

Under 30 in Oregon Agriculture



Oregon
Department
of Agriculture

Are you under 30 and work in the agriculture industry?
Have 15 minutes? We want to share your story!

We all know agriculture is vital to our lives, our economy, and our state. To share an insider perspective from a younger generation, we're asking for your help. Please consider making a short video to share a bit about who you are and what you do.

5 Easy Steps:

1. **Pick a location** on the farm, ranch, winery, fishing boat, or any place that is connected to the work that you do in agriculture.

2. **Take a video** of yourself using your phone or have someone else take the video for you. Shoot for 1 to 2 minutes in horizontal format.



3. **Introduce yourself**, your location, and a bit about what you do!
Face the camera and speak loud and clear.



4. **Answer at least two questions** (you choose):

- What motivates you to work in agriculture?
- What is one technology that you use, that was not available 20 years ago?
- What is one misconception people have about agriculture or your job in ag?
- Why is your job in agriculture important?
- Why is agriculture cool?

5. **Send your video to: abeeles@oda.state.or.us** – Include your name, title or position, and your location (e.g. Jane Doe, farmer at Smith Farms in Corvallis, Oregon) in the email. We'll post it on social media!

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Questions? Call Liz at (503) 986-4560 or email: abeeles@oda.state.or.us