

# Value Pricing by the Numbers

We have a congestion problem...and it's going to get worse

**+30,761**

**PEOPLE**  
PORTLAND AREA POPULATION  
GROWTH 2014-2015



**+176,700**

**MORE PEOPLE**  
PORTLAND AREA POPULATION  
GROWTH FORECAST 2015-2020



## Value pricing can help

User fee system in which a higher price is set for driving on a road during more congested times of the day.

- ✓ Electronic fare collection
- ✓ Encourages travel at different times or using different modes
- ✓ No tollbooths

VALUE PRICING = CONGESTION PRICING OR VARIABLE RATE TOLLING

## Value pricing works

**20 MINUTES**

**AVERAGE TRAVEL TIME SAVINGS**  
I-15 EXPRESS LANE FASTRAK USERS  
SAN DIEGO, CA



**10 MPH**

**PEAK PERIOD SPEED INCREASE**  
U.S. 36 EXPRESS LANES  
BOULDER, CO



## Find out how it could work in the Portland metro area



There are nearly 40 operational value pricing projects in the U.S.

The Oregon Department of Transportation (ODOT) is conducting a feasibility analysis to determine if value pricing could help manage congestion on I-5 and I-205. Your input is essential to help evaluate how value pricing could improve mobility in the Portland area. Learn more and make your voice heard!

Join the community conversation in winter and spring 2018!

Learn more:  
[www.ODOTvaluepricing.org](http://www.ODOTvaluepricing.org)

Ask a question or provide a comment:

✉ [ValuePricingInfo@odot.state.or.us](mailto:ValuePricingInfo@odot.state.or.us)

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