Oregon Workforce Talent Development Board (WTDB)  
Executive Committee

**Members**

Ken Madden, Chair, VP Sales and Marketing, Madden Industrial Craftsmen, Inc.

Frank Wall, Vice Chair, Executive Director, Plumbing & Mechanical Contractors Association of Oregon

Barbara Byrd, Secretary Treasurer, AFL-CIO

Patty Dorroh, Harney County Commissioner

Shari Dunn, Executive Director, Dress for Success Oregon

Anne Mersereau, VP Human Resources, Diversity & Inclusion, PGE

Matt Millard, AFSCME, System Application Analyst, Oregon Health and Science University

Mark Mitsui, President PCC

Soundharya Nagasubramanian, Director, Software Architecture and Cybersecurity, Welch Allyn

Elana Pirtle-Guiney, Labor and Workforce Policy Advisor, Governor Kate Brown’s Office

Joe Weber, Global Director of Sales, ESCO

**Non-Voting Members**

Ben Cannon, Executive Director, HECC

Kay Erickson, Director, Oregon Employment Dept.

Karen Humelbaugh, Director, Office of Workforce Investments, HECC

Karen Litvin, CEO, Oregon Workforce Partnership

**Staff**

Todd Nell, Executive Director, WTDB

Clay Martin, WTDB and WF Analyst, WTDB

Jennifer Denning, Program Analyst, WTDB

Kelly Zinck, Program Analyst, WTDB

May 9, 2018

1:30 P.M. – 3:00 P.M.
Madden Industrial Craftsmen
1800 NW 169th Place
Suite A200
Beaverton, Oregon 97006

**MEETING MINUTES**

**Members Present:** Ken Madden, Barbara Byrd, Anne Mersereau, Matt Millard, Soundharya Nagasubramanian, Mark Mitsui, Shari Dunn, and Elana Pirtle-Guiney.

**Members Excused:** Joe Weber, Patty Dorroh, and Frank Wall

**Non-Voting Members and Staff Present:** Ben Cannon, Kay Erickson, Karen Humelbaugh, Todd Nell, Jennifer Denning, Clay Martin and Karen Litvin.

**Agenda**

1.0 **Ken Madden**  
Ken Madden opened the discussion and shared information about his place of business.

2.0 **Call to Order**  
Chair Madden then called the meeting to order at 1:44 pm and provided an overview of the agenda.

3.0 **Public Comment**  
None

4.0 **Updates and Discussion**  
Todd Nell gave an overview of the upcoming June 8th Board Meeting and provided update on May 11th Talent Summit and recognition and award for Representative Reardon.

Ken and Todd framed up a program offered by McDonalds: Archway to Opportunity. Discussion ensued. Executive Committee vote on whether to take to full board for presentation ended in tie. Chair Madden advised staff to get better understanding of program opportunities/flexibility and bring back.

Barbara Byrd also serves as Chair of the OED Advisory Committee.

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1All meeting materials can be found at: [https://www.oregon.gov/owib/committees/Pages/ExecutiveCommittee.aspx](https://www.oregon.gov/owib/committees/Pages/ExecutiveCommittee.aspx).

If you are unable to read the materials, please contact [jennifer.denning@oregon.gov](mailto:jennifer.denning@oregon.gov).
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Suggested we invite OED Advisory Council to meetings as way to cross pollenate between UI and WTDB.

Karen Humelbaugh provided update on committee structure and that the responsibilities of the Continuous Improvement Committee would be folded into the Executive Committee over the next several months. Humelbaugh also provided an update on current Policy Option Packages and Legislative Concepts in the que for Workforce and the HECC for short session.

5.0 Communications
Karen H. also led a discussion on how committee members would like staff to improve communications strategies and activities. Discussions resulted in a recommendation to talk more about the board and promote the work we do and to have a portal for board communications.

6.0 Membership Opportunities
Todd N. gave an overview of the WTDB Recruiting Document and implored members to continue to help recruit new business members in key sectors.

7.0 Leveraging Best Practices
The conversation around the Archways program went quite long. The committee did not have time for this discussion.

Adjourn
Chair Madden adjourned the meeting at 3:09 pm.

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