Appendix D: Vision to Actions

Example provided courtesy of Hillsboro (http://www.hillsboro2020.org)

Vision
In the year 2020, Hillsboro is our home town. Within a rapidly changing metropolitan region and global economy, we live in a dynamic community that sustains our quality of life. Here, neighbors, generations and cultures connect. We live and work in balance with nature. Hillsboro is a safe and affordable community, a place our children and their children will be proud to call home.

Goals
- Strengthening and Sustaining Community
- Enhancing Neighborhoods and Districts
- Preserving the Environment
- Creating Economic Opportunity (detail shown below)
- Expanding Educational and Cultural Horizons
- Promoting Health and Safety

Objectives and Actions

**Diverse Business Base**
Foster Hillsboro’s diverse base of businesses and industries.
- Prepare and implement a new Hillsboro area economic development strategy, covering land supply, business retention, and recruitment
- Investigate ways to support and encourage emerging and multi-cultural businesses
- Encourage use of existing multi-cultural resources to expand hiring and training practices

**Family-Wage Jobs**
Promote the creation of family-wage jobs.
- Develop definition of “sustainable family-wage jobs”
- Prepare a profile of “family-wage” jobs in the community
- Establish a demographic and economic profile to help identify businesses with family-wage jobs

**Business Needs**
Ensure zoning, development codes and land supply match the needs of all business types.
- Revise zoning and development codes and permitting to recognize needs of all business types
- Maintain ongoing database of available land and leased space for all business types

**Long-Term Water Supply**
Assure a long-term water supply for local business through sound water management practices.
- Take a leadership role to ensure adequacy of regional water supply and delivery system
- Support capital improvement projects to maintain adequate water delivery and storage systems
- Develop and implement water conservation programs

**Transportation and Communications Improvements**
Support transportation and communication system improvements to move goods, services, and information, and allow residents to reach destinations efficiently throughout the community.
• Participate in the Hillsboro Airport master plan update
• Take leadership role in planning and financing of local and regional transportation systems
• Develop high-speed date network strategy city-wide

**Jobs-Education Coordination**
Team educational institutions and business to better match education and training with jobs
• Develop an ongoing forum to synchronize business employment needs and trends with educational curriculum planning
• Enhance internship and apprenticeship programs for persons entering and re-entering the workforce