

Hertz Delivers

State of Oregon 12/4/2014

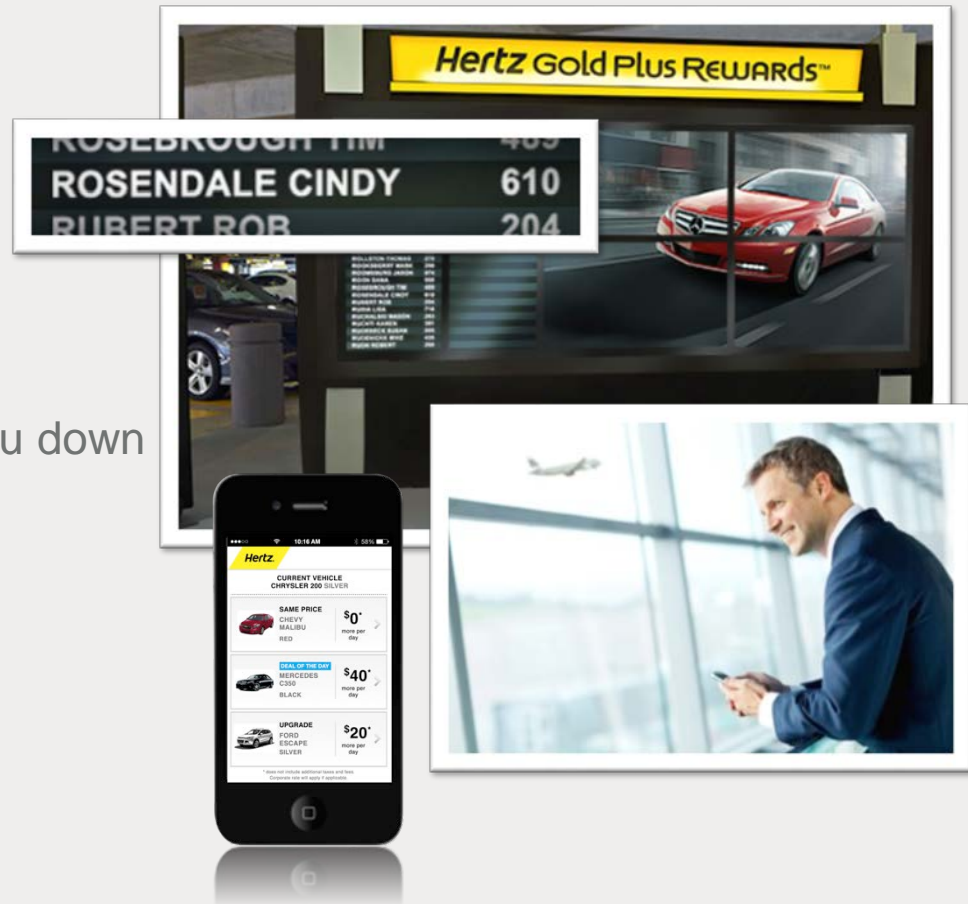


Hertz

GOLD PLUS REWARDS®:

Benefits

- Reservations via GDS, corporate booking tools, website or phone
- Traveler's name in lights
- Bypass the counter and go straight to your pre-assigned vehicle
- No long lines, no unnecessary paperwork – nothing else to slow you down
- No annual fee
- Easy online enrollment
- Great extra services:
 - *Hertz Gold Choice®*
 - *Mobile Gold Alerts*
 - *eReceipts*

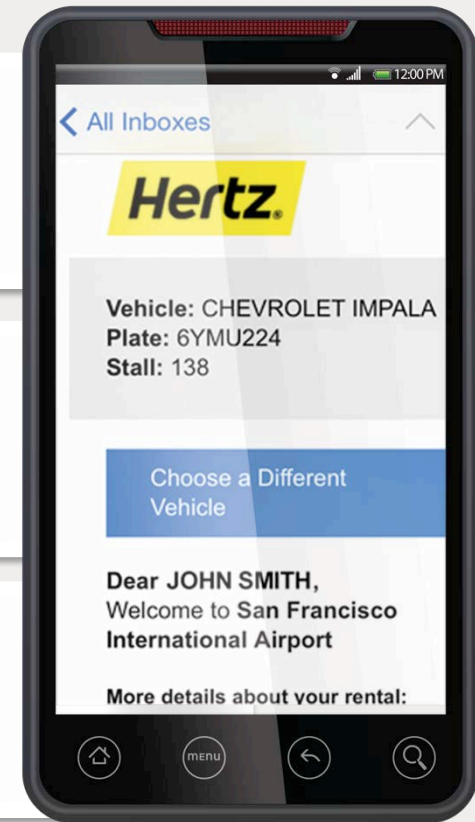


MOBILE GOLD ALERT: Carfirmation

Vehicle information and location
the minute you land

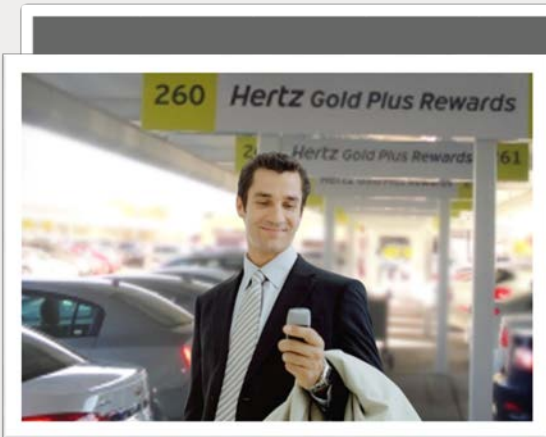
Three options:
Free swap, deal of the day or upgrade

Neverlost[®] vehicles also available



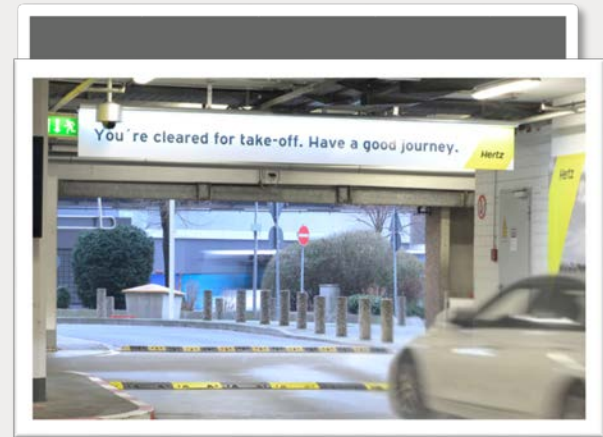
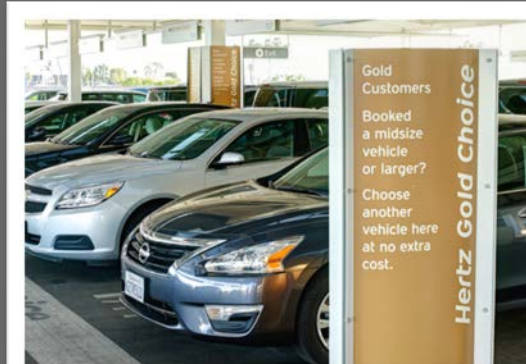
HERTZ GOLD CHOICE: Security with Flexibility

/ The security of pre-assigned; the freedom to change.



When you book as a Gold customer, your car is prepared and waiting—as booked, or better.

If you want something different, just go to the Gold Choice area and pick from any Intermediate or higher class car, available at no extra cost.

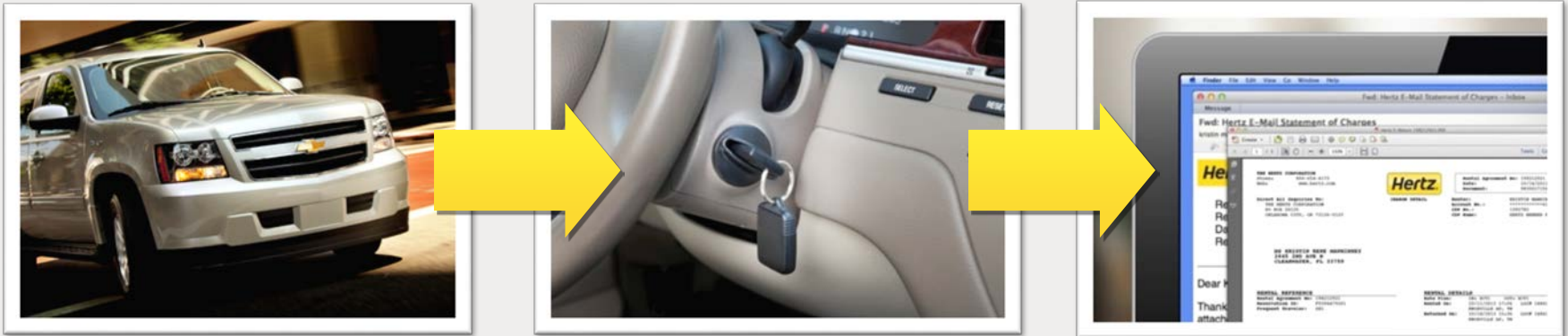


Hop in and get on your way.

eRETURN AND eRECEIPTS: Smart, Paperless & Green

Innovative convenience in three easy steps:

- Pull in
- Leave the keys
- Receipt emailed within an hour



GOLD PLUS REWARDS: Tiered Programs

	HERTZ GOLD PLUS REWARDS	HERTZ GOLD PLUS REWARDS FIVE STAR	HERTZ GOLD PLUS REWARDS PRESIDENT'S CIRCLE
MEMBERSHIP CRITERIA	No membership fee	Must meet one or more in specified 12-month period: - 7 to 19 rentals - \$1,500 to \$3,999 in spend	Must meet one in a calendar year: - 20 or more rentals - \$4,000 or more in revenue - 120 or more days charged
GUARANTEED VEHICLE RESERVATIONS			Guaranteed reservations at participating locations
EXPEDITED RESERVATION AND RENTAL SERVICE	Designated Gold parking stalls	Designated Gold parking stalls	Designated President's Circle Gold parking stalls
UPGRADES		One-car-class upgrade subject to availability	One-car-class upgrade
BONUSES*		675 Gold Plus Rewards Points deposited to account after every 15 qualifying rentals	675 Gold Plus Rewards Points deposited to account after every 15 qualifying rentals
HERTZ GOLD PLUS REWARDS	Earn Gold Plus Rewards Points on all qualified rentals (1 point for every US dollar)	Earn 10% bonus on Gold Plus Rewards Points on all qualified rentals	Earn 25% bonus on Gold Plus Rewards Points on all qualified rentals
EXCLUSIVE OFFERS	Exclusive email offers	Exclusive email offers	Exclusive email offers

*Certain Hertz corporate agreements may prohibit participation in non-service benefits, i.e., coupon offers, Gold Plus Rewards Points, or free rental days in a calendar year.



100% Customer Focus

CERTIFIED CLEAN: Hertz Clean

- 36-point safe & clean checklist ensures vehicles are totally clean, inside & out
- State-of-the-art waterless cleaning equipment
- 100% smoke-free fleet



CERTIFIED CLEAN & SAFE

Each vehicle is certified following our 36 Point Checklist:

CLEAN	✓ Exterior	✓ Door panels/pockets	✓ Integral child seat	✓ Cup holders
	✓ Tires and wheels	✓ Dashboard & steering	✓ Under seats, front & back	✓ Console
	✓ Trunk/Rear compartment	✓ Seats, front & back	✓ Carpet/floor mats	✓ Odors
	✓ Windows, in & out	✓ Glove compartment	✓ Seat pockets	✓ Clock set
	✓ Mirrors, in & out	✓ Door jams		
SAFE	✓ Body damage	✓ Lights, in & out	✓ AC/Heater	
	✓ Tires & tread	✓ Vehicle start	✓ Antenna	
	✓ Windshield & wipers	✓ No warning lights	✓ Fuel	
	✓ Washer solution	✓ Owner's manual avail.	✓ Horn	
	✓ Spare tire/tools	✓ Ice scraper (in season)	✓ Radio	
	✓ Gas Cap	✓ Seat belts	✓ Oil	

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Hertz®

IN-LOCATION TECHNOLOGY: Efficiency & Relevance

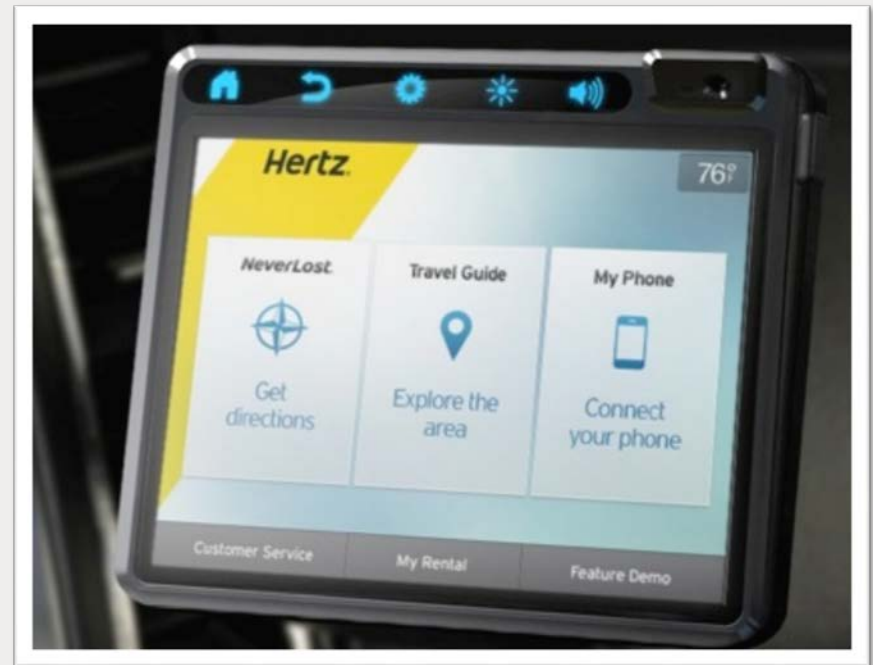
Locations feature efficiency tools like work stations, charging docks and self service kiosks.



NEVERLOST:

Beyond Navigation = Productivity

- Immediate, live help with Hertz Live Agent Assist
- Best-in-class GPS and GPS-driven local content
- Bluetooth and in-car WiFi
- Pre-load customized travel plans
- Change travel plans in journey
- Fleet-wide 2014 and global



SUSTAINABILITY: High Standards. Low Emissions.

/ One of the largest fuel-efficient car fleets in the industry.



All car classes averaging 28+ MPG are designated with a green leaf icon.

- Over 81% of our cars meeting 28 highway mpg
- **52% at 32 highway mpg or higher standards***



* Based on entire fleet.

Choose Hertz



Hertz.