



2019 Data

Clackamas County Public Health Program

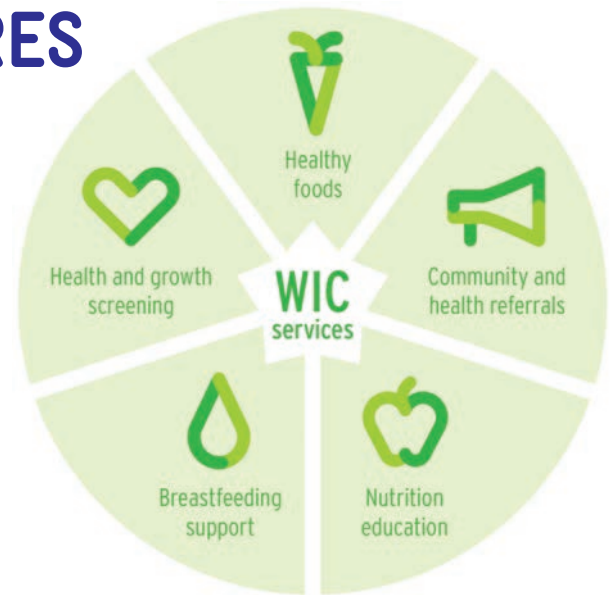
GROWING HEALTHY FUTURES

Participating in WIC supports the long-term health of women, infants, children and families. WIC is proven to support longer pregnancies and positive birth outcomes¹.

For children, the American Academy of Pediatrics identifies three foundations of healthy child development:

- **Stable, Responsive Relationships**
- **Safe, Supportive Environments**
- **Appropriate Nutrition²**

WIC is the premier public health nutrition program, and it supports all three of these developmental foundations.



¹ Fingar et al, Journal of Maternal and Child Health, 2017 ² American Academy of Pediatrics, Policy statement, 2012

WHO WE SERVED



6,282

Women, infants and children who participated in WIC

19%

of all pregnant women served by WIC

3,642

WIC families served

→ 73%

are working families

5 out of 7

participants are infants and children under five



BREASTFEEDING

93%

WIC moms start out breastfeeding

36%

WIC moms breastfeed exclusively for six months



PUBLIC HEALTH DIVISION

Special Supplemental Nutrition Program for Women, Infants & Children



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ECONOMIC BENEFITS OF WIC

41 Local stores accepting WIC:

- 4 Independent stores
- 4 Local or regional chains
- 27 National chain stores
- 6 Pharmacies

\$2,226,703

Total dollars spent by this agency's participants at local stores

HEALTHY FOOD ACCESS

To be a WIC store, it must carry:

- At least 8 kinds of fresh fruits and vegetables
- Whole grain products
- Lowfat milk
- Lowfat yogurt
- Canned/dried beans



WIC FARM DIRECT NUTRITION PROGRAM

The Farm Direct Nutrition Program (FDNP) provides families with an additional source of nutritious food and education on selecting and preparing fresh produce.

75 Participating Farmers

at local farmers markets and farm stands

\$38,768

FDNP dollars paid to local farmers

WIC CLINIC SITES

Oregon City
Canby

Milwaukie
Sandy

For more details about these numbers, please visit:

<https://www.oregon.gov/OHA/PH/HEALTHYPEOPLEFAMILIES/WIC/Pages/annual.aspx>

Contact your local WIC office

503-655-8476

www.clackamas.us/publichealth/wic.html

Contact the Oregon WIC Program

971-673-0040

www.healthoregon.org/wic

You can get this document in other languages, large print, braille, or a format you prefer. We accept all relay calls, or you can dial 711.

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