45	0.33%	\$1,313.11	16.58%	\$26.45	0.33%	\$1,136.45	14.35%	\$396.45	5.01%	\$326.45	4.12%	\$26.45	0.33%	\$429.78	5.43%	\$76.45	0.97%	\$86.45	1.09%	4,074.30	0.51%	\$7,918.79	
Coos/Curry	\$17.36	0.58%	\$17.36	0.58%	\$17.36	0.58%	\$467.36	15.73%	\$57.36	1.93%	\$297.36	10.01%	\$17.36	0.58%	\$657.36	22.13%	\$257.36	8.66%	\$17.36	0.58%	1,147.40	0.14%	\$2,971.00	
Benton	\$3,979.45	4.21%	\$6,226.45	6.58%	\$4,003.45	4.23%	\$10,304.45	10.89%	\$8,093.45	8.56%	\$6,851.45	7.24%	\$316.45	0.33%	\$4,593.45	4.86%	\$1,203.45	1.27%	\$1,939.45	2.05%	47,087.28	5.85%	\$94,598.78	
Tillamook	\$0.00	0.00%	\$120.00	14.69%	\$0.00	0.00%	\$0.00	0.00%	\$95.00	11.63%	\$0.00	0.00%	\$0.00	0.00%	\$0.00	0.00%	\$0.00	0.00%	\$0.00	0.00%	602.00	0.07%	\$817.00	
Lane	\$1,669.60	0.73%	\$12,644.60	8.65%	\$7,707.60	3.38%	\$19,722.60	8.65%	\$11,133.60	4.88%	\$9,224.60	4.04%	\$1,462.60	0.64%	\$9,434.10	4.14%	\$2,384.60	1.05%	\$1,978.60	0.87%	150,762.90	18.73%	\$228,125.40	
Lake	\$0.00	0.00%	\$0.00	0.00%	\$0.00	0.00%	\$0.00	0.00%	\$0.00	0.00%	\$0.00	0.00%	\$0.00	0.00%	\$0.00	0.00%	\$0.00	0.00%	\$0.00	0.00%	120.00	100.00%	\$120.00	
Klamath	\$39.81	0.42%	\$1,579.81	16.64%	\$39.81	0.42%	39.81	0.42%	\$219.81	2.32%	39.81	0.42%	\$39.81	0.42%	\$419.81	4.42%	\$39.81	0.42%	\$39.81	0.42%	6,994.86	0.87%	\$9,492.96	
Union/Grant	\$0.00	0.00%	\$130.00	1.30%	\$0.00	0.00%	\$780.00	7.79%	\$0.00	0.00%	\$120.00	1.20%	\$0.00	0.00%	\$1,565.00	15.63%	\$260.00	2.60%	\$0.00	0.00%	7,160.00	0.89%	\$10,015.00	
Yamhill		#DIV/0!		#DIV/0!	\$0.00	#DIV/0!		#DIV/0!		#DIV/0!		#DIV/0!		#DIV/0!		#DIV/0!		#DIV/0!		#DIV/0!			\$0.00	
Jackson	\$736.63	4.90%	\$1,103.63	7.35%	\$76.63	7.35%	\$1,198.63	0.51%	\$1,444.63	9.62%	\$1,016.63	6.77%	\$16.63	0.11%	\$1,400.76	9.33%	\$151.63	1.01%	\$41.63	0.28%	7,833.05	0.97%	\$15,020.48	
Lincoln	\$137.68	7.89%	\$761.68	43.63%	\$137.68	7.89%	\$222.68	12.76%	\$137.68	7.89%	\$197.68	11.32%	\$37.68	2.16%	\$37.68	2.16%	\$37.68	2.16%	\$37.68	2.16%				\$1,745.80
Tri-Counties	\$41.50	0.93%	\$41.50	0.93%	\$461.50	10.36%	\$41.50	0.93%	\$41.50	0.93%	\$41.50	0.93%	\$41.50	0.93%	\$386.50	8.67%	\$41.50	0.93%	\$41.50	0.93%	3,276.55	0.41%	\$4,456.55	
Umatilla/Morro	\$300.00	10.12%	\$630.00	21.26%	\$720.00	24.29%	\$114.00	3.85%	\$120.00	4.05%	\$360.00	12.15%	\$0.00	0.00%	\$420.00	14.17%	\$0.00	0.00%	\$0.00	0.00%	300.00	0.04%	\$2,964.00	
PORTLAND	3,352.52	2.97%	\$14,970.15	13.27%	9,791.52	8.68%	15,059.49	13.35%	26,163.57	23.19%	7280.62	6.45%	\$1,230.52	1.09%	\$15,826.59	14.03%	\$3,739.61	3.31%	\$8,597.77	7.62%	6,831.57	0.85%	\$112,843.93	
Douglas	\$43.11	1.43%	\$413.11	13.67%	\$115.11	3.81%	\$140.11	4.64%	\$43.11	1.43%	\$126.11	4.17%	\$43.11	1.43%	\$163.11	5.40%	\$43.11	1.43%	\$43.11	1.43%	1,848.16	0.23%	\$3,021.26	
Marion/Polk	\$6,621.34	2.23%	\$41,528.47	13.96%	\$20,999.06	7.06%	\$30,812.93	10.36%	\$39,916.93	13.42%	\$23,242.95	7.81%	\$5,523.93	1.86%	\$55,602.83	18.69%	\$9,287.16	3.12%	\$11,907.93	4.00%	52,091.79	6.47%	\$297,535.32	
Columbia	\$10.18	0.76%	\$10.18	0.76%	\$10.18	0.76%	\$10.18	0.76%	\$410.18	30.43%	\$166.18	12.33%	\$10.18	0.76%	\$570.18	42.30%	\$10.18	0.76%	\$10.18	0.76%	130.23	0.02%	\$1,348.03	
Hood River/Mi	\$0.00	0.00%	\$305.00	7.09%	\$80.00	1.86%	\$906.00	21.05%	\$650.00	15.10%	\$105.00	2.44%	\$0.00	0.00%	\$664.00	15.43%	\$220.00	5.11%	\$0.00	0.00%	1,374.00	31.92%	\$4,304.00	
Jefferson	\$0.00	0.00%	\$0.00	0.00%	\$40.00	20.00%	\$40.00	20.00%	\$0.00	0.00%	\$0.00	0.00%	\$0.00	0.00%	\$120.00	60.00%	\$0.00	0.00%	\$0.00	0.00%	0.00		\$200.00	
Total	\$16,975.63	2.11%	\$82,630.05	10.27%	\$44,226.35	5.49%	\$81,476.19	10.12%	\$88,983.27	11.05%	\$49,536.34	6.15%	\$8,776.22	1.09%	\$93,709.15	11.64%	\$17,992.54	2.24%	\$24,751.47	3.07%	\$295,903.09	36.76%	\$804,960.30	

Gifts to Local United Ways and United Funds by County

County	Tri-County	Benton	Clatsop	Columbia	Col-Willamette	Crook	Deschutes	Grt. Douglas	Col Gorge	Jackson	Klamath	Lane	Linn	Mid-Willamette	Southwestern	Tillamook	Umatilla	Eastern OR	TOTAL
Linn County		120.00											1,932.00						2,052.00
Clatsop			1,617.00																1,617.00
Crook						720.00													720.00
Josephine								197.91											197.91
Deschutes		58.33			30.00	923.50	4,047.80												5,059.63
Coos/Curry															1,130.00				1,130.00
Benton	245.00	46,984.05		520.00	100.00		600.00	50.00				1,322.00	3,245.00	160.00	120.00		120.00	300.00	53,766.05
Tillamook																602.00			602.00
Lane		440.00	165.00		5.00	35.00	570.00	80.00			25.00	150,600.25	414.00	2,036.00	480.00	10.00	34.00	750.00	155,644.25
Lake											120.00								120.00
Klamath											6,955.00								6,955.00
Union/Grant	260.00								45.00								120.00	7,160.00	7,585.00
Yamhill														240.00					240.00
Jackson		60.00								7,816.37									7,876.37
Lincoln		685.00										120.00							805.00
Tri-Counties	3,235.00																		3,235.00
Umatilla/Morrow									20.00								300.00		320.00
PORTLAND	150.00	75.00	644.00	1,360.00	6,537.00				280.00	120.00	808.00			528.40	120.00	420.00		145.00	11,187.40
Douglas								1,805.00		120.00									1,925.00
Marion/Polk	670.00	7,222.00	124.00	420.00	6,640.00	815.00	2,282.00	1,285.00	402.00	886.00	720.00	8,145.00	5,167.00	50,471.81	1,788.00	479.50	260.00	1,195.00	88,972.31
Columbia				120.00															120.00
Hood River/Mid-Columbia/Wasco									1,374.00										1,374.00
Jefferson						240.00	220.00												460.00
Total	\$4,560.00	\$55,644.38	\$2,550.00	\$2,420.00	\$13,312.00	\$2,733.50	\$7,719.80	\$3,417.91	\$2,121.00	\$8,942.37	\$8,628.00	\$160,187.25	\$10,758.00	\$53,436.21	\$3,638.00	\$1,511.50	\$834.00	\$9,550.00	\$351,963.92

2.12.2015

STATE OF OREGON 2014 FINAL REPORT

Where Gifts Are Directed Within A County

Community	BUF	CHC	CTFO	ES	EQUITY	HABITAT	MRG	LIC	OCADSV	WFA	All LUWs	General Gifts	TOTAL	# Donors	Avg. Gift
Linn County	\$0.00	\$485.00	\$0.00	\$60.00	\$60.00	\$120.00	\$0.00	\$528.00	\$0.00	\$0.00	\$2,052.00	\$0.00	\$3,305.00	13	\$254.23
Clatsop	\$0.00	\$70.00	\$0.00	\$220.00	\$0.00	\$20.00	\$10.00	\$170.00	\$0.00	\$10.00	\$1,617.00	\$0.00	\$2,117.00	14	\$151.21
Crook	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$720.00	\$0.00	\$720.00	5	\$144.00
Josephine	\$0.00	\$280.00	\$0.00	\$200.00	\$0.00	\$0.00	\$0.00	\$720.00	\$240.00	\$0.00	\$197.91	\$0.00	\$1,637.91	7	\$233.99
Deschutes	\$0.00	\$1,286.66	\$0.00	\$1,110.00	\$370.00	\$300.00	\$0.00	\$403.33	\$50.00	\$60.00	\$5,059.63	\$291.00	\$8,930.62	48	\$186.05
Coos/Curry	\$0.00	\$0.00	\$0.00	\$450.00	\$40.00	\$280.00	\$0.00	\$640.00	\$240.00	\$0.00	\$1,130.00	\$191.00	\$2,971.00	15	\$198.07
Benton	\$3,914.00	\$6,161.00	\$3,938.00	\$10,239.00	\$8,028.00	\$6,786.00	\$251.00	\$4,528.00	\$1,138.00	\$1,874.00	\$53,766.05	\$720.00	\$101,343.05	194	\$522.39
Tillamook	\$0.00	\$120.00	\$0.00	\$0.00	\$95.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$602.00	\$0.00	\$817.00	10	\$81.70
Lane	\$1,507.00	\$12,482.00	\$7,545.00	\$19,560.00	\$10,971.00	\$9,062.00	\$1,300.00	\$9,271.50	\$2,222.00	\$1,816.00	\$155,644.25	\$1,788.68	\$233,169.43	692	\$336.95
Lake	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$120.00	\$0.00	\$120.00	1	\$120.00
Klamath	\$0.00	\$1,540.00	\$0.00	0	\$180.00	0	\$0.00	\$380.00	\$0.00	\$0.00	\$6,955.00	\$438.00	\$9,493.00	19	\$499.63
Union/Grant/Ha	\$0.00	\$130.00	\$0.00	\$780.00	\$0.00	\$120.00	\$0.00	\$1,565.00	\$260.00	\$0.00	\$7,585.00	\$0.00	\$10,440.00	33	\$316.36
Yamhill			\$0.00								\$240.00	\$0.00	\$240.00	2	\$120.00
Jackson	\$720.00	\$1,087.00	\$60.00	\$1,182.00	\$1,428.00	\$1,000.00	\$0.00	\$1,384.13	\$135.00	\$25.00	\$7,876.37	\$183.00	\$15,080.50	62	\$243.23
Lincoln	\$100.00	\$724.00	\$100.00	\$185.00	\$100.00	\$160.00					\$805.00	\$414.50	\$2,588.50	8	\$323.56
Tri-Counties	\$0.00	\$0.00	\$420.00	\$0.00	\$0.00	\$0.00	\$0.00	\$345.00	\$0.00	\$0.00	3,235.00	\$456.55	\$4,456.55	17	\$262.15
Umatilla/Morro	\$300.00	\$630.00	\$720.00	\$114.00	\$120.00	\$360.00	\$0.00	\$420.00	\$0.00	\$0.00	320.00	\$0.00	\$2,984.00	14	\$213.14
PORTLAND	3,058.00	\$14,675.63	9,497.00	14,764.97	25,869.05	6986.1	\$936.00	\$15,532.07	\$3,445.09	\$8,303.25	\$11,187.40	\$3,239.72	\$117,494.28	404	\$290.83
Douglas	\$0.00	\$370.00	\$72.00	\$97.00	\$0.00	\$83.00	\$0.00	\$120.00	\$0.00	\$0.00	\$1,925.00	\$474.25	\$3,141.25	19	\$165.33
Marion/Polk	\$5,001.41	\$39,908.54	\$19,379.13	\$29,193.00	\$38,297.00	\$21,623.02	\$3,904.00	\$53,982.90	\$7,667.23	\$10,288.00	\$88,972.31	\$17,786.31	\$336,002.85	1109	\$302.98
Columbia	\$0.00	\$0.00	\$0.00	\$0.00	\$400.00	\$156.00	\$0.00	\$560.00	\$0.00	\$0.00	\$120.00	\$112.00	\$1,348.00	5	\$269.60
Hood River/Mic	\$0.00	\$305.00	\$80.00	\$906.00	\$650.00	\$105.00	\$0.00	\$664.00	\$220.00	\$0.00	\$1,374.00	\$0.00	\$4,304.00	17	\$253.18
Jefferson	\$0.00	\$0.00	\$40.00	\$40.00	\$0.00	\$0.00	\$0.00	\$120.00	\$0.00	\$0.00	\$460.00	\$0.00	\$660.00	3	\$220.00
Total	\$14,600.41	\$80,254.83	\$41,851.13	\$79,100.97	\$86,608.05	\$47,161.12	\$6,401.00	\$91,333.93	\$15,617.32	\$22,376.25	\$351,963.92	\$26,095.01	\$863,363.94	2,711	\$318.47