

OCBA Strategic Planning Notes
August 11, 2018

Budget Process Feedback

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Internship program	Overworked staff
Communication	Need dedicated office space for meetings
Preparation	Need more staff
OAC presentation & knowledge of budget! (this influences the budget being passed - they defend it and submit appeals)	
Relationships w/legislature	

Fundraising Ideas

Raise funds for training of commissioners (they can bring info back to OCBA & partners)	Use money to fund special projects and target areas such as Immigrants & Refugees	Venue already identified (NW Natural Gas)	Who? Partnering agencies, commissioners of color, former board members, political leaders, etc.
Start w/smaller ticket amount (gauge interest)	Partner w/agencies whose specialty is fundraising & other organizations who need to raise money	Explore relationships	Plant seeds for future growth

CURRENT STATE

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Community	Outreach
Connected	Rotate meetings to include outside of Portland
Delivering testimony before committees	Name recognition for OCBA
Valued (by legislature)	Be a contributor to legislature discussions w/legislators
Writing testimony	Commissioners to attend meetings on a regular basis
Cosponsor equity research w/universities, foundations, state departments	Visit other parts of the state - broaden focus, hear other black/AA what it means to be black/AA outside of I-5 corridor
Write joint statements intersectionally w/the OACs on civil justice	New commissioners from central, southern, eastern and southeastern Oregon
Relationships	Add rural analysis to all OCBA policy research
Advocating for more equity for black people, especially for new immigrants	More partnerships with organizations like the Coalition of Communities of Color to provide leadership trainings for leaders of color
	Include the needs for people in rural areas and new black immigrants & refugees

FUTURE STATE
Who do we want to be?

OCBA brought in early to meet w/legislators re: upcoming legislature concepts	Able to adapt to change	Present on key subjects to legislative committees for information
Visibility - community will know who we are!	Fully staffed	OCBA is an incubator for future statewide black/AA leaders
Be more visible to the community	Statewide	Be a player -- the go-to and invited group on policy discussions
OCBA to monetize their equity research/data analysis prowess w/other agencies	Be a leader around key policy issues (ie. disproportionate discipline)	Host community listening sessions in rural locations around key issues
Be a recipient of a research grant w/an Oregon foundation	Be the partner of choice when coalitions are being built	Consistent attendance of all commissioners
Do joint medical releases of influential polity & equity studies w/Governor	Bigger budget	Public policy research projects
Developer of seminal reports on key issues w/policy recommendations		

HOW DO WE GET THERE?
(to the Desired Future State)

****Some things we will need to **STOP** and some things we will need to **START**.****

Conduct current Needs Assessment of black communities to include new immigrants	Attitude of members (need to want to adapt to change)	Committed members
Watch scope creep (are we doing what we're supposed per our mission/values/vision?)	Develop strong partnerships	

WHAT'S NEXT???

- The group will need to look for themes from the various discussion topics (budget, fundraising, current and future state)
- Identify the top 3 themes that you want to focus on this year
- Consider what things might need to be stopped and what things started?
- Have members work to their strengths and personal interests (refer to the personal reflection worksheet)
- Remember to save energy and space for additional priorities that may get assigned to the OCBA