BEND 2030

Engaging and empowering our community to achieve its vision for the future
• A Vision and Action Plan created by the community and endorsed by Bend City Council in 2006.

• An organization charged with keeping the vision alive and ensuring its implementation

What is Bend 2030?
The vision has six focus areas:

1. Vibrant Economy
2. Well-Planned City
3. Quality Environment
4. Strong Community
5. Safe Healthy People
6. Creative Learning Culture

What is Bend 2030?
1. Identify the biggest challenges for maintaining livability
2. Build a coalition of interested people and organizations
3. Use a Collective Impact model
4. Educate and engage the participants
5. Identify viable solutions
6. Present the solutions to decision makers

How We Work
2015

The Bend Livability Project

3 day event
Open to all
Brought in experts
1. Bend Charter Review
2. Housing Workgroup
3. Civic Equity Project
4. Move Bend

Since 2016: Priority Projects
Civic Equity Project:

- 2 YR Program
- 9 Cohorts
- Traditionally low engagement in civic decisions in Bend

Current Projects
Civic Equity Project:

- Strengthen their organizations
- Educate on how to get involved
- Facilitate opportunities
- Advocacy training
- DEI training
Move Bend Coalition:

- Dedicated to multi-modal solutions and comprehensive planning
- 42 members & Steering Committee
- Information exchange, collaborating opportunities

Current Projects
Move Bend Coalition:
- Created the Mobility Lab at OSU-C
- Bring in experts for a Speakers Series
- Broad civic engagement (video, website)
- Pilot opportunities

Current Projects
Bend 2030:

- Capacity Building (staffing, funding)
- Continue Move Bend, CEP, Housing
- Vision Refresh

What’s Next?
Thank you for having us today!

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