



2023 STATE OF OREGON DISPARITY STUDY

October 3, 2022

BBC
RESEARCH &
CONSULTING

BBC
RESEARCH &
CONSULTING
DENVER, CO

- Management
- Community outreach
- Data collection
- Utilization analysis
- Availability analysis
- Disparity analysis
- Marketplace analysis
- Anecdotal evidence
- Recommendations
- Reporting

**PRIME
CONSULTANT**



SAN FRANCISCO, CA

- Legal analysis
- Recommendations

**LEGAL
EXPERT**

P E F E

PORTLAND, OR

- In-depth interviews
- Community engagement

**DIVERSITY
EXPERT**



PORTLAND, OR

- In-depth interviews
- Community engagement

**ENGAGEMENT
EXPERT**

G|CAP
SERVICES

COSTA MESA, CA

- Policy review
- Recommendations

**PROGRAM
EXPERT**

DAVIS
RESEARCH

CALABASAS, CA

- Availability surveys
- Utilization surveys

**SURVEY
EXPERT**



- PARTICIPATION, AVAILABILITY, DISPARITIES
- MARKETPLACE ANALYSIS
- ANECDOTAL EVIDENCE
- POLICY RECOMMENDATIONS

- ASSESS WHETHER **BARRIERS** EXIST FOR DISADVANTAGED BUSINESSES
- DEVELOP **PROGRAMS AND POLICIES** TO ADDRESS BARRIERS
- DETERMINE IF **RACE-/GENDER-BASED PROGRAMS** WARRANTED



DISPARITY STUDY

PROJECT MANAGEMENT
COMMUNITY ENGAGEMENT
LEGAL ANALYSIS
POLICY REVIEW
DATA ASSESSMENT
RELEVANT MARKETS/GEOGRAPHY
UTILIZATION ANALYSIS
AVAILABILITY ANALYSIS
DISPARITY ANALYSIS
MARKETPLACE ANALYSIS
RECOMMENDATIONS
REPORTS AND PRESENTATIONS

COMMUNITY ENGAGEMENT



- INFORM
- ENGAGE
- BUILD CONSENSUS
- LISTEN

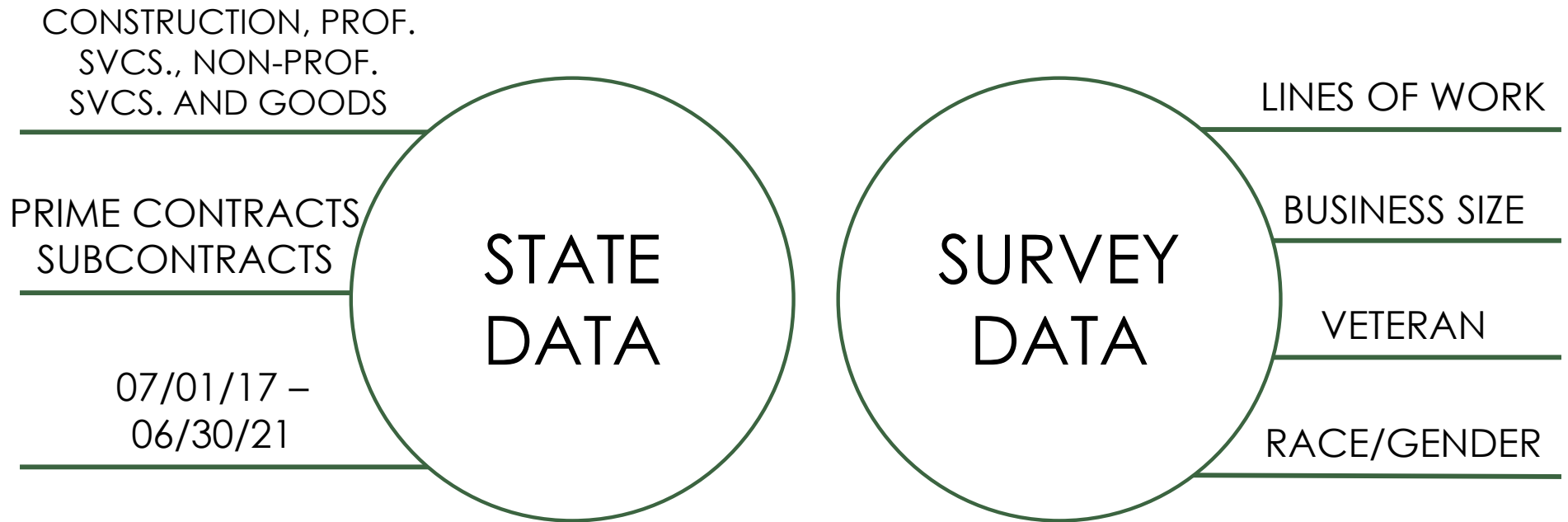
INFORMATIONAL

- WEBPAGE/E-MAIL
- PUBLIC NOTICES
- FINAL PRESENTATIONS

ENGAGEMENT

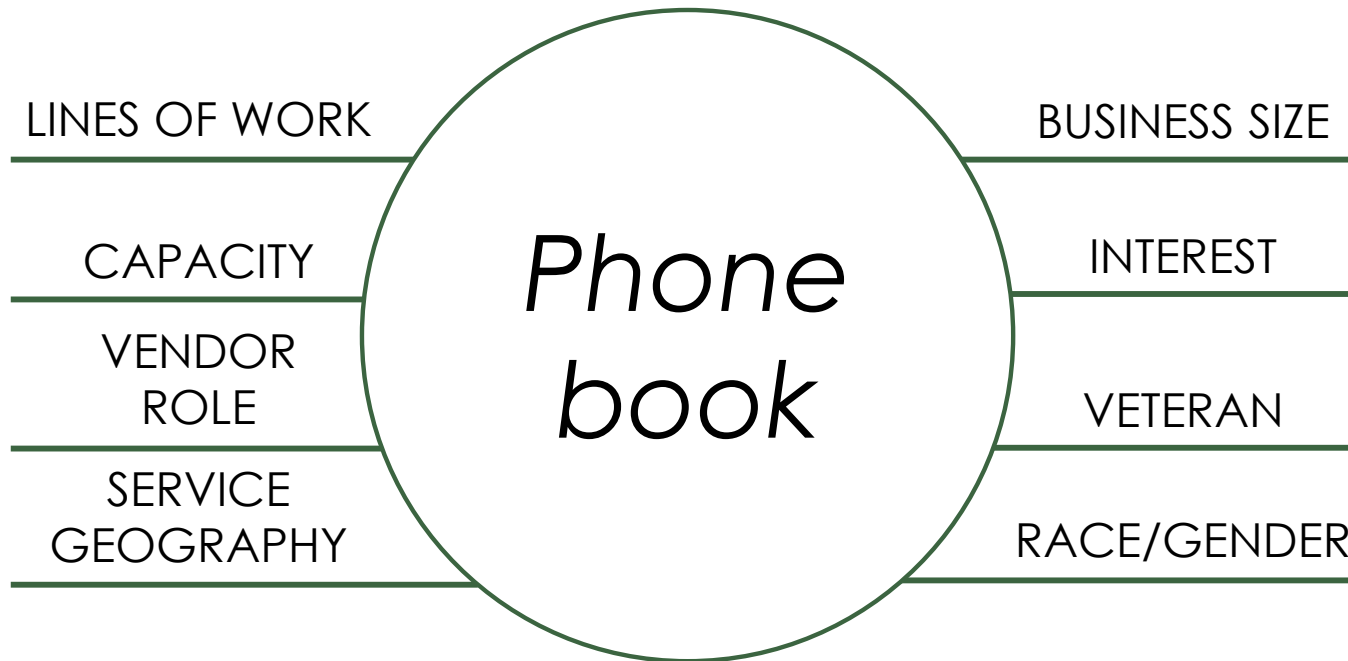
- STAKEHOLDER SESSIONS (6)
- BUSINESS SURVEYS (THOUSANDS)
- IN-DEPTH INTERVIEWS (60)
- FOCUS GROUPS(3)

UTILIZATION ANALYSIS



SMALL/VETERAN/POC/WOMAN
PARTICIPATION

AVAILABILITY ANALYSIS



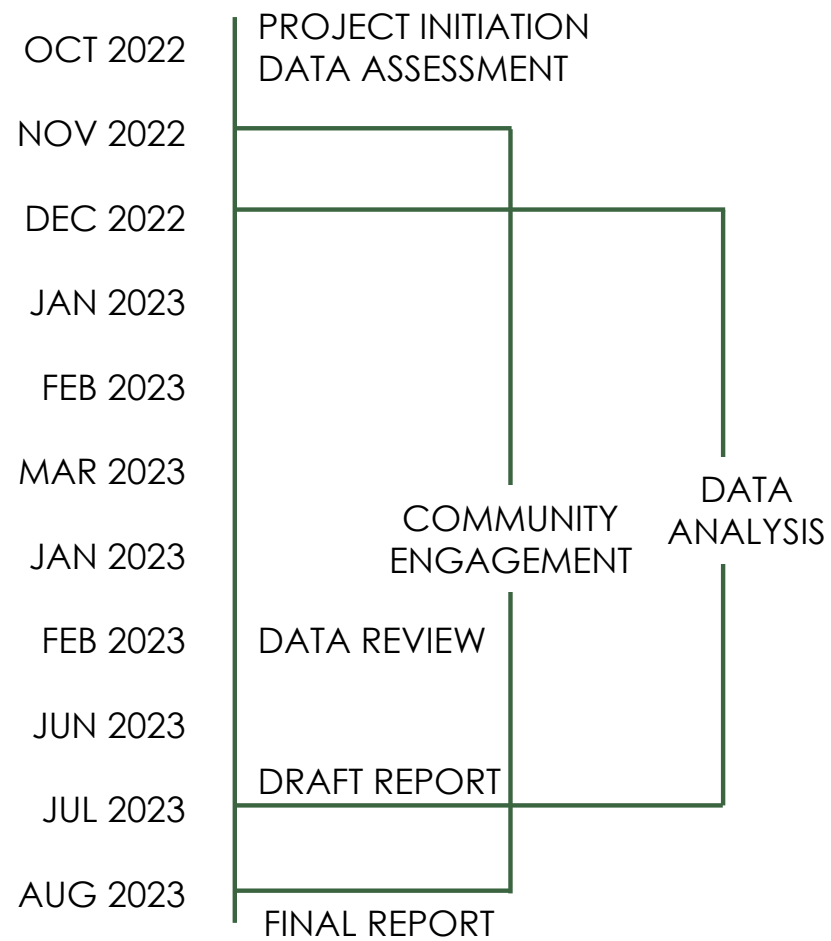
SMALL/VETERAN/POC/WOMAN

AVAILABILITY

DISPARITY ANALYSIS

$$\frac{\text{DOLLARS AWARDED}}{\text{DOLLARS AVAILABLE}} \times 100 = \textbf{DISPARITY INDEX}$$

80 OR LESS = **SUBSTANTIAL** UNDERUTILIZATION



QUESTIONS