

2023 OREGON WIC DATA

CLACKAMAS COUNTY PUBLIC HEALTH

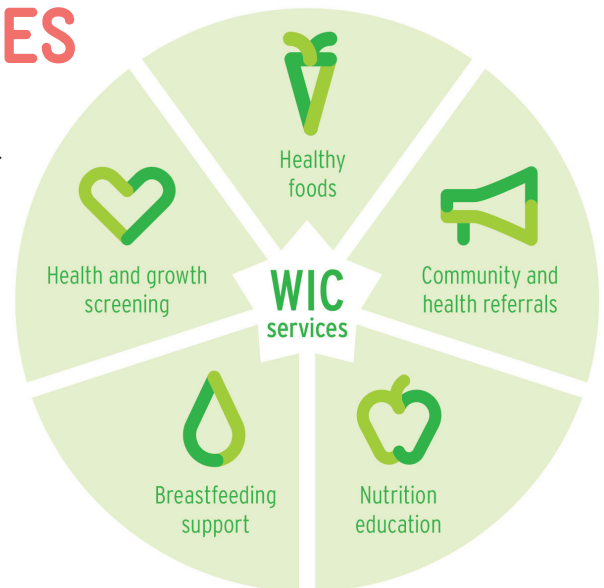
GROWING HEALTHY FUTURES

Participating in WIC supports the long-term health of women, infants, children and families. WIC is proven to support longer pregnancies and positive birth outcomes¹.

The American Academy of Pediatrics identifies three foundations of healthy child development:

- **Stable, Responsive Relationships**
- **Safe, Supportive Environments**
- **Appropriate Nutrition²**

WIC is the premier public health nutrition program and it supports all three of these developmental foundations.



¹ Fingar et al, *Journal of Maternal and Child Health*, 2017

² American Academy of Pediatrics, *Policy statement*, 2012

WHO WE SERVED



5470

Women, infants and children participated in WIC

18%

of all pregnant women served by WIC

3133

WIC families served



67%

are working families

3 OUT OF 4

participants are infants and children under five



BREASTFEEDING

96%

of WIC moms start out breastfeeding

50%

of WIC moms breastfed exclusively for six months

2023 OREGON WIC DATA

CLACKAMAS COUNTY PUBLIC HEALTH

ECONOMIC BENEFITS OF WIC

45 LOCAL STORES ACCEPTING WIC:

- 6 Independent stores
- 5 Local or regional chains
- 19 National chain stores
- 15 Pharmacies

\$2,699,581

Total WIC dollars spent
by participants
at local stores

ALL STORES THAT ACCEPT WIC MUST CARRY:

- At least 8 kinds of fresh fruits and vegetables
- Whole grain products
- Lowfat milk
- Lowfat yogurt
- Canned/dried beans



WIC FARM DIRECT NUTRITION PROGRAM

The Farm Direct Nutrition Program (FDNP) provides families with an additional source of nutritious food and education on selecting and preparing fresh produce.

65 PARTICIPATING FARMERS

at local farmers markets
and farm stands

\$23,084

FDNP dollars paid
to local farmers

WIC CLINIC SITES

Canby, Milwaukie, Oregon City, Sandy

For more details about these numbers, please visit:

<https://www.oregon.gov/OHA/PH/HEALTHYPEOPLEFAMILIES/WIC/Pages/annual.aspx>

503-655-8476

www.clackamas.us/publichealth/wic.html

You can get this document in other languages, large print, braille, or a format you prefer. We accept all relay calls, or you can dial 711.

Revised 3/19/2024