

Dealer Details

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Form 735-7022 (5-2016)

ODAC covers extensive agenda

The Oregon Dealer Advisory Committee (ODAC) held its second-quarter meeting on April 28.

The meeting started with Linda Beuckens being introduced as the new Program Services Group Manager, a position she started on April 11. Linda led an extensive and diverse career in federal government, which included several positions at NATO (North Atlantic Treaty Organization). Linda replaces Lana Tribbey in the Program Services position. Lana transferred to the Customer Service Group Manager position, so perhaps this meeting was not Lana's last.

DMV Administrator Tom McClellan presented a summary of the Oregon DMV Strategic Plan 2016-2019. To ensure achievement of DMV's vision, DMV is focusing on five strategic priorities:

1. Continuous improvement and change leadership, which will challenge DMV to develop systems and skills that promote constant innovation.

2. Leverage proven technology solutions which include upgrading outdated information systems and tools to provide crucial service and enhance efficiencies while carefully managing risks.

3. Operational efficiencies and workload optimization will identify opportunities to streamline and update business processes, achieve and exceed target service levels, enhance customer satisfaction, and respond to changing demands and trends.

4. Service delivery options have DMV reassessing its service profile and customer needs.

5. DMV is strengthening its practices and culture at all levels to ensure it meets job needs now and in the future, and to remain open and flexible to change, improvement, and innovation.

A dealer outreach project has started in Processing Services Group's Mail Transaction Section to visit with dealer title clerks to help the clerks understand

what information needs to be submitted to DMV. Emerida Flores-Gonzalez and Wendy Hunt, who work in the Customer Database unit of Mail Transaction, provided ODAC an update of their visits to dealerships in Salem. They plan to expand their visits to other dealers in the state.

Other items discussed at the meeting included future dealer plates, surety bond requirements for 'DM' dealers, and data on licensing totals for the first quarter of 2016. Dealer certificate numbers currently all start with DA (e.g., DA1234). By March 2017, all DA numbers will be exhausted and no longer issued. DMV anticipates the next sequence for dealer plates and certificate numbers to begin with DL e.g., DL1234.

In March 2016, a letter was mailed to all DM dealers, i.e., dealers who do not deal in vehicles but limit their business to motorcycles, mopeds, snowmobiles and ATVs. The letter stated that if they deal in Class IV ATVs then they must carry a \$40,000 surety bond rather than the \$2,000 bond for DM dealers. After the letter was sent, it came to light that the requirement for a \$40,000 surety bond also extends to dealers of Class III ATVs. Judith Ingram Moore has been fielding most calls from DM dealers, and some have changed to a vehicle dealer (DA) license while most want to remain DM dealers and are increasing their bonds to \$40,000.

Chuck Hoffman and Judith provided numbers on dealer, dismantler and transporter applications received for January through March 2016. There is a slight increase in original applications from last year, and renewals are about the same. Non-renewals for new and used dealers also remain about the same as 2015.

The next ODAC meeting will be July 28 at DMV Headquarters, 1905 Lana Ave. NE, in Salem. All are welcome.

Dan Nicholson
ODAC Chair

Handbook updated in May 2016

The May 2016 revision of the *Title and Registration Handbook* is available to view, print or copy at <https://www.oregon.gov/ODOT/DMV/pages/dealers/titlereghndbk.aspx>.

This revision updates the February 2016 Handbook. The Handbook is normally updated quarterly. The next revision is scheduled for August 2016.

You may buy a printed copy from one of these organizations:

- Oregon Independent Auto Dealers Association (OIADA), 1-800-447-0302; info@OIADA.com; or www.oiada.com

- Oregon Vehicle Dealers Association (OVDA), 1-877-541-2277; ovda@ordealers.com; or www.ordealers.com.

Changes in the May 2016 Handbook revision are as follows:

Cover Page – The cover page reflects the latest revision date of 05-16.

Chapter C, Application for Replacement Title, Form 735-515 – The Application for Replacement Title, Form 515, has been replaced with the latest revision, dated 02-16.

Chapter D, Miscellaneous Title Application Information – On the Vehicle Identification Number (VIN) Inspection Form, Form 11, the printed name of the inspector, the dealership name, dealer number, date of inspection and signature are required.

Chapter N, Model, Makes, & Body Styles – The body style abbreviations for “Boat Trailer” (BT) and for “Horse Trailer” (HR) have been added to the chapter.

Dave Adams
Vehicle Policy

Voluntary customer odometer disclosure must not be altered

In 2013, the Oregon Legislature passed a bill to amend Oregon Revised Statute 803.102, authorizing DMV to record voluntary odometer readings on vehicles 10 years old or older.

Since that time, DMV has been regularly receiving applications for title and registration (Form 226) where the customer has disclosed the odometer reading on a vehicle that is 10 years old or older, and an employee of the dealership where they purchased it has subsequently obliterated the disclosure and entered wording such as “exempt” in Section 4 of Form 226.

While vehicles 10 years old or older are exempt from odometer disclosure requirements, if an odometer reading is voluntarily provided, DMV will record

that reading on the vehicle’s title record.

A vehicle dealer does not have authority to alter or change information a customer provides on a Form 226 once the customer signs the form certifying the veracity of the information provided. A dealer may face civil action for altering or changing a form without the customer’s consent after the customer has signed the form.

Please review the DMV *Title and Registration Handbook*, or contact your investigator if you have questions on the proper procedures for completing the Form 226.

Larry Purdy
Chief of Investigations
DMV Business Regulation Section

Electronic Vehicle Registration is making transition to new vendor

Oregon Driver and Motor Vehicle Services is pleased to announce that starting in June 2016, we will enter into a new partnership with Motor Vehicle Software Corporation (MVSC) to continue the voluntary electronic title and registration program for Oregon dealers.

MVSC has provided electronic vehicle registration services to California dealers since 2005.

Based upon their broad understanding of the industry, MVSC has designed Vitu, a next-generation electronic registration and titling platform to meet the increasingly complex needs of the registration and titling industry.

Vitu is a platform that navigates the process quickly, securely and efficiently, and will be making its market debut in Oregon.

If ease, speed, and efficiency appeal

to you, consider participating in the Oregon EVR program by contacting MVSC directly.

For more information on Vitu Oregon (a product of the Motor Vehicle Services Corporation, MVSC):

- Website: www.vitu.com or www.mvscusa.com
- E-mail: oregon@vitu.com
- Phone: (971) 808-0202

For more information on Oregon DMV’s EVR program, please visit: <http://www.oregon.gov/ODOT/DMV/Pages/vehicle/EVR.aspx>

Oregon DMV would like to thank Computerized Vehicle Registration (CVR) for providing the first EVR services here in Oregon. CVR is scheduled to discontinue providing Oregon EVR services on Sept. 17, 2016.

DMV Vehicle Programs

Dealer Sanctions

Dealer	City	Violations Found	Offense	Count	Amount
Civil Penalties					
Christopher Culver dba Culver Cars	Portland	Failure to obtain a corrected dealer certificate	1	1	\$500
GT Auto Sport Inc (3 YR Suspension)	Milwaukie	Knowingly certified false information on dealer application or attachments	1	1	\$500
Credible Car Company LLC (3 YR Suspension)	Eugene	Failure to allow administrative inspection	1	1	\$1,000
B and B Auto Wrecking Inc dba B and B Auto Wrecking (1 YR Suspension)	Lebanon	Failure to allow administrative inspection	1	1	\$1,000
Import Performance Inc	Bend	Failure to obtain a corrected dealer certificate	1	1	\$500
Johns Auto Sales LLC	Portland	Failure to furnish title within 90 days	1	1	\$1,000
T and R Auto Wholesale LLC (3 YR Suspension)	Portland	Failure to submit fees/title application to DMV within 30 days	2	1	\$250
		Failure to furnish ownership documents to purchaser within 25 days	2	1	\$250
		Failure to satisfy interest in a vehicle within 15 days	2	1	\$1,000
		Failure to provide clear title by failing to satisfy interest within 15 days	7	1	\$1,000
		Failure to submit title application/fees/documents to DMV within 30 days	2	1	\$250
		Failure to provide clear title by failing to satisfy interest within 15 days	2	1	\$1,000
D and W Partners LLC dba Premier Motors	Milton Freewater	Failure to pay consignee within 10 days	1	1	\$500
		Failure to submit documents/fees to DMV within 90 days	2	1	\$1,000
Jesse Ephrem dba Good Fellows Auto Sales	Salem	Failure to submit documents/fees to DMV within 30 days	3	1	\$500
Reliable Auto Sales and Service LLC	Portland	Failure to obtain a corrected dealer certificate	1	1	\$500
Pine Auto Sales LLC	Salem	Failure to submit fees/title application to DMV within 30 days	2	3	\$750
(6 MTH Agent Status Suspension)		Failure to pay consignee within 10 days	1	1	\$500
Legacy Auto Group Inc dba Legacy Chrysler Jeep Dodge	Island City	Failure to submit fees/title application to DMV within 30 days	3	5	\$2,500
		Failure to provide clear title by failing to satisfy interest within 15 days	3	2	\$2,000
		Failure to submit title to DMV within 90 days	1	3	\$3,000
		Failure to submit title to DMV within 90 days	1	1	\$1,000
		Failure to submit title application to DMV within 30 days	2	3	\$750
PDX Auto Imports LLC	Portland	Failure to submit fees/title application to DMV within 30 days	2	3	\$750
JJs Auto Wholesale Inc dba Northwest Auto Exchange	Milwaukie	Failure to provide clear title by failing to satisfy interest within 15 days	2	1	\$1,000
Roberts Ford Inc dba Legacy Ford Lincoln	LaGrande	Failure to furnish title within 90 days	1	1	\$1,000
Rafid Muhsun dba Amazon Automotive	Eugene	Failure to furnish title within 90 days	1	1	\$1,000
Alvaro Ochoa dba Best Value Automotive	Eugene	Knowingly making false statement of material fact on a DMV document	1	1	\$1,000
Castlerock Auto LLC	Eugene	Failure to furnish title within 90 days	1	1	\$1,000
Global Auto Brokers Firm LLC dba Global Auto Brokers Firm LLC (1 YR Suspension)	Portland	Issuing DMV a dishonored check	1	2	\$2,000
Ntöive Motorz LLC (3 YR Suspension)	Portland	Failure to allow administrative inspection	1	1	\$1,000
Front Line Ready LLC	Portland	Knowingly making false statement of material fact on dealer application	1	1	\$500
Erik McKeachie dba Quality Cars of Bend	Bend	Failure to submit title to DMV within 90 days	1	1	\$1,000
High Desert Auto Group LLC	Bend	Acting as DMV agent during agent status suspension	1	1	\$1,000
Silver Collector Car Auction Inc	Bend	Failure to submit title application to DMV for purchaser within 90 days	2	3	\$3,000
Auto Resource Group LLC	Portland	Failure to pay consignee within 10 days	1	1	\$500
Wilson's Family Motors LLC (3 YR Suspension)	Estacada	Failure to obtain supplemental dealer certificate	1	1	\$500
Speed Sports Inc	Portland	Failure to allow administrative inspection	1	1	\$1,000
Front Line Ready LLC (1 YR Probation)	Milwaukie	Failure to submit fees/title application to DMV within 30 days	2	4	\$1,000
	Portland	Failure to document actions to notify purchaser or deliver of plates and stickers	2	1	\$250
		Failure to submit fees/title application to DMV within 30 days	4	1	\$1,000
		Failure to maintain records of title delivery	2	1	\$250
		Failure to submit Dealer Notice of Vehicle Purchased within 7 days	4	1	\$250

NOTE: Fines and sanctions for dealers and unlicensed dealers may not reflect settlements

Dealer Sanctions

Dealer	City	Violations Found	Offense	Count	Amount
Civil Penalties					
CastleRock Auto LLC (1 YR Probation)	Eugene	Failure to furnish title within 90 days	2	1	\$1,000
		Failure to notify purchaser/lien holder of delay in title documents	2	1	\$250
		Failure to submit Dealer Notice of Vehicle Purchased within 7 days	2	1	\$50
		Knowingly making false statement of material fact on dealer application	1	1	\$500
USA Auto Sales LLC (3 YR Suspension)	Portland				
Carz Planet LLC	Milwaukie	Failure to submit fees/title application to DMV within 30 days	3	2	\$1,000
		Failure to submit Dealer Notice of Vehicle Purchased within 7 days	3	2	\$200
Oregon Auto Network LLC (3 YR Suspension)	Milwaukie	Failure to obtain a corrected dealer certificate	1	1	\$500
Jones 5 Auto Sales Inc	Corvallis	Issuing DMV a dishonored check	1	1	\$1,000
Leaseart Capital LLC dba Driveable Dreams	Oregon City	Failure to submit title application to DMV for purchaser within 90 days	1	1	\$1,000
Stealth Auto Sales LLC (3 YR Suspension)	Clackamas	Failure to provide means of public contact during normal business hours	2	1	\$250
		Failure to permanently display an exterior sign	2	1	\$250
		Failure to maintain records at business location	2	1	\$500
		Failure to maintain records in manner allowing timely and efficient retrieval	1	1	\$500
		Failure to pay consignor within 10 days	1	1	\$500
James R Housley dba Florence RV Consignment	Florence				
Bashar M Tappouni dba Auto Best Motors	Lake Oswego	Failure to maintain records in manner allowing timely and efficient retrieval	2	1	\$1,000
		Failure to provide means of public contact during normal business hours	2	1	\$250
		Failure to permanently display an exterior sign	3	1	\$500
		Failure to submit fees/title application to DMV within 30 days	2	3	\$750
Columbia Motors Inc (6 MTH Suspension)	Portland				
Lindon and Amy Sloan dba Big Boy Auto (3 YR Suspension)	Medford	Failure to satisfy interest within 15 days of receiving clear title from selling dealer	1	8	\$8,000
World Trade LLC (3 YR Suspension)	Portland				
Madonna Uanno dba Cars Circle Auto Sales (1 YR Suspension)	Portland	Failure to allow administrative inspection	1	3	\$3,000
		Failure to permanently display an exterior sign	2	1	\$250
		Failure to provide clear title by failing to satisfy interest within 15 days	1	1	\$1,000
		Making a false statement of material fact in a DMV investigation	1	1	\$500
Israel B Rios dba 7 Rios Auto Sales	Woodburn				
		Failure to submit title to DMV within 90 days	1	1	\$1,000
		Failure to submit fees/title application to DMV within 30 days	2	2	\$500
		Failure to notify purchaser/lien holder of delay in title documents	2	3	\$750
		Failure to maintain records of title delivery/submission or document delays	2	3	\$750
		Failure to submit fees/title application to DMV within 30 days	1	10	\$2500
		Failure to furnish ownership documents to purchaser within 25 days	1	9	\$2,250
		Failure to furnish title within 90 days	1	7	\$7,000
		Failure to submit title to DMV within 90 days	1	4	\$4,000
		Failure to submit taxes/fees due this state or another jurisdiction w/ sale or transfer	1	14	\$3,500
		Failure to satisfy interest within 15 days	2	1	\$1,000
		Failure to furnish ownership documents to purchaser within 25 days	2	1	\$250
		Failure to notify purchaser/lien holder of delay in title documents	2	3	\$750
		Failure to maintain records in manner allowing timely and efficient retrieval	3	3	\$3,000
		Failure to maintain proper records	3	1	\$500
		Failure to furnish title within 90 days	5	2	\$2,000
		Failure to maintain a written consignment agreement	2	1	\$250
		Failure to allow administrative inspection	1	1	\$1,000
		Failure to notify purchaser/lien holder of delay in title documents	2	3	\$750
		Failure to furnish title within 90 days	1	2	\$2,000
		Failure to provide title to purchaser within 30 days	2	1	\$250
		Failure to provide purchaser with a written consignment disclosure	2	3	\$750
		Failure to pay consignor within 10 days	1	3	\$1,500
Jonathan Dorin Balan dba BBMotorz (3 YR Suspension)	Portland				

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Dealer Sanctions

Dealer	City	Violations Found	Offense	Count	Amount
Civil Penalties					
Matthew W Singler	Eugene	Acting as a vehicle dealer without a current dealer certificate	1	7	\$17,500
Robert Muis	Independence	Acting as a vehicle dealer without a current dealer certificate	1	13	\$32,500
William Edward Fidin	Newport	Acting as a vehicle dealer without a current dealer certificate	1	7	\$17,500
Steven Roy Tilton	Milwaukie	Acting as a vehicle dealer without a current dealer certificate	1	8	\$20,000
Richard Standow	Portland	Acting as a vehicle dealer without a current dealer certificate	1	4	\$10,000
Mark "Chuck" Ray dba 23rd St Auto Wrecking and Towing Inc	Lincoln City	Acting as a vehicle dismantler without a current dismantler certificate	1	1	\$5,000
Kody Lee Roth	Albany	Acting as a vehicle dealer without a current dealer certificate	1	10	\$25,000
Diego Alejandro Curriel Ponce	Woodburn	Acting as a vehicle dealer without a current dealer certificate	1	8	\$20,000
Gernady Stipanovich Cheshev	Damascus	Acting as a vehicle dealer without a current dealer certificate	1	2	\$5,000
Garrett David Taylor	Eugene	Acting as a vehicle dealer without a current dealer certificate	1	2	\$10,000
Joanna Benway	Springfield	Acting as a vehicle dealer without a current dealer certificate	1	6	\$15,000
Michael Ted Manriquez Rascon	Salem	Acting as a vehicle dealer without a current dealer certificate	1	7	\$17,500
Chad Stevens Kimbrell	Salem	Acting as a vehicle dealer without a current dealer certificate	2	8	\$40,000

NOTE: Fines and sanctions for dealers and unlicensed dealers may not reflect settlements

Some ATV dealers may need upgrade from DM certificate

DMV Business Licensing Unit issues a "DM" certificate for dealers that sell Class I, III and IV ATVs, including motorcycles, mopeds, and snowmobiles.

If you sell vehicles meeting the definition of a Class III or IV ATV you must carry a \$40,000 surety bond rather than the \$2,000 bond for Class I ATVs, motorcycles, mopeds and snowmobiles.

You may change from a DM certificate to a "DA" vehicle dealer certificate rather than renew your DM certificate. The renewal and original fee is the same, but the plates are \$54 compared to DM dealer plates being \$21.

If you take vehicles in for

trade on your ATVs, motorcycles or snowmobiles and then sell the vehicles, you must have a DA vehicle dealer certificate. Selling vehicles you are not properly licensed to sell is a violation of Oregon law and DMV administrative rules, and can result in civil penalties.

Definitions of the various types of ATVs can be found in Oregon Revised Statutes (ORS) 801.190 through ORS 801.194. These can be viewed by visiting the Oregon State Legislature website at www.oregonlegislature.gov. If you have questions, please contact Judith at 503-945-5283.

Judith Ingram Moore
Business Regulation

If you do a VIN inspection, don't forget to include \$7 fee to DMV

As agents of DMV, dealers can collect DMV fees and submit applications for title and registration on behalf of their buyers.

If the fees submitted are in excess of the correct amount, DMV must calculate the correct fees and issue a refund of the excess fees to the dealer. The dealer in turn must refund the buyer.

If the fees submitted are short of the correct amount, DMV cannot process the transaction and must contact the dealer to collect the additional fees. This not only delays processing but can result in the dealer being out of compliance if the additional fees are not received within the required 30-day time period for submitting the application.

One common error involves

collection of the VIN inspection fee of \$7.

Whenever an out-of-state title is being submitted with the application, the dealer must conduct a VIN inspection and complete the VIN inspection form.

The \$7 fee must be included in the title and registration fees collected from the customer and submitted to DMV.

There is a current fee chart on the DMV website www.oregondmv.com that will help you calculate the proper fees for a transaction. If you are still unsure, contact DMV Customer Assistance.

Rick Parsons
DMV Business Regulation
(Written just before he retired)