



Driver Education Program News

ODOT - Transportation Safety Division

September/October 2014



The Driver Education Program Team

William (Bill) Warner, Program Manager
Mary DeFerrari, Quality Assurance Specialist
Shari Davis, Administrative Specialist

ODOT - Transportation Safety Division
TLC Building - MS 3
4040 Fairview Industrial Drive SE
Salem, Oregon 97302-1142
FAX: 503 986-3143
<http://www.oregon.gov/ODOT/TS/de.shtml>

Driver Education Program Update

William A. Warner, Manager
Driver Education Program
ODOT Transportation Safety Division

Greetings!

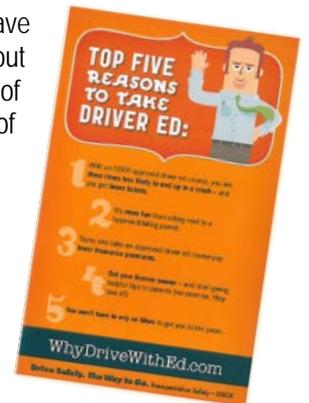
Welcome to School Season 2014! "Back to School" invokes many thoughts. From parents it is a mixed blessing; glad to have the kids out from under foot, but also dreading the "supply lists" and the empty shelves at their local retailer. For the teens, this time of year also brings mixed emotions; back with friends and groups they may not have seen for months, but also dreading the homework and assignments that classes bring.



What about driver education? Do you or your school representative have plans to sit in the hallways of the local high school and hand out informational flyers like the "Five Reasons" flyer (ODOT-TSD has lots of copies) while you sign up interested parents and start the process of scheduling a parent meeting and drives?

Whatever your plans; know that this fall is geared to be one of the busiest seasons of driver education on record. With enrollments up between 30% - 53% across the state, life is good for Oregon Driver Ed. ☺

Oh, and look for the two new TV PSA's due out soon. Additionally, we are publishing a new poster for schools that helps advertise the new "Free and Reduced" eligibility subsidy. Look for this poster to be released mid-September or at least in time to hand out at the 2014 ODTSEA conference in Redmond.



Inside This Issue...	
1	Driver Education Program Update
2	Mark Your Calendars
2	When Do My Continuing Education Hours Expire?
3	btw, it's ALL about BTW
3	Join Us for Conference Administrative Day
4	Create My Drive - Powered by State Farm
5	Are You an Advocate?
5	Driver Education Advisory Committee (DEAC)

Bill

Mark your calendars!



State ODTSEA Conference – Redmond, Oregon October 10-11, 2014
Visit www.ODTSEA.org to register. Sign up soon to get the early bird discount!

National ADTSEA Conference – Portland, Oregon July 10-13, 2016



When Do My Continuing Education Hours Expire?

Believe it or not, it's been nearly two years since the first Approved Instructor certification cards were mailed to you. This means the first round of renewals happens this fall. Check the expiration date on your card. If it expires soon, you need to be sure you are ready to go.

For some reason there is misinformation circulating about the way to calculate continuing education hours. Don't make this complicated; it's actually very simple:

At the time of renewal, an instructor must have earned 15 hours continuing education in the past two years.

So if you are renewing this fall, YES!, your October 2014 ODTSEA conference hours will apply, as will your October 2013 ODTSEA conference hours, since both conferences will have happened within the past two years.

WOU makes documentation super easy! If you earned your continuing education hours through a WOU training, the spring or fall annual conferences, or a Chemeketa CC online training, WOU has already tracked the hours for you. If you earned your hours elsewhere, either you or your employer needs to provide proof.

You can check your number of CE hours recorded with WOU by clicking this link

<http://www.wou.edu/provost/extprogram/tse/instructorcertification.php> under Responsibility of Approved Instructors.

Of course, all of the other requirements are still necessary to be issued an Approved Instructor certification card (such as FA/CPR, 30 hours of teaching, etc.) but we wanted you to feel confident about your continuing education hours and how they apply to your recertification.

If you have questions about your renewal, contact WOU at 503.838.9237.

btw, it's ALL about BTW! ODTSEA Conference 2014

Lois Lents, Owner / Instructor
Pacific Driver Education

The 2014 ODTSEA Conference is set for October 10 and 11.

Our keynote speaker is Jermaine Galloway, The Tall Cop. He is a strong voice for recognition and prevention of impaired driving and a dynamic presenter.

Breakout sessions will focus on applying the principles of the ORPC curriculum to Behind the Wheel driving sessions. Participants will have the chance to learn how to operate a vehicle with hand controls, observe one of the new "self-parking" cars in action, practice vehicle balance and control in the Skid Monster, and experience great ways to teach reference points and other important concepts in ways that really help our students "get it."



Whether you teach Behind the Wheel, Classroom or both, be sure to attend this year's conference. Visit www.ODTSEA.org to register. Sign up soon to get the early bird discount!

Join Us for Conference Administrative Day – Friday, October 10th

The first day (Friday) of EACH driver education conference, dedicated people come together to take care of the "business side" of driver education.

8:30-9:30 a.m. First thing in the morning, the Driving School Association of Oregon (DSAO) and the Community Colleges Association of Driver Educators (CCADE) meet. If you belong to either of these associations, you belong at these meetings.

9:30-11:30 a.m. Have a question you always wanted answered? Wanted a forum in the driver education community to help you share your concerns and ideas? Then the "Provider's Roundtable" is just the place for you! This event guarantees unlimited access to the state driver education staff for 2 hours! Everybody is welcome.

12:30-4:00 p.m. DEAC convenes its quarterly meeting to consider the state of Oregon's driver education program. This advisory committee is responsible for many of the improvements to driver education over the years and all are welcome.



CELEBRATE My DRIVE

Powered by  State Farm®



Every teen dreams of getting their license and sitting in the driver's seat.



Being the driver can be fun, but it has some risks — like **distracted driving**.

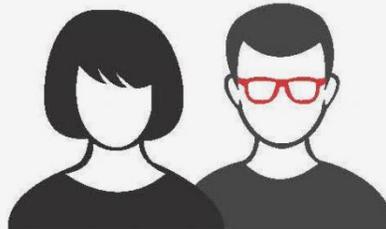
AFTER ALL,



CAR CRASHES ARE THE #1 CAUSE OF INJURY AMONG TEENS.

DO YOUR PART.

Join the cause to prevent distracted driving, and **share the message of 2N2®** with your high school and community.



**2 EYES ON THE ROAD
2 HANDS ON THE WHEEL**

Visit celebratemydrive.com and **register your high school** to show your support for 2N2 and teen driver safety. Your school could win some **BIG** prizes!

YOUR HIGH SCHOOL COULD WIN

**1 of 90
\$25,000
GRANTS**

**1 of 10
\$100,000
GRANTS**

**1 of 2
GRAND PRIZE
CONCERTS
with
The Band Perry**

For more information and official rules, visit celebratemydrive.com
Commit daily to safe driving on behalf of your school from October 15-24, 2014.

THE STATE FARM® CELEBRATE MY DRIVE® PROMOTION ABBREVIATED RULES. NO PURCHASE NECESSARY TO ENTER OR WIN. Open to legal residents of the U.S. & DC (except NH), Canadian provinces of Alberta, New Brunswick & Ontario who are 14 yrs or older with Internet access & a valid e-mail address. Void in New Hampshire, Quebec, Nova Scotia, Manitoba, British Columbia, Prince Edward Island, Saskatchewan & Newfoundland/Labrador. NOTE: Any high school that won a Grand or First Prize in the 2013 State Farm® Celebrate My Drive Promotion is not eligible to win a Grand or First Prize in this 2014 Promotion. High school registration is required to participate. Registration begins at 12:00:01 AM CT on 08/01/14. Registration ends at 11:59:59 PM CT on 10/07/14. Register at www.celebratemydrive.com where directions are provided. All registered high schools will be divided into 2 categories: Large: 750+ students or Small: Fewer than 750 students. Make a Safe Driving Commitment between 12:00:00 AM CT on 10/15/14 & 11:59:59 PM CT on 10/24/14 at www.celebratemydrive.com. Limit (1) commitment, per person, per e-mail address, per day. Odds of winning depend on the total number of commitments received for each high school. Grand Prizes: (1) per category: \$100,000 USD Grant & a Concert. First Prizes: (4) per category: \$100,000 USD Grant. (90) Second Prizes (45) per category: \$25,000 USD Grant. Taxes are each high school's responsibility. High school representative of any winning Canadian high schools will be required to correctly answer a time-limited mathematical skill-testing question. For the name of the winning high schools, visit www.celebratemydrive.com or send a SASE to: Celebrate My Drive Winners, P.O. Box 13199, Bridgeport, CT 06673-3199. Contest subject to the full Official Rules available at www.celebratemydrive.com or by sending a SASE to: Celebrate My Drive Rules, P.O. Box 13199, Bridgeport, CT 06673-3199. Residents of Canada & VT may omit return postage. Sponsor/Prize Provider: State Farm Mutual Automobile Insurance Company, Bloomington, IL. Administrator: teamDigital Promotions, Inc., Bethel, CT.

Are You an Advocate?

William A. Warner, Manager
Driver Education Program
ODOT Transportation Safety Division

<p>'ad-vo-cate <i>noun</i> \ˈad-və-kət, -kāt\ : a person who argues for or supports a cause or policy : a person who works for a cause or group : a person who argues for the cause of another person in a court of law</p>

Recently, I was in a very interesting discussion with the Lead Trainers and Aaron East (Angela's replacement at WOU) and we were talking about the roles of a candidate instructor.

I told the group that it isn't enough that future instructors learn about the curriculum and risk management driving. It is also important that each instructor understands their role as an advocate for

traffic safety; promoting best practice driver education in their schools and communities. If you think about it, you might be the only one in your community that knows and understands:

- Crashes are the number one killer of teens, YOUR teens, not that "other" community.
- Safe driving is only as good as each driver consciously decides that they are going to follow the rules of courtesy and of the road; and that it only takes one wrong action to undo a lifetime of correct actions.
- You provide a service that is actually changing the culture of driving, one generation of new drivers at a time!

Occasionally, you may come across a battle-weary instructor and their attitude needs a little altitude. That is also the job of an advocate. Are you up to the challenge? Oregon driver education is counting on each of you. ❖



Visit a Driver Education Advisory Committee (DEAC) Meeting

Do you want to be more involved in driver education? Would you like to see how new policies are developed? The meetings of the Driver Education Advisory Committee (DEAC) are open to everyone and we would love to see you come to one of the quarterly meetings. Two are on the Fridays before each of the annual conferences (Pac NW and ODTSEA) and the other two occur in January and June. The next four meetings and locations are listed below:

October 10, 2014	Eagle Crest in Redmond	12:30pm – 4:00pm
January 9, 2015	ODOT – TLC Building in Salem	8:30am – 1:00pm
February 27, 2015	Red Lion Jantzen Beach	12:30pm – 4:00pm
June 12, 2015	ODOT – TLC Building in Salem	8:30am – 1:00pm

The Driver Education Advisory Committee (DEAC) is a statewide collaboration of driver educators from Public Schools, Driving Schools, and Community Colleges who meet quarterly to promote Oregon Approved Teen Driver Education. This group serves as an advisory committee to the driver education team and their input is invaluable to the state program.

Look us up at <http://www.oregon.gov/ODOT/TS/Pages/DEAC.aspx>