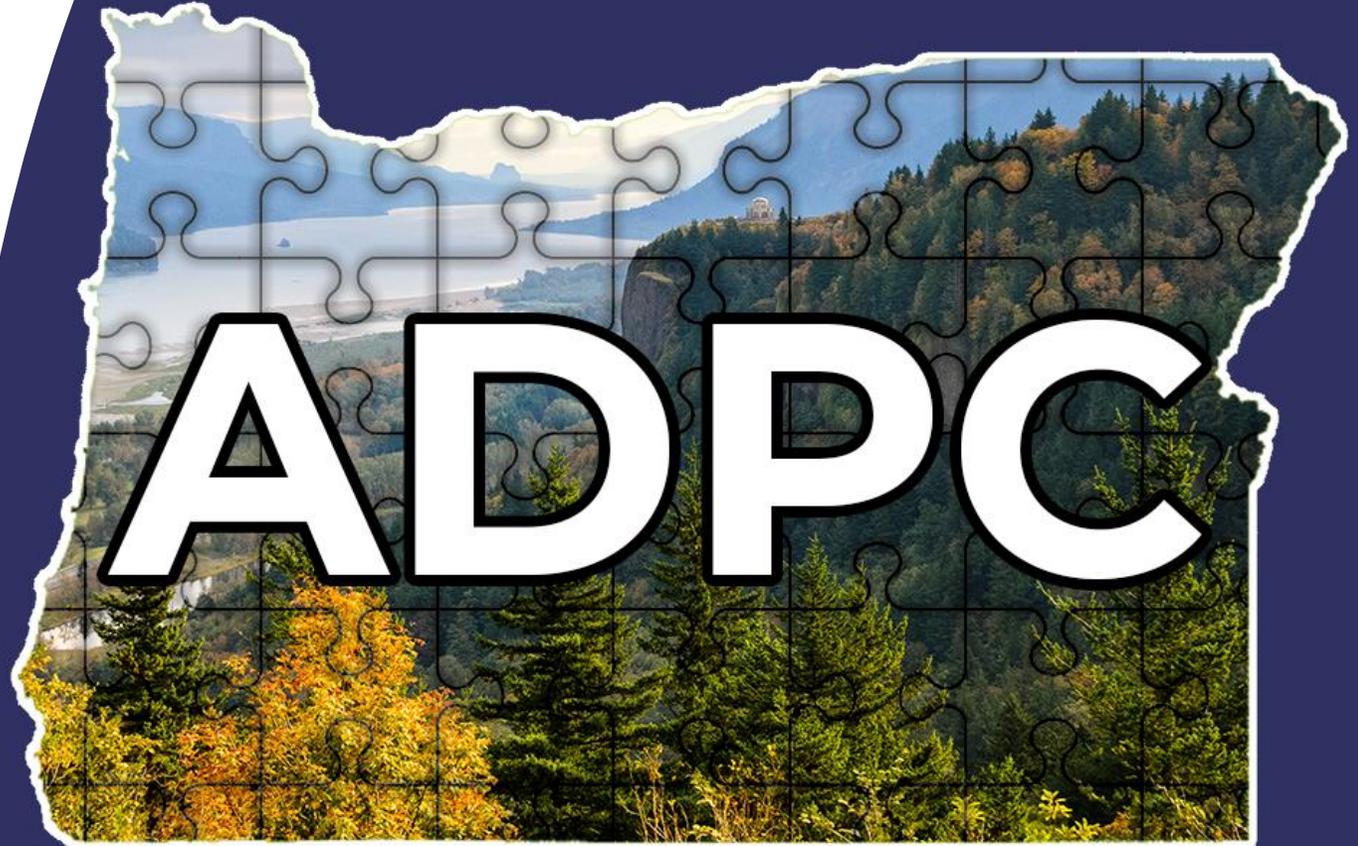


# Advocacy vs Lobbying and the role of ADPC

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# Advocacy

- Advocacy refers to a wide range of activities that can influence public policy.

# Types of Advocacy

- Public Education
  - *Raising awareness on an issue with the public, including policymakers*
- Grassroots Organizing
  - *Organizing stakeholders who may support certain common views on an issue*
- Coalition Building
  - *Bringing together like organizations who work on common issues (though they may not hold the same policy views)*

# Types of Advocacy

- Nonpartisan Voter Engagement
  - (i.e.) Hosting a town hall or community conversation with officials running for office on a topic
- Litigation
- Lobbying
  - Advocacy to influence elected officials to take a specific positions on a specific piece of legislation
  - Ex: “I want you to support/oppose HB1234”

Is all advocacy the same?

No

State/Federal regulations limit who can do certain types of advocacy.

# What is the Alcohol and Drug Policy Commission?

ADPC is an Executive Branch Governmental Entity

The ADPC is not an advocacy organization.

# What is ADPC's Role in Advocacy

Advocacy Type	Yes	No
Public Education		
Grassroots Organizing		
Support of Coalition Building		
Nonpartisan Voter Engagement		
Litigation		
Lobbying		

# What does this mean to ADPC's Role?

- ADPC can engage in public awareness that may inform decision-making
  - *Publishing Issue briefs or reports that can include recommendations that require policy action*
  - *Conducting community engagement efforts to inform community leaders about important issues and suggest solutions, which can include policy change*

# What does this mean to ADPC's Role?

- ADPC may not lobby the legislature to support or oppose a specific piece of legislation.
- However, ADPC can, with Governor's Permission:
  - Respond to legislator questions around a topic
  - Provide data upon request of policy makers considering a piece of legislation
  - Provide feedback on SUD-related budgetary policy

# Are there exceptions to the lobbying prohibition?

- ADPC can lobby with explicit support or direction from the Office of the Governor – but this is rare

# Can ADPC Members Lobby?

Yes

- HOWEVER, members are prohibited from testifying on behalf of ADPC.
- Members may only lobby in their personal/professional capacity\*

*\*as allowed by your employer*

# Example of Role: HB3321

- HB3321 included provisions that were supported by members of the ADPC Prevention Committee
- ADPC Role:
  - Discussed the benefit and value of the legislation if passed
  - Prevention Committee decided to include actions suggested by HB3321 in the comprehensive plan
  - ADPC staff were available to the legislators who had questions
- Individual Role:
  - Members of the ADPC Prevention Committee testified in support of the legislation in their capacity as prevention professionals and subject matter experts, and did not represent ADPC in their testimony

# How do I learn more about what I can do?

Alliance for Justice provides guidance around what nonprofits are allowed to do relative to advocacy – including lobbying:

<https://afj.org/bolder-advocacy/>



# Thank you

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