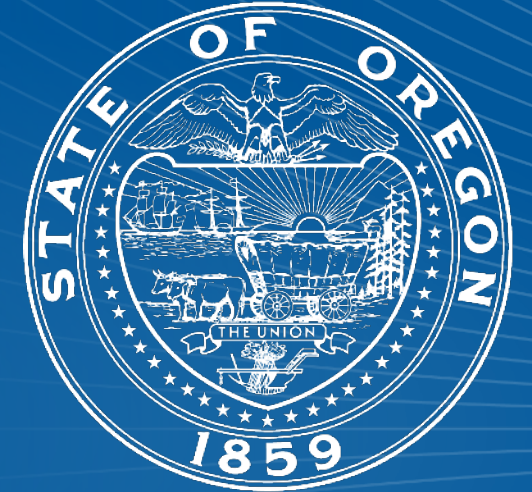


Strategic Planning Information



Transparency Portal

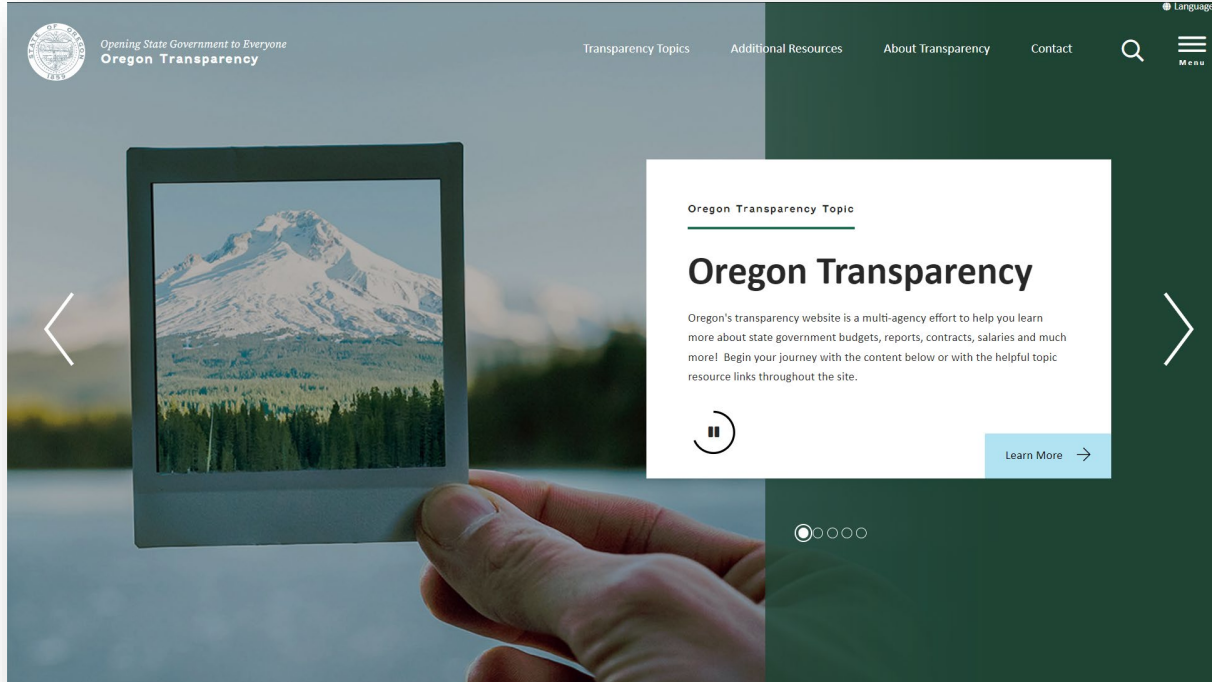
Problem Statement



- State websites often have complex structures, with information *spread across multiple pages and sections*, making it difficult for users to find what they need quickly.
- Additionally, *inconsistent use of terminology* and lack of clear labeling or categorization further complicate searches.
- Limited search functionality and *outdated or unoptimized content* also contribute to the difficulty of locating specific information.
- These issues hinder access to state *strategic planning information*, impacting *equity* and *inclusiveness*.



Objective

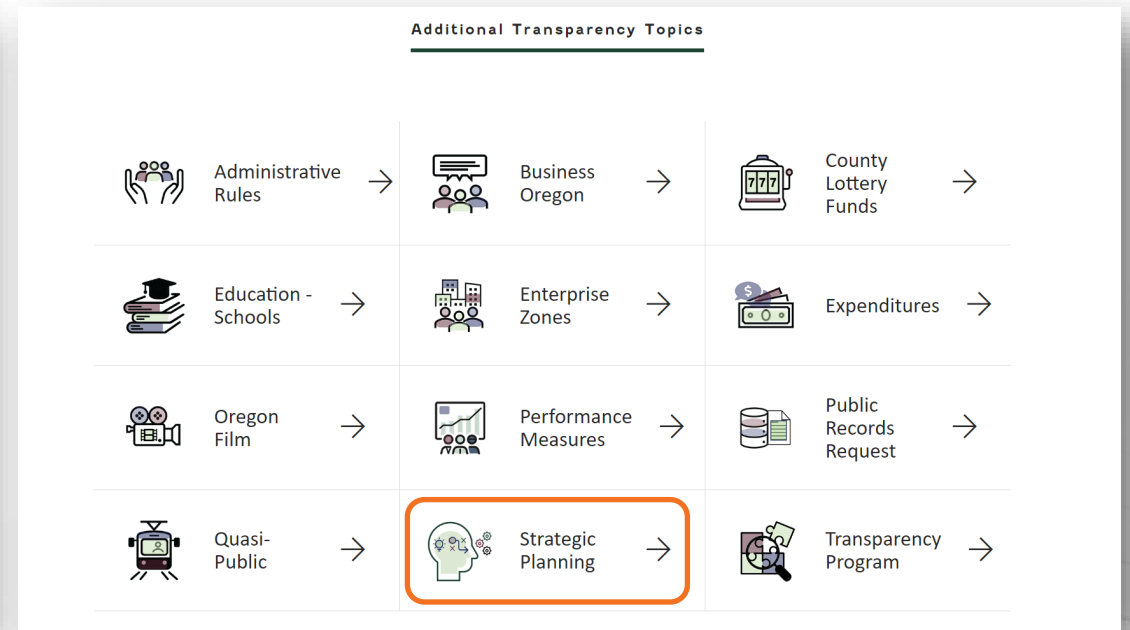
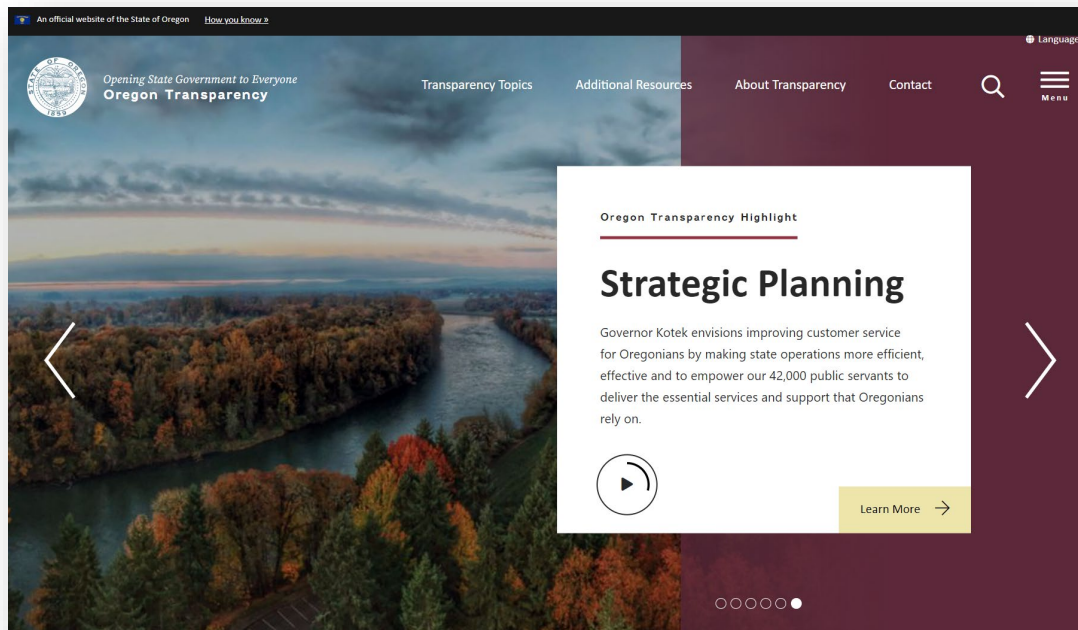


- Leverage the state *Transparency Portal* to improve access through centralizing links to agency published information.
- Transparency ensures information *stays current and relevant* through open inspection.
- *Consistency* in navigation and terms improves *useability and access*.
- Present *information* in simple, clear language that is *easily understood* by all audiences, regardless of their background or expertise.

What is the Transparency Portal?



- The approved HB 2500 in 2009 led to creation of the *Oregon Transparency website* allowing Oregonians to view data and information that is *public record* and *not exempt* from disclosure.



<https://www.oregon.gov/transparency/Pages/index.aspx>

Site Access



- [Oregon Transparency : Strategic Planning : State of Oregon](#)

Agency/Entity	Agency Strategic Plan	Agency DEI Plan	Agency IT Strategic Plan	State CIO Approval Link
Board of Chiropractic Examiners				
Board of Medical Imaging				
Board of Naturopathic Medicine				
Board of Nursing				CIO Approved Strategic Plan
Bureau of Labor and Industries				CIO Approved Strategic Plan
Commission for the Blind	https://www.oregon.gov/blind/about-us/Documents/DCB-Strategic-Plan-22-25.pdf	Affirmative Action Diversity Equity Inclusion and Accessibility Plan 2023-25.pdf (oregon.gov)		CIO Approved Strategic Plan
Construction Contractors Board				CIO Approved Strategic Plan
Department of Administrative Services	DAS strategic plan.pdf (oregon.gov)	DEI Action Plan 2021.pdf (oregon.gov)	DAS - IT Strategic Plan (oregon.gov)	CIO Approved Strategic Plan
Department of Agriculture	2024 ODA Strategic Plan (oregon.gov)			CIO Approved Strategic Plan
Department of Consumer & Business Services	DCBS Strategic Plan (oregon.gov)	Diversity, Equity, and Inclusion Strategic Plan 2023 - 2025 (oregon.gov)	DCBS 2023-2028 IT Strategic Plan (oregon.gov)	CIO Approved Strategic Plan



Needed Agency Support

Publish planning information in a consistent manner

- Ensure related planning materials are *published when completed*, as well as when *updated*.
- Use a *simplified* document *naming convention* to indicate the organization creating the plan, plan descriptor, creation period, and version number.
 - E.g., *Agency-File-Name-Descriptor-Period-v01.xx*, or *DAS-Strategic-Plan-2024-v01.pdf*

Communicate planning information to Strategic Initiatives and Enterprise Accountability

- Each time a *plan is posted* on the agency website forward the public web page *hyperlink* to the document to the strategic.initiatives@das.oregon.gov email box.



Statement on Intended Outcomes



- Agencies posting strategic plans on their respective web portals ensures *transparency*, *accountability*, *public trust*, and *engagement* in governmental processes.
- This practice is aimed at *improving governance* and allowing Oregonians to access information about government *goals*, *strategies*, and *performance*.



Thank you



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FAQs for posting Strategic Plans Online:



- Q: Do plans need to be modified to *meet specific requirements* for posting online?
- It is up to the agency to determine the best way to communicate with Oregonians using the [Writing for Easy Reading](#) guidelines.
- Q: Do plans need to be placed on *specific agency web page(s)* or *location(s)*?
- It is important to ensure people can readily find the information and the agency has the same discretion for placing content as they have today.
- Q: Is there a document *format type requirement*? Adobe PDF?
- The most common and secure type is Adobe PDF, and Microsoft Office documents are appropriate.
- Q: Do we need to *publish* the *full strategic plan*? Can we post a *subset* of the plan for the public?
- Content published is left to the agency discretion ensuring relevant information is made available.
- Q: What if our plan contains *Sensitive Information*?
- The purpose of plans is to communicate intent with both those affected internally and externally and should be considered a public record not containing sensitive information.

Have more questions? Please contact us at strategic.initiatives@das.oregon.gov