



**OREGON
EMPLOYEES
CHARITABLE
FUND DRIVE**

Your Gifts at Work in Oregon

March
2011

Get involved in Oregon

- *Children's Trust Fund* — **April is Child Abuse Prevention Month!** Help with Pinwheel Garden Installations in Florence, Pendleton, and Lincoln City and attend Portland's Blue Ribbon Luncheon April 28th. Get [more info:](#)
- *McKenzie River Gathering Foundation* — **Oregon Toxics Alliance in Eugene** needs volunteers for office work, graphic design, even scientific research. Visit oregon-toxics.org or send an [email](#) to learn more.
- *Community Health Charities* — **Arthritis Foundation Pacific NW Chapter** — Sign up to join in the Arthritis Walks, planned throughout May in Salem, Portland, Eugene and Medford. [More info...](#)
- *Equity Foundation* — **Bradley Angle** — Know someone experiencing or who has survived domestic violence? This organization offers regular group meetings in Portland that help survivors (adult and kids) move beyond abuse. [Learn more...](#)
- *United Way of Deschutes County* — Did you know that the **FamilyWize** program in Central Oregon helps uninsured or under-insured local residents save an average of 30% on their prescription medications? [Learn more...](#)

Your Gifts at Work in Oregon is produced by the participating nonprofits of the Charitable Fund Drive. It does not necessarily reflect policy or views of the State of Oregon. **If you have story ideas or want to respond to articles in this newsletter, please send an e-mail to cmoteam@earthlink.net.**

How do you raise \$330,000 for Oregon charities? Ask these two!

The University of Oregon and Department of Human Services share secrets for a successful Fund Drive

The 2010 State of Oregon Employees Charitable Fund Drive, which wrapped up in January, took place during a time of uncertainty for State employees. What's certain is State and University workers' generosity: they donated more than \$1 million to Oregon charities.

Two people crucial to meeting the challenge were Rick Mowday and Brieshon D'Agostini. Unless you work at one of their agencies, these names may not be familiar to you. But between them, their two organizations (the University of Oregon and Department of Human Services, respectively) raised more than \$330,000. So, how did they do it? We asked both of them to share their secrets of a successful Fund Drive.

Rick Mowday, University of Oregon

What's the key to raising more than \$250,000? Rick Mowday, the co-chair of the U of O campus fund drive, said the support of U of O President Richard Lariviere and his wife Jan made the difference. Jan's work (along with the other campaign committee members Debbie Cadigan and Judy Gates) helped attract almost 200 more donors.

"Jan Lariviere offered to host a luncheon at the President's home for any units that had 100% participation," Rick said.

Reaching out to all employees personally also made an impact. Rick said that the approximately 70 Fund Drive coordinators campus-wide committed "to not just pass out materials, but to talk to their co-workers personally and ask them to consider a gift."

Committee members called past Leadership Donors and reminded them to donate again. They also asked those on the edge of Leadership Donor status to increase their gift to join the Leadership group. Those calls yielded 16 new top-tier donors.

Rick said he's been a Charitable Fund Drive coordinator for more than 10 years, for one main reason: "I believe in it. I'm an active volunteer, and I see people in our community who are in need."

Brieshon D'Agostini, Department of Human Services

There's no bigger agency in the State of Oregon government than the Department of Human Services. Asking all 10,000-plus employees, working in every corner of the state, to get involved with the Charitable Fund Drive is a complex project. But somehow, Brieshon and her team of 38 coordinators statewide raised \$20,000 more than in 2009, and gained 113 new donors.

"Our team focused on getting the word about the Fund Drive out to all employees, and not letting anyone forget to donate, if they wanted to," Brieshon said. "Division and Site Coordinators really did the hard work."

DHS sent email reminders to all employees and encouraged coordinators to keep the campaign in their office running for just two weeks. This kept the energy around the Fund Drive high, but Brieshon says DHS workers would probably give no matter what.

"DHS workers see the need for Fund Drive charities every day," she said. "A lot of us at DHS work on the front lines, so we might be able to open our pockets a little more." ■

"DHS workers see the need for Fund Drive charities every day..."
- **Brieshon D'Agostini**