

# 2023 OREGON WIC DATA

## LINN COUNTY HEALTH DEPARTMENT

### GROWING HEALTHY FUTURES

Participating in WIC supports the long-term health of women, infants, children and families. WIC is proven to support longer pregnancies and positive birth outcomes<sup>1</sup>.

The American Academy of Pediatrics identifies three foundations of healthy child development:

- **Stable, Responsive Relationships**
- **Safe, Supportive Environments**
- **Appropriate Nutrition<sup>2</sup>**

WIC is the premier public health nutrition program and it supports all three of these developmental foundations.



<sup>1</sup> Fingar et al, *Journal of Maternal and Child Health*, 2017    <sup>2</sup> American Academy of Pediatrics, *Policy statement*, 2012

### WHO WE SERVED



4407

Women, infants and children participated in WIC

32%

of all pregnant women served by WIC

2432

WIC families served



70%

are working families

3 OUT OF 4



participants are infants and children under five

### BREASTFEEDING

97%

of WIC moms start out breastfeeding

47%

of WIC moms breastfed exclusively for six months

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### ECONOMIC BENEFITS OF WIC

#### 17 LOCAL STORES ACCEPTING WIC:

- 7 Independent stores
- 3 Local or regional chains
- 5 National chain stores
- 2 Pharmacies

# \$2,254,596

Total WIC dollars spent  
by participants  
at local stores

#### ALL STORES THAT ACCEPT WIC MUST CARRY:

- At least 8 kinds of fresh fruits and vegetables
- Whole grain products
- Lowfat milk
- Lowfat yogurt
- Canned/dried beans



#### WIC FARM DIRECT NUTRITION PROGRAM

The Farm Direct Nutrition Program (FDNP) provides families with an additional source of nutritious food and education on selecting and preparing fresh produce.

# 31 PARTICIPATING FARMERS

at local farmers markets  
and farm stands

# \$29,944

FDNP dollars paid  
to local farmers

#### WIC CLINIC SITES

Albany, Harrisburg, Lebanon, Sweet Home

*For more details about these numbers, please visit:*

<https://www.oregon.gov/OHA/PH/HEALTHYPEOPLEFAMILIES/WIC/Pages/annual.aspx>

**541-967-3888**

<https://www.linncountyhealth.org/ph/page/wic-nutrition-program>

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Revised 3/19/2024