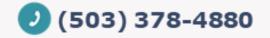


# Communications Update

Alexis Morris, Marketing & Administrative Specialist











WWW.OREGON.GOV/AVIATION







# Monthly Newsletter



## Information

- Just sent out our 5th newsletter on November 20th!
- Sent to an average of 2,578 subscribers with a 26.6% average open rate.
- The newsletter has information on:
  - Press Releases sent out during the month
  - Important announcements and information from the department
  - Updates on on-going and completed construction. These link to other gov deliveries sent for further information.
  - A COAR grant highlight or information on COAR
  - And the on-going maintenance that is occurring through out the state.

The next newsletter will be released the week of December 22nd.



#### **November Newsletter**

Having trouble viewing this email? View it as a Web page.

#### **News & Important Information**



Press Release: Oregon Department of Aviation Completes Runway and Electrical Rehabilitation Project at Siletz Bay State Airport

The Oregon Department of Aviation (ODAV) is pleased to share that the Runway and Electrical Rehabilitation Project at Siletz Bay State Airport (S45) in Gleneden Beach has been completed.

This project strengthens critical coastal infrastructure by improving runway safety, visibility, and reliability. Funded through nearly \$2 million in federal investment from the FAA and just over \$200,000 in state Aircraft Registration Revenue, the upgrades ensure that Siletz Bay continues to serve as a safe and dependable airport for the region.

Read Full Press Release



# Monthly Newsletter

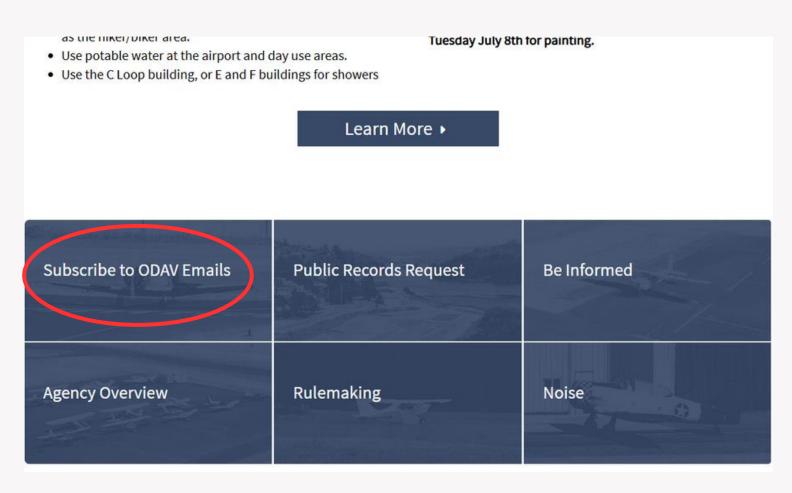


# Sign Up for the ODAV Newsletter

Scan the QR code to sign up for ODAV Emails



O R



Subscription Topics
□ Regional News & Updates
☐ Northwest Oregon <b>②</b>
☐ Southwest Oregon 🥠
☐ Central Oregon <b>①</b>
☐ Eastern Oregon 🕖
□ Current Projects and Master Planning
☐ Pacific City State Airport Updates
☐ Lebanon State Airport Master Plan Updates
☐ Aurora State Airport Master Plan
☐ Joseph State Airport Master Plan 🥖
ODAV - Newsletter 1
□ Community Events & Outreach
□ ODAV - Newsletter 🕖
□ Procurement & Contracts
☐ Procurement and Contracts <a> </a>
☐ Statewide Disparity Study DBE Contacts 0



# Press Releases



## **ODAV** in the News

- We have sent out 7 press releases over the last year
- These releases have covered:
  - The announcement of our new hire!
  - The completion of the Siletz Bay Runway and Electrical Rehabilitation Project with State and Federal acknowledgements
  - ODAV's Comments on the FAA's Proposed Part 108 Rule
  - The completion and ribbon cutting for Cape Blanco State
     Airport Runway and Electrical Improvement Project
  - Signed MOU's with SiFly and Yamaha for Wildfire mitigation
  - The Launch of our newly designed website
- These press releases are sent out to State Legislators, local news media, our LinkedIn, monthly newsletter and our website.

#### GAN General Aviation News

#### Oregon completes runway and electrical upgrades at S45



The Oregon Department of Aviation (ODAV) has completed a runway and electrical rehabilitation project at Siletz Bay State Airport (S45) in...

5 days ago

#### Curry Pilot

## The Oregon Department of Aviation Celebrates Completion of Major Cape Blanco State Airport Runway and Electrical Improvement Project



The airport serves recreational pilots, agricultural operators, and provides a critical link for emergency medical flights and search and rescue...

Sep 28, 2025

#### Commercial UAV News

## Oregon Department of Aviation Partners with SiFly for Drone Operations



Oregon Department of Aviation Partners with SiFly for Drone Operations ... The Oregon Department of Aviation (ODAV) announced that it will work...

Aug 18, 2025

#### Lincoln Chronicle

### State finishes \$2.2 million in Siletz Bay Airport runway, electrical improvements



The Oregon Department of Aviation has completed a \$2.2 million runway rehabilitation at Siletz Bay State Airport in Gleneden Beach.

1 week ago

#### KTVZ

## Oregon Department of Aviation and Yamaha sign a deal to explore the use of unmanned helicopters to fight wildfires



Oregon Department of Aviation and Yamaha sign a deal to explore the use of unmanned helicopters to fight wildfires. The Yamaha FAZER SAR is a...

Aug 14, 2025

#### :-. AirMed&Rescue

## Oregon advances solutions for wildfire mitigation and public safety



Oregon Department of Aviation is exploring innovative drone and uncrewed helicopter technologies to enhance wildfire response and improve...

Aug 19, 2025

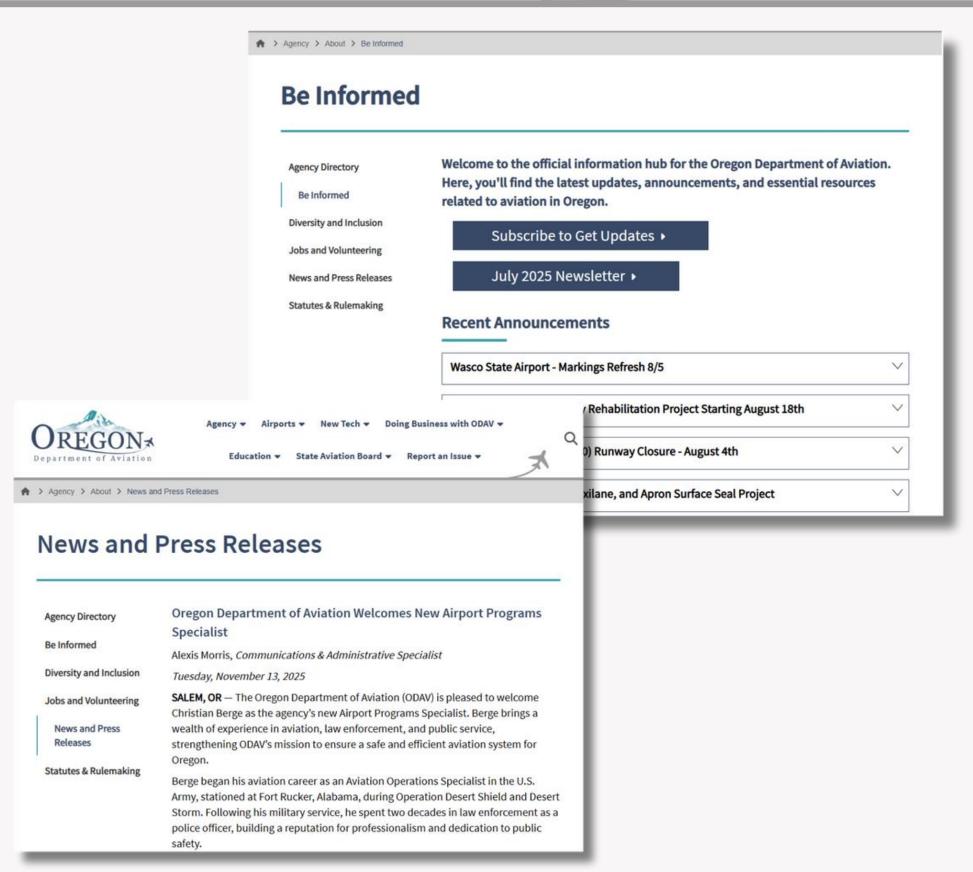


# Website Walkthrough



## Where to find Information

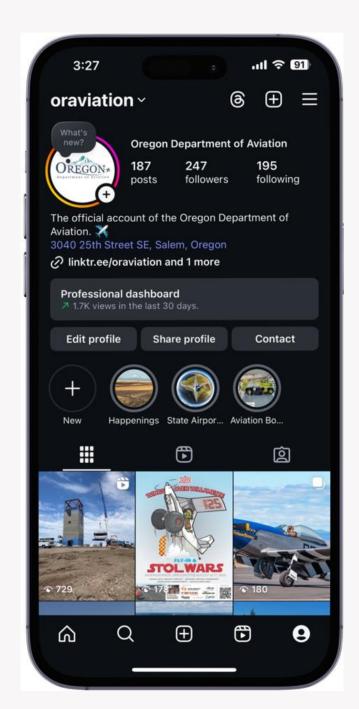
- The website has a "Be Informed" section.
- This section houses all of the recent GovDelivery that are sent out by the agency as well as the Newsletter.
- This space is provided for those who may not be signed up for our communications but want to remain informed.
- Under the Recent Announcements is an "Archive" of all previous communications dating back to May.
- The website also has a "News and Press Releases" section.
- This section houses all of the press releases that ODAV has sent out and a link to the PDF.

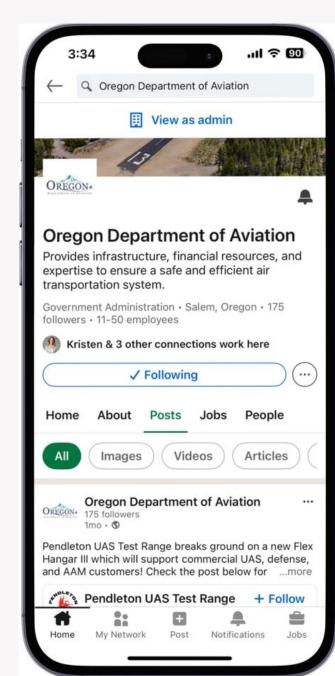


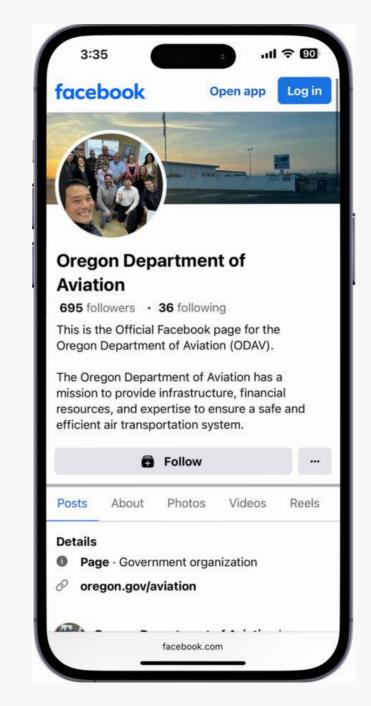


# Social Media









# All socials are: @ORAviation



# Questions?



