

# 82nd Avenue of Roses Implementation Plan

## Survey #1 Report

### June 10, 2016

As part of the 82<sup>nd</sup> Avenue Implementation project, the Oregon Department of Transportation (ODOT) conducted a Web-based survey to help define the project study areas. The survey was available from May 10 through May 31, 2016. ODOT distributed the survey through community based organizations, schools, and elected and appointed leadership. In addition, the Asian Pacific American Network of Oregon, the Russian-Slavic Network of Oregon and the Latino Network collected responses from culturally-specific respondents to augment the web-based survey.

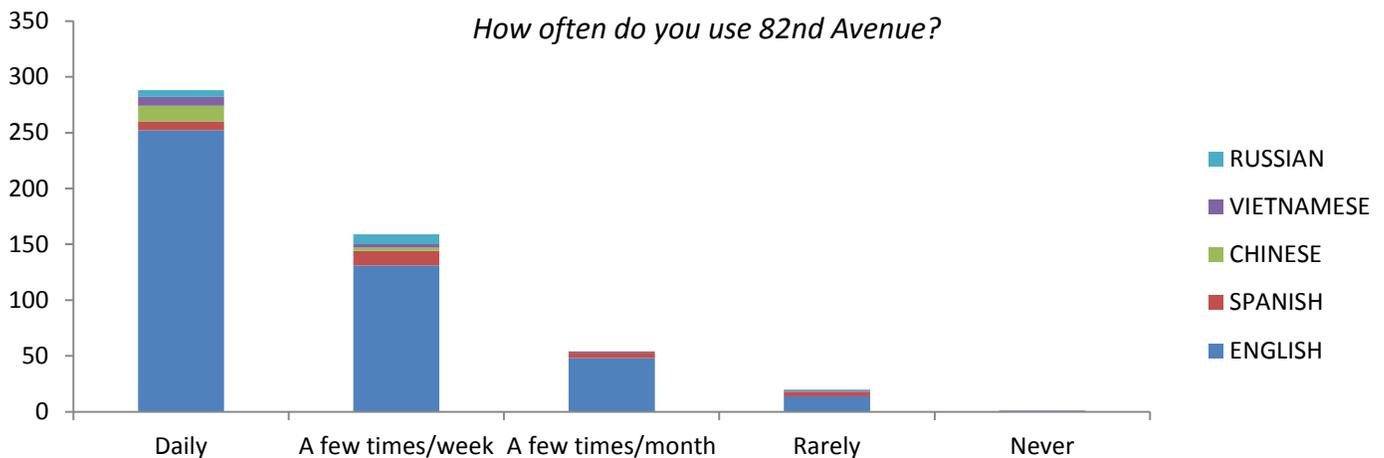
In all, ODOT collected 446 surveys in English, 30 in Spanish, 13 in Vietnamese, 18 in Russian and 17 in Chinese, for a total of 524 survey responses.

Survey questions and summary responses follow. Numbers of responses are shown on the vertical axis in each of the following questions.

## SURVEY RESPONSES

### 1.) How often do you use 82nd Avenue?

A majority of respondents say that they use the corridor daily. Many respondents who answered in English, Spanish and Chinese say they used the corridor a few times each week.



### 2.) When you think about 82nd Avenue, what is the first thing that comes to mind?

While responses to this question varied, the majority of respondents in English describe a corridor in relative neglect for such an important facility. Russian-speaking respondents frequently mentioned traffic and safety in particular. Other frequent responses include traffic and safety, and shopping. Spanish, Chinese and Vietnamese-speaking respondents mentioned school and work specifically.

While most respondents note general disparity, one English speaking respondent notes the contrast of the 82<sup>nd</sup> Avenue area to other parts of Portland in this way:

*"[82<sup>nd</sup> Avenue is...] A wonderful contrast to the rapidly gentrifying inner parts of Portland. A street which has an undeserved, not completely justified reputation. Also, home."*

## Indicative responses by language include:

### English speakers:

- I live on 84th and Hawthorne and often have to wait several minutes to walk across the street to catch the bus (at a marked crosswalk). It takes a lot out of my day and seems to be a safety hazard as I regularly feel like cars will not stop for me because the crosswalk isn't clear enough.
- Lots of traffic, buses, pedestrians. Lots of cars turning into and out of my way. Lots of confusion. Old, beat up businesses. Down on their luck people. Drugs.
- Unsafe and unkempt. Little to no sidewalks for pedestrians. If there are sidewalks they are narrow and almost street level with the main road. Also power poles are placed on these narrow sidewalks, so if you're in a wheel chair you must use the street to get around them. And little [to] no trees. Unless you're by new development (like PCC for example).

### Spanish speakers:

- Too much traffic, condition of the road, nothing attractive to drive by.
- Robbery.
- Dirty, car shop business, creepy people.

### Chinese speakers:

- Ease of access, Chinese close together, close to restaurant, stores, senior apartment and school.
- Shopping convenient, can buy all you need in 82<sup>nd</sup>.
- Traffic.

### Vietnamese speakers:

- To travel to work, school, dining.
- Go shopping, go to work, go to eat.

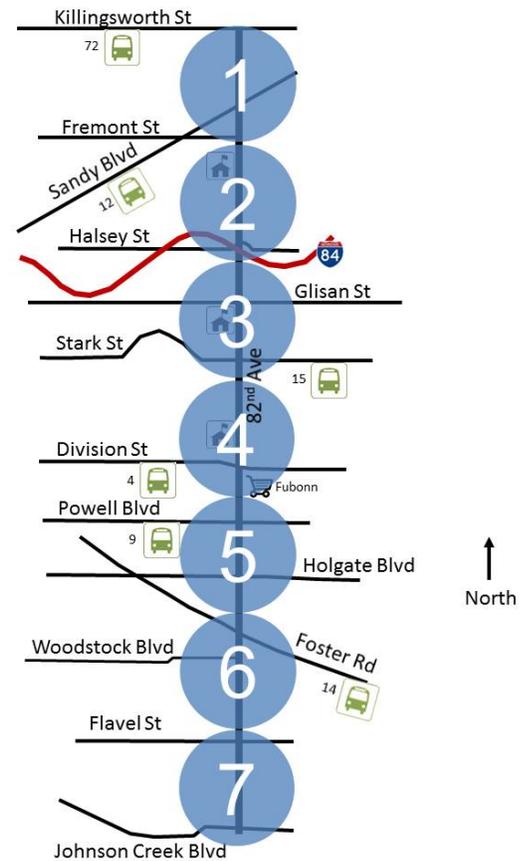
### Russian speakers:

- Bad signage and deteriorated roads.
- As a business woman, I see that there is almost no Russian-speaking business presence on 82<sup>nd</sup>.
- Dirty.
- Not safe, bad traffic, speeding, lack of sidewalks.

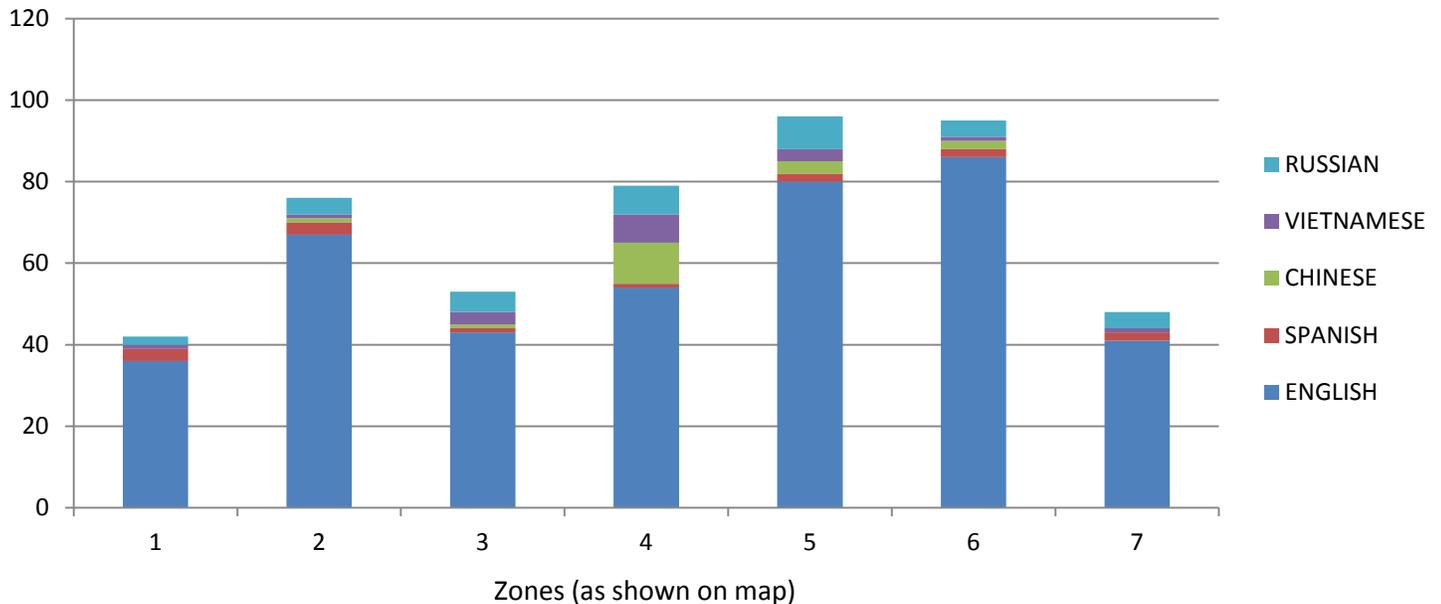
## 3.) What zone do you visit most often?

Respondents were asked to indicate which zones they visit most often as shown on the map. The most popular zones visited are Zones 5 and 6 between Powell Boulevard and Flavel Street, followed by Zones 2 (Fremont Street to Halsey Street) and 3 (Halsey Street to Stark Street) respectively. Language-specific responses include:

- English-speaking respondents favor Zone 6 (Foster Road to Flavel Street)
- Spanish-speaking respondents favor Zones 1 and 2 (Killingsworth Street to Halsey Street)
- Chinese-speaking respondents favor Zone 4 (Stark Street to Division Street)
- Vietnamese-speaking respondents favor Zones 4 and 5 (Stark Street to Holgate Boulevard)
- Russian-speaking respondents Zone 5 (Powell Boulevard to Holgate Boulevard)



### What zone do you visit most often?



#### 4.) What destinations do you travel to most frequently on 82nd Avenue (i.e. Fubonn, area near 82nd Avenue and Glisan Street, schools)?

The most popular destinations among the respondents as whole are restaurants/food/grocery, followed by shopping and home. Top destinations for the English-speaking respondents include Fred Meyer and Fubonn.

*"I work in inner SE and own a house a few blocks off 82nd. I cross and drive down 82nd every day. Mostly travel around the Woodstock/82nd and Foster/82nd area but do visit Fubonn, Trader Joe's, Freds, several restaurants all down 82nd."*

In comparison, Spanish-speaking respondents travel for shopping and schools; Chinese-speaking respondents travel to Fubonn and schools; Vietnamese-speaking respondents travel to Fubonn and Boulevard Street; and Russian-speaking respondents travel to Walmart and ethnic stores.

#### Indicative responses by language include:

##### English speakers:

- Fubonn and other Asian markets on the corner of 82nd and Division.
- On the southern end of the corridor: Fred Meyer, Home Depot, Winco, Ross, Bank of America, etc.
- Businesses between Glisan and Sunnybrook: Costco, Michaels, Starbucks, Home Depot, Pet Smart, Fred Meyer, Cartlandia, Fubonn, a Korean market north of Fubonn, Joann.

##### Spanish speakers:

- Fubon, Fred Meyer on Foster Road, Fred Meyer and Trade's Joes on Johnson Creek.
- Commercial and recreational businesses, visiting family.
- Stores: Fred Meyer, Walmart, cinemas.

##### Chinese speakers:

- Restaurants close to 82nd Avenue, Chinese market and school.
- Food markets and Portland Community College (PCC).
- School, restaurant and bank.

##### Vietnamese speakers:

- Go to market, go to school, every day.
- Go shopping, go to work, go to eat.
- Fubonn, Walmart.

##### Russian speakers:

- Russian store, Fred Meyer, Clackamas Mall.
- Just passing by to get to my work.

- Shopping at Fred Meyer on Johnson Creek Boulevard.

### 5.) Why do you travel to 82<sup>nd</sup> Avenue?

The most popular answer among all respondents is restaurants/food/grocery followed by shopping and home. This is also reflected in Question #4.

#### Beyond the choices provided, other responses by language included:

*English speakers:*

- Commute route.
- I don't work on 82nd but travel on the road to get to work.
- Mostly as a thoroughfare to another destination. For example, to get to the airport or to get to I-205.
- To get to the freeway.
- To make transit connections.
- I travel on it because it's the closest north-south road, but don't really visit places on it. Our neighborhood on 82nd is mostly shady sex shops.

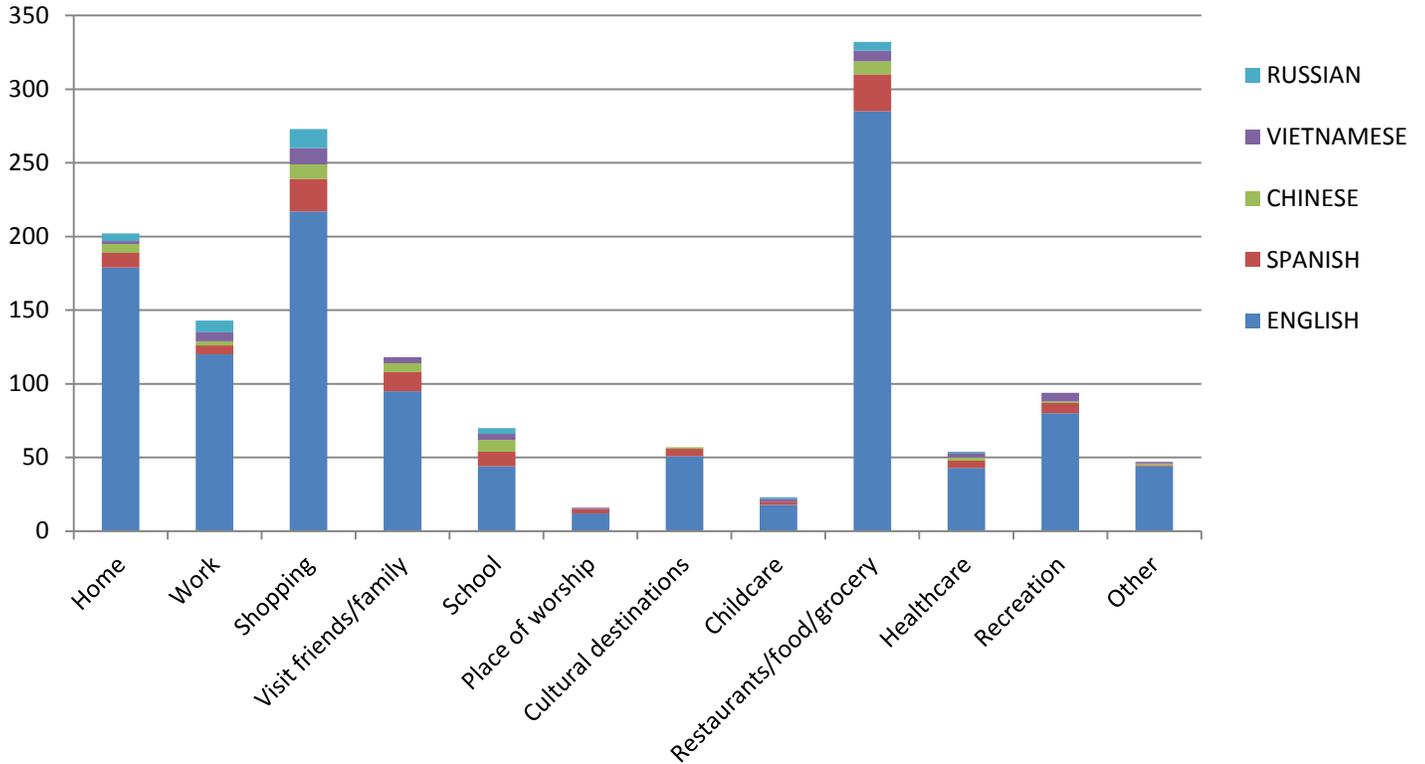
*Spanish speakers:*

- Bank.

*Chinese speakers:*

- School, restaurant and bank.
- Close to 82nd restaurant, Chinese market and school.
- Food market and PCC.
- Fubonn.

Why do you travel to 82nd Avenue?



## 6.) How do you travel on 82<sup>nd</sup> Avenue today?

Traveling by car ranks highest among all respondents followed by walking/mobility device and then by bus. The bus is favored by the Spanish-speaking respondents after the car, and bicycles are favored by the Vietnamese-speaking respondents.

### Beyond the choices provided, other responses by language included:

*English speakers:*

- MAX.
- Never bike, good heavens!
- Semi truck.
- Travel with people.
- I'd like to bike but traffic is hugely unsafe!
- I have walked and used the bus, but it is currently not very safe to do so with the roads so torn up and the lack of decent sidewalks, especially in Zone 6 and 7 (Foster Road to Johnson Creek Boulevard).

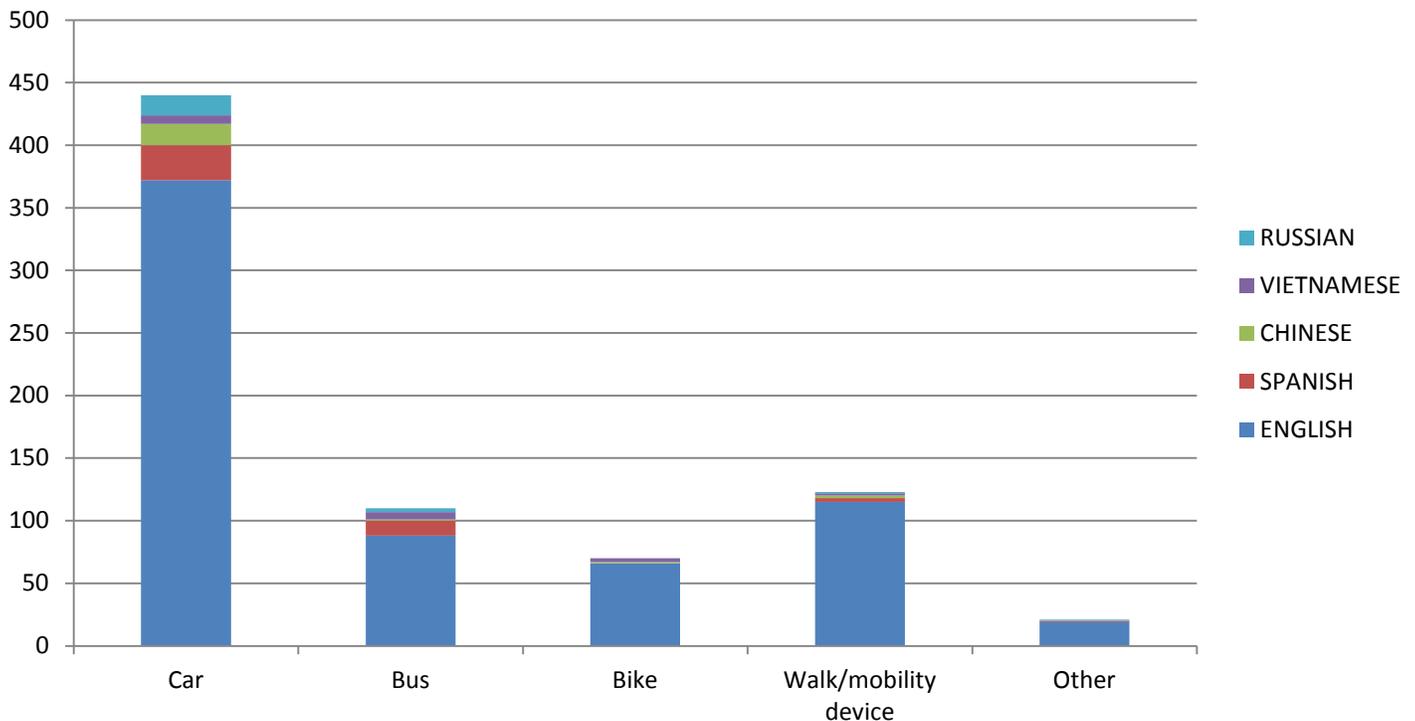
*Chinese speakers:*

- MAX.

*Russian speakers:*

- MAX or streetcar.
- Ideally, from a new MAX train line on Powell Boulevard.

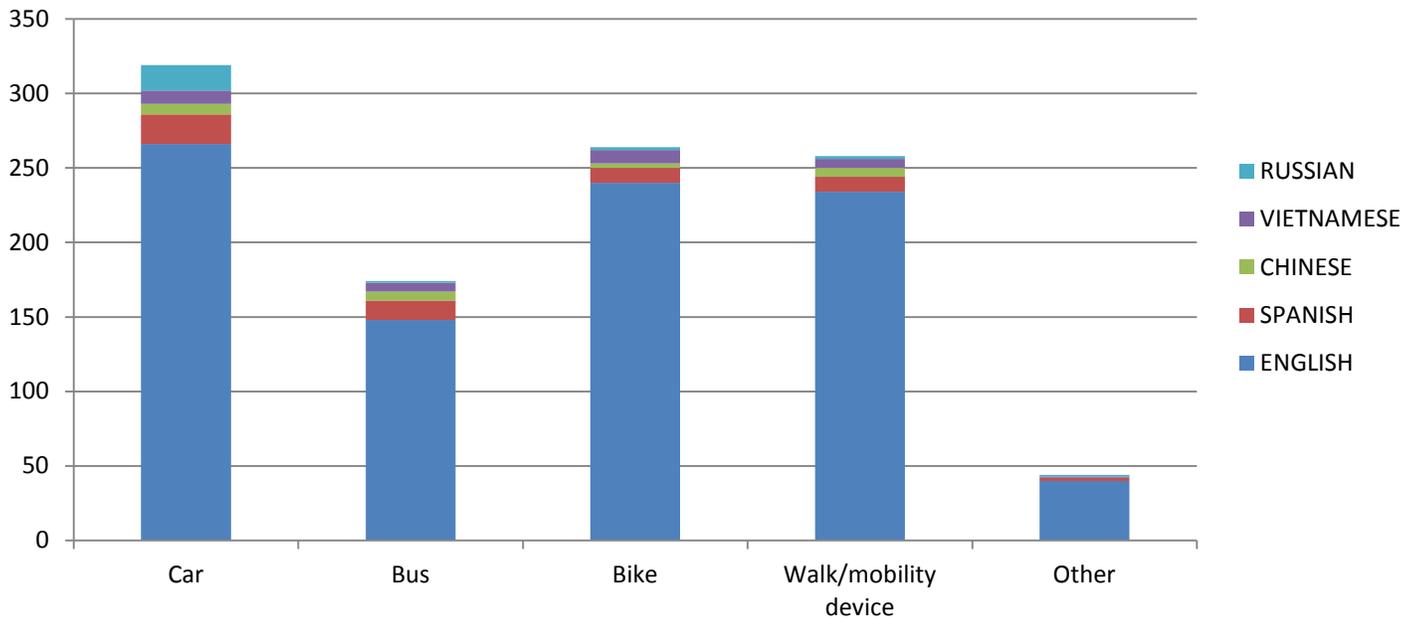
*How do you travel on 82nd Avenue today?*



## 7.) In the next 5-10 years, how would you like to travel on 82nd Avenue?

Traveling by car ranks highest among all respondents, followed by bike and then walk/mobility device. Travel by bus ranks 2<sup>nd</sup> among the Spanish-speaking respondents and is tied with walk/mobility device as 2<sup>nd</sup> among the Chinese-speaking respondents.

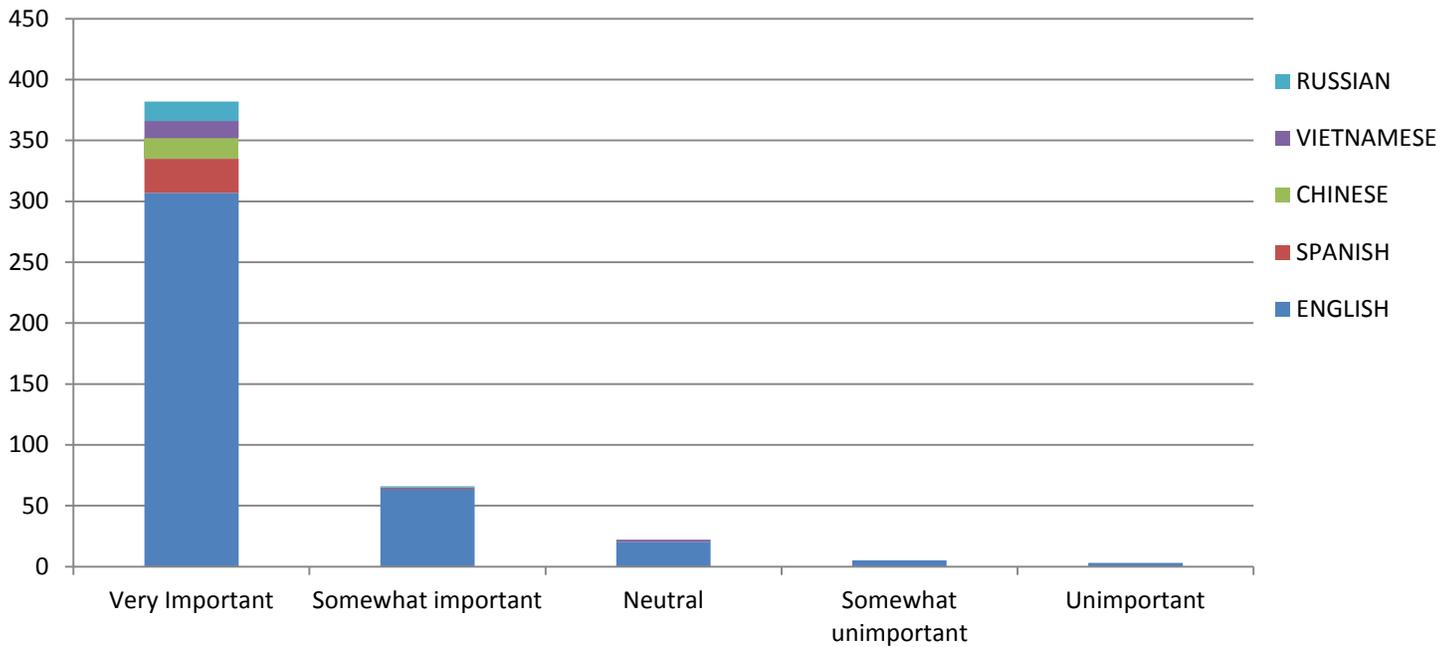
*In the next 5-10 years, how would you like to travel on 82nd Avenue?*



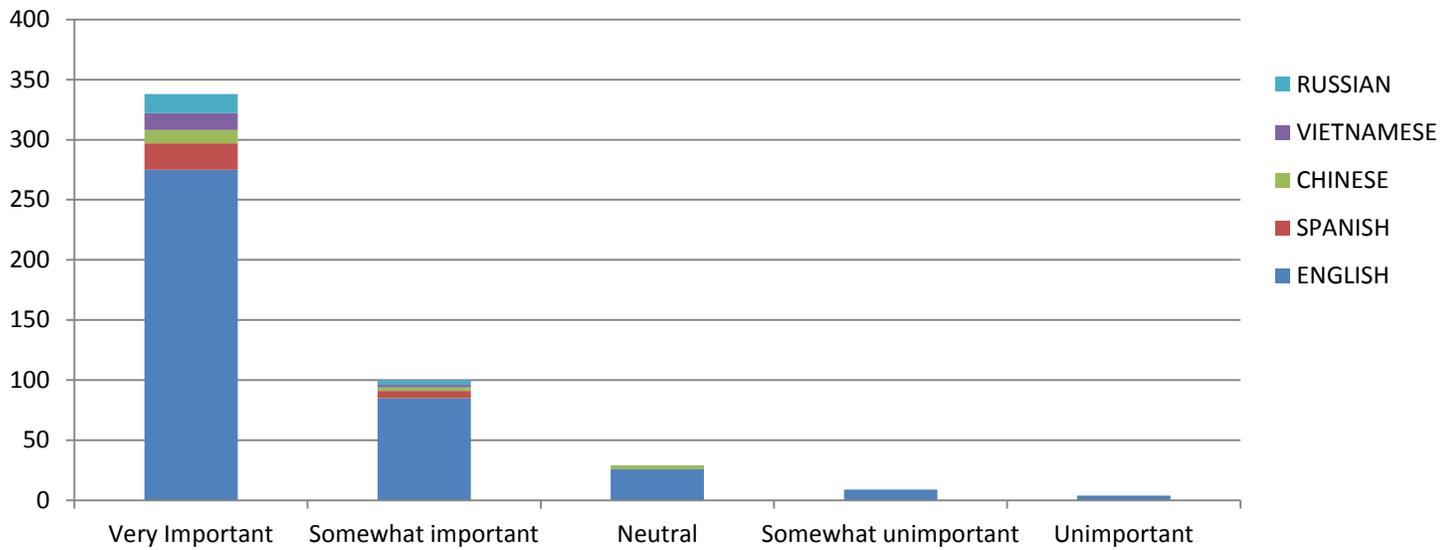
**8.) How important is it that we narrow down areas for improvements with the following characteristics?**

All respondents rated the three characteristics (safety, areas near destinations and areas where people tend to be outside) as very important. People in each language group responded similarly.

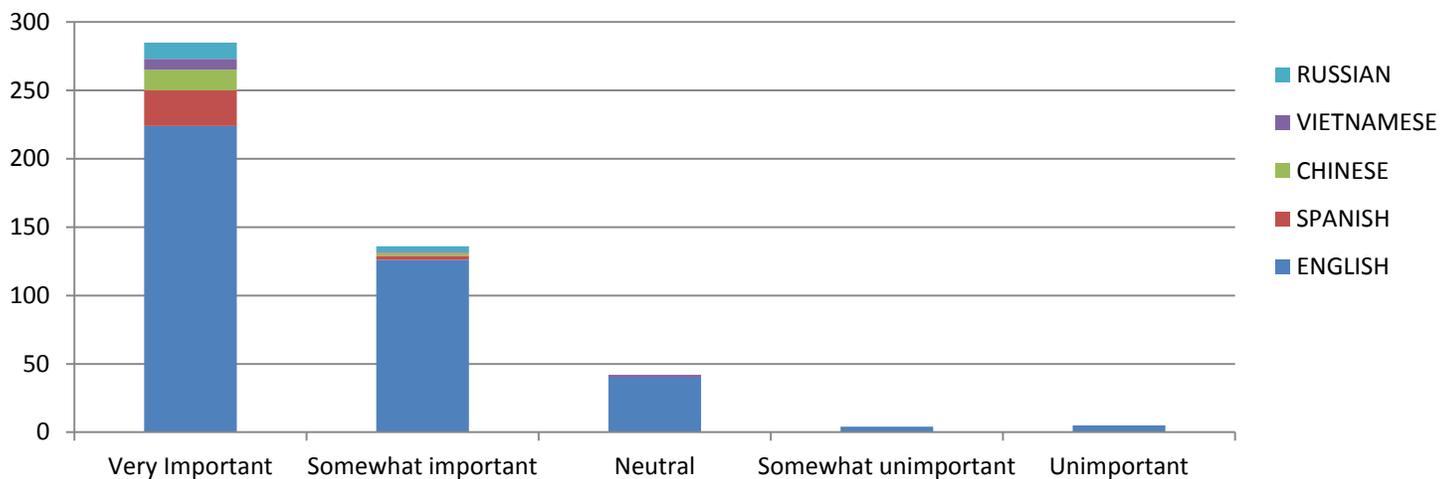
*Safety issues for all travelers*



*Areas where many people are outside (not in cars) walking, taking the bus, etc.*



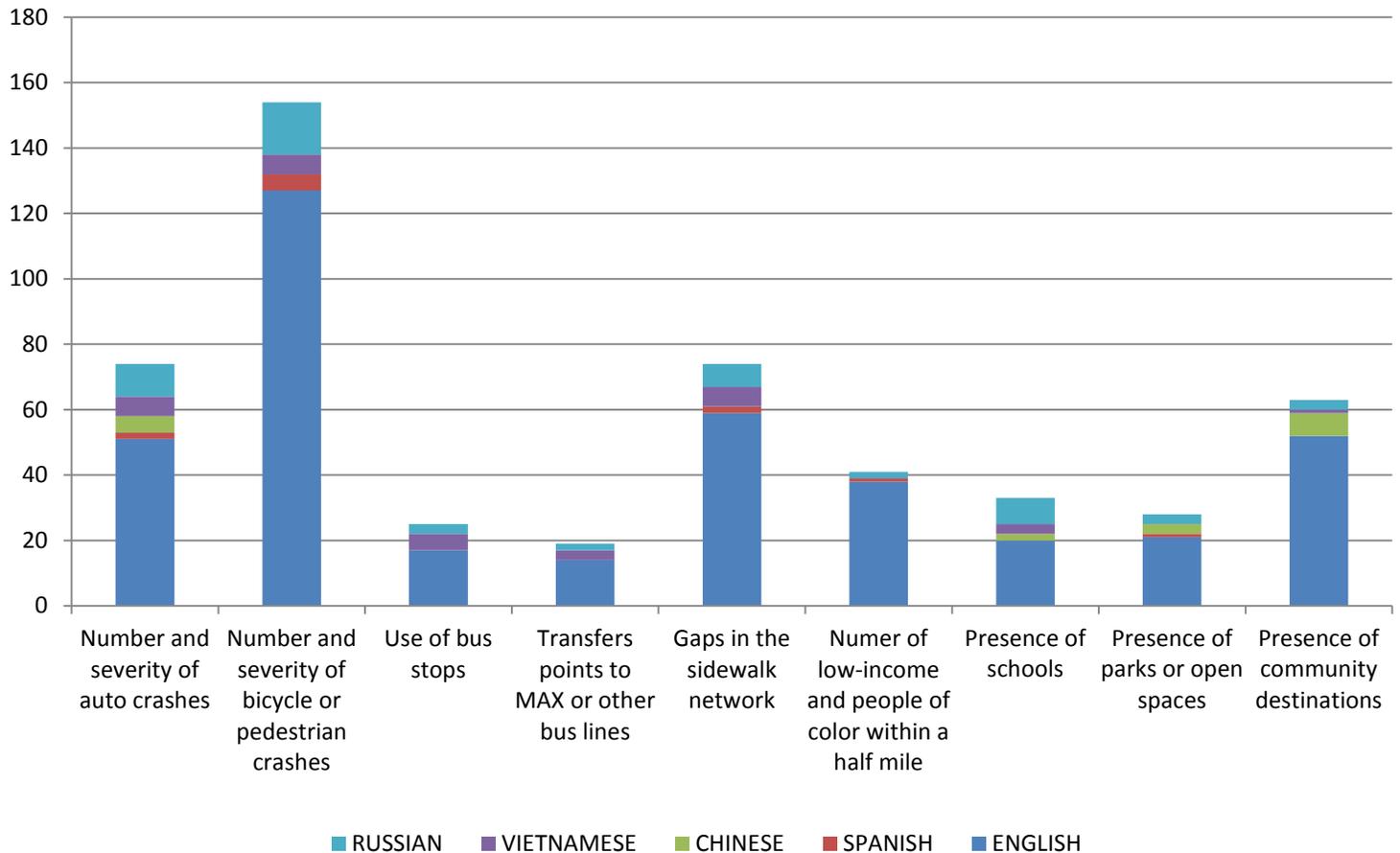
*Areas near destinations like schools, parks, shopping and medical offices*



**9.) What is the most important characteristic that we should consider when selecting the four focus areas?**

One hundred fifty four respondents selected number and severity of bicycle or pedestrian crashes as the highest consideration when selecting four focus areas. Number and severity of auto crashes and gaps in the sidewalk network rank equally at 74 respondents each. Presence of community destinations ranks third. Less important among the respondents is use of bus stops and transfer points to MAX or bus lines.

*What is the most important characteristic that we should consider when selecting the four focus areas?*



**10.) Are there other characteristics that we should consider as we select areas for detailed study?**

Safety is a high priority among these respondents along with vehicle/pedestrian/bike crashes and roadway design. This is especially true for the English and Russian-speaking respondents.

*"We should be making 82nd safer for people who use wheelchairs or other mobile devices. I often see people having to swerve into the street because the sidewalk isn't wide enough for their scooter. Also more crosswalks with the flashing lights (regular ones without flashing lights don't help because drivers blow through them.)"*

English and Russian-speaking respondents rank safety, traffic and clean up/fix up of roads and streets as their highest priorities. In comparison, Spanish-speaking respondents prioritize crashes followed by parks and community spaces. Community spaces ranks the highest among the Chinese-speaking respondents.

**Indicative responses by language include:**

*English speakers:*

- All modes of transportation crashes should be considered. Please don't separate them in categories. Lower driving speeds and better crosswalks, sidewalks, and bikeways benefit all modes of transportation. Make access to Vestal School desirable and safe and make all crosswalks times so people can avoid conflicts with cars. The crosswalk at the 82nd Avenue MAX Transit Center has a signal that does not protect the large number of people dodging cars to cross. 15-20 people crossing to 72 bus or other destination with each train should have priority over the left turn signal at NE Jonesmore and 82nd Avenue. The current signal and setup invites conflicts between cars and pedestrians. Vision Zero has Zero Vision currently. I have called 503-823-SAFE about this intersection multiple times with no improvements. TriMet also needs to be held accountable for excessive trash, crime, and crowded infrastructure in this area. They have said they are redesigning the Transit Center but never start the project.

- SE Portland from Duke to Harney is not included at all in the considerations of improvements in the Portland plan. I would like to see focus spent on improving this area. Too many used car lots that could really be turned into amazing housing communities.

*Spanish speakers:*

- Crashes (across transit, bikes and pedestrians), bus routes, low income people, schools, parks and community spaces.
- Auto crashes, bike crashes, bus routes, max lines, sidewalks, parks and community spaces.
- Build cultural areas, restaurants, baking stores with a touch of internationality.

*Chinese speakers:*

- Too many homeless people.
- Need more kids' playground.
- Open community space (shopping and culture).
- The amount of car crashes and how serious they are.

*Vietnamese speakers:*

- Traffic jam at rush hours; safer for pedestrians.
- A clear guide to get around.
- Safer to walk for pedestrians.

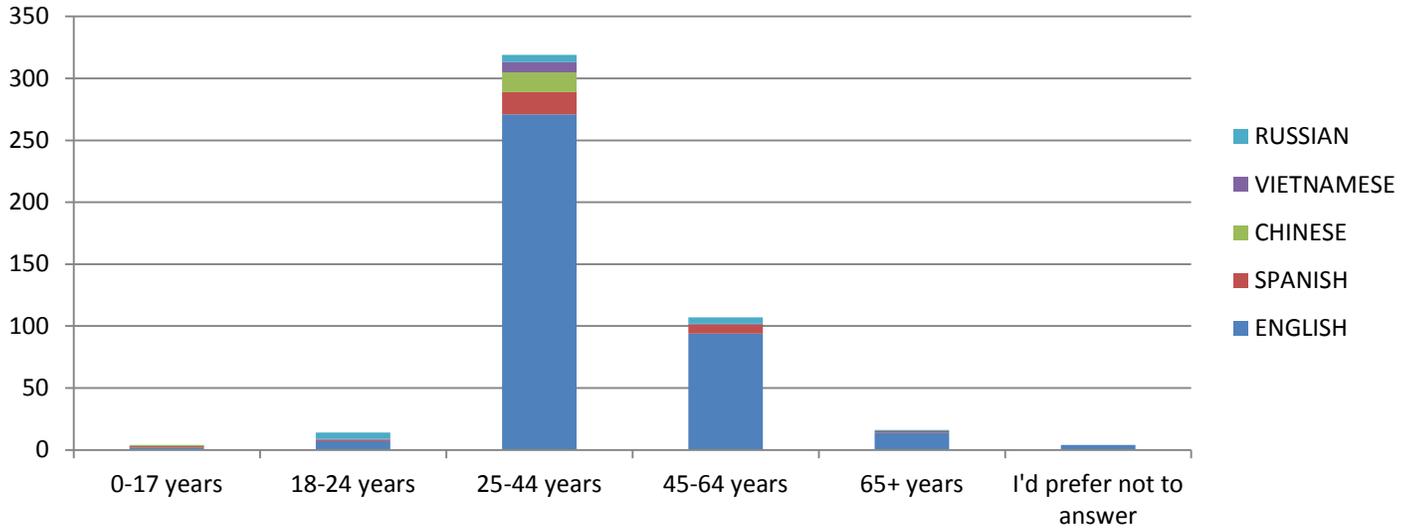
*Russian speakers:*

- It is very important to make sure that areas where 82nd connects with other streets (like Division, Powell) are safe for pedestrians, cars, bikers.
- Presence of childcare centers, broaden the street - please, sidewalks.
- Presence of good quality signage.
- Number of cars present on 82nd daily.
- Number of businesses and creating more opportunities for new businesses.

## DEMOGRAPHICS

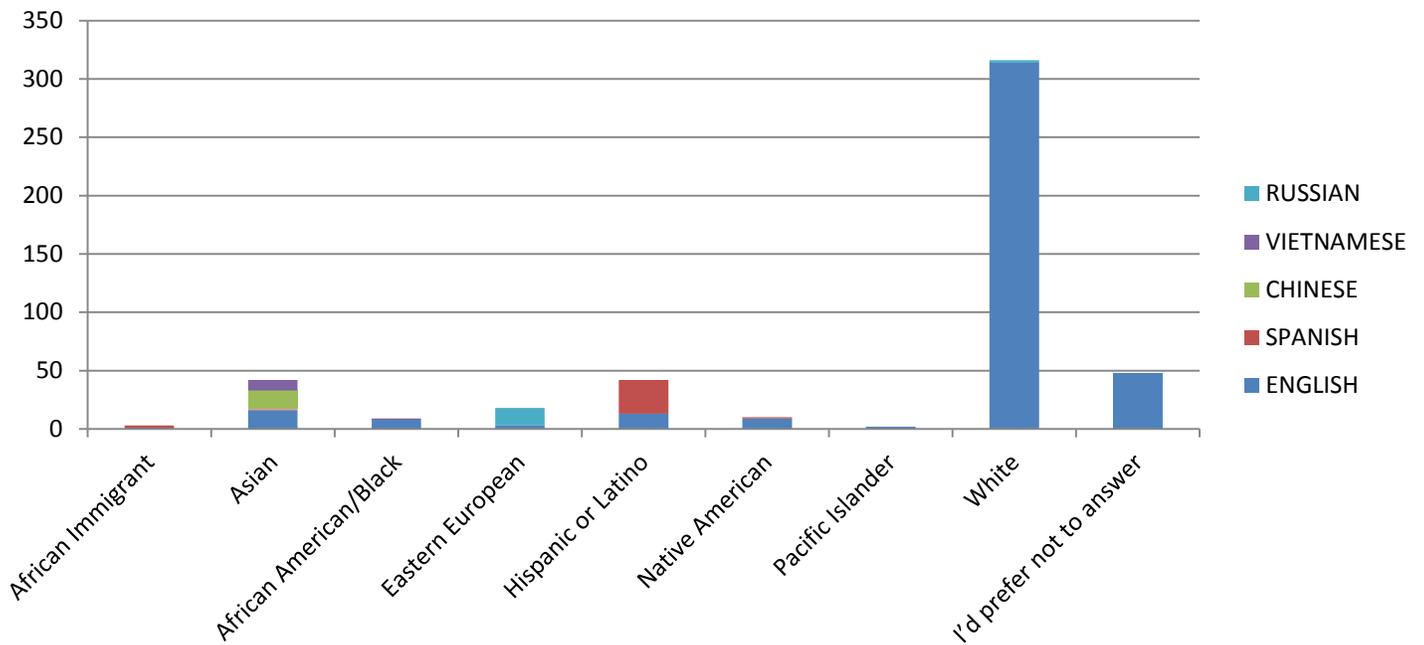
### 11.) How old are you?

The majority of the respondents are 25-44 years old.



### 12.) With which of the following racial or ethnic groups do you most closely identify?

The majority respondents identify as White.



### 13.) What gender do you identify with?

Of the survey respondents, 277 (60%) identify as female.

	<i>Female</i>	<i>Male</i>	<i>Other</i>	<i>I'd prefer not to answer</i>
<b>ENGLISH</b>	224	140	23	4
<b>SPANISH</b>	21	8	0	0
<b>CHINESE</b>	14	3	0	0
<b>VIETNAMESE</b>	6	4	0	0
<b>RUSSIAN</b>	12	5	0	0
<b>TOTALS:</b>	<b>277</b>	<b>160</b>	<b>23</b>	<b>4</b>

### 14.) How much education have you completed?

The majority of the respondents have graduated college. Of the survey responses, the Chinese and Spanish-speaking respondents tend to have attained less formal education levels past college.

	<i>Elementary</i>	<i>Some high school</i>	<i>High school graduate</i>	<i>Some college/ community college</i>	<i>College graduate or more</i>
<b>ENGLISH</b>	0	3	10	67	313
<b>SPANISH</b>	8	2	5	2	11
<b>CHINESE</b>	1	3	9	1	3
<b>VIETNAMESE</b>	1	2	0	3	4
<b>RUSSIAN</b>	0	1	4	6	7
<b>TOTALS:</b>	<b>10</b>	<b>11</b>	<b>28</b>	<b>79</b>	<b>338</b>