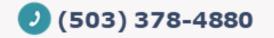


# Communications Update

Alexis Morris, Marketing & Administrative Specialist



















## Monthly Newsletter



### Information

- Sent to 2,766 subscribers
- Announcement of the newsletter was sent to all 8,033 subscribers.
- The next newsletter will be released the week of August 18th.
  - Aviation events can be submitted to market@odav.oregon.gov to be featured in the "Recent & Upcoming Events" section!



#### **July Newsletter**

Having trouble viewing this email? View it as a Web page.

#### Recent & Upcoming Events



The Friends of Pacific City State Airport held a work party on 6/14, thank you



The Oregon Aviation Historical Society is held the 11<sup>th</sup> annual Wings &



The Wallow County Fly-In was held July 11<sup>th</sup>-12<sup>th</sup> at

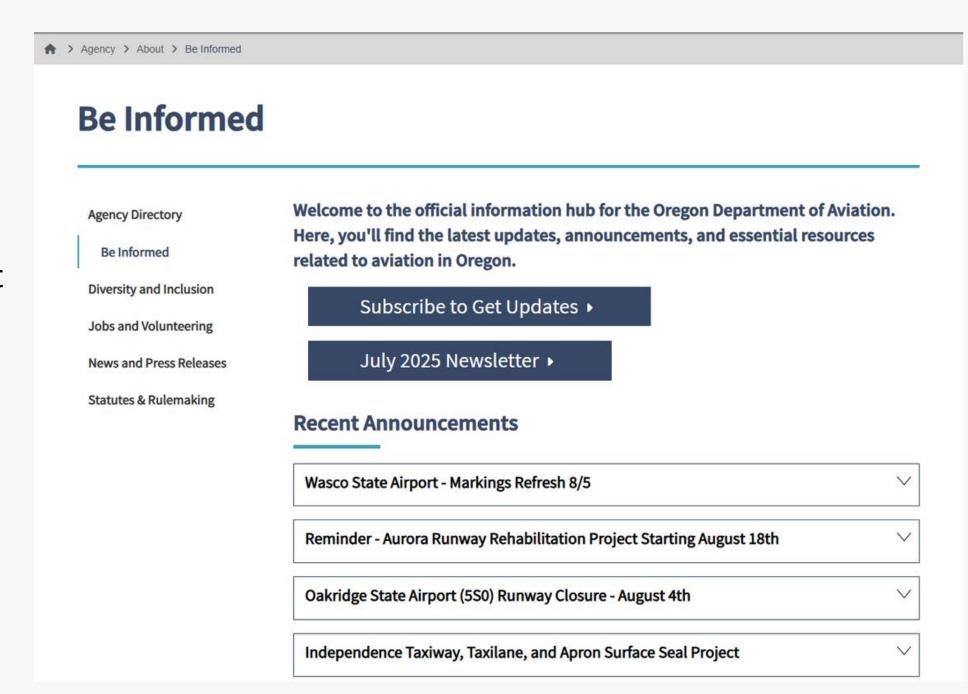


### Be Informed



### **Information Hub**

- The website has a "Be Informed" section.
- This section houses all of the recent GovDelivery that are sent out by the agency as well as the Newsletter.
- This space is provided for those who may not be signed up for our communications but want to remain informed.
- Under the Recent Announcements is an "Archive" of all previous communications dating back to May.





## Monthly Newsletter

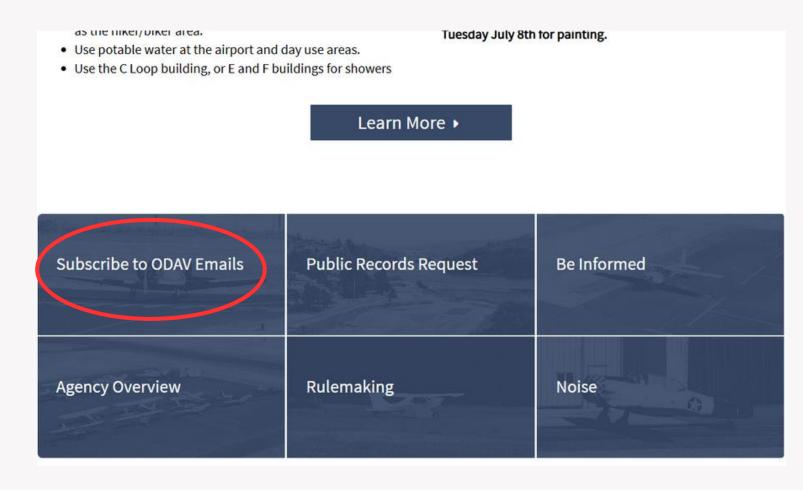


### Sign Up for the ODAV Newsletter

Scan the QR code to sign up for ODAV Emails



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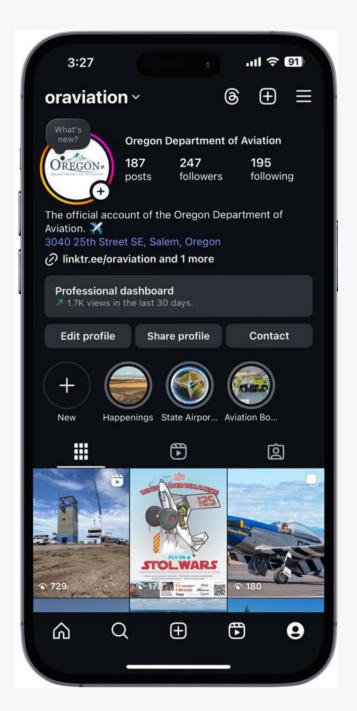


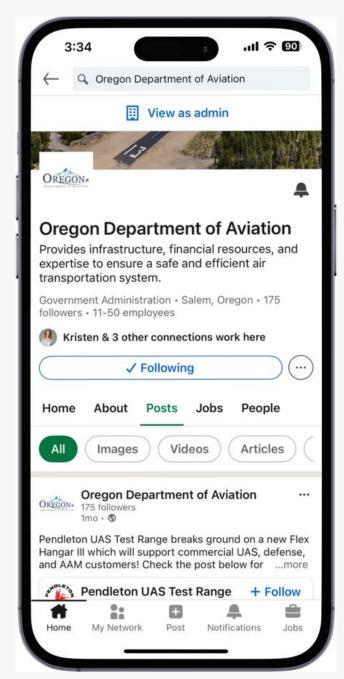
Subscription Topics
□ Regional News & Updates
☐ Northwest Oregon <b>②</b>
☐ Southwest Oregon 🥖
☐ Central Oregon 🥖
☐ Eastern Oregon 🕖
□ Current Projects and Master Planning
☐ Pacific City State Airport Updates
☐ Lebanon State Airport Master Plan Updates
☐ Aurora State Airport Master Plan
☐ Joseph State Airport Master Plan 🥖
ODAV - Newsletter 🕖
□ Community Events & Outreach
□ ODAV - Newsletter 🕖
□ □ Procurement & Contracts
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Statewide Disparity Study DBE Contacts 0

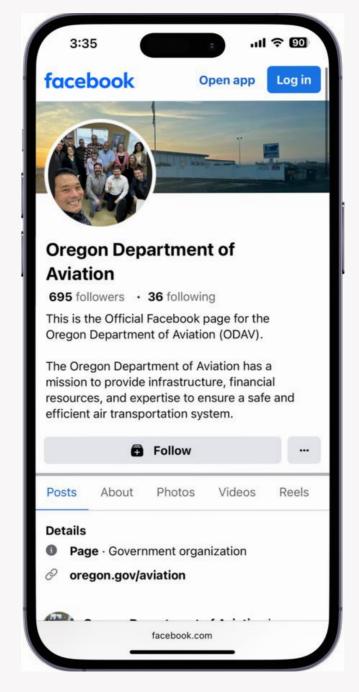


## Social Media









#### **Information Hub**

- Sharing aviation from airports across the state.
- Most recently we posted a timelapse sent to us from Bend of their new tower, the Independence Fly-in and STOL wars event and aircraft at Madras Municipal Airport.
- Since December we have gained access to our LinkedIn account and have been posting press releases there.
- We are seeing consistent engagement across platforms.
- All socials are: @ORAviation



# Questions?



