

## Guidelines for the \*Oregon.gov Feature Story Rotator

- 1 Eye-catching Image.** Send as high resolution image as possible and we will format it to fit. Horizontal orientation only. Note, the bottom portion of the image will not show. (640px x 320px)
- 2 Title.** It needs to be short. The maximum number of characters, including spaces, for the title is 52.
- 3 Sub-Title.** A very short sentence or two that leads into the article. The maximum number of characters, including spaces, for the sub-title is 139.
- 4 The URL.** The Web address we will link to from the story.



\*Audience: General Public, not state employees