



# Recycling Markets Communications Workgroup

## Purpose

To address current communication needs caused by the markets disruptions and bridge the gap between DEQ's **Recycling Markets Stakeholder Group** and communications staff at various agencies.

## Objectives

- Support statewide media response
- Coordinate development of universal messages to provide accurate, consistent information about recycling disruptions
- Create an online resource library with tools made easily available to stakeholders
- Coordinate efforts to reduce contamination through education and outreach

## Ongoing/Completed projects

- Created an [online resource library](#), which includes: a fact sheet, infographics, flyers/posters, postcards, cart tags, letters to residents (rate increases/program changes), videos, and a list of useful web pages and blogs
- Significant media coordination across agencies
- Information sharing on contamination reduction education campaigns

## Upcoming projects

- Updated fact sheet and talking points (leveraging Metro's research findings)
- Explore opportunities with KGW in 2019
- Coordination with Washington State Department of Ecology

## Upcoming Meeting

Thursday, Nov. 29

## Participants

Julie Miller, DEQ  
 Abby Boudouris, DEQ  
 Brian Fuller, DEQ  
 Cathie Rhoades, DEQ  
 Daniel Hough, DEQ  
 Jennifer Flynt, DEQ

Kristan Mitchell, ORRA  
 Willie Tiffany, ORRA  
 Jeff Murray, EFI Recycling  
 Pam Peck, Metro  
 Toby Van Fleet, Metro  
 Christine Llobregat, Portland

Alicia Polacok, Portland  
 Sarah Grimm, Lane County  
 Jolene Kelley, Marion County  
 Kenny Larson, Salem  
 Angie Marzano, Lane County  
 Ali Briggs-Ungerer, AOR

## Tools

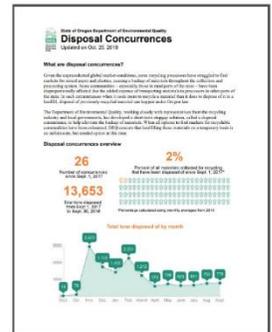
### DEQ's resource library



### Fact sheet



### Concurrences memo



### Infographic

