Signs and Labels

Most states, departments of transportation, and AHJs require specific E15- and E85-related signage at fueling stations. Contact the appropriate official in your area to determine the required signage. Labels are available free of charge from Blend Your Own (www.byeethanol.com/dispenser-labels-available.html). API Recommended Practice 1637 states that storage tanks containing E85 must be labeled on all fillboxes and fillbox covers with a bronze pentagon, as shown below at right, and “E85” printed in black or white in the middle of the pentagon. States may have additional labeling requirements.

E85 Labels

E85 labels should be placed on fillboxes and fillbox covers in one of the following ways:

- Paint the decal on the top of the fillbox cover or on the rim of the fillbox
- Attach a tag to the fillpipe adapter
- Screw a tag into the fillbox rim
- Fit a plastic or fiberglass insert into the rim of the fillbox.

In addition, the Federal Trade Commission requires that a small sticker be placed on the face of the fuel dispenser as close as possible to the price per unit of fuel.

E15 Labels

Per EPA, an E15 label must be placed on the upper two-thirds of a dispenser. If the dispenser has one nozzle, the E15 label must be placed above the button or control for selecting E15. For a multi-hose dispenser, the label must be placed where it is immediately visible to the consumer. If a common hose is used to dispense E0, E10, and E15, the four-gallon minimum sign must be posted on the dispenser.

ATTENTION
E15
Up to 15% ethanol

Use only in
- 2001 and newer passenger vehicles
- Flex-fuel vehicles

Don’t use in other vehicles, boats or gasoline-powered equipment. It may cause damage and is prohibited by federal law.

Minimum Fueling Volume 4 Gallons:
Dispensing Less May Violate Federal Law

E85
MINIMUM 70% ETHANOL

FTC Label

E85
API Label