



# Oregon

John A. Kitzhaber, Governor

## Oregon Commission on Hispanic Affairs

“Advocating Equality and Diversity”

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### MINUTES

#### Oregon Commission on Hispanic Affairs

##### Work Planning Session

January 16, 2014, 6pm – 8pm

Leftbank Building, Room 209

240 N. Broadway, Portland, 97227

#### Attendees:

**Chair:** Alberto Moreno

**Vice Chair:** John Haroldson

**Commissioners:** Cynthia Gomez, Judy Parker, Andrea Cano,

**Absent:** Gilbert P. Carrasco, Lupita Maurer, Santiago Ventura, Representative Vega Pederson, Senator Shields

**Guests:** Aimee Santos-Lyons, Facilitator; Linda Roman and Jose Méndez

**Staff:** Lucy Baker, Nancy Kramer

#### **I. Call meeting to order and roll call**

The meeting began at 6:11pm. Everyone introduced themselves. A quorum was established.

#### **II. Welcome & Review**

Facilitator Aimee Santos-Lyons reviewed the progress Commissioners made in developing goals in their top three priority issues at the planning session in December 2013:

- Education
- Immigration (Justice/Safety/policing)
- Health/health access

She discussed the importance of goal setting:

- Establishes priority
- Allocates resources
- Identifies outcomes and benchmarks
- Reiterates accountability

Aimee clarified the importance of determining the specifics of each goal:

“Who will do what to what agency/constituency towards what direction or outcome?”

It was noted that it is crucial to integrate the Latino community's responses to OCHA's 2014 Environmental Scan Survey in developing priorities.

Current issues in each of the three priority areas were discussed including some review of issues raised the December 2013 Strategic Planning session. Topics included:

- Healthcare reform to address the barrier thousands of legal permanent Oregon residents who have been here less than 5 years face to receive healthcare insurance.
- Oregon Latino Health Coalition's next goal is to secure healthcare for the thousands of undocumented children in Oregon. This will be a statewide initiative.
- Concern and interest regarding the Oregon Education Investment Board's goals being achievable.
- First Lady Cylvia Hayes' Prosperity Initiative.
- The budgets for a number of programs that impact families will be discussed in the upcoming Legislative sessions, as well as marriage equality; and incarceration policies.
- No state, city or county funds can be used regarding immigration.
- The increase in foster care services for unaccompanied minors whose parents are deported if they were undocumented.
- Reproductive health care for women.

The public safety issue of the short-term Driver's card bill which, after being signed into law, is now a referendum was acknowledged. It was noted that the OCHA Commissioners can no longer advocate for this issue wearing their OCHA hats, because it has become a ballot measure.

In addition, the Commissioners revisited the issue of OCHA's own organizational development: Active and engaged leadership (OCHA is a working board) of all OCHA Commissioners is a goal.

### **III. Strategy Screen**

The Commissioners developed a set of screening questions that will:

- Enable OCHA commissioners and staff to prioritize goals and activities strategic in exercising OCHA leadership as well as demonstrate transparency in decision-making process;
- Identify 2- year goals for top 3 priority issues (Education, Immigration and Health);
- Generate possible OCHA activities for each priority issue that support goals formulated.

#### **Critical Questions for Prioritizing**

OCHA will exercise leadership when:

Constituency

1. Has the community expressly prioritized this issue?
2. Will this have a broad systems population policy impact?
3. What is degree of impact on community?
  - a) Macro vs. micro
  - b) Vulnerability of sub-group
4. Are there other stakeholders taking this on?
5. Do we have a baseline assessment of the issue? Are these policy remedies understood or directions?
6. Are we legally allowed to work and advocate on this?

7. Are there equitable opportunities? Is there an opportunity or need to advance equity?
8. Is there a unique role that OCHA can play?
  - Catalytic role
  - Raising awareness on emerging issues
  - Existing relationships you have
9. Are we able to elevate an issue that there is limited data or evidence-based info on?
10. Are the other commissions working on this, do we have alignment with existing efforts?

#### **IV. Formulating 3- year goals and activities for Education, Immigration and Health**

The Commissioners broke into 2 groups. They talked through the different tracks on their new work plan (attached; tracks are Leadership Development, Partnership Development, Advocacy and Public Policy Research) and their ideas included the following:

##### HEALTH - Alberto, Andrea

- Leadership Development
  - Facilitate increased pool of potential Latino/as appointees for Oregon Health Policy Board.
- Partnership Development
  - Work with health equity groups.
  - Build relationships with Nursery/Growers Associations.
  - Continue to build relationship with Commission on Black Affairs, other OACs on common issues.
- Policy Research - ?
- Policy Advocacy
  - Support healthcare for all children. Deferred Action for Childhood Arrivals – (DACA) students are excluded from healthcare currently and ineligible for Medicaid.
  - Concern about attacks on reproductive rights, repeal of Roe vs. Wade/women’s health.
  - Continuing Affordable Care Act (ACA) reform – and access to Basic Health Plan for immigrants in the U.S. for less than 5 years.
- Civic Engagement
  - Outreach to the Latino/a community
    - Focus on rural Oregon needs more outreach.
    - Support phone banking efforts
  - Storytelling about successes and losses regarding healthcare by the community.
  - Teach the community how to testify by holding testifying workshops.

##### EDUCATION - Cynthia, Judy, John

- Leadership Development
  - Ask for Education Committee member to join OCHA.

- Anthony Veliz and Artemio Paz, Jr., are already on School Board - deepen relationships here.
- Create a succession plan as Latinos term out on boards and commissions.
- Encourage the business community to step up to take on this issue because the future workforce is at stake:
  - Hispanic Chamber of Commerce
  - Portland Business Alliance
- Policy Advocacy
  - Propose policy recommendations addressing low graduation rates.
  - Research model programs and recommend best practices.
  - Media advocacy
- Partnership Development
  - Partner with BOLI and the Labor Commissioner to increase pipelines; Trade schools are a positive opportunity.
  - PSAs are opportunities for businesses to raise community awareness on education opportunity programs.
  - Articulate business self-interest, economic interests in elevating educational issues.
  - Look at Latino experience of school discipline, identify policies/practices contributing; ask school districts to report; propose plan to reduce rates, grade them.
  - Develop benchmarks/metrics for assessment.
  - Distinguish between expulsion, suspension and detention.
- Policy Research/Tool
  - Disproportionate discipline law externship supervised by Robin Morris Collin, OCBA Commissioner.
  - Research the Latino experience of school discipline, identify policies.
  - Ask school districts to propose an action plan, ask for follow-ups, grade them.
  - Develop benchmarks/metrics for assessment expulsion vs. suspension vs. detention.
  - Articulate business self-interest, economic interests in elevating educational issues.
  - Public policy research internships.
- Civic Engagement - ?

IMMIGRATION – All participants

- Leadership Development
  - Facilitate the appointment of Latino/a managers within state agencies, increase representation by 15%.
- Policy Advocacy
  - Highlight impacts of DACA (Deferred Action for Childhood Arrivals) children.
  - End racial profiling, more concrete activity re: OCHA and Vice Chair Haroldson's efforts.
  - Statute to prohibit use of state funds for immigration deportation.
- Civic Engagement
  - Support federal efforts for Comprehensive Immigration Reform (CIR).
- Policy Tool

- Showcase return on investment stories of students who do well.
- Partnership
  - Multnomah Youth Commission (their succession plan, Andrea Marquez just brought on).

The Education and Health goals have aspects of immigration issues in them as well. Incentivize awards for business community and (educators?) to become more involved – they have a lot at stake.

## **V. Next Steps**

The Commissioners developed their new Sub-Committee structure, and selected which sub-committees they would join, and established Leads for each sub-committee.

### SUB-COMMITTEES:

**Health** - Alberto (Lead), Cynthia

**Education** - Carlos (Lead), John, Cynthia

**Immigration** - Gil (Lead), Andrea, Judy

**Commission Development** - Alberto (Lead), Judy

## **VI. Adjourn**

The meeting was adjourned at 8:08pm.