



2023 STATE OF OREGON DISPARITY STUDY

OBJECTIVES

- Assess **disparities** between **participation** and **availability** for disadvantaged businesses
- Assess **marketplace barriers**
- Recommend **policy** and **program** refinements
- Determine if **race/gender programs** warranted

PARTICIPATION

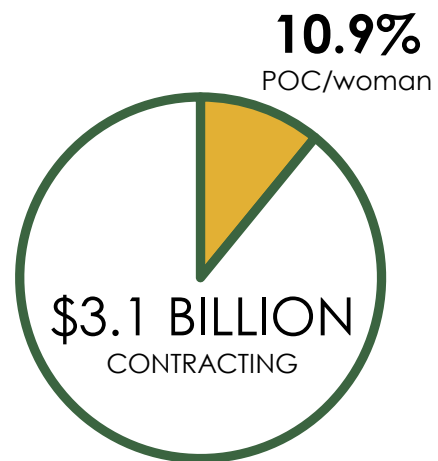
DATA SOURCES



STATE
DATA

SURVEY
DATA

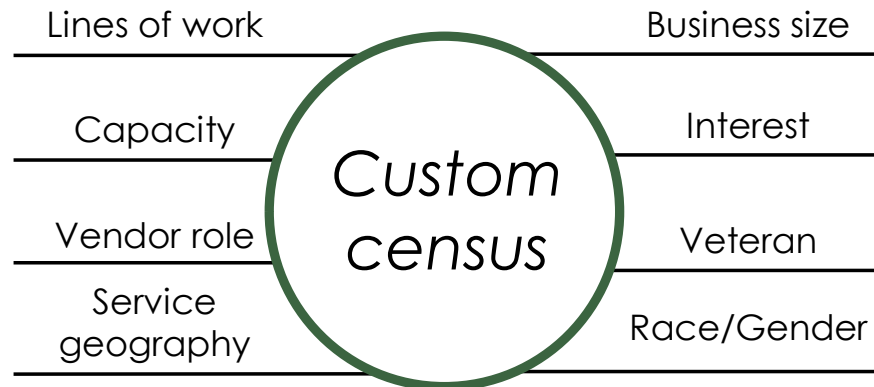
RESULTS



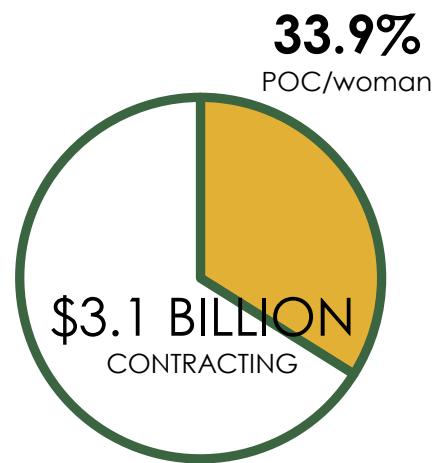
| | % participation |
|-------------------|--------------------|
| White woman | 6.6% |
| Asian American | 1.0% |
| Black American | 0.1% |
| Hispanic American | 2.0% |
| Native American | 0.1% |
| TOTAL | 10.9% |

AVAILABILITY

APPROACH



RESULTS



| | % availability |
|-------------------|-------------------|
| White woman | 18.6% |
| Asian American | 18.3% |
| Black American | 0.5% |
| Hispanic American | 5.1% |
| Native American | 1.5% |
| TOTAL | 33.9% |

DISPARITY

CALCULATION

$$\frac{\text{DOLLARS AWARDED}}{\text{DOLLARS AVAILABLE}} \times 100 = \text{DISPARITY INDEX}$$

80 OR LESS = **SUBSTANTIAL** UNDERUTILIZATION

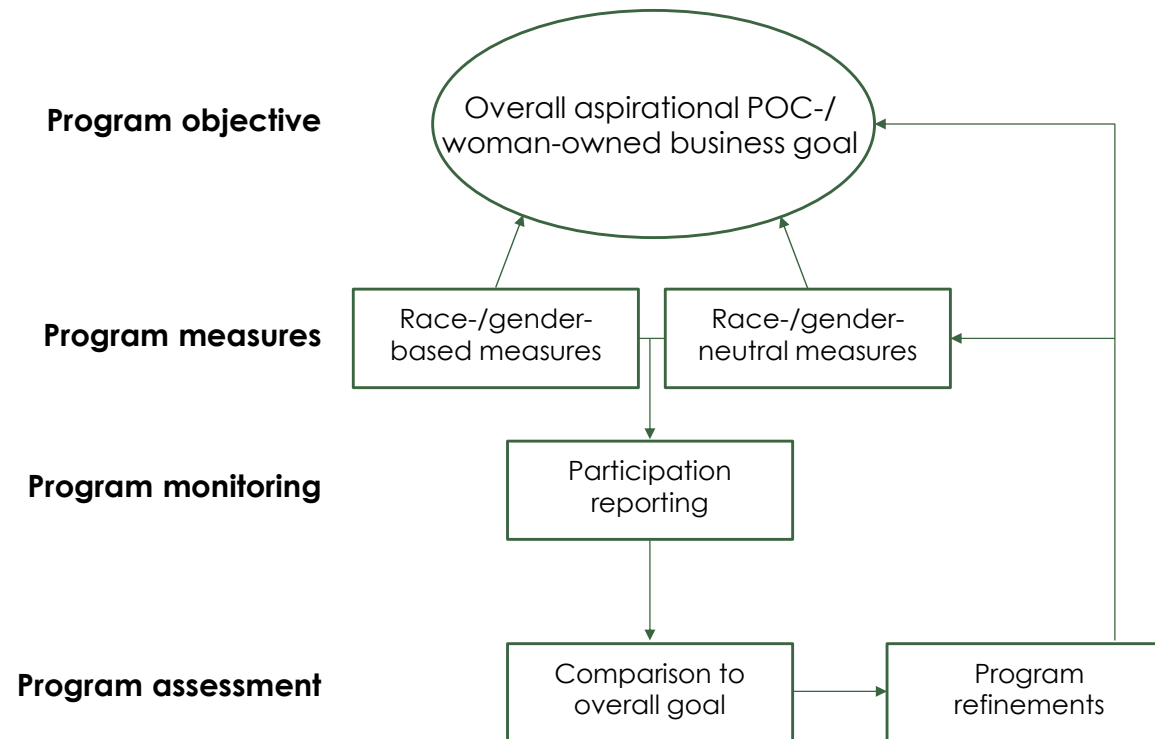
RESULTS

| Contract set | White woman | Asian American | Black American | Hispanic American | Native American |
|----------------------------------|------------------------|---------------------------|---------------------------|------------------------------|----------------------------|
| All work | ● | ● | ● | ● | ● |
| Construction | ● | ● | ● | ● | |
| Professional services | ● | ● | ● | ● | ● |
| Non-prof. svcs., goods, supplies | ● | ● | ● | ● | |
| Prime contracts | ● | ● | ● | ● | ● |
| Subcontracts | ● | ● | ● | ● | |

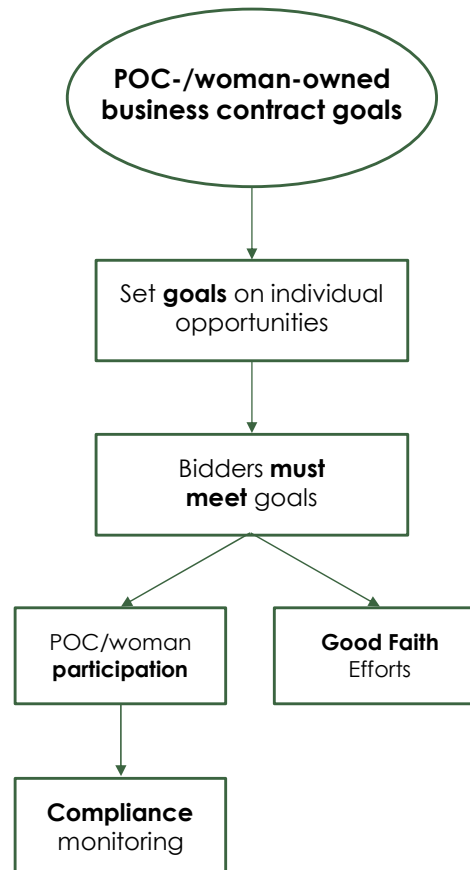
● substantial disparity

GUIDANCE

FRAMEWORK



CONTRACT GOALS



POLICY REFINEMENTS

- Develop **program manual**
- Increase **solicitation timelines**
- **Unbundle** large projects
- Engage **new businesses**
- Expand **competitive bidding**
- Use **subcontracting minimums**
- Improve **subcontract data** collection
- Use **small business contract goals**
- Use **small business set-asides**
- Establish **prompt pay for subcontractors**
- Enforce **subcontract commitments**
- Track **business growth**