



# KEEP OREGON TRADE MOVING

Helping businesses export goods to buyers and import products from suppliers

## International Trade and Logistics Initiative

### The Challenge

Oregon exporters and importers are facing increasing challenges moving goods to and from global markets with the departure of Hanjin and Hapag-Lloyd container service at the Port of Portland's Terminal 6. Efforts to move Oregon and Pacific NW cargo through the Columbia/Snake River System and out from West Coast ports are hampered by escalating container shipping costs, shortages of trucking services and equipment, limited rail capacity, upriver barge service, and growing congestion on our roads and at other Ports. Dynamic changes in the international maritime industry are also impacting container services and transportation economics at all West Coast Ports.

### The Response

In April 2015, Governor Brown launched the International Trade and Logistics Initiative—led by Business Oregon, Oregon departments of Agriculture and Transportation, and the Port of Portland—to identify interim shipping options to help Oregon small- and medium-sized businesses stay competitive in the global marketplace and supporting longer term recruitment of new container service to Terminal 6 for the benefit of all shippers.

The International Trade and Logistics Initiative is a multi-pronged approach that focuses on:

- Trade data collection and cargo movement analysis;
- Shipper outreach to all corners of Oregon;
- Freight logistics projects to improve containerized cargo transport to and from global markets.

Trade research will help identify origins and destinations for Oregon goods to assess the economic impact of the lost carrier service to other gateway ports across different industries.

Regional workshops held across the state will provide an opportunity for impacted shippers to identify their needs and discuss potential shipping solutions to consolidate and move products to market. A final element of the Initiative will be to evaluate proposed interim freight logistics solutions identified through business outreach and trade research. This analysis will inform recommendations for implementation by state agencies and the Oregon Legislature.

*"The movement of goods in and out of Oregon is essential to the state's health now and in the future."*  
  
Governor Kate Brown

A report on the Initiative—along with recommendations for action—will be presented to the 2016 Oregon Legislature.

### Desired Outcomes

- Enable exporters and importers to continue reaching international customers and suppliers.
- Recommend actionable solutions—both short- and longer-term transportation investments that will strengthen our international cargo logistics capabilities.
- Re-establish robust, reliable container service at the Port of Portland Terminal 6 between the Columbia River and overseas markets.

**Latest News & Information**  
[www.oregontradesolutions.com](http://www.oregontradesolutions.com)

**Contact us:**  
[info@oregontradesolutions.com](mailto:info@oregontradesolutions.com)

### Initiative Sponsors

