Catalyzing Landscape Conservation with Transformational Partners

TMDL Implementation
Bruce Roll, Director Watershed Management
- 712-square mile basin, 80-mile river
- Only source is rainfall
- 15% Urban
- 35% Agriculture
- 50% Forestry
Landscape Conservation Values

Watershed Resilience

Connected Habitat and Biodiversity

Recreation and Human Health

Cultural Heritage and Local Sense of Place

Sustainable Economies

One Water

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Maybe there is another approach............
The Partnership Continuum

1. Philanthropic
   - Donor and recipient
   - Low level of engagement and investment

2. Transactional
   - Resource exchanges to do specific activities

3. Integrative/Transformative
   - Merging of missions, people, and activities
   - High level of engagement and investment

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Results (Since 2004)

- 140 river miles restored (10 plus per year)
- A new National Wildlife Refuge
- 100 plus farms enrolled
- Cost to CWS $15 million (leveraged $200 million + through partnerships)
- Access to more than 30,000 acres
- 10 million plus native plants in the ground
- 700 projects completed
Questions

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