



# OREGON BICYCLE AND PEDESTRIAN PLAN

Policy Advisory Committee  
Meeting #2  
February 19, 2014

# Agenda



- 2:30 – 2:45 Welcome
- 2:45 – 2:55 PAC Member Report Outs
- 2:55 – 3:10 Review Key Themes
- 3:10 – 4:25 Creating a Vision
- 4:25 – 4:40 Break
- 4:40 – 5:05 PAC Schedule
- 5:05 – 5:15 Role of the TAC
- 5:15 – 5:25 Public Comment
- 5:25 – 5:30 Wrap-up and Next Steps

# Welcome

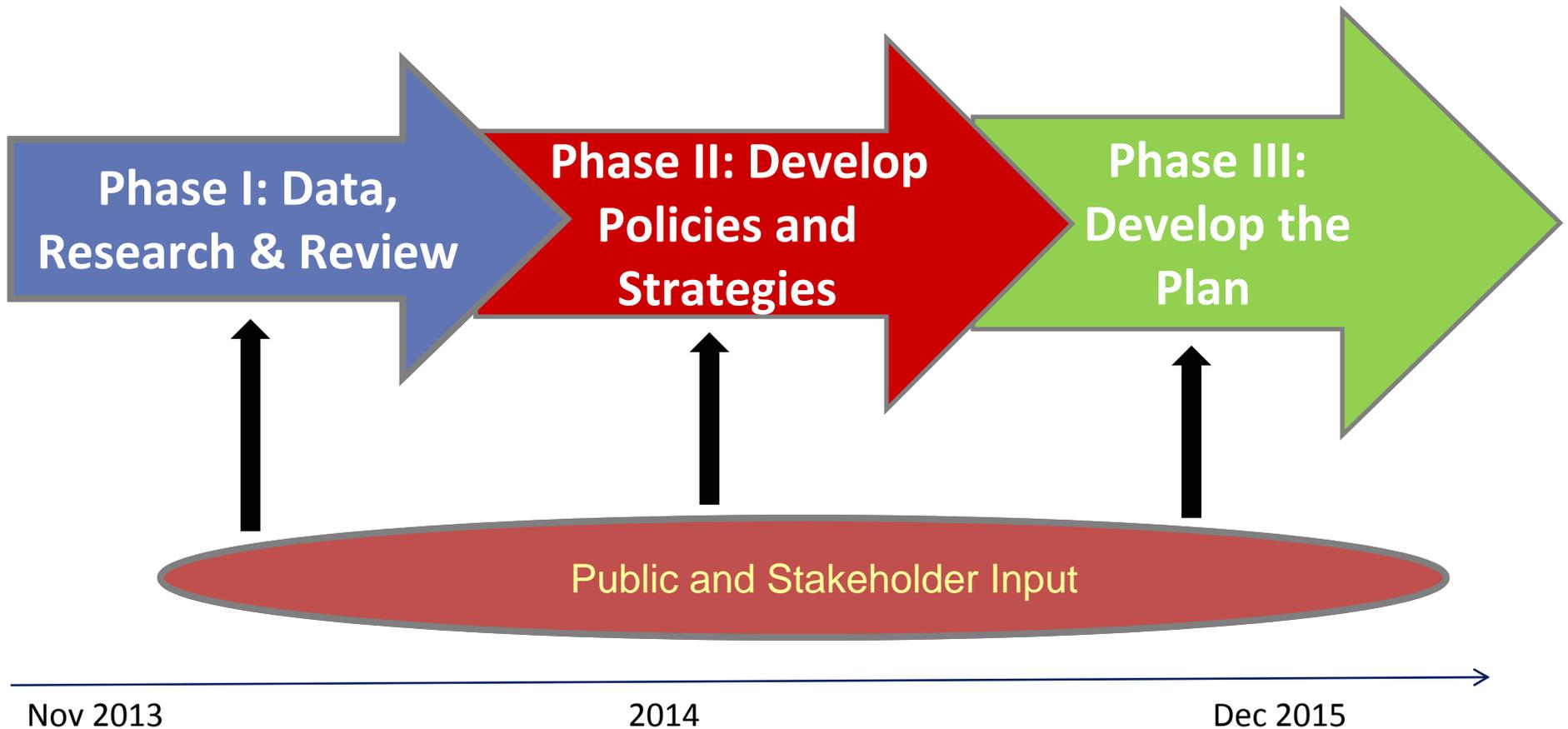


- **Meeting Purpose:** The purpose of this meeting is to begin developing a Vision, goals and objectives (preliminary policy issues may also be identified).

The committee will:

- Begin to develop a Vision for the Plan
- Establish a schedule for future PAC meetings
- Discuss role of the TAC and explore topics they might cover

# Plan Timeline



# Plan Purpose

- The final adopted Plan will establish statewide policy regarding bicycle and pedestrian modes' contribution to the transportation system and be a part of the Oregon Transportation Plan

Photos, left to right: [www.pedbikeimages.com](http://www.pedbikeimages.com) - Elvert Barnes (2011); Julia Diana (2009); Shawn Turner (2010)



# PAC Role & Responsibilities

## ➤ Provide

- A broad range of perspectives
- Ongoing advice to the project team
- Recommendations on the final Plan to ODOT and Oregon Transportation Commission

## ➤ Focus on

- Vision and purpose of the Plan
- Implementation of the Oregon Transportation Plan
- Representing perspectives of constituents, while seeking consensus



# Report Out

What have you heard about the plan or who have you talked to about the plan?



# Key Themes

## Health and Equity

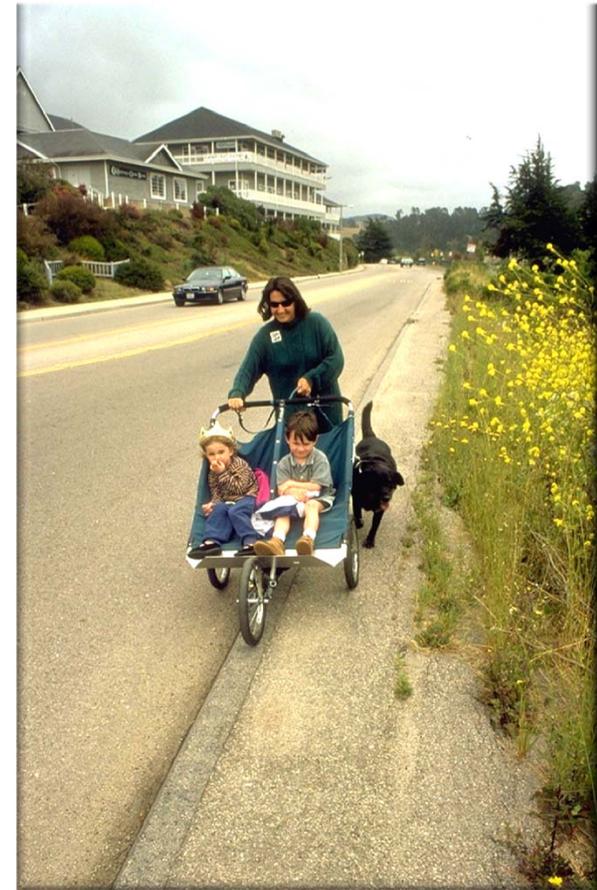
- Focus on improving health and be in lockstep with best practices
- Help build choice and equity into the State's transportation network



# Key Themes

## Safety

- Provide clear strategies to promote safety
- Think about safety across all modes



# KEY THEMES

## Funding and Investments

- Maximize use of existing infrastructure
- Demonstrate return on investment
- Need for reliable and stable sources
- Investment must include maintenance



Photo: [www.pedbikeimages.com](http://www.pedbikeimages.com) - Dan Burden (2006)

# KEY THEMES

## Complete Streets/Routine Accommodation

- “Normalize” (make routine) bicycle and pedestrian programs
- Integrate multiple modes
- Use inclusive terminology
- Avoid creating modal silos



# Key Themes

## Statewide Network

- Strategic statewide network of bicycle corridors
- Pedestrian facilities as part of a statewide network
- Allow flexibility

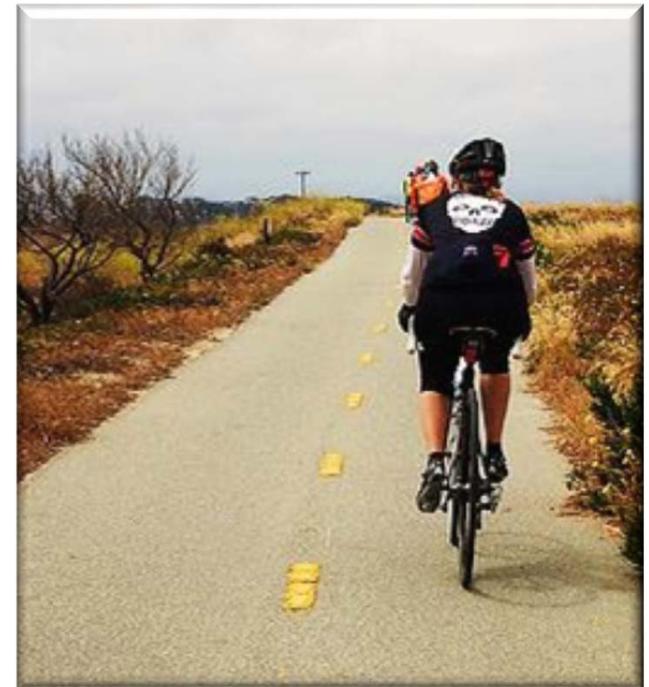


Photo: [www.garyridesbikes.blogspot.com](http://www.garyridesbikes.blogspot.com)

# Key Themes

## Access, Mobility and Connectivity

- Promote intermodal mobility
- Promote accessibility, particularly at sidewalks and crossings
- Promote connectivity



# Key Themes

## Local Jurisdictions

- Consider facilities at both local and state levels
- Provide leadership/ support for local jurisdictions
- Guidance for highway main streets going through small towns



# Key Themes

## Commute and Recreational Travel

- Transportation is the fundamental purpose
- Distinction is not easy
- Recreation paths may become commuter paths



# Key Themes

## Group Outcomes / Key Objectives

- Build energy and momentum around bicycling and walking
- Set a high standard for Oregon and its communities
- Consider demographics, geographies, conditions, and trends
- Be adopted (by OTC) and be implementable and measurable



# Welcome

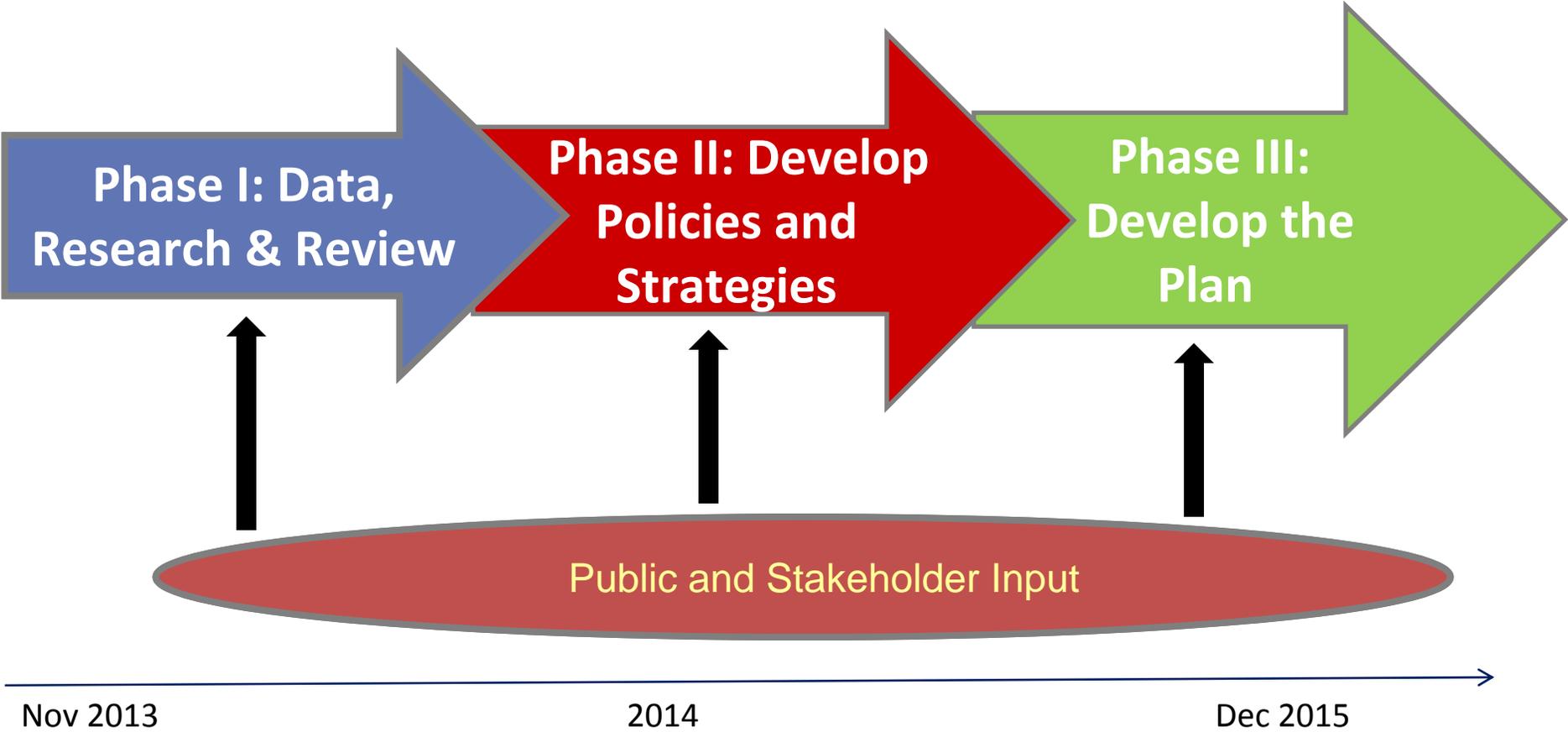


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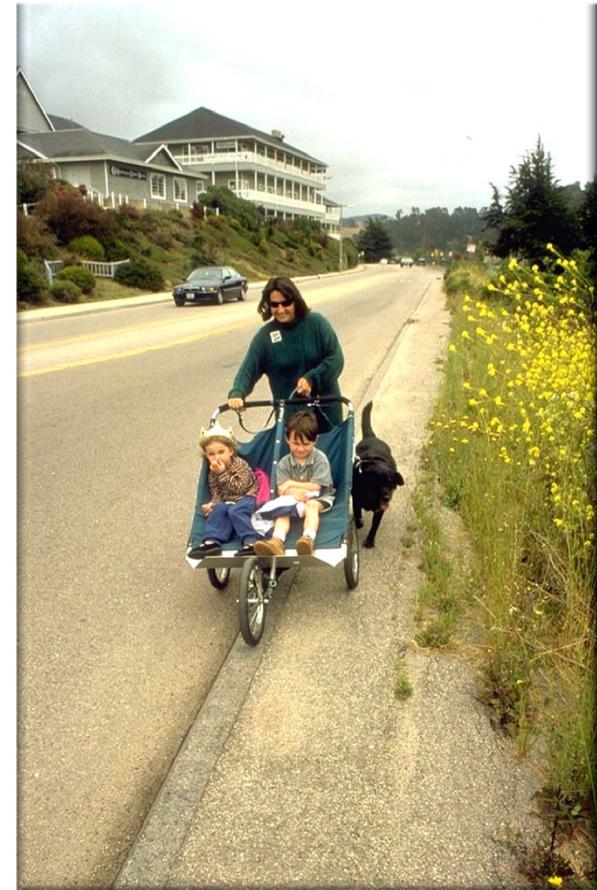
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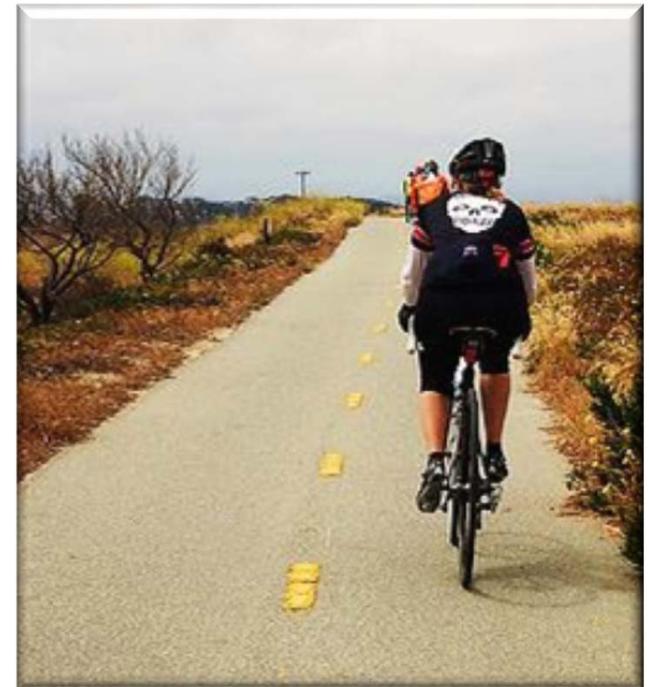


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# Creating a Vision

## Oregon Transportation Plan

*By 2030, Oregon's transportation system supports people, places and the economy. We travel easily, safely and securely, and so do goods, services and information. Efficient vehicles powered by renewable fuels move all transportation modes. Community design supports walking, bicycling, travel by car and transit wherever appropriate. Our air and water are dramatically cleaner, and community sensitive and sustainable transportation solutions characterize everything we do.*

*Oregonians and visitors have real transportation choices and transfer easily between air, rail, motor vehicles, bicycles and public transportation while goods flow just in time through interconnected highway, rail, marine, pipeline and air networks. Our communities and economies – large and small, urban and rural, coastal and mountain, industrial and agricultural - are connected to the rest of Oregon, the Pacific Northwest and the world. Land use, economic activities and transportation support each other in environmentally responsible ways.*

*We excel in using new technologies to improve safety and mobility. We maximize the use of existing facilities across traditional jurisdictions and add capacity strategically. Public/private partnerships respond to Oregonians' needs across all transportation modes. Transportation system benefits and burdens are distributed fairly, and Oregonians are confident transportation dollars are being spent wisely. By 2030, Oregonians fully appreciate the role transportation plays in their daily lives and in the region's economy. Because of this public confidence, Oregonians support innovative, adequate and reliable funding for transportation.*



## Key Questions in Developing the Bike-Ped Plan:

- What future state do we want to achieve?
- What will this accomplish for Oregon and for the transportation system?
- What values will guide our actions?
- How can policies be implemented to achieve the vision?



# Principles for an Effective Vision Statement

## An Effective Vision Statement Should:

- Provide a vivid mental picture of the desired future for bicycle and pedestrian modes in the Oregon transportation system.
- Include key memorable phrases that speak to people.
- Evoke emotion



# Principles for an Effective Vision Statement

## An Effective Vision Statement Should:

- Be high level but focused
- Speak to the topic (i.e. bicycling and walking)
- Lead to changed outcomes
- Use plain English, avoiding jargon and acronyms



# Purpose of Vision

- The Vision is a guide for all plan development activities
- The plan's contents are about how to achieve the Vision

## The Vision Will Inform:

- Gap Identification & Needs Assessment
- White papers
- TAC sub-committees
- Policy recommendations
- Performance measures



# Implementation: Vision to Practice

## Key Question: How will Vision & Policies change outcomes? Examples:

- Bike/ped included in greater share of projects & programs
- Right-of-way is designed to better consider all users
- Bike/ped routinely funded in greater share of projects



# Exercise #1: Words and Phrases



## The World Café

- **Destination:** Where are we going? What is the future state we envision? (lead statement)
- **Purpose:** Why is this important? What will it accomplish for Oregon? (high level context)
- **Values:** What principles guide our decisions and actions? What are our deeply held beliefs of what is right or fundamentally important? (further components of the full vision for the Plan)

# Break



# PAC Schedule & TAC Role

## PAC Schedule

- Meeting topics and project work flow
- Meeting schedule

## Role of the TAC

- Help inform PAC
- Topic focus groups
- Deliver focused topic recommendations for PAC consideration



# Public Comment



# Next Steps



- Review draft Vision Statement
- Introduce and get feedback on existing conditions & needs identification work

*Next PAC meeting April 15, 2014, 1PM*

Keep up to date, subscribe to the website

<http://www.oregon.gov/ODOT/TD/TP/pages/bikepedplan.aspx>