Oregon Workforce and Talent Development Board (WTDB)

December 8, 2017
1:00 P.M. – 3:00 P.M.
The Duniway Portland, Captain Gray Ballroom
921 SW 6th Avenue
Portland, OR 97204

MEETING MINUTES

Members Present: Ken Madden, Chair; Frank Wall, Vice Chair; Elana Pirtle-Guiney; Chris Harder; Joe Weber; Carrie Chaffee; Ali O’Neill; Michael Dembrow; Barbara Byrd; Shari Dunn; Anne Mersereau; Gary Brown; Kay Erickson; Trina Lee; Rod Belisle; Soundharya Nagasubramanian; Mark Mitsui; Debbie Radie; Matt Millard; Kristina Payne; Patty Dorroh; Doug Hunt.

Members Excused: Kim Thatcher; Paul Holvey; Bob Halligan; Jeffrey Krolick.

Technical Advisors and Staff Present: Karen Humelbaugh; Jim Pfarrer; Dan Haun; Todd Nell; Clay Martin; Kelly Zinck.

Agenda and Materials Packet

1.0 Call to Order and Opening Remarks
Chair Madden called the meeting to order at 1:06 P.M., provided an overview of the agenda, and facilitated an introduction of board members.

2.0 Governor’s Workforce Agenda
Governor Brown thanked the labor, business, economic development, and education partners on the board for their dedication to serving Oregonians. The Governor overviewed her workforce agenda including focusing on growing Oregon’s economy, especially in rural areas, investing in career and technical education (CTE), increasing affordable housing, and growing wages to lift families out of poverty.

3.0 Consent Agenda
3.1 Approve September 2017 OWIB minutes
3.2 Approve November 2017 OWIB Executive Committee minutes
3.3 Approve October and November 2017 OWIB Continuous Improvement Committee minutes

ACTION ITEMS
Motion: Frank Wall moved to approve the minutes as presented on the consent agenda, 3.1 thru 3.3; Joe Weber seconded the motion. Chair Madden called for a voice vote and the motion was approved unanimously.

4.0 Public Comment
Andrew McGough
Rep. Reardon

5.0 Executive Director Report
5.1 Strategic Plan Goals: Review of Work Completed in 2017
Todd Nell, Director of the Oregon Workforce Investment Board,
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highlighted some of the work completed in 2017, including expansion of the registered apprenticeship program, progress on establishing educational attainment goals for adult Oregonians (House Bill 3437 implementation), hosting the National Governor’s Association summer meeting, and further connectivity and strategic alignment with business, state, and economic development partners.

5.2 Approve new board name
Todd Nell, Director of the Oregon Workforce Investment Board, presented the branding and naming options for the board to consider. Discussion included a desire to look toward the board mission statement and questions about why the name options did not include the word “investment.” Following the discussion, Chair Madden determined this agenda item was not ready for board action.

6.0 Workforce System Performance and Preliminary Accountability Reports

6.1 Local Board Assessment and WIOA Title 1 Monitoring
Shalee Hodgson, Systems and Alignment Manager with the Oregon Employment Department, provided an overview of the assessment rubric developed to use in determining how local workforce boards are engaging and working in their local areas. The rubric focuses on four categories including data driven decision-making, strategy, partnerships and investments, and programs.

6.2 Economic Landscape
Nick Beleiciks, State Employment Economist with the Oregon Employment Department, presented a snapshot of Oregon’s current labor market, highlighting a regional analysis on job gains versus job losses, why vacancies are difficult to fill, and data on wages. Beleiciks also analyzed historical unemployment rates compared with current unemployment and discussed indicator measures of labor underutilization.

6.3 Overview of Current System Performance
Bob Uhlenkott, Workforce and Economic Research Division Director with the Oregon Employment Department, presented an overview of the Performance Reporting Information SysteM (PRISM) and Oregon’s workforce system performance measures. Uhlenkott illustrated the filters available in PRISM to analyze performance measure data.

6.4 Discussion

7.0 Revised WorkSource Center Standards

7.1 Revised WorkSource Center Standards
Jim Pfarrer, Workforce Operations Division Director with the Oregon Employment Department; Karen Humelbaugh, Director of the Office of Workforce Investments at the Higher Education Coordinating Commission; and Dan Haun, Deputy Director of Self Sufficiency at the Department of Human Services, presented the revised WorkSource Center Standards before the board for approval. Pfarrer, Humelbaugh, and Haun emphasized the momentum among agency partners in collaborating on this project.

All meetings of the Oregon Workforce and Talent Development Board are open to the public and will conform to Oregon public meetings laws. A request for an interpreter for the hearing impaired or for accommodations for people with disabilities should be made to Kelly Zinck at (503) 947-1733 or by email at HECC_WTDB@oregon.gov. Requests for accommodation should be made at least 72 hours in advance. Staff respectfully requests that you submit 25 collated copies of written materials at the time of your testimony. Persons making presentations including the use of video, DVD, PowerPoint or overhead projection equipment are asked to contact WTDB staff 24 hours prior to the meeting.
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Members

Ken Madden. Chair, Owner, Madden Industrial Craftsman
Frank Wall. Vice Chair, Executive Director, Plumbing & Mechanical Contractors Association of Oregon
Elana Pirtle-Guiney. Workforce and Labor Policy Advisor, Office of the Governor
Ben Cannon. Executive Director, HECC
Chris Harder. Director, Business Oregon
Kim Thatcher. Senator, Oregon Legislature, Dist. 13
Joe Weber. Global Director of Sales, ESCO
Carrie Chaffee. OSU Federal Credit Union
Ali O’Neill. O’Neill Construction Group
Michael Dembrow. Senator, Oregon Legislature, Dist. 23
Barbara Byrd. Oregon AFL-CIO
Paul Holvey. Representative, Oregon Legislature, Dist. 8
Shari Dunn. Dress for Success
Anne Mersereau. Portland General Electric
Gary Brown. Nvidia Corporation
Kay Erickson. Director, Oregon Employment Department
Bob Halligan. Willamette Valley Company
Trina Lee. Director, Vocational Rehabilitation, DHS
Rod Belisle. NECA/IBEW Electrical Training Center
Soundharya Nagasubramanian. Welch Allyn
Mark Mitsui. President, Portland Community College
Debbie Radie. Boardman Foods
Matt Millard. OHSU-AFSCME
Jeffrey Krolick. Options for Southern Oregon, Inc.
Kristina Payne. Executive Director, Lane Workforce Partnership
Patty Dorroh. Harney County Commissioner
Douglas Hunt. Lincoln County Commissioner

Technical Advisors

Karen Humelbaugh. Director, Office of Workforce Investments, HECC
Jim Pfarrer. Director, Workforce Operations Division, Oregon Employment Department
Dacia Johnson. Commission for the Blind
Dan Haun. Deputy Director, Self Sufficiency, DHS
Pete Karpa. Deputy Director, Vocational Rehabilitation, DHS

Staff

Todd Neil. Executive Director, WTDB
Clay Martin. WTDB and Workforce Analyst, WTDB
Jennifer Denning. Program Analyst, WTDB
Kelly Zinck. Program Analyst, WTDB

ACTION ITEM

Motion: Rod Belisle moved to approve the WorkSource Center Standards as presented in the docket material; Kay Erickson seconded the motion. Chair Madden called for a voice vote and the motion was approved unanimously.

8.0 Adjourn

Chair Madden adjourned the meeting at 3:02pm.

Written Updates Included in Materials Packet:

a. Update: Developing New Educational and Training Goals for Adult Oregonians (House Bill 2311 Implementation)
b. Update: OWIB Subcommittees