

BEND 2030

Engaging and empowering our community to
achieve its vision for the future



BEND2030
vision builds

- **A Vision and Action Plan created by the community and endorsed by Bend City Council in 2006.**
- **An organization charged with keeping the vision alive and ensuring its implementation**

What is Bend 2030?



The vision has six focus areas:

- 1. Vibrant Economy**
- 2. Well-Planned City**
- 3. Quality Environment**
- 4. Strong Community**
- 5. Safe Healthy People**
- 6. Creative Learning Culture**

What is Bend 2030?



- 1. Identify the biggest challenges for maintaining livability**
- 2. Build a coalition of interested people and organizations**
- 3. Use a Collective Impact model**
- 4. Educate and engage the participants**
- 5. Identify viable solutions**
- 6. Present the solutions to decision makers**



How We Work

2015

The Bend Livability Project



3 day event
Open to all
Brought in experts



- 1. Bend Charter Review**
- 2. Housing Workgroup**
- 3. Civic Equity Project**
- 4. Move Bend**

Since 2016: Priority Projects

Civic Equity Project:

- **2 YR Program**
- **9 Cohorts**
- **Traditionally low engagement in civic decisions in Bend**

Current Projects

Civic Equity Project:

- **Strengthen their organizations**
- **Educate on how to get involved**
- **Facilitate opportunities**
- **Advocacy training**
- **DEI training**

Current Projects

Move Bend Coalition:

- **Dedicated to multi-modal solutions and comprehensive planning**
- **42 members & Steering Committee**
- **Information exchange, collaborating opportunities**

Current Projects

Move Bend Coalition:

- **Created the Mobility Lab at OSU-C**
- **Bring in experts for a Speakers Series**
- **Broad civic engagement (video, website)**
- **Pilot opportunities**

Current Projects

Bend 2030:

- **Capacity Building (staffing, funding)**
- **Continue Move Bend, CEP, Housing**
- **Vision Refresh**

What's Next?

Questions?

BEND2030.ORG

Thank you for having us today!

Jillian Taylor

503-860-7370

jt@jtconsulting.com

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