



Transportation Safety Action Plan

INTERVIEWS: Overview

1. Objectives
2. Interview Participants
3. Recognize Plan Strengths
4. Recognize Plan Challenges
5. Frequent themes



Transportation Safety Action Plan

INTERVIEWS: Objectives

- ❖ Identify levels of knowledge and understanding of the plan across disciplines



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INTERVIEWS: Objectives

- ❖ Develop a better understanding of the strengths of the existing plan, and
- ❖ Identify areas that might need improvement



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INTERVIEWS: Objectives

- ❖ Identify major issues to be addressed as well as
- ❖ New developments or programs that might be added



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INTERVIEWS: Objectives

- ❖ Explore ways to better achieve engagement on transportation safety concerns among ODOT Divisions



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INTERVIEWS: Participants

- ❖ 22 Interviews Sept-October
- ❖ Spanned ODOT programs



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Early Outreach

INTERVIEWS: Participants

- ❖ Maintenance
- ❖ Driver and Motor Vehicle Services
- ❖ Project Delivery
- ❖ Motor Carrier
- ❖ Transportation Development
- ❖ Crash Data
- ❖ Bike and Pedestrian programs
- ❖ Region offices representatives



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Early Outreach

INTERVIEWS: Strengths

- ❖ 2011 Plan generally well regarded
- ❖ Shows significant safety progress
- ❖ Continues to bring safety to the forefront



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Early Outreach

INTERVIEWS: Challenges

- ❖ 2011 Plan is not referenced throughout ODOT as regularly as it could be



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INTERVIEWS: Challenges

- ❖ Safety is somewhat decentralized within ODOT, so opportunities for collaboration are sometimes missed



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INTERVIEWS: Challenges for the next plan

- ❖ Find the right balance between traditional retrofitting approaches and newer proactive design approaches to safety



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INTERVIEWS: Challenges for the next plan

- ❖ Keep all ODOT divisions and safety-related state agencies engaged as partners in safety



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INTERVIEWS: Challenges for the next plan

- ❖ Use limited funding in the most effective way



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INTERVIEWS: Themes

- ❖ A number of common topics emerged through the interviews
 - 1) Data needs
 - 2) Document organization and use
 - 3) Integrate participating partners
 - 4) Priorities



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INTERVIEWS: Themes

1) DATA

- ❖ Most frequently cited need
- ❖ Data necessary for decisions
- ❖ Caution with “only” data driven



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INTERVIEWS: Themes

2) ORGANIZATION AND USE

- ❖ Make prioritization decisions transparent
- ❖ Provide consistency among actions
- ❖ Consider number of actions



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INTERVIEWS: Themes

3) INTEGRATING PARTNERS

- ❖ Provide clarity for partner roles
- ❖ Coordination with non-ODOT agencies
- ❖ Support ongoing involvement



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INTERVIEWS: Themes

4) PLAN PRIORITIZATION

- ❖ Align TSAP with other plans
- ❖ Clarify action priorities
- ❖ Address the role of data in decision making



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Statewide

CONVERSATIONS: Overview

- ❖ About 90 participants
- ❖ More than 400 recorded comments/suggestions



Transportation Safety Action Plan

Statewide

CONVERSATIONS: Overview

- ❖ Lincoln City, Oct. 17
- ❖ John Day, Nov. 18
- ❖ Hermiston, Nov. 19
(Postponed due to weather)
- ❖ Redmond, Nov. 25
- ❖ Klamath Falls, Dec. 2
- ❖ Phoenix, OR, Dec. 3
- ❖ Coos Bay, Dec. 10
- ❖ Eugene, Dec. 11
(Workshop)
- ❖ Hood River, Dec. 16
- ❖ Portland, Dec. 17
(Workshop)
- ❖ Astoria, Dec. 18



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Statewide

CONVERSATIONS: Agenda

- ❖ General Safety Overview
- ❖ Dedicated Discussions on **Four Es**:
*Engineering, Education, Enforcement
and Emergency Services*
- ❖ Polling and Discussions and Comments
on Each Topic



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Statewide

CONVERSATIONS: Polling

- ❖ To seed conversations we polled groups on each of the four Es

*“How well does our (**each of four Es**) contribute to transportation safety?”*

1 – very well

2 – pretty well

3 – not very well

4 – not at all



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Statewide

CONVERSATIONS: Polling

Results

Engineering	1) 27.1%	2) 63.9%	3) 9%	4) 0%
Education	1) 5.3%	2) 67.4%	3) 27.3%	4) 0%
Enforcement*	1) 2.9%	2) 35.3%	3) 49.3%	4) 5.1%
EMS	1) 15.6%	2) 55%	3) 27.5	4) 1.3%
	<i>Very well</i>	<i>Pretty well</i>	<i>Not very well</i>	<i>Not at all</i>

**7.4% indicated they didn't know*



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Statewide

CONVERSATIONS: Themes

Engineering

- ❖ Data
- ❖ Rumble strips
- ❖ Speed limits
- ❖ Resources (\$\$)
- ❖ Access
- ❖ Upfront planning
- ❖ Consider age
- ❖ Coordination



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Statewide

CONVERSATIONS: Themes

Education

- ❖ Look to seatbelt program as model
- ❖ Better education to all modes
- ❖ More thorough driver training (*youth and seniors*)
- ❖ Provide rural assistance



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Statewide

CONVERSATIONS: Themes

Enforcement

- ❖ Do a good job with limited resources
- ❖ Could do better with more resources
- ❖ Growing concerns about impaired driving (+ drugs)
- ❖ Need rural assistance and coordination



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Statewide

CONVERSATIONS: Themes

Emergency Management

- ❖ Rural resources are thinning
- ❖ Volunteer bases are diminishing
- ❖ Better coordination among disciplines
- ❖ Need to expand resources creatively



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Statewide

CONVERSATIONS: Themes

Other Areas

- ❖ Data, data, data
- ❖ Proactive rather than reactive in all areas
- ❖ Better coordination among disciplines
- ❖ Keep abreast of emerging technologies