

# Utility Incentives for Commercial Property Owners

## Portland General Electric (PGE)

PGE provides electric service to the City of Portland as well as parts of Columbia, Washington, Multnomah, Yamhill, Clackamas, Marion and Polk counties. The utility offers many incentives to help customers use energy more efficiently and reduce consumption.

1. Free Energy Consultations for a property  
Save money and control business energy costs with energy tracking tools, incentives, rebates and free energy consultations.  
<https://portlandgeneral.com/save-money/save-money-business/free-energy-consultation>
2. Portland's Energy Performance Reporting Program  
Portland requires owners of commercial buildings over 20,000 square feet annually report its energy use. Learn more and see deadlines at the Portland's Energy Performance Reporting page.  
[Portland's Energy Performance Reporting - Business | PGE \(portlandgeneral.com\)](Portland's Energy Performance Reporting - Business | PGE (portlandgeneral.com))
3. PGE will provide a free consultation to assess which LED lighting is best suited for commercial buildings. They will help provide the latest LED incentives and rebates. LED Lighting for Business  
<https://portlandgeneral.com/save-money/save-money-business/led-lighting-business>
4. Business EV Charger Rebates  
With the new PGE Business EV Charging Pilot Program, PGE non-residential customers who install qualifying Level 2 EV chargers can get a rebate of \$1,000 or more per port.  
<https://portlandgeneral.com/energy-choices/electric-vehicles-charging/business-charging-fleets/ev-charging-pilot-program-business>
5. Energy Partner Program: get paid to use less energy  
The Program offers a customizable way for businesses to generate new revenue, meet sustainability goals, manage energy costs and learn more about energy use.  
[Energy Partner Program \(portlandgeneral.com\)](Energy Partner Program (portlandgeneral.com))

## Pacific Power

Pacific Power provides electricity service to several parts of Oregon, including areas in the mid-Willamette Valley, some coastal communities, southern Oregon and parts of central and eastern Oregon. Energy Trust provides standard incentives for Pacific Power. To learn more, visit Energy Trust's [website](#).

1. Electric Mobility Grants  
Grants for electric transportation projects are available to non-residential customers in Oregon. Electric Mobility Grants can cover up to 100% of the eligible costs of studying, planning, promoting or deploying electric transportation technology and projects.

For the current window of opportunity, visit [Electric Mobility Grants \(pacificpower.net\)](Electric Mobility Grants (pacificpower.net))

2. Customer Power Generation

The utility collaborates with customers to ensure safe and reliable interconnection of customer-owned private generation systems with the electric grid.

<https://www.pacificpower.net/savings-energy-choices/customer-generation.html>

3. Renewable Energy

Customers can support renewable energy with the Blue Sky program.

[Blue Sky Renewable Energy \(pacificpower.net\)](#)

4. Access to Energy Profiler Services

The Energy Profiler program converts customer energy data into money-saving information. It monitors electricity consumption and converts it into easy to understand charts and graphs.

<https://www.pacificpower.net/savings-energy-choices/business/energy-profiler.html>

5. Direct Access Programs

There are power-pricing options for Oregon customers who leave regulated cost-based service (Basic Service) and choose a market-based option. These options include Daily Market Flux from Pacific Power or service from an Electricity Service Supplier (ESS).

[https://www.pacificpower.net/content/dam/pcorp/documents/en/pacificpower/savings-energy-choices/oregon-direct-access/OR\\_DirectAccess\\_Booklet\\_2021.pdf](https://www.pacificpower.net/content/dam/pcorp/documents/en/pacificpower/savings-energy-choices/oregon-direct-access/OR_DirectAccess_Booklet_2021.pdf)

## NW Natural Gas

Energy Trust of Oregon and NW Natural are collaborating to serve customers in Oregon communities. Supporting energy savings in these areas, Energy Trust and NW Natural are offering limited-time increased incentives to select business customers who install energy-efficient upgrades in their existing commercial building. To learn more, visit Energy Trust's [Increased incentives for select NW Natural business customers - Energy Trust of Oregon](#)

## Cascade Natural Gas

Cool Down Energy Use through Energy Trust of Oregon

Cascade Natural Gas is pleased to offer our Oregon commercial customers cash incentives through Energy Trust of Oregon. Energy ETO offers services and cash incentives that can help you reduce your impact on the environment while increasing the energy efficiency of your business.

To learn more, visit Energy Trust's [website](#)

## Avista Utility (Natural Gas)

Avista has collaborated with Energy Trust of Oregon to provide you with cash incentives towards new energy-efficiency upgrades.

Visit To learn more, visit Energy Trust's [Equipment Upgrades + Retrofits - Energy Trust of Oregon](#)

## Energy Trust of Oregon (ETO)

Energy Trust of Oregon serves Portland General Electric, Pacific Power, NW Natural, Cascade Natural Gas, and Avista Utilities customers in Oregon. ETO energy efficiency and conservation programs complement programs offered by these utilities cover a range of energy uses including lighting, HVAC, and renewable energy. Cash incentives and contractor connections help customers use less energy, generate renewable power, and protect the environment.

For 2021, ETO has set caps on incentives based on utilities serving an area. Rebates and incentives are available to commercial customers to manage electric and natural gas use. Refer to [Existing Buildings Forms - Energy Trust of Oregon](#)

### [Energy Trust of Oregon Renewable Energy Project Offerings](#)

<a href="#">Solar &gt;</a>
<a href="#">Wind &gt;</a>
<a href="#">Geothermal Electricity &gt;</a>

### [Custom Incentives](#)

Energy-efficient equipment not covered by standard incentives may still be eligible for custom incentives. These projects typically require additional energy analysis or other technical assistance. All equipment purchases must be pre-qualified by Energy Trust. In addition, a post-installation verification may be required. [Existing Buildings - Custom Incentives - Energy Trust of Oregon](#)

## Energy Trust of Oregon's Strategic Energy Management (SEM)

Building owners qualify for the SEM program if they are responsible or paying the utility bills for the building.

Improving energy efficiency is one of the easiest ways to reduce operating costs. You can reinvest savings in your organization, operate more sustainably, and respond more effectively in a rapidly changing world.

Energy Trust of Oregon provides the tools and education to start saving energy today and continue saving over time. As a SEM participant, you will learn how your business uses energy and identify where waste is happening. To learn more about SEM call 1.866.605.1676 or email [energymanagement@energytrust.org](mailto:energymanagement@energytrust.org).

#### SEM Incentives

- **Energy savings**—Energy Trust offers cash incentives for electric savings in Portland General Electric and Pacific Power territories (\$0.02/annual kilowatt hour saved) and natural gas savings (\$0.20/annual therms saved) in NW Natural, Cascade Natural Gas and Avista territories through SEM improvement
- **Milestones**—A \$1,000 incentive for each SEM milestones that you reach.
- **Interns**—Energy Trust offers up to \$10,000 to help cover the cost of hiring an intern who works on SEM-related activities for a minimum of 80 hours during the 12-15 month SEM enrollment period.
- **Education**—Incentives for completing certifications, and access to additional resources and training.

Need Help? Contact us at 1.866.605.1676 or [existingbuildings@energytrust.org](mailto:existingbuildings@energytrust.org)