

OPTP Draft Vision and Goals

The Oregon Public Transportation Plan (OPTP) Policy Advisory Committee (PAC) developed the following draft vision and goals for the OPTP. Your input today will help the PAC revise the vision and goals to ensure they reflect the Oregon's diverse values.

Draft Vision

In 2045, public transportation is an integral, interconnected component of Oregon's transportation system that makes Oregon's diverse cities, towns, and communities work. Because public transportation is convenient, affordable, and efficient, it helps further the state's quality of life and economic vitality and contributes to the health and safety of all residents, while reducing greenhouse gas emissions.

Draft Goals

The OPTP has ten goals that help further describe and implement the vision. The goals are broad and encompass all transportation agencies.

Goal #1: Mobility: Public Transportation User Experience

People of all ages, abilities, and income levels move reliably and conveniently between destinations using an affordable, well-coordinated public transportation system. People in Oregon routinely use public transportation to meet their travel needs.

Goal 2: Accessibility and Connectivity: Getting from Here to There

A readily available and user-friendly public transportation system provides people with convenient connections to and between routes and travel modes, public and private providers, and people and places in urban, suburban, rural, regional, and interstate areas.

Goal 3: Community Livability and Economic Vitality

Public transportation promotes community livability and economic vitality by efficiently and effectively moving people of all ages to and from homes, jobs, businesses, schools and colleges, and other destinations in urban, suburban, and rural areas.



Goal 4: Equity

Public transportation is a tool for enhancing equity and opportunities for all Oregonians. Affordable, safe, and welcoming public transportation options improve lives by providing efficient access to goods and services, jobs, and other key destinations.

Goal 5: Health

Public transportation fosters improved health of Oregonians by promoting clean air; enhancing connections between people; ensuring access to services such as health care and goods such as groceries; and by giving people opportunities to integrate physical activity into everyday life through walking and bicycling to and from public transportation.

Goal 6: Safety and Security

Public transportation trips are safe; riders feel safe and secure and experience low risk of injury during their travel. Public transportation contributes to the ability of Oregon communities to cope with natural or human-caused disasters and other emergencies.

Goal 7: Environmental Sustainability

Public transportation contributes to a healthy environment and climate by moving more people with efficient, low emission vehicles, reducing greenhouse gases and other pollutants.

Goal 8: Land Use

Public transportation is a tool that supports Oregon's state and local land use goals and policies. Agencies collaborate to ensure public transportation helps shape great Oregon communities providing efficient and effective travel options in urban, suburban, and rural areas.

Goal 9: Strategic Investment

Sustainable and reliable funding meets the demand for public transportation service operations and infrastructure. Strategic investments in public transportation support the overall transportation system and Oregonians' quality of life and economy.

Goal 10: Communication, Collaboration, and Coordination

Public and private transportation providers and all levels of government within the state and across state boundaries work collaboratively and foster partnerships that make public transportation seamless regardless of jurisdiction.

