## ECO Success Stories

## **Norm Thompson Outfitters**



"I like the money I save and have really enjoyed getting to know the other people in the vanpool."

|   | Location                            | Tualatin     |
|---|-------------------------------------|--------------|
|   | Number of employees                 | 125          |
|   | For 2011:                           |              |
|   | Commute trips reduced from baseline | 16%          |
|   | Smog forming pollution reduced      | 385 lbs      |
|   | Carbon dioxide reduced              | 36 tons      |
| ) | Toxic air pollutants<br>reduced     | 15 lbs       |
|   | Gasoline Saved                      | 3585 gallons |

<u>Norm Thompson</u> is an active participant in Washington County's Trip Reduction Program and supports commute options to encourage associates to reduce car trips by offering employees great incentives.

The company offers a fully subsidized, all zone Tri-Met pass to each associate. A \$30 monthly incentive is available to any employee who carpools, vanpools, bikes, walks or uses transit to commute. To receive an incentive, employees complete and turn in a commute log each month.

Bike racks, on-site showers and preferred parking for those who carpool and/or drive hybrid vehicles further encourage participation.

Norm Thompson's Trip Reduction Program reduces use of fossil fuels, reduces air pollution and minimizes traffic on the busy highways.





State of Oregon
Department of
Environmental
Quality

Employee Commute Options Northwest Region Air Quality

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DEQ is a leader in restoring, maintaining and enhancing the quality of Oregon's air, land and water.