

DATE: April 10, 2008

TO: Oregon Transportation Commission

FROM: Matthew L. Garrett
Director

SUBJECT: **Agenda G** ~ Designation of a new Scenic Byway and a new Tour Route

Requested Actions:

Approve the following Scenic Byway and Tour Route designations:

- Umpqua River Scenic Byway
- Vineyard and Valley Scenic Tour Route

Approve an amendment to the Oregon Highway Plan. The OHP revisions made by adoption of this proposal are:

- Figure 11: Designated Scenic Byways, page 71, is revised to show the new Umpqua River Scenic Byway and the new Vineyard and Valley Scenic Tour Route.
- Appendix D on page 215 is revised to include the following state highways as part of the Umpqua Scenic Byway:

<u>State Highway</u>	<u>Route Number</u>	<u>Begin Milepoint</u>	<u>End Milepoint</u>
045	Oregon 38	0.00	36.44
231	Oregon 138	0.00	25.39

- Appendix D on page 215 is revised to include the following State Highways as part of the Vineyard and Valley Scenic Tour Route:

<u>State Highway</u>	<u>Route Number</u>	<u>Begin Milepoint</u>	<u>End Milepoint</u>
029	Oregon 47	21.81	22.31
140	Oregon 219	10.05	10.88

Background:

The purpose of the Scenic Byways Program is to identify, preserve, and enhance Oregon's most outstanding scenic transportation corridors. The program has two categories of routes: Scenic Byways and Tour Routes. Byways are longer than tour routes with features of national as well as local significance. Tour routes, by contrast, are shorter in length and emphasize local features. The state currently has 15 Scenic Byways and nine Tour Routes. By Oregon Administrative Rule, both Scenic

Byways and Tour Routes require Tourism Commission and Transportation Commission approval. The request is for designation of a new Scenic Byway and a new Tour Route.

The routes being proposed for designation were reviewed and recommended by the Oregon Scenic Byways Advisory Committee and approved by the Oregon Tourism Commission.

State designation results in placement of state Scenic Byway and Tour Route signs, recognition of the route and its attraction in state publications, and eligibility to apply for Federal Highway Administration National Scenic Byway Program discretionary funds. Subject to Transportation Commission approval, these routes will be included in the next printing of the Discover Oregon Scenic Byways and Tour Routes Driving Guide.

Attachments

Copies (w/attachments) to:

Doug Tindall	Lorna Youngs
Joan Plank	Patrick Cooney
Cathy Nelson	Pat Moran
Steve Lindland	

OREGON
SCENIC
BYWAYS
PROGRAM

Oregon Scenic Byway

PROPOSAL NAME: Umpqua River Scenic Byway

PROPOSERS: Cities of Oakland, Sutherlin, Elkton,
Scottsburg and Reedsport Community
of Kellogg

CONTACT PERSON: Tom Llewellyn



Passage for The Ages

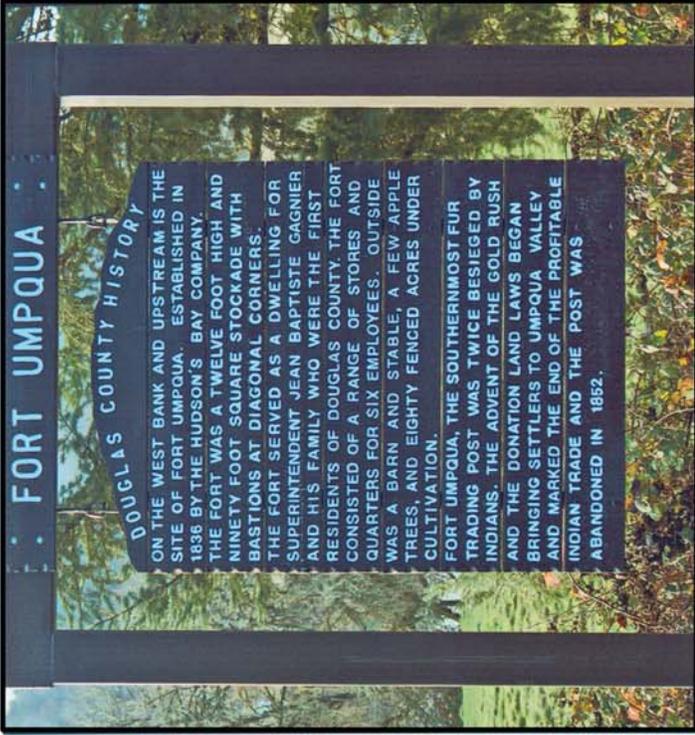


Oregon Scenic Byway Review

- PROPOSAL NAME:** Umpqua River Scenic Byway
- PROPONENTS:** Cities of Oakland, Sutherlin, Elkton, Scottsburg and Reedsport
Community of Kellogg
- CONTACT PERSON:** Tom Llewellyn
- NARRATIVE:** Starting in either Oakland or Reedsport, the Umpqua River Scenic Byway is a 66 mile journey along the river that is a Passage for the Ages. The route is rich in natural beauty and historic significance as well as outstanding recreational opportunities. Typical of other inland routes from Interstate 5 through the Coast Range to the sea, the Byway intersects the Pacific Coast Scenic Byway, Highway 101, an All American Road. But the Umpqua River route also exhibits unique qualities that make it a visual wonderland. Historic, geologic, agricultural, and natural elements interplay to explain the importance of the Umpqua River to the people who have lived and are living in its basin. Numerous pullouts and waysides offer access to the river plus many natural and historic sites. Brandy Bar, Bunch Bar and Yellow Creek are recreational areas; Dean Creek Elk Viewing Area, Purple Martin Viewing Area, and the Reedsport Discovery Center offer opportunities to explore the natural wonders of the Umpqua River; Historic Oakland, Elkton, Fort Umpqua, Kellogg and Scottsburg provide a window to the past with rich history from early settlements in the 1800s.
- STRENGTHS:** Typical river flowing inland to the Pacific in South Central Oregon. Year-around access for a variety of vehicles, including bicycles. Several interesting side trips, but the whole route can be easily driven in one day. Generous support continues to be provided by cities, community groups, chambers of commerce and private enterprises along the route.
- CONCERNS:** Highway speed on the route may make it difficult for vehicles to slow in time to enjoy the many features along the route. Signage well in advance of the features should mitigate this issue.
- RECOMMENDATIONS:** Scenic Byway status. Portals may vary and may be more than two.



Fort Umpqua restoration

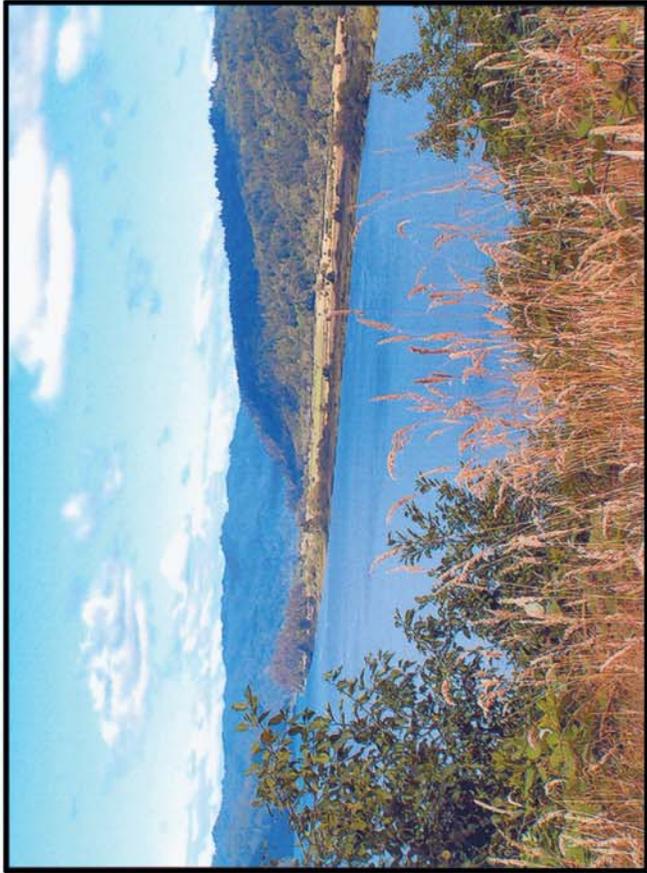


FORT UMPQUA

DOUGLAS COUNTY HISTORY

ON THE WEST BANK AND UPSTREAM IS THE SITE OF FORT UMPQUA. ESTABLISHED IN 1838 BY THE HUDSON'S BAY COMPANY, THE FORT WAS A TWELVE FOOT HIGH AND NINETY FOOT SQUARE STOCKADE WITH BASTIONS AT DIAGONAL CORNERS. THE FORT SERVED AS A DWELLING FOR SUPERINTENDENT JEAN BAPTISTE GAGNIER AND HIS FAMILY WHO WERE THE FIRST RESIDENTS OF DOUGLAS COUNTY. THE FORT CONSISTED OF A RANGE OF STORES AND QUARTERS FOR SIX EMPLOYEES. OUTSIDE WAS A BARN AND STABLE, A FEW APPLE TREES, AND EIGHTY FENCED ACRES UNDER CULTIVATION.

FORT UMPQUA, THE SOUTHERNMOST FUR TRADING POST WAS TWICE BESIEGED BY INDIANS. THE ADVENT OF THE GOLD RUSH AND THE DONATION LAND LAWS BEGAN BRINGING SETTLERS TO UMPQUA VALLEY AND MARKED THE END OF THE PROFITABLE INDIAN TRADE AND THE POST WAS ABANDONED IN 1852.

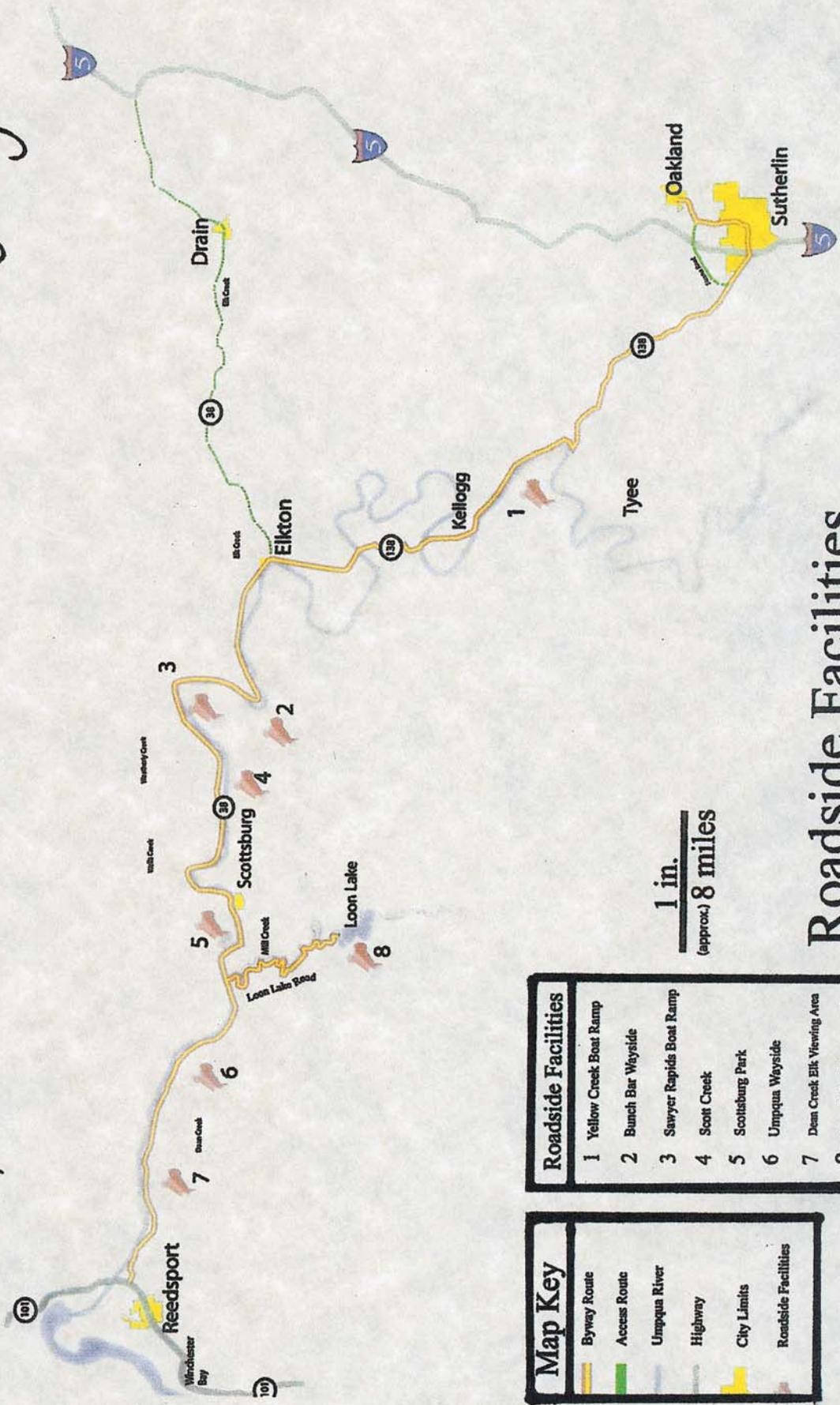


Umpqua River Reedsport



Dean Creek Elk Herd

Umpqua River to the Sea Scenic Byway



Roadside Facilities	
1	Yellow Creek Boat Ramp
2	Bunch Bar Wayside
3	Sawyer Rapids Boat Ramp
4	Scott Creek
5	Scottsburg Park
6	Umpqua Wayside
7	Deer Creek Elk Viewing Area
8	Loon Lake Campground

Map Key	
	Byway Route
	Access Route
	Umpqua River
	Highway
	City Limits
	Roadside Facilities

1 in.
(approx.) 8 miles

Roadside Facilities

Oregon Scenic Byway

PROPOSAL NAME: Vineyard and Valley State Scenic
Tour Route

PROPONENT: Washington County Visitors Association

CONTACT PERSON: Brian Harney



NARRATIVE: The Vineyard and Valley tour route winds 60 miles through scenic Washington County in Oregon's northern Willamette Valley. While only minutes from Portland, the route is rural in character, emphasizes the valley's noted agriculture and viticulture, and features numerous farms, wineries, orchards, vineyards, nurseries, and "u-picks." Scenery is varied and appealing, and consists of fertile plains, rolling hills covered with vineyards and forests, rugged Coast Range foothills, and majestic views of Cascade Mountain Range peaks, particularly Mt. Hood and Mt. St. Helens. Access to recreation such as camping, hiking, horseback riding, paddling, and fishing is offered nearby at the Tillamook State Forest, Stub Stewart State Park, Banks-Vernonia State Trail, Hagg Lake, and Tualatin River. The route also offers excellent wildlife viewing at four noted public wetlands, including the Tualatin River National Wildlife Refuge. Lodging, dining, shopping, and other services are readily available in nearby Forest Grove, Hillsboro, Sherwood, and other cities.

STRENGTHS: First route to showcase Oregon's vineyards, wineries and northern Willamette Valley.

CONCERNS: Volume of waypoints resulting from designing as a bidirectional route will require accurate and appropriate signage.

RECOMMENDATION: Approval as State Scenic Tour Route.

17 Wineries just minutes from Portland



Farm stands abound



Visit one of only ten urban wildlife refuges in the US



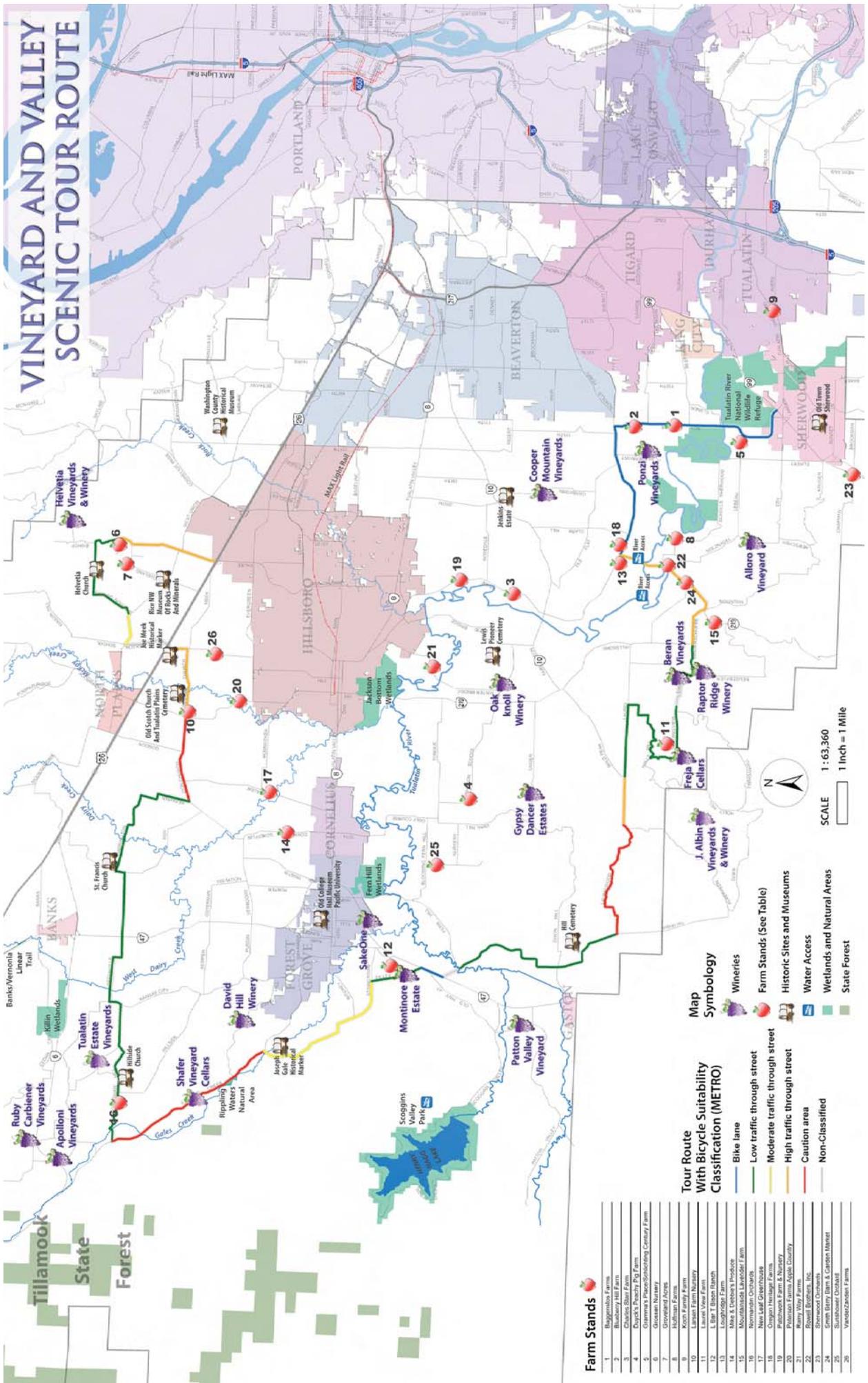
Meet the winemaker



A road less travelled



VINEYARD AND VALLEY SCENIC TOUR ROUTE



Farm Stands

1	Bluegrass Farms
2	Blueberry Hill Farms
3	Charles Starr Farms
4	Dwyer's Peachy Pig Farm
5	Grimm's Peace-Schubert Century Farm
6	Grosvonts Nursery
7	Grosvonts Acres
8	Hollman Farms
9	Levine Farms
10	Levine Farm Nursery
11	Levine View Farm
12	L. Blair T. Blinn Ranch
13	Longridge Farm
14	Maie & Debbie's Produce
15	Mountainside Lavender Farm
16	Northwest Orchards
17	Northwest Orchards
18	Ortega's Heritage Farms
19	Patzsch's Farm & Nursery
20	Prattbrook Farms, Apple Country
21	Remy Wray Farms
22	Rosell Brothers, Inc.
23	Shorewood Orchards
24	Shorewood Farms & Capital Market
25	St. Charles Orchard
26	VanderZanden Farms

- ### Tour Route With Bicycle Suitability Classification (METRO)
- Blue line: Bike lane
 - Green line: Low traffic through street
 - Yellow line: Moderate traffic through street
 - Orange line: High traffic through street
 - Red line: Caution area
 - Grey line: Non-Classified

- ### Map Symbology
- Winery icon: Wineries
 - Farm Stand icon: Farm Stands (See Table)
 - Historic Site icon: Historic Sites and Museums
 - Water icon: Water Access
 - Wetland icon: Wetlands and Natural Areas
 - Forest icon: State Forest

SCALE 1 : 63,360
1 inch = 1 Mile

